

# A'DESIGN AWARD & COMPETITION

## CALL FOR ENTRIES

A' Design Award & Competition is one of the world's leading international annual juried competition for design. The A' Design Accolades are organized in a wide range of creative fields to highlight the very best designers from all countries in all disciplines. Entries to the competition are peer-reviewed and anonymously judged by an influential jury panel of experienced academics, prominent press members and established professionals. A' Design Award & Competition promises fame, prestige, publicity and international recognition to all A' Design Award Winners through the A' Design Prize which is given to celebrate the awarded designs.

The "A' Design Prize" is a coveted and comprehensive winners' kit for awarded designs. "A' Design Prize" includes but not limited to: international design excellence certificate in metal frame, invitation to the exclusive gala-night in Italy, online + offline exhibition of awarded projects, poster of awarded projects, hardcover printed best projects' yearbook publication, special 3D printed metal award trophy in luxury black box, project translation to 108+ languages in order to truly reach international audiences, an exclusive interview with the winner, press release preparation and distribution, license to use "A' Design Award Winner Logo" in your communication, promotion of awarded works to thousands of other publications, media appearances through our press partners, inclusion in World Design Rankings as well as access to further marketing and PR tools, all without contractually obliged further fees.

The A' Design Award & Competition has been established to promote and recognize the best design works in all countries and in all creative disciplines. The primary aim of the A' Design Award & Competition is to create a global awareness and understanding for good design practices and principles by highlighting the best designs in all countries and in all industrial fields. The ultimate aim of the A' Design Awards is to push designers, companies and brands worldwide to create superior products and projects that benefit the society.

The A' Design Award & Competition has a philanthropic goal to advance society by pushing the frontiers of science, design, creativity and technology forward by creating incentives for innovators to come up with better ideas. The A' Design Competition aims to create incentives that ignite and reward creativity, original ideas and concept generation in all industrial sectors. The "A' Design Award Winner" logo, given to award winning designs, signifies original, functional and efficient designs that help the world become a better place.

Every year, projects that focus on innovation, technology, design and creativity are awarded with the A' Design Award. Entries are accepted annually till February 28th and results are announced every year on April 15. Designers worldwide are called to take part in the accolades by entering their best works, projects and products. Entries are accepted as long as they were designed in the last 10 years.

**LEARN MORE AT:**  
**<https://designaward.com>**

A' Design Prize includes the following benefits: • Design Award Winner Logo, • Award Trophy, • Winners' Certificate, • Gala-Night Invitation, • Yearbook Publication Inclusion Service, • The Annual Yearbook, • Design Award Winner's Exhibition (Physical), • Winner Showcase (Digital), • Promoted to Media Partners, • Honorific Title and Rating Assignment, • Inclusion in Designer Rankings, • Inclusion in World Design Rankings, • Inclusion in Design Classifications, • Inclusion in Popular Designers Index, • Inclusion in Brand Design Rankings, • Translation to 100+ Native Languages, • Prestige System & Prestige Tokens, • A' Design Star Emblem, Guide + Recognition, • Exclusive Interview, • Feature at Design Legends, • Published via IDNN, • Content Syndication: DXGN, • Inclusion in GOOD Network, • Inclusion in BDCN Network, • Prime Editions Prospects, • Extensive PR Campaign, • Press Release Preparation, • Press Release Distribution, • Communicated to Magazines, • Communicated to Blogs, • Newsletter Announcement, • Exhibition Certificate, • Winners Badges, • Prime Design Mark, • Participants' Certificate, • Competition Statistics, • Score Sheet, • Feedback Notes by the Jury, • Winner Services, • Option to Sell Winning Designs, • Sales Listing for Winning Products, • Proof of Creation Document, • Winners' Manual, • Inclusion in Business Network, • Marketing and Consultancy, • Design Business Calculator, • Design Award Supplement, • Press Kit Platform, • Grand Jury and Fair Judging, • Winner Kit Contents, • Daily Promotions, • Designer of the Day Opportunity, • Design Team of the Day Opportunity, • Design Highlight of the Day Opportunity, • Design Legend of the Day Opportunity, • Design Interview of the Day Opportunity, • Design of the Day Prospects, • Design Brand of the Day Prospects, • World Design Consortium Inclusion, • Access to Secret Society of Design, • Designers.Org Profile, • 4K/8K Video Interviews, • 4K/8K Design Spotlight Videos, • Winners' Kit Physical Contents, • Design Museum Collection Prospects, • Enterprise Showcase, • Designer of the Year Nomination, • Young Design Pioneer of the Year Nomination, • Innovator of the Year Nomination, • Design Brand of the Year Nomination, • No Contractually Obligated Further Fees & More.

