

## Image & Content Guidelines: Rejection Criteria for Uploaded Images & Content

If your design application is rejected, it might be due to some of the reasons listed in this page. As a summary, content or images, whether appearing individually or in combination with other content or images, which could cause the A' Design Award & Competitions to become a public forum, including but not limited to the items listed in this page could be a cause for your design to be rejected. It is important to note that; even if your design was not rejected at first, it could be rejected at any time if it does not fit the regulations listed here. These restrictions also apply to already awarded entries i.e. you could lose your award if you do not comply with the following criteria.

### Primary Rejection Reasons:

- **Watermarks:** Content or images that contain marks, logos or other indications that might disrupt the blind judging process.
- **Logo:** Your logo, or any others' logo cannot appear on the design visuals, unless it is a "logo design" submission.
- **Names:** Your name, copyright indication or any other name cannot appear on the design visuals and images.
- **Hyperlinks:** URLs / Links should be entered to the appropriate field, and must not be included elsewhere unless the project is about the URL.
- **Unlicensed integration of others content or images:** infringing upon the intellectual property rights of any third party.
- **Personal privacy concerns:** especially content or images that violate any living or deceased person's privacy or publicity rights.
- **Propaganda:** Content or images actively advocating or disparaging the religious, political, or legal agenda of any person or entity, including but not limited to content or images designed to influence a specific piece of legislation.
- **Politics:** partisan or political content or images, including but not limited to content or images supporting or opposing election.
- **Lawfulness:** Unlawful content or images including but not limited to: Deceptive, defamatory, slanderous, libelous or obscene content or images.
- **Approval Emulation:** Content or images emulating any form of jury approval, or other awards.
- **Discrimination:** Content or images depicting discrimination on the basis of race, gender, religion, nationality, disability, sexual or political orientation, or age.
- **Weapons:** Content or images containing non-incident depiction of firearms, ammunition, or gambling.
- **Violence:** Content or images depicting graphic violence.
- **Illegal Activities:** Content or images depicting illegal activities, illegal substances, and paraphernalia designed for use in connection with illegal substances or activities, or convicted criminals.
- **Addictions:** Content or images related to the sales of alcoholic beverages, tobacco or tobacco related products.
- **Extensive Text for Visuals and Images:** You are supposed to provide a graphical/visual image of your product, any text should be removed unless absolutely necessary (such as advertisements).
- **Sex:** Content or images depicting profanity, nudity, or sexually explicit functions or materials, plus content or images related to human reproduction or sexuality, including but not limited to content or images related to services or counseling with regard to pregnancy, abortion, or other sexual matter. Finally, content or images related to the sale of products designed for use in connection with sexual activity, or product, services or entertainment directed to sexual stimulation are not allowed.
- **Bad Karma:** If you have doubt regarding any content or images, simply do not submit it. It is best to submit visuals and text that creates Good Karma.