

## Green Design Awards Call for Entries

*A' Green Design Award for Sustainable Products and Projects are now calling for entries from designers and businesses worldwide.*



### **Call for Entries : Green Design Awards**

A' Design Award & Competition today announced the call for entries of the Green Design Awards which will highlight most interesting, best, and brightest green design projects worldwide. Original design ideas, products and strategies that use creativity in an engaging and effective manner to improve sustainability will be highlighted. A' Green Design Awards were established to recognize outstanding advancements in design industry which leads to positive outcomes for society through preservation of natural resources, elimination of air and water pollution, and by reduction of waste and increase in production efficiency.

## **Evaluation of Entries**

The Green Design Awards wish to create awareness for the role of good design for protecting our world. Every year, best design projects that demonstrate social responsibility and sustainability are awarded with the Green Design Award by a grand jury panel of scholars, design professionals, architects and press members. Entries are peer reviewed and anonymously judged. The evaluation process is transparent and conforms to international standards. Entries will be voted on criteria such as environment friendliness, waste reduction, output efficiency, economic efficiency, 3R (reuse-reduce-recycle), energy conversion, utilization of renewable energy, CO2 reduction, economic viability, as well as social factors such as improvement of quality of life & environment and of course aesthetics and visual appeal.

## **A' Design Prize**

Winners of the Green Design Awards will be granted a lifetime license to use the "Green Design Award" logo and graphic which is a consumer guide to excellence in sustainable design; businesses use the "Green Design Award" logo on their products and as a part of their marketing to communicate the environmentally sustainable nature of their products and projects. Laureates will also be given the award trophy, yearbook of best design projects, and the certificate of design excellence and creativity. Winners of the A' Green Design Awards will be given two complimentary tickets to attend the glamorous black-tie gala-night in Italy. The A' Design Prize which is given to the award winning green design projects also includes a special press and public relations campaign to promote winners. Each award winning entry will be translated to more than twenty languages and communicated to publishers and magazine editors worldwide for true international reach. Laureates will also benefit from exposure and publicity through the press partners that will cover the event, in addition to inclusion in the online gallery of best designs as well as physical exhibition of projects in Italy. Award winners will also be granted a complimentary press release preparation and distribution service to reach tens of thousands of media members from all countries.

## **Applications & Deadline**

Entries to the A' Green Design Awards can be made online at <http://www.designaward.com> where further details regarding the accolades including eligibility criteria, submission and presentation guidelines, key dates, list of jury members and entry forms could be obtained. Applications shall be completed by February 28 of each year. Results will be announced on April 15.

## **About the International Green Design Award**

The A' Green Design Awards are one of the main ways in which the A' Design Award & Competition seeks to encourage good quality design of products, projects and services that benefit society through increased sustainability, efficiency and respect to ecological factors. The A' Green Design Awards recognize excellence in design across hundred different design categories including spatial design (architecture, landscape, interiors), product design, graphic design and communication design. The A' Green Design Accolades were especially established to spread the awareness of the benefits associated with green design practices.

## **About the A' Design Awards**

A' Design Award & Competitions are organized over hundred different design categories and industries to recognize outstanding design projects, products and services that improve the quality of life worldwide. The ultimate goal of the A' Design Award and Competition is to push architects, designers and companies to develop more and more sustainable (ecological, social, cultural, economic, and beyond) solutions for a better future. A' Design Award & Competitions will promote, recognize, celebrate and highlight good design projects that push the boundaries of science, design and technology. Learn more about A' Design Awards at <http://www.whatisadesignaward.com>

**Learn more about the A' Design Awards**

Check out the A' Design Award Presentation: <http://www.designaward.com>

In-depth Presentation of A' Design Accolades: <http://www.whatisadesignaward.com>

Browse award winning designs: <http://www.awardeddesigns.com>

Access Press-Kits of award winning works and projects: <http://www.press-kit.org>

Read Interviews with Award Winning Designers: <http://www.design-interviews.com>

Enter your works to the A' Design competition at: <http://www.adesignaward.com/registration.php>

Discover World Design Rankings: <http://www.worlddesignrankings.com>

Download A' Design Award Logo & Editorial Images: <https://www.adesignaward.com/downloads.html>