



### A' Design Award

# International, Juried Award for Good Design Products, Projects and Services

Organized since 2008, the A' Design Award is an international, juried award for good design, recognizing outstanding creativity across every major industry, from industrial design and architecture to consumer goods, communication, digital products, fashion, and service innovation.

Each year, the A' Design Award celebrates the world's leading designers, brands, enterprises, creative agencies, architects and innovators through a rigorous, fair, and meritocratic evaluation process led by a distinguished grand jury of established academics, prominent industry professionals, and influential journalists.

Eligible A' Design Award winners receive massive international publicity through a hundred-eighty-eight-layer PR ecosystem, including multilingual press releases, worldwide media partnerships, and dedicated newswire syndication. Eligible winner brands and products are featured in 138+ media, prominent design, architecture, and lifestyle publications across more than 108+ countries and languages, for immense global visibility.

With over 188+ benefits in the Professional Edition A' Design Prize, the A' Design Award offers a comprehensive and strategic package for winner brands, providing important opportunities for publicity, international branding, enhanced reputation, and increased visibility, including yearbook publication, global exhibition participation, extensive media coverage, gala invitation, electronic press kit, press release preparation and distribution, ongoing marketing support, and the right to use the A' Design Award Winner Logo on your products, product packaging, and marketing.

A' Design Award & Competition has a philanthropic mission to make the world a better place by promoting superior products and projects that benefit and advance society. Winning the A' Design Award affirms your commitment to excellence, and empowers your brand to make a lasting, positive impact on your industry and the world.





# A'DESIGN AWARD & COMPETITION







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### A' Design Award Recognition

# Elevate Your Brand and Market Position with an Independent, Prestigious, Merit-Based Recognition that Instantly Validates Your Design Excellence

A' Design Award Recognition, granted by the A' Design Award's Grand Jury Panel of world-class design professionals, leading journalists and prominent academics, where entries are voted on pre-established evaluation criteria following blind peer-review process, stands apart for its purely merit-based assessment, eliminating bias through standardized presentations and normalized scoring. As a winner of the highly prestigious A' Design Award, you join an elite group of designers and brands whose work has been independently verified as exceptional, positioning you among the world's leading innovators and design professionals, with a formal, merit-based acknowledgment of your design excellence.

A' Design Award Recognition serves as a powerful catalyst for business growth and market success. When you achieve A' Design Recognition, you gain immediate credibility with potential clients, partners, and stakeholders worldwide. The A' Design Award Recognition's academic and professional foundation, backed by hundreds of international experts, significantly reduces the time needed to establish trust in new markets. The A' Design Award Recognition validation becomes particularly valuable in competitive situations, where third-party endorsement of your capabilities can make the difference in securing new business opportunities, attracting media attention, and establishing thought leadership in your industry.

A' Design Award Recognition's global authority helps transcend cultural and geographical boundaries, opening doors to international markets and collaborations. Clients, consumers, and media outlets are drawn to the assurance of design quality that comes from an independent, peer-reviewed validation, helping you capture the attention of influential stakeholders who appreciate a proven standard of excellence.









# Leverage the A' Design Award Winner Logo to Boost Credibility, Prestige, and Sales

The A' Design Award Winner Logo is a powerful symbol of design excellence, offering your brand numerous benefits such as enhanced credibility, customer influence, and promotional impact. Integrating the prestigious A' Design Award Winner Logo into your visual identity and marketing strategies showcases your commitment to high-quality design, setting you apart from competitors. The prestigious A' Design Award Winner Logo enables your brand to attract and retain customers, drive sales, and strengthen its market position.

Displaying the A' Design Award Winner Logo fosters a culture of innovation and excellence within your company, boosting employee morale and attracting top talent. This dedication to design excellence strengthens business relationships, opening opportunities for growth and expansion, further solidifying your brand's reputation as an industry leader.

Leveraging the A' Design Award Winner Logo in your marketing materials increases visibility and recognition, capturing the attention of journalists, influencers, and potential clients. Ultimately, the A' Design Award Winner Logo can help increase your sales and profitability by reducing marketing costs through positive impact on consumer preferences and purchasing decisions.







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# Legal Authority and Empowerment: A' Design Award Winner Logo License

# Secure Your Award-Winning Design's Prestige and Market Presence with a Comprehensive Perpetual, Worldwide, Unlimited, Royalty-Free Logo License

The A' Design Award Winner Logo License Document is a pivotal legal agreement, an important paperwork that resolves the need for clear legal permission and recognition validation for A' Design Award laureates, enabling them to use the A' Design Award's Winner Logos to enhance their brand's prestige and establish credibility in the design industry and beyond. This document provides winners with a perpetual, worldwide, unlimited, royalty-free license to use the A' Design Award Winner Logo, facilitating the legal authority to showcase and celebrate their design achievements on a global scale. The A' Design Award Winner Logo License Document legitimizes and amplifies the success of award-winning products and projects, allowing them to incorporate the A' Design Award Winner Logo into their packaging, marketing, and communication efforts legally.

For brands and designers who achieve distinction through the A' Design Award, the Winner Logo License Document becomes an essential asset. It lays down a robust legal framework that elevates the visibility and esteem of their design work. By granting the right to incorporate the A' Design Award Winner Logo into their brand identity legally, this license acts as a catalyst for enhancing brand recognition and credibility in the global market. The A' Design Award Winner logo, symbolizing design excellence, allows laureates to underscore their commitment to quality and innovation, thereby bolstering their appeal to clients, customers, and the media alike. This authentic and prestigious distinction is crucial in crowded markets, where it can boost consumer and media interest and competitive edge.

The A' Design Award Winner Logo License Document, crucial to the A' Design Prize, equips laureates with the global freedom to use the Winner Logo for unlimited, legal branding and marketing, enhancing their visibility without distribution limits. Enriched with strict usage guidelines, it not only preserves the A' Design Award Winner Logo's prestige but also reinforces the laureates' market presence, offering a competitive edge in showcasing design excellence. This strategic asset aligns with the A' Design Award's mission to promote outstanding design and its positive societal impact, embodying a commitment to fostering a design-conscious world where good design is celebrated and leveraged for global betterment.







## **Industry-Specific Winner Logos**

# Empower Your Achievement with Industry-Specific Award-Winner Logos that Amplify Your Recognition and Position Your Brand as a Leader in Your Field.

The A' Design Award provides winners with a comprehensive set of winner logos that includes both the universally recognized A' Design Award winner logo and industry-specific variants tailored to major business sectors. These sector-specific logos are thoughtfully designed to align with the visual expectations and professional standards of different industries. This innovative dual-approach ensures that winners can effectively communicate their achievement in a way that resonates most powerfully with their specific industry audience while maintaining the broader prestige of the award.

A' Design Award's versatile logo system provides winners with significant competitive advantages in their marketing and communication efforts. The industry-specific logos seamlessly integrate with existing brand guidelines and marketing materials, ensuring professional presentation across all channels. A' Design Award Winners can leverage these industry-specific winner logos to build stronger connections with industry stakeholders, enhance their credibility within their sector, and effectively communicate their achievement to clients, customers, and media in a language that speaks directly to their professional context. This targeted approach helps winners maximize the impact of their award recognition, leading to better engagement with their specific audience and stronger market positioning within their industry.

As part of the comprehensive A' Design Prize package, esteemed A' Design Award winners receive immediate access to both universal and industry-specific logo variants without any additional fees or charges. This valuable benefit reflects our commitment to providing winners with all the tools they need to leverage their achievement effectively. The inclusion of industry-specific logos in the A' Design Prize demonstrates our understanding of winners' diverse needs and our dedication to supporting their success across all professional contexts. This benefit, along with many others included in the A' Design Prize, helps winners maximize the value and impact of their A' Design Award victory.



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# Digital Badges and Dynamic Animated Winner Logos

# Cutting-Edge Digital Recognition Assets: E-Badges & Dynamic Animated Logos for Digital Impact

As part of the prestigious A' Design Prize, winners gain access to an exclusive suite of digital recognition assets, including platform-optimized Digital Winner Badges and sophisticated Animated Award Winner Logos. These professional tools are meticulously designed to deliver maximum impact across modern digital channels, from social media and websites to presentations and marketing materials. Each asset is thoughtfully crafted to align with platform-specific requirements following cutting-edge web standards while upholding the prestigious identity of the A' Design Award. Together, these assets empower winners to effectively showcase their achievement, connect with audiences, and enhance their brand presence in today's dynamic, digital-first world. Dynamic winner logos empower A' Design Award winners to leverage their design award achievement to build trust with potential clients, engage customers, and attract media attention, ensuring their success resonates across diverse platforms.

These digital recognition assets provide esteemed A' Design Award Winners with powerful tools to amplify their market presence and build credibility across all digital touchpoints. Static Digital Winner Badges act as immediate trust signals, seamlessly integrating into websites, social media profiles, and digital marketing materials to communicate excellence at a glance. Meanwhile, dynamic Animated Award Winner Logos take recognition to the next level, capturing attention through sophisticated motion design that naturally attracts attention and drives viewer engagement. Together, A' Design Award's dynamic digital assets help winners stand out in crowded digital spaces, increase content engagement rates, and foster stronger emotional connections with audiences, whether featured in social media posts, email signatures, digital presentations, or online portfolios.

As a valued component of the A' Design Prize package, Digital Winner Badges and Dynamic Animated Award Winner Logos are provided to esteemed A' Design Award winners without any additional fees or charges, underscoring the A' Design Award's commitment to supporting winners' success in the digital age. The inclusion of both static badges and animated logos reflects a deep understanding of the fast-paced demands of today's online environment and ensures winners have all the resources needed to maximize the impact of their recognition. Dynamic winner logos, along with many others in the A' Design Prize, helps winners effectively communicate their success while maintaining the prestigious identity of the A' Design Award. By empowering laureates with innovative and impactful tools, the A' Design Award fosters their ability to thrive, shine globally, and inspire through outstanding design.







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### Winner Logo License Paperwork

# Empower Retailers, Sellers, Resellers, Wholesalers and Distributors with Excellence

A' Design Award Winner Logo License Paperwork is a formal document provided to Professional Edition and Digital Edition winners of the A' Design Award that explicitly certifies their legal right to use the A' Design Award Winner Logo. The A' Design Award Winner Logo License Paperwork legally authorizes you to use the prestigious A' Design Award Winner Logo across all business operations, including product packaging, digital campaigns, trade show displays, wholesale materials, e-commerce platforms and distributor catalogues.

Fully empowering distributors, retailers, sales points, resellers, wholesalers, flagship stores, marketing agencies and e-commerce partners to communicate your design excellence, the A' Design Award Winner Logo License Paperwork boosts your entire business network. Your sales teams gain a compelling differentiator, your retail partners showcase awarded design quality and your marketing campaigns benefit from third-party validation of excellence, helping you impress consumers, clients and customers worldwide, perpetually.

From manufacturers to retailers, sales points to flagship stores and advertising agencies to marketing departments, the A' Design Award Winner Logo License Paperwork enables you to fully leverage the prestigious A' Design Award Winner logo as a differentiator, enhancing product appeal, creating consumer interest and accelerating purchase decisions globally, perpetually, without licensing fees.



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### **Scalable Vector Logo**

### Scalable Vector Winner Logos for Brand Excellence

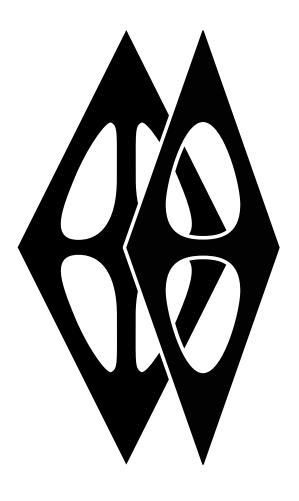
A' Design Award provides its esteemed winners with professionally designed vector logos that maintain perfect clarity at any scale, from microscopic product engravings to massive architectural displays. These resolution-independent scalable award-winner vector logo assets include comprehensive implementation rights for permanent product integration, packaging applications, and marketing materials worldwide, eliminating recurring licensing costs through perpetual usage rights. The vector format ensures precise reproduction across all applications while enabling color adaptations and size modifications without quality loss. This approach establishes a timeless visual anchor for the brand, reflecting recognized design excellence.

A' Design Award winning brands leverage our vector assets to accelerate market success through seamless implementation across diverse touchpoints. The professional-grade files streamline production workflows, reduce time-to-market, and maintain consistent quality across global operations. Marketing teams can rapidly deploy A' Design Award Winner Logo vector assets across product designs, packaging development, and promotional materials while maintaining pristine reproduction quality. The unlimited usage rights support premium market positioning, enable immediate distribution expansion, and foster sustained brand equity growth through professional implementation across all customer interactions.

As an integral element of the A' Design Prize, the scalable vector logo represents a strategic advantage granted to award recipients. This resource not only enriches brand storytelling but also empowers innovative designers and forward-thinking brands to engage audiences worldwide. The inclusion of a universally adaptable emblem that conveys esteemed recognition aligns closely with the A' Design Award's mission, enabling each winner to claim a distinguished visual identity that resonates across global markets. For laureates honored by the A' Design Award, access to our scalable vector logo offers a direct pathway to stronger market positioning and helps leverage your achievement effectively, to drive lasting value from your award-winning status.



















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### A' Design Award Trophy

# The Omega Particle : Your Tangible Symbol of Design Excellence

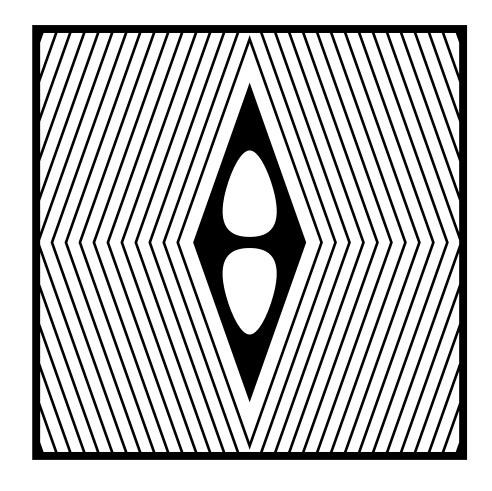
The A' Design Award Trophy, known as the Omega Particle, embodies design excellence through its sophisticated fusion of geometric precision and creative fluidity. This distinctive symbol of achievement, crafted through artisanal jewelry casting, features sharp external edges representing technical excellence and organic internal forms symbolizing creative freedom. Its eight-pointed symmetry and perfect balance create a universal language of design achievement that resonates across cultural boundaries.

For award winners, the Omega Particle becomes an invaluable business asset that generates ongoing value through multiple channels. Its versatile nature enables dynamic corporate displays that command attention, while its personal scale creates intimate client presentation opportunities. Winners leverage the trophy's sophisticated design for compelling marketing content, from social media campaigns to corporate communications. The non-purchasable, exclusive nature of this recognition enhances brand premium positioning, while its innovative production story reinforces winners' technological leadership credentials.

As a cornerstone of the A' Design Prize package, the Omega Particle trophy is presented complimentary to all pro-edition winners during the La Notte Premio A' - A' Design Award Gala Night and Awards Ceremony, reflecting our commitment to celebrating design excellence. This prestigious symbol joins an extensive collection of winner benefits designed to amplify market success and global recognition. The trophy's presentation during the gala-night ceremony, complete with luxury packaging, creates memorable moments that launch winners' journey of enhanced market positioning and business growth through A' Design Award recognition.







## **Professional Edition Award Trophy**

# The Omega Particle - The Shape of Success and Excellence in Design

The Professional Edition Award Trophy, the Omega Particle, is a prestigious physical award trophy given exclusively to Professional Edition winners of the A' Design Award. Featuring a unique, highly distinct, aesthetically appealing and auspicious tetragonal dipyramid shape crafted through advanced jewelry-making techniques or state-of-the-art 3D metal printing, the Omega Particle Trophy symbolizes your limitless creativity balanced by practical constraints, representing the very essence of exceptional design excellence.

By receiving the Omega Particle Trophy, A' Design Award winners gain an extraordinary branding and promotional asset that boosts their visibility, credibility, prestige and perceived value. Showcasing our unique trophy prominently in product photography, social media videography, retail showrooms, trade shows or business presentations serves as a powerful reminder of your design superiority, attracting the attention of discerning consumers, influential clients, industry leaders, journalists and investors.

The Omega Particle's highly unusual, highly aesthetic, highly distinct form naturally captures attention and curiosity of key audiences, with its vertical position forming the auspicious number eight and its horizontal orientation channeling the infinity symbol, creating an immediate visual narrative about your limitless creative potential and jury-validated expertise.











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### **Digital Edition Award Trophy**

# Powerful Visual Artifact Symbolizing Your Design Excellence and Innovation

The Digital Edition Award Trophy is a sophisticated, large-scale 3D-printed desk sculpture exclusively available to laureates of the A' Design Award. Carefully designed around the iconic Omega Particle geometry, an elegant auspicious prolate square dipyramid with eight triangular faces, our distinctive trophy uniquely symbolizes the infinite potential and exceptional creativity of your award-winning designs. The Digital Edition Award Trophy serves as physical evidence of your internationally recognized excellence in design.

Possessing our Digital Edition Award Trophy provides winners with powerful marketing and storytelling potential. The distinctive and easily recognizable form of our trophy effortlessly draws attention in trade fairs, client meetings, retail displays, social media content, videos and visual storytelling. By showcasing our symbol of jury-validated achievement, laureates enhance their credibility, differentiate their brand, gain media interest and spark valuable conversations with potential clients, customers and journalists, ultimately opening doors to new opportunities and reinforcing market leadership.

Omega Particle geometry creates a powerful dual symbolism that shifts from the number eight (representing prosperity and balance) when vertical to the infinity symbol (signifying boundless creative potential) when horizontal. As part of the comprehensive A' Design Prize, eligible winners gain the exclusive privilege to order our highly symbolic Digital Edition Award Trophy on demand.







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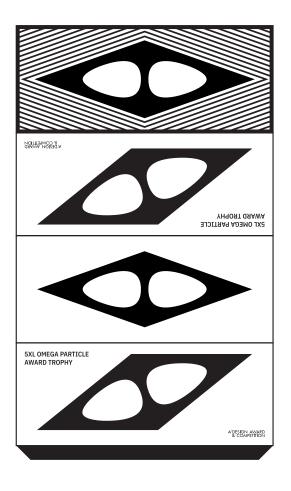
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### **Vision Edition Award Trophy**

# Powerful Brand Artifact Symbolizing Your Excellence in Design and Innovation

The Vision Edition Award Trophy is an impressive, large-scale representation of the Omega Particle, exclusively available for purchase by Professional, Digital and Vision Edition laureates of the A' Design Award. Standing prominently at 38 centimeters tall, our 5XL Trophy features a distinctive and auspicious octahedral shape finished with luxurious metallic surfaces that visually signify your achievement level. Reserved exclusively for verified laureates of the A' Design Award, the striking Vision Edition Award Trophy embodies excellence, creativity, innovation and design quality, making your accomplishments shine.

Displaying the Vision Edition Award Trophy provides award-winning brands and designers with a powerful marketing advantage as a tangible manifestation of your jury-vetted excellence. The impressive size and unique, visually appealing form of our trophy captures the attention of key audiences, naturally drawing interest at retail spaces, trade shows, boardrooms, corporate offices and flagship stores. The Vision Edition Trophy's photogenic scale creates compelling content for social media, advertisements, videography and marketing materials, as an authentic credential that supports and communicates your excellence in design.

Beyond its value as a luxury centerpiece in retail and executive spaces, our Vision Edition Trophy serves as a daily reminder of your excellence, inspiring ongoing innovation. Exclusively available for purchase by eligible A' Design Award laureates, our 5XL Omega Particle trophy is a uniquely collectible art piece, distinguished by authenticity and prestige, which validates your excellence.











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# Master Your Success with the Excellence in Design Certificate

# Validate your design prowess and amplify your brand's market presence with Excellence in Design Certificate

The Excellence in Design Certificate, a prestigious recognition awarded to winners of the A' Design Award, serves as an international testament to your design skills, creativity, and innovation. This certificate is more than a token of achievement; it is a hallmark of design excellence, recognizing your unique talent and the exceptional quality of your work.

With this certificate in your arsenal, you can effectively communicate your design excellence to clients, consumers, customers, industry peers and the media. It empowers your marketing efforts, enhancing your brand visibility and offering a competitive edge in the bustling design landscape. For potential clients, it works as a trust signal, verifying your commitment to superior design and quality. For existing customers, it reaffirms their trust in your brand, cementing loyalty. In media interactions, the certificate serves as a potent talking point, showcasing your credentials and boosting your brand's newsworthiness.

The Excellence in Design Certificate is one of the exclusive benefits included within the A' Design Prize. We believe in celebrating and promoting design brilliance, and this certificate serves as a vehicle for that mission. It is our way of helping you gain the recognition you deserve and leverage it for your continued success in the design world. Eligible laureates obtain their Excellence in Design Certificate, printed and framed, during A' Design Award's Gala-Night and Award Ceremony.



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### **Gala Night and Award Ceremony**

# La Notte Premio A' - Exclusive Black-Tie, Red-Carpet Celebration of Design Excellence

La Notte Premio A' is the prestigious A' Design Award Gala Night and Award Ceremony-an exclusive black-tie, red-carpet event that celebrates and honors the world's best designers, architects, and brands. Held annually in the enchanting city of Como, Italy, this glamorous event brings together industry leaders, influential media, and distinguished guests to recognize exceptional achievements in design.

Attending La Notte Premio A' offers award winners opportunities to elevate their brand and expand their professional network. As you walk the red carpet and receive your award on stage, you gain significant media exposure that amplifies your reach to consumers, clients, and potential collaborators. The event's high-profile attendees, including VIPs, industry influencers, and press members, provide a unique platform for meaningful connections that can lead to new business ventures and increased market presence.

La Notte Premio A' is one of the many exclusive benefits included within the A' Design Prize, for pro-edition entrants. Your invitation to this prestigious gala night is designed to celebrate your success and maximize the impact of your achievement on your career and business growth. By participating, you not only receive recognition but also leverage the event's extensive promotional opportunities to further your professional journey.























### **Gala-Night Invitation**

# Exclusive Red-Carpet Black-Tie Gala Night and Awards Ceremony Invitation

A' Design Award's La Notte Premio A', our red-carpet, black-tie gala night and iconic awards ceremony is one of the world's most prestigious events for design, bringing together world's leading designers, star architects, top brands, prominent product manufacturers, creative agencies, influential press members as well as government representatives, diplomats and bureaucrats under the same roof, in a glamorous and culturally relevant setting, to celebrate good design and innovations of the year, that makes a difference.

La Notte Premio A', where attendees gain lasting prestige, powerful connections, and impactful brand visibility, is a highly exclusive event with discerning guests, an elegant and sophisticated atmosphere, not open to the public. Access to our gala requires an exclusive invitation, which the A' Design Award proudly presents to eligible Professional Edition laureates who have demonstrated their excellence meritocratically through our fair and transparent competition, showcasing superior products and projects that make the world a better place.

Attending La Notte Premio A' positions your brand strategically among the design industry's most influential figures, facilitating high-value connections, strengthening relationships with industry decision-makers, providing documented evidence of your elite status, and creating opportunities for business development, media engagement and partnerships.











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### Take the Stage on Gala

# Take the Stage and Enter the Spotlight at A' Design Award's Gala Night & Awards Ceremony

At the A' Design Award's annual red-carpet black-tie Gala Night and Awards Ceremony, La Notte Premio A', each winning designer and brand takes the stage exclusively, without the presence of other winners or competing brands. Your individual recognition means that when your name is announced, you and your team will walk onto the stage distinctively, receive your winner kit containing your trophy, yearbook and certificate, and pose in the spotlight while professional photographers and videographers capture your moment.

As you take the stage, your winning designs are displayed on screens behind you, your achievement is announced loudly, and your excellence is celebrated clearly, creating powerful recognition that belongs entirely to your brand's narrative. Your distinctive stage presence generates valuable marketing and branding content, as professional photos and videos from your moment of recognition become assets for advertising, client presentations, social media campaigns, press releases, investor communications, and branding initiatives.

Taking the Stage at La Notte Premio A' - A' Design Award's Gala Night and Awards Ceremony is exclusively reserved to our Professional Edition laureates who timely confirm their gala night attendance in advance. Make your achievement unforgettable with dedicated stage recognition, powerful brand visuals and premium promotional assets at our elegant and glamourous gala.















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### Gala Stage Photography

### **Exclusive Professional Photography Capturing Your** Moment of Recognition at Stage

Gala Stage Photography is an exclusive professional photography service provided to A' Design Award laureates taking the stage during the prestigious and iconic La Notte Premio A', our red-carpet black-tie awards ceremony. Our photography service captures winners as they individually receive their awards on stage, highlighting their excellence, innovation, creativity and design leadership. Each photograph authentically documents your moment of achievement, conveying genuine prestige and merit-based recognition.

Gala stage professional photographs enhance your branding and marketing efforts. By visually confirming your recognition at a globally respected event, our Gala Stage Photography helps you build trust and credibility with potential clients, media and investors. A' Design Award Winners can strategically leverage their photographs for public relations, press releases, advertising and social media campaigns, corporate communications as well as for branding and marketing collateral for driving brand growth, market positioning and industry leadership.

Taken by three professional photographers positioned strategically around the stage, your gala stage photographs provide multiple angles of your A' Design Award recognition in an elegant black-tie setting attended by world-class designers, star-architects, leading brands, top product manufacturers, eminent scholars, global design leaders, diplomats and industry pioneers.







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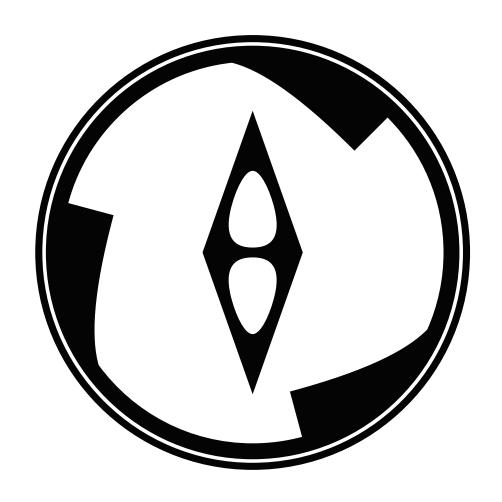


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### **World Design Exhibition Photography**

# World Design Exhibition Photography Capturing Your Moment Among Design's Elite

World Design Exhibition Photography is an exclusive professional photography service provided during La Notte Premio A', our prestigious blacktie red-carpet iconic gala night and awards ceremony in Italy. Our complimentary service captures Professional Edition laureates in formal evening attire alongside their award-winning designs within the World Design Exhibition space, where A' Design Award Winner works are displayed with official winner markers including trophies, certificates, branded backgrounds and exhibition frames.

Our professional photographers expertly capture a diverse range of images during the World Design Exhibition: portraits with your exhibited works, product-focused shots with winner signage, candid moments and reportage during the exhibition, photographs of you in front of large screens displaying your creations and atmospheric images that capture the refined ambiance of our elite gathering. Laureates adhering to the dress code receive free access to our images and may also take their own photos during our design exhibition.

Your World Design Exhibition Photography images offer exceptional value for marketing, branding, advertising and social media. High-quality, professionally-captured visuals showcasing your award-winning designs alongside official winner markers build brand credibility and clearly communicate your design excellence, providing powerful visual proof of your achievements.







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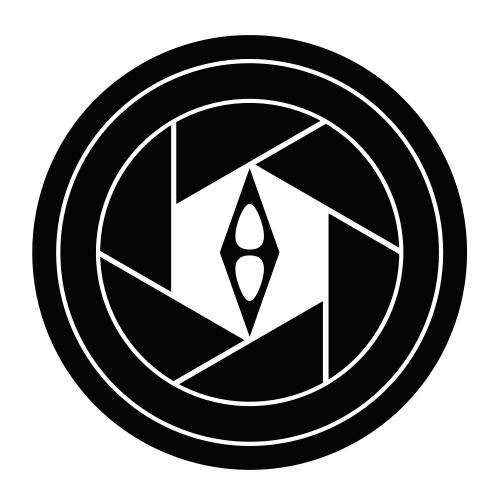
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### **Red-Carpet Photography**

# **Exclusive Red-Carpet Photography Celebrating Genuine Design Achievement**

The A' Design Award Red-Carpet Photography is an exclusive, professional photo-shooting service reserved solely for esteemed A' Design Award winners during our iconic and prestigious, black-tie Gala Night and Awards Ceremony - La Notte Premio A'. Our gala night provides laureates the rare opportunity to experience genuine red-carpet glamour, complete with meticulous staging, professional lighting, refined ambiance and expert photographers who capture exceptional, high-quality images showcasing your unique moment of design excellence.

Your distinctive and visually striking red-carpet photographs taken during La Notte Premio A', enhance your brand recognition, enabling powerful storytelling through authentic success stories, effective for public relations, media outreach, advertising campaigns, social media promotions, press releases and branding. By clearly communicating your jury-validated achievement and earned glamour, your red-carpet photographs elevate your brand's image and position your business as a trusted, innovative leader within your industry.

A' Design Award winners leverage their professionally-taken red-carpet photographs to secure valuable media coverage, create engaging social media content, enhance press releases, amplify brand narratives, develop powerful advertisements and clearly communicate their jury-validated excellence for strategic marketplace differentiation through excellence in design and innovation.







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### **Sponsors' Wall Photography**

# Amplify Your Influence with Iconic Photographs of Your Design Excellence

Sponsors' Wall Photography is a distinguished photographic session offered exclusively during the prestigious and iconic La Notte Premio A' - A' Design Award's red-carpet black-tie gala night and awards ceremony. During our gala, esteemed laureates, whose works have been recognized by our Grand Jury Panel, are professionally photographed in front of an elegant backdrop featuring logos of internationally acclaimed organizations, including the A' Design Award, World Design Consortium, notable museums and prominent sponsor brands.

Professionally-taken Sponsors' Wall Photographs visually highlight esteemed A' Design Award laureates' merit-based achievements, showcasing their meritocratic recognition by an independent, internationally respected jury panel. A' Design Award laureates strategically leverage their Sponsors' Wall Photographs across social media, public relations channels, digital portfolios, branding and corporate communications to attract consumer attention, impress potential clients and customers, and effectively engage media outlets.

The professional quality, exclusivity, elegance and international recognition embedded within each Sponsors' Wall Photograph empower esteemed A' Design Award winners to build credibility, increase global visibility, attract influential clients and strategic partnerships, differentiate themselves distinctly from competitors and amplify their reputation as validated design leaders.







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### Winners' Wall Photography

# Capture Your Moment of Excellence at the A' Design Award Winners' Wall

A' Design Award's Winners' Wall Photography service provides esteemed laureates attending La Notte Premio A', our red-carpet black-tie iconic gala night and award ceremony, with professional, high-resolution, high-quality images capturing your elegance and prestige, highlighting your jury-validated award winner status and excellence, validating your important design achievement, creating powerful visual content suitable for marketing, promotion, branding and advertising, that communicates your status among the design elite.

Winners' Wall Photographs are taken in front of a distinguished backdrop featuring the official A' Design Award Winner emblem, and not featuring any sponsor logos, this is important as it allows our laureates to commercially use their Winners' Wall Photographs for advertising campaigns, social media posts, corporate communications, press releases, brand newsrooms, newsletters and media kits. Helping you engage clients, attract discerning customers, impress potential investors and capture attention from global media.

Winners' Wall Photographs serve as distinctive visual statements that effortlessly communicate your exceptional capabilities for good design and your jury-recognized design excellence. As versatile, professionally-taken photographs, they strengthen your brand's credibility, amplify your market presence and elevate your reputation among global peers and industry leaders.







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### **Winners' Signature Boards**

### Join Distinguished Winners in the A' Design Award's **Exclusive Signing Ceremony**

The Winners' Signature Boards represent an exclusive ceremonial tradition at La Notte Premio A', our black-tie red-carpet iconic gala night, where your name as a laureate appears in bold letters on prestigious boards, Platinum, Gold, Silver, Bronze, Iron, corresponding to your highest achievement level. During A' Design Award's distinguished Winner Boards signing ceremony, you personally sign beneath your printed name using premium metallic markers while professional photographers capture multiple angles of your authentic moment.

A' Design Award's unique signing ritual documents your achievement with a tangible, photographed experience that generates powerful visual narratives, creating permanent evidence of your excellence and valuable business assets that continuously work to elevate your brand and expand your market reach. The resulting Winners' Signature Ceremony photographs serve as authentic visual proof of your jury-vetted excellence, strengthening presentations, enriching press kits, accelerating media coverage and enhancing your social media presence.

When discerning prospects, clients, customers, consumers, buyers, partners, investors or journalists see your signature among that of other distinguished laureates on A' Design Award's Winners' Signature Boards, they understand your verified status within the global design elite. Your images function as perpetual brand ambassadors, communicating your credibility and excellence.





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### **Gala Night Video Inclusion Prospects**

# Your Design Excellence Amplified Through A' Design Award's Gala Night Videos

The Gala Night Video Inclusion Prospect offers Professional Edition A' Design Award laureates the opportunity to be featured in our professionally produced video documentation of La Notte Premio A', our prestigious and iconic, red-carpet, black-tie gala night and awards ceremony, where world's leading designers, best architects, top brands, groundbreaking creative agencies and innovative product manufacturers get meritocratically awarded for their superior products and projects that benefit and advance society.

With professional cinematography, expert editing, worldwide availability and strategic distribution across major platforms, our gala video creates lasting visual proof of your merit-verified achievement in one of design's most prestigious settings. Direct exposure to discerning luxury consumers, affluent customers, influential industry leaders, media professionals, investors and design enthusiasts elevates your brand, strengthens your credibility, can assist winners in reaching new clients and boost business opportunities.

Every A' Design Award winner benefits from the wide reach and popularity of our gala video. The video's extensive global viewership continually reinforces the prestige and credibility associated with winning the A' Design Award, enhancing your brand reputation and increasing public awareness and appreciation of your achievement through association with our distinguished event.











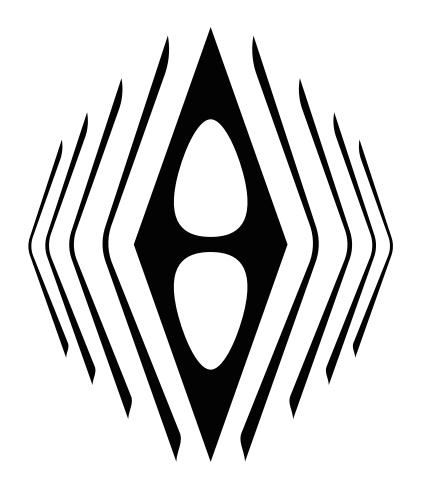
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### **Luminary Guide**

# Strategically Connect with Elite Award-Winning Designers, Architects and Brands

The Luminary Guide is an exclusive networking tool provided to Professional Edition laureates of the A' Design Award. It gives winners advance access, weeks before the prestigious La Notte Premio A', to detailed profiles, professional backgrounds, winner works and portfolios of laureates attending the event. By turning traditional networking from random encounters into carefully planned interactions, A' Design Award's Luminary Guide ensures each connection is intentional, relevant and professionally rewarding.

For A' Design Award winners, the Luminary Guide is a powerful advantage, helping laureates strategically plan whom to meet at our gala based on shared interests and complementary strengths. By precise targeting and preparation, A' Design Award laureates can initiate meaningful conversations, build valuable business relationships, share ideas and foster collaboration opportunities, facilitating stronger engagement with potential clients, customers, consumers, media representatives, partners, investors and industry influencers.

A' Design Award's Luminary Guide remains accessible even after our iconic red-carpet black-tie ceremony, serving as your digital contact book to facilitate follow-ups, recall conversations, reconnect with winners and maintain connections that convert encounters into lasting professional relationships, project commissions, business and collaborative ventures opportunities.











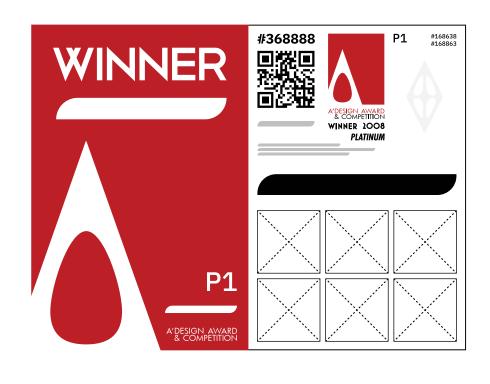
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### **Gala Personalized Lanyard Badges**

# Instantly Showcase Your Award-Winning Work at the Prestigious La Notte Premio A'

Gala Personalized Lanyard Badges are bespoke identification badges exclusively designed for esteemed winners attending the prestigious La Notte Premio A', A' Design Award's black-tie red-carpet iconic gala night and awards ceremony. Each badge prominently features the laureate's name along with visually striking images of their jury-validated winning designs, profile information and project identifiers, seamlessly blending personal identity with professional accomplishments, creating an immediate visual portfolio that you wear with pride.

Our personalized gala badges empower A' Design Award winners by instantly communicating their creative achievements and professional status to influential attendees, potential clients, investors, VIPs and the media. By clearly displaying their award-winning designs, laureates can easily initiate meaningful discussions, build stronger connections and enhance their networking effectiveness. As a result, A' Design Award gala interactions become more targeted and memorable, increasing business opportunities and generating positive publicity.

Each A' Design Award Gala Personalized Lanyard Badge is individually prepared by our dedicated team, ensuring your award achievements and design philosophy are professionally presented in a format that commands attention and respect from fellow laureates, industry leaders, journalists and potential collaborators attending our high-profile, exclusive and iconic gala event.







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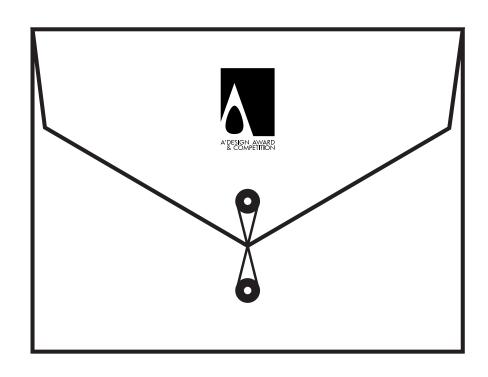
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### Gala RSVP VIP Invitation System

# Connect with World Leaders, Influencers and High-Value Decision-Makers

The Gala RSVP VIP Invitation System is an exclusive networking mechanism that empowers A' Design Award laureates to personally invite influential figures including ambassadors, government ministers, billionaires, university rectors, prominent journalists, CEOs and managers of leading brands and world leaders to La Notte Premio A' - A' Design Award's iconic red-carpet black-tie gala night and awards ceremony. A' Design Award fully sponsors gala tickets of ultra-high-value guests to amplify laureates' international influence.

Thanks to our Gala RSVP VIP Invitation System, your individual design achievement gains institutional authority, as each invitation carries the full weight and credibility of the A' Design Award, transforming personal outreach into official diplomatic correspondence that commands attention and respect from global decision-makers. By inviting dignitaries and VIPs through our official and credible channels, laureates create unique opportunities to engage personally with ultra-high-value, globally distinguished influential leaders.

A' Design Award's Gala RSVP VIP Invitation System amplifies your business growth and market presence by facilitating introductions that typically require years of relationship building or substantial investment to achieve. Using our system, esteemed A' Design Award winners gain important opportunities for broader exposure, stronger market positioning and tangible business growth.







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# ADESIGN ANASPA 8 COMPETITION

















### **Team Members' Winner Certificates**

# Celebrate Your Team's Excellence with Personalized Winner Certificates

Team Members' Winner Certificates are personalized, professionally printed acknowledgments provided by the A' Design Award to celebrate every individual contributor involved in your award-winning projects. Our elegant Excellence in Design Certificates are delivered ready-to-frame and prominently display the name of each team member, highlighting their role in creating award-winning design projects. The number of certificates available corresponds to your account type and team size, ensuring appropriate recognition for your organization.

Every person who contributed to your success, from lead designers to project coordinators, noted at the Team Members section of your entry, receives prestigious recognition for their role in achieving design excellence through personalized A' Design Award Winner certificates that validate their contribution to your award-winning design. Presenting each member of your team with their own personalized Excellence in Design Certificate boosts morale and motivation, as well as enhances your organization's credibility and visibility.

When proudly displayed within your offices, shared on social media and used as part of your marketing and branding, A' Design Award's Excellence in Design Certificates communicate your commitment to design quality, creativity and innovation, helping you open doors to new business opportunities, attract media attention and strengthen brand recognition worldwide.

















# NOTEBOOK N.66 NOTEBOOK

# PROFESSIONAL DIGITAL VISION







### Notebooks N.66 and N.88

### 88 x 88 Masterpieces: Notebooks N.66 & N.88 Pocket-Sized Icons of Prestige

Museo del Design's Notebooks N.66 and N.88 are exclusive, museum-commissioned writing instruments available only to eligible A' Design Award Professional Edition laureates. Our meticulously crafted 88 x 88mm journals, developed in collaboration with Italian OMC² Design Studios, transcend ordinary stationery to become sophisticated tools of professional distinction. Notebook N.66, featuring archival-quality paper, captures written concepts with silky precision, while Notebook N.88's luxurious pages welcomes your sketches and visual ideas.

Notebooks N.66 and N.88 arrive ceremoniously wrapped in black paper with gold lettering, transforming the simple act of note-taking into a ritual of excellence that reflects your jury-validated excellence in design. The museum-grade materials ensure your notes, ideas, sketches and drafts remain pristine for future generations, ready for museum exhibitions, breakthrough innovations, patent applications, industry-defining products, master projects, client presentations, award-winning products and high-profile media features.

By carrying Museo del Design's Notebooks N.66 and Notebook N.88, crafted to reflect your commitment to exceptional design, you effortlessly communicate your sophistication and signal the meticulous attention to detail your discerning clients value. The silky-smooth pages capture ideas precisely at the moment of peak inspiration, preserving each market-moving concept in its most vivid form.









# Transform Your Peer-Reviewed Design Excellence into a Sales and Brand Accelerator

The A' Design Award's Gold Winner Desk Flag is a meticulously crafted physical emblem that serves as a powerful business tool for communicating your verified design excellence. Designed by the prestigious Italian firm OMC<sup>2</sup> Design Studios and manufactured with solid metal construction and gold plating, our substantial gold-plated winner desk flag becomes an active participant in your business success with diplomatic-grade aesthetics and impressive weight to create an immediate impression of your design quality and achievement.

A' Design Award's prestigious gold desk flag revolutionizes how you connect with clients, customers, consumers, partners and media by providing instant third-party validation that communicates your jury-verified design excellence. When strategically placed in showrooms, offices, retail locations, meeting spaces, flagship stores and trade shows, A' Design Award's Gold Winner Desk Flag acts as a persuasive sales representative that communicates your international recognition, reinforcing your brand's commitment to superior design quality.

Engineered with precise proportions, refined edges and a luminous goldplated surface, A' Design Award's Gold Winner Desk Flag provides instant visual proof of excellence that photographs beautifully together with your products, suitable for media distribution, press releases and marketing campaigns.







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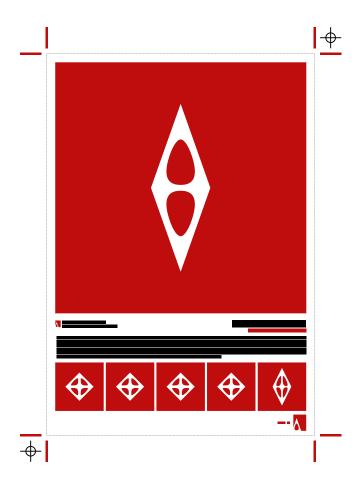
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### **Yearbook Inclusion**

# Professional Design Excellence Documentation & Global Distribution Service

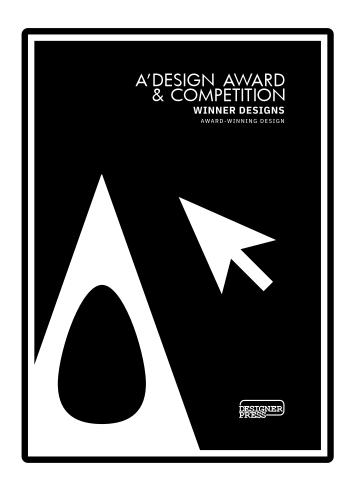
The A' Design Award Yearbook Inclusion service provides comprehensive professional documentation of award-winning innovations through dedicated full-page presentations in both digital and physical ISBN-registered publications. Pro-edition laureates are featured in two publications and digital edition winners gain coverage in digital yearbook. This prestigious service encompasses professional pagination, quality assurance, and strategic global distribution, ensuring each winning design is presented with very high standards of excellence and reaches influential audiences worldwide.

For award winners, A' Design Award's Yearbook Inclusion Service creates powerful marketing assets and business development opportunities. The professional documentation becomes a valuable tool for client presentations, portfolio enhancement, and market positioning. Through strategic distribution to key influencers, international bookstores, academic institutions, and media professionals, winners gain exposure to decision-makers and industry influencers. The permanent presence in libraries and research institutions establishes lasting credibility, while media distribution creates opportunities for editorial coverage and increased visibility. This comprehensive approach supports long-term brand building and professional growth, creating valuable references for future opportunities.

As an integral component of the A' Design Prize, the Yearbook Inclusion Service is provided to the esteemed winners of the prestigious A' Design Award without additional charges, reflecting our commitment to celebrating and promoting design excellence. This professional service, alongside other valuable benefits within the A' Design Prize package, helps winners maximize the impact of their achievement and supports their continued success in the global design community. The service exemplifies A' Design Award's dedication to providing comprehensive support for winners, ensuring their innovations receive the recognition and exposure they deserve.







### **Digital Yearbook Inclusion**

# Digital Yearbook Inclusion for Eminence, Permanence and Global Discoverability

The Digital Yearbook Inclusion provides eligible A' Design Award winners with professional full-page publication in a prestigious, ISBN-registered digital book featuring exclusively award-winning designs from around the world. A' Design Award handles every aspect of digital yearbook production from professional typesetting and layout to final distribution, using the high-quality materials you already submitted during competition entry. Your winner project is immortalized in a prestigious digital reference work without you lifting a finger.

A' Design Award's Digital Yearbook acts as a continuously circulating showcase: journalists use it as a vetted source, retail buyers treat it as a design quality signal, and investors read it as proof of brand excellence. Because the A' Design Award Digital Yearbook PDF is freely downloadable by press and purchasable by design enthusiasts worldwide, your yearbook page keeps generating leads, media mentions and buyer confidence. Marketing teams repurpose your yearbook pages for brand communication, showcasing your excellence with confidence.

Your dedicated page in A' Design Award's Digital Yearbook becomes a versatile marketing asset ideal for showcasing in offices, proposals, websites and sharing with media contacts who prefer published, verified content. The ISBN registration makes your work discoverable globally, generating passive international exposure and the award-winner-only curation places your brand among the elite.







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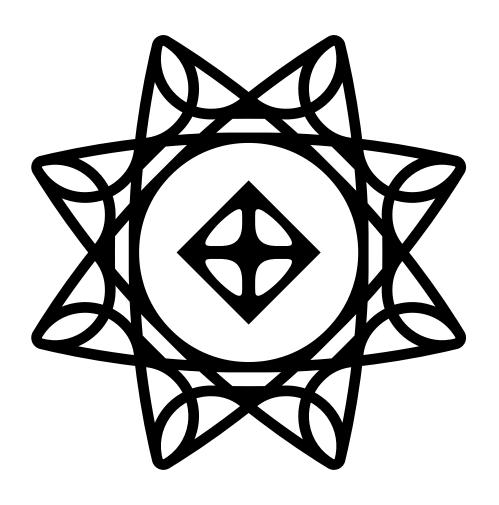
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### **Yearbook Page Preparation Service**

# Exclusive, Professional and Effortless Global Presentation of Your Winning Design

A' Design Award's Yearbook Book Page Services offer Professional and Digital Edition laureates a professional, complimentary publication service that turns each winning design into an impressive full-page feature within our globally distributed yearbooks. Expertly prepared, each page includes elegant typography, thoughtful layouts and precise pagination. Rigorous editorial and technical quality checks ensure your design is showcased impeccably, providing a polished, powerful presentation that reflects your professional excellence.

Your carefully prepared yearbook page significantly enhances your business opportunities by reinforcing your credibility, enhancing brand perception and offering tangible proof of your design's value and quality with a full-page format that ensures your design commands complete attention without competing visuals. Our professionally presented, full-page feature helps you attract and engage consumers, potential clients and members of the media, creating valuable exposure and long-term promotional assets for your brand.

A' Design Award provides you with Yearbook Page Preparation Service without additional costs or effort required from your side so that you can focus your time and resources on growth and creativity instead, meanwhile confidently leveraging your prestigious yearbook page as a global marketing tool.







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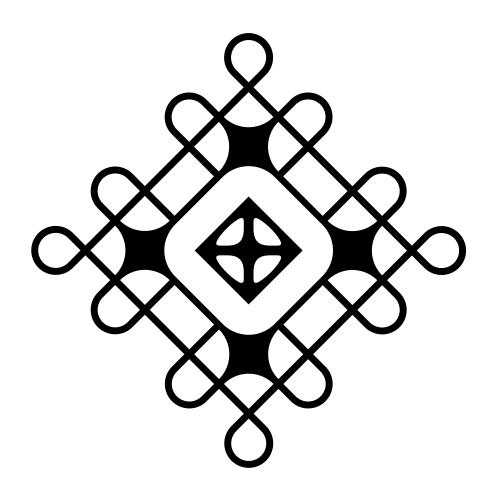
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### **Yearbook Quality Control**

# Transform Design Excellence into Prestigious Branding Assets with Expert Quality Control

A' Design Award's Yearbook Quality Control involves multiple experts meticulously inspecting and refining every detail of your dedicated yearbook page. Through careful verification of laureate names, rigorous proofreading of texts, diligent assessment of image clarity, precise layout arrangement, comprehensive coherence checks and thorough validation of finished editions, our review process blends professional expertise with laureate oversight, creating book pages that reflect the same excellence as your award-winning designs.

A' Design Award's rigorous Yearbook Quality Control reduces typos, color shifts, and layout issues that could otherwise affect your hard-earned prestige. The result is a premium dedicated showcase page that you can confidently share with clients, consumers, journalists, partners and investors, reinforcing your credibility more effectively than self-produced marketing materials. Your dedicated page in our ISBN-registered yearbook serves as a lasting third-party recognition, elevating your brand and unlocking new business opportunities.

Our Yearbook Quality Control process, through multi-expert review, professional content optimization and meticulous attention to presentation details, creates polished yearbook pages that command attention and respect in business communications, naturally building trust with clients and consumers while strengthening media relationships and brand reputation.



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### **Book Co-Authorship**

# From Award Winner to Published Author, Your Path to Industry Thought Leadership

Book Co-Authorship through A' Design Award provides winners with official published author status by featuring their award-winning designs and project descriptions in ISBN-registered yearbooks distributed globally. Using your original submission texts and images, the A' Design Award transforms your award win and design excellence into permanent literary credentials. Professional Edition laureates become co-authors of two books, the hardcover and digital yearbook, for each awarded work, while Digital Edition winners co-author the digital yearbook.

The published author credential bestowed upon you by the A' Design Award delivers immediate and lasting business value by fundamentally elevating how clients, institutions, and partners perceive your professional authority. Universities increasingly require published works for teaching positions, making your co-authorship a gateway to academic opportunities that complement design practice. Corporate clients and procurement departments view published authors as premium experts, often justifying higher project fees and accelerating trust during negotiations.

For A' Design Award winner brands, having team members with multiple book co-authorships strengthens ESG reporting on intellectual capital, attracts top talent who seek to work with published thought leaders, creates marketing opportunities and provides concrete evidence of innovation leadership that resonates with investors, media, and international markets.



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### Winner's Yearbook of Best Designs

# Obtain The Books Where Your Design Is Featured Among World's Best Innovations In Prestigious Publications That Showcase Excellence From Seven Continents

The A' Design Award Winner's Yearbook of Best Designs, registered with Italian ISBN, represents an elite compilation of the world's finest product designs, projects and works, carefully curated from thousands of entries across more than 100 countries in all industries. This prestigious publication brings together groundbreaking innovations, revolutionary concepts, and exceptional design solutions from leading creators worldwide. Your award-winning work is presented alongside these outstanding global achievements, positioning your design within this carefully selected showcase of international excellence. The Yearbook provides winners with professional documentation of their achievements through carefully curated content, professional typography, and premium production values.

Being featured in our prestigious annual creates powerful associations and elevates your market position through proximity to world-class design excellence. Your work receives dedicated full-page coverage within this curated collection, placing your achievement in direct dialogue with innovative designs from global industry leaders, renowned design studios, and prestigious brands. This association with international excellence provides strong credibility when presenting to clients, approaching new markets, or seeking media coverage. The yearbook's presence in design institutions, corporate collections, libraries, and professional collections worldwide ensures your work is continuously showcased within this context of global design leadership.

A' Design Award's Annual Yearbook of Best Designs is provided as part of the comprehensive A' Design Prize package: Professional Edition winners receive both the hardcover and digital editions free of charge during Gala-Night in Italy, while Digital Edition winners receive the digital yearbook free of charge with an opportunity to order the hardcover edition. All winners receive full-page coverage in their respective editions, representing significant professional value and marketing potential. Your work is professionally documented and presented alongside the year's most outstanding designs, complete with co-author credits in the A' Design Award's ISBN-registered yearbook annual publication. This valuable opportunity to be featured among the world's best designs represents a significant element of the A' Design Prize, creating lasting documentation of your place within the global design elite.







# **Digital Yearbook of Best Designs**

# Access the World's Design Intelligence in One Comprehensive Digital Publication

The A' Design Award's Digital Yearbook of Best Designs offers eligible winners a full-page inclusion as co-authors, along with complimentary access to a prestigious, ISBN-registered publication featuring award-winning products and projects across all industries worldwide. Curated through a rigorous, blind jury process and refreshed annually, our digital yearbook delivers an inspirational, cross-industry snapshot of global design excellence, complete with high-resolution visuals, project narratives and direct links to each winning work.

For A' Design Award laureates, our Digital Yearbook functions simultaneously as a professional branding credential, a marketing toolkit, and an evergreen trend radar. Share your co-authored, press-ready page with clients to prove world-class proficiency. Journalists gain free access to your story and potential partners discover your work through links. The diverse collection of outstanding designs featured in our yearbook trains your eye to spot emerging patterns and insights long before competitors, fueling fresh ideas for products and projects.

A' Design Award's Digital Yearbook functions as a powerful business development tool by providing winners with market intelligence and creative inspiration. Our digital yearbook enables laureates to study global design trends, benchmark their work against international standards and discover innovative approaches from other industries to drive strategic brand growth.



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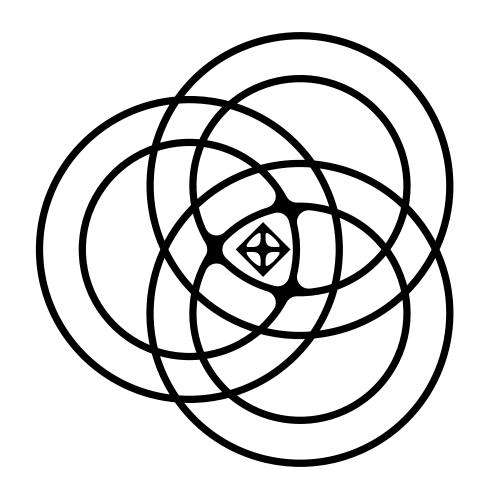
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### **Dedicated Full-Page Feature**

# Your Brand. Your Story. Your Page. Powerful Marketing Asset with Complete Brand Control

Through our Dedicated Full-Page Feature, A' Design Award gives eligible Professional and Digital Edition laureates exclusive ownership of a full page in our prestigious yearbook, showcasing your designs free from competing works or visual distractions. Your A' Design Award winner design occupies an entire page alone in our Yearbook of Best Designs, without any other competing products, projects, designs or brands sharing your space. Your standalone page provides an authoritative and visually powerful presentation that communicates your excellence.

For A' Design Award winners, our dedicated full-page feature serves as an invaluable marketing asset, supporting your brand growth by boosting credibility and accelerating trust among consumers, potential clients, industry experts and media representatives. A' Design Award's Dedicated Full-Page Feature of your winning works in our Yearbook of Best Designs validates your professional excellence independently, helping your brand position itself above competitors. Your dedicated full-page publication in our yearbook respects and honors your brand.

Eligible A' Design Award Professional and Digital Edition laureates can easily integrate their dedicated Yearbook Page presentation into marketing materials, social media, digital channels, sales presentations, press releases, media kits, advertisements and in-store displays for simplifying promotional efforts and boosting brand impact through third-party validation.



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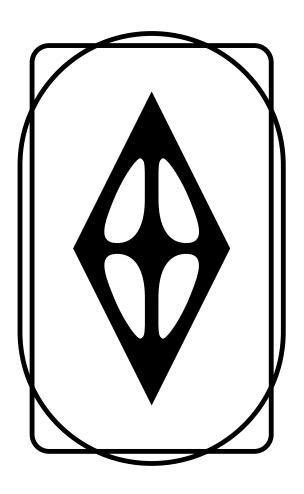
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# **Design Exhibition**

# Experience the World's Best Design at A' Design Award Exhibition

The A' Design Award Winner's Exhibition offers a distinguished platform for designers to showcase their award-winning designs on a global stage and reach an influential audience of design enthusiasts, industry leaders, journalists and cultural elites. The exhibition also provides a unique opportunity for designers to have their work added to the permanent collection of our prestigious design museum, highlighting their contribution to the field of design and celebrating their creativity and innovation.

As a pro-edition laureate, you'll benefit from a range of services provided free of charge, including premium physical space allocation in Italy and abroad, expert handling and installation of your designs, exhibition certificates, and preparation of posters and infographics to showcase your work to the world. Our comprehensive exhibition services and extensive publicity can also help you elevate your brand's presence, boost your career, and contribute to a greater cause that benefits society as a whole.

With the exhibition first physically displayed in Italy and then moved to several countries across the globe each year, you'll have a unique opportunity to gain global exposure and reach new audiences of design enthusiasts and industry professionals. Join us now and be part of a community that values good design and its potential to make a positive impact in the world.







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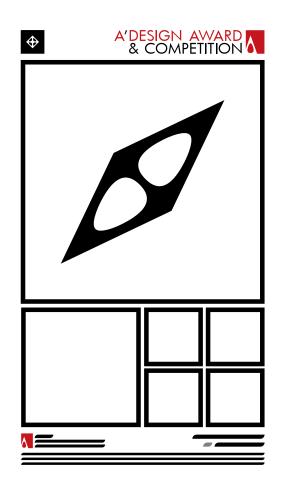
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# **Digital Exhibition at Physical Locations**

# Winner Designs Exhibited on Professional Screens in Museums, Galleries, and Cultural Venues

Digital Exhibition at Physical Locations is A'?Design Award's hybrid showcase that projects winning designs onto large, colour-calibrated, high-brightness screens installed in prestigious galleries, museums, cultural venues and design fairs. A' Design Award's Digital Exhibition at Physical Locations delivers the gravitas of a physical exhibition with the flexibility of digital media, allowing everything from intricate interfaces to full-scale aircraft concepts to be showcased without the cost, risk or logistics of shipping physical objects.

When your A' Design Award winner project lights up a respected cultural space, visitors experience it in a curated, contemplative mindset; they photograph it, share it, and transfer the venue's authority to your brand. Those images become press-ready proof of international exhibition, giving you stronger talking points with clients, retailers, and investors. The halo effect boosts perceived value, helps justify premium pricing, and positions you as a design leader long after the gallery lights fade.

With Digital Exhibition at Physical Locations, A' Design Award winner brands build presence as established names, create documented exhibition credentials that transform sales conversations, justify premium pricing, attract media coverage, and gain a valuable third-party validation that separates exhibited brands from commodity competitors.



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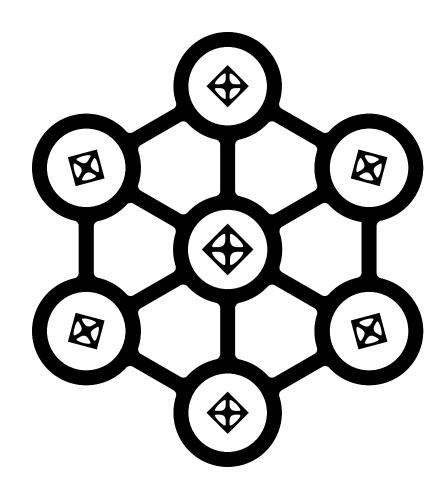
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### **International Design Exhibition**

# Position Your Brand as a Market Leader with International Design Exhibition

International Design Exhibition co-organization is how A' Design Award empowers its laureates to host curated showcases of award-winning design excellence in their own cities and countries to leverage the collective prestige of A' Design Award to establish themselves as cultural and industry leaders, with comprehensive support including ready-to-print exhibition posters, digital presentations, curatorial guidelines, venue negotiation templates, opening-ceremony delegations and physical items from our permanent collection.

When you host an A' Design Award exhibition, you create organic reasons to connect with government officials, local authorities, media leaders, clients, consumers, journalists and cultural institutions, building relationships that extend far beyond the exhibition itself. A' Design Award exhibition generates marketing content and documents your role as cultural curator, attracts new customers who experience your leadership firsthand, and provides networking environments where your leadership position as exhibition organizer opens new doors.

A' Design Award transforms your excellence in design achievement into active leadership, providing all the tools, materials, support, knowhow and expertise needed to successfully organize world-class design exhibitions that elevate you in your industry, position you as a culture and market leader, and strengthen your brand and increase your influence globally.







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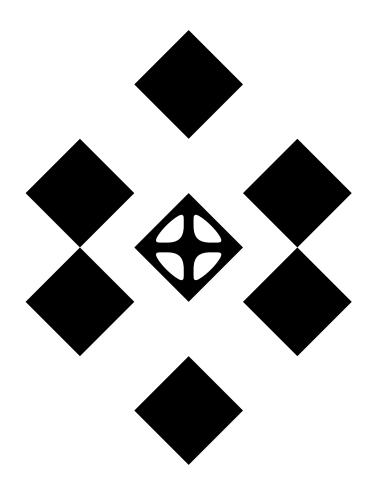
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# 8-Year Physical Exhibition Prospects

# Your Products and Projects Shine with Eight (8) Years of Exhibition Prospects

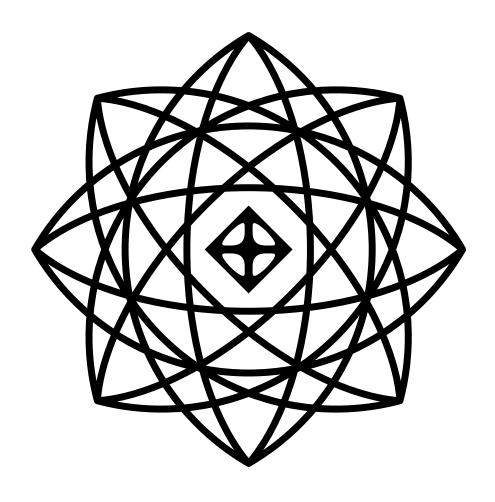
8-Year Physical Exhibition Prospects is the long-horizon showcase program reserved for Professional Edition laureates of the A'?Design Award. Your journey starts with free, priority floor space in our annual Italian exhibition. After that inaugural display, we send you tailored invitations, every year, for up to eight years, to exhibit your award-winning design in partner museums, design fairs, and  $40 \times 40$  exhibitions across the globe. We prepare the visuals, brief the curators, and clear the paperwork; you simply confirm interest and arrange shipment when physical pieces are required.

A' Design Award's sustained 8-year exhibition program addresses critical business challenges that designers and brands face in maintaining market visibility and credibility over time. Each new A' Design Award exhibition creates fresh marketing content, generates media coverage in local markets, and provides face-to-face encounters with buyers, distributors, and influencers who prefer experiencing products in person before making decisions. Each new venue where your designs are exhibited refreshes your press coverage, delivers fresh "As seen in ..." proof to clients, and places your product in front of consumers, media, and investors.

A' Design Award's systematic approach to design exhibitions means you receive personalized invitations aligned with your award category, simplified curator communication protocols, and professional materials that ensure consistent premium presentation across all venues, transforming what typically requires a dedicated exhibitions team into a manageable opportunity.







# 8-Year Digital Exhibition Prospects

### Your Designs Thrive On with Eight (8) Years of Exhibition **Opportunities**

The 8-Year Digital Exhibition Prospects transforms your A' Design Award victory from a single moment of recognition into a sustained exhibition journey that spans nearly a decade. A' Design Award's professional team continuously pitches your winning works to international exhibition curators, museums, galleries and design fairs, and prepares all digital presentations and display materials, and creates placement opportunities in prestigious venues worldwide for up to 8 years after your initial win - strategically designed to match typical product lifecycles.

With A' Design Award's 8-Year Digital Exhibition Prospects, your designs, products and projects remain in active circulation through our global exhibition network, appearing in new venues, reaching fresh audiences, and building cumulative prestige without requiring any action, investment, or management from you. Each new placement triggers renewed press coverage, delivers up-todate "exhibited in ..." credentials, and puts your name in front of buyers, collaborators, and investors for a steady stream of credibility, social-media content, and qualified leads.

We keep your brand top-of-mind, so you can focus on your next breakthrough. Multiple international design exhibits deliver extraordinary commercial advantages to A' Design Award winners, continuously reinforcing market relevance and providing ongoing proof of excellence for sales, investor meetings, media presentations, public relations campaigns and partnership negotiations.



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# Unleash Your Brand's Potential with the A' Design Award Winner's List and Showcase

Elevate Your Brand's Visibility, Credibility, and Success Through the Power of Detailed Award Status Explanations in the A' Design Award Winner's List and Showcase.

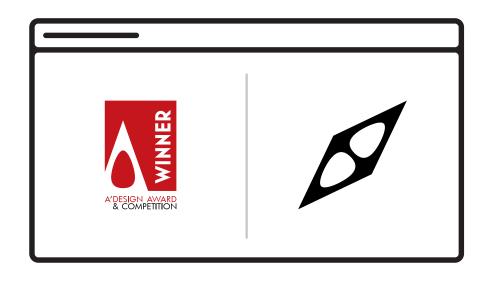
The A' Design Award Winner's List and Showcase celebrates and promotes the achievements of the world's most innovative and influential brands and designers. As a winner of the A' Design Award, your brand will be featured in this prestigious showcase, alongside detailed explanations of your award status. These comprehensive descriptions delve into the unique qualities, innovative features, and societal impact of your award-winning design, providing a deeper understanding of your brand's accomplishments and expertise.

Inclusion in the A' Design Award Winner's Showcase, coupled with the detailed award status explanations, serve as a powerful third-party validation, elevating your brand's perception and credibility in the eyes of consumers, industry peers, and journalists. By articulating the rigorous criteria met and the exceptional aspects recognized, the A' Design Award helps establish trust in your brand's achievements and differentiate you from your competitors which can lead to new business opportunities, enhanced media coverage, and a stronger connection with your target audience.

Recognizing the strategic importance of marketing and exposure, the A' Design Award Winner's List and Showcase is integrated as a key component of the A' Design Prize. This inclusion underscores the commitment of the A' Design Award to promoting design excellence and supporting the brand growth of its winners. Through A' Design Awards, awarded designers and brands gain a mark of prestige and further receive a comprehensive suite of promotional benefits that highlight their success and innovation in design, drive business growth, and establish themselves as industry leaders.







# **Award Winner Design Page**

# Award Winner Design Page for Recognition, Branding, Media Coverage and Market Leadership

The Award Winner Design Page is a professionally designed, permanent digital showcase provided exclusively to the eligible laureates of the A' Design Award. Your Award Winner Design Page beautifully presents your good design through high-quality, branded imagery, detailed narratives about your accomplishments, structured data optimization, downloadable press materials, and strategically positioned call-to-action buttons, all meticulously arranged to highlight your excellence in design clearly and compellingly.

Your Award Winner Design Page is designed for boosting your brand credibility, facilitating faster and higher-quality sales leads, elevating your market impact and enhancing your visibility to clients, consumers, customers, investors, journalists and global media. By clearly communicating your independently validated success, your winner design page creates immediate trust, streamlining purchase decisions and making it easier for journalists and media to feature your work through ready-to-use press kits.

The search engine optimization and structured data markup implemented on your Award Winner Design Page helps your achievement appear prominently when potential customers, consumers, media, investors, or partners search for your brand, effectively highlighting your reputation with credible, jury-validated content at the forefront of your digital presence.







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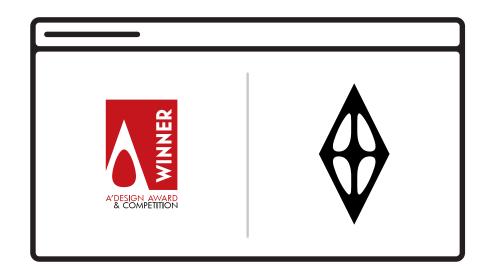
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### **Award Winner Designer Page**

### Leverage A' Design Award Recognition to Elevate Media Coverage and Market Positioning

The Award Winner Designer Page is an exclusive, professionally-curated digital portfolio provided to eligible laureates of the A' Design Award. Our prestigious online showcase exclusively displays your jury-approved, award-winning projects, documenting and verifying your excellence in design. Designed specifically to amplify your reputation and communicate your achievements to media and consumers, your Award Winner Designer Page serves a powerful tool to establish credibility in the competitive design industry and global marketplace.

Your Award Winner Designer Page functions simultaneously as a media magnet that provides journalists with instant access to press releases, electronic press kits, high-resolution images and exclusive interviews through dedicated newsroom links, while strategic Call-to-Action integration guides consumers from admiration to engagement, directing them toward your business goals, all within the trust-building context of your internationally recognized achievements that open global markets through cultural legitimacy that transcends geographic boundaries.

Your Award-Winning Designer Page transforms client acquisition by instantly establishing your excellence. When prospects search your name, they discover you as a verified member of the design elite, creating an immediate positive impression that accelerates every subsequent interaction toward successful outcomes, empowering and elevating your brand.



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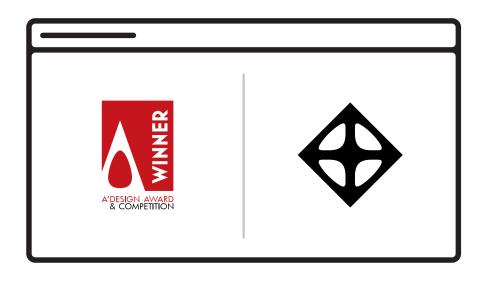
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### **Award Winner Brand Page**

# Harness Your Design Excellence for Global Market Advantage and Brand Authority

The Award Winner Brand Page is a comprehensive digital showcase that presents your company's jury-vetted design achievements through A' Design Award's authoritative platform, featuring your corporate identity, detailed explanations of award levels achieved, links to winning projects, media resources, press releases and newsroom access. Our professionally structured presentation ensures stakeholders immediately discover credible validation of your brand's design excellence, affirmed by an international jury of industry experts.

Your Winner Brand Page streamlines media relations and journalist workflows by presenting a curated collection of your award-winning achievements with ready-to-publish assets, improving coverage quality and volume. Thanks to the Winner Brand Page that A' Design Award creates for you, when stakeholders search for your brand, they discover you as a prestigious award winner, enhancing your global reputation and opening doors with investors, distributors, media and talent as a market leader with jury-vetted design excellence.

Your Winner Brand Page published at A' Design Award's authority platform, carrying the weight of our fair and meritocratic evaluation process, serves as powerful third-party validation that transcends traditional self-promotion, providing the independent verification that modern buyers, journalists, consumers, investors and stakeholders require when evaluating brands.







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### **Press Partners and PR Network**

# Showcasing Award-Winning Designs to the World: A' Design Awards' Global Platform for Design Excellence

A' Design Awards has partnered with leading design, art, and architecture publications and news networks to provide winners with a platform to showcase their work, gain visibility, recognition, and business opportunities. This exceptional media network helps bridge the gap between designers and their audiences, bringing exceptional designs to the forefront and providing recognition and exposure for the hard work that goes into creating them.

A' Design Awards is committed to providing a fair and impartial process that highlights outstanding design work from around the globe. Media partners have the autonomy to choose which designs to feature, showcasing a diverse range of perspectives and ideas, and promoting inclusivity and creativity in the design industry. Through our partnership with influential press and media outlets, A' Design Award winners receive exceptional exposure and reach worldwide. Additionally, A' Design Awards offers free translation services through the International Design News Network, which publishes winners in over 100+ languages, maximizing their reach and unlocking global potential for their good design.

Winning an A' Design Award is a newsworthy achievement that provides designers and brands with the opportunity to connect with journalists, share their work, and promote their good design to a worldwide audience. Our media partners are passionate about design and pledge to provide coverage of A' Design Award events, exhibitions, and initiatives, ensuring that good design gains the recognition it deserves. Through interviews and video coverage, designers and brands have the opportunity to share their unique design process and motivations behind their award-winning designs, creating a compelling story that helps form a personal connection with potential clients, customers, journalists, and media members.





# **Media Partnership Framework**

# Genuine Organic Reach, Meritocratic Exposure and Enhanced Credibility

A' Design Award's Media Partnership system connects award-winning works directly to leading global publications in design, architecture, creativity, technology and lifestyle. Throughout these media collaborations, journalists are encouraged to freely explore the full range of A' Design Award Winner Works, select designs that personally inspire them, and develop original, authentic narratives that genuinely resonate with their readership, ultimately amplifying each winning work's global visibility, credibility and recognition.

A' Design Award's Media Partnership system prioritizes genuine, merit-based recognition for exceptional designs. Instead of pushing predetermined content as traditional publicity often does, we empower publishers, editors, and journalists with full independence, enabling them to authentically showcase the works they genuinely believe in. Our approach generates authentic third-party validation, amplifies reach, fosters deeper audience engagement and ultimately strengthens the credibility and impact of each featured work.

When respected journalists organically feature your design in major publications, distinctly different from advertorial or paid editorial placements, you gain direct access to their established audiences, including potential clients, consumers, industry decision-makers, investors and design enthusiasts who deeply trust and value editorial recommendations.



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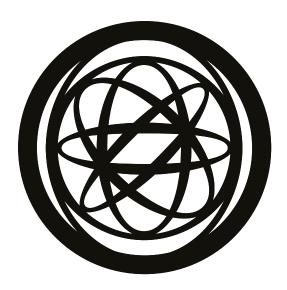
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# WORLD DESIGN RATINGS



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# Amplify Your Design Influence with World Design Ratings

# Make Your Design Distinction Visible by Unlocking World Design Ratings Honorific Title and Rank Designation Advantages

World Design Ratings stands as a vibrant platform that illuminates the best and brightest stars of the international design scene. World Design Ratings functions as a reliable indicator of sustained design excellence across a diverse range of disciplines, countries, and industries. By ranking and conferring honorific titles to designers, artists, and architects, World Design Ratings not only acknowledges their design accolades but also presents a compelling display of their design proficiency to a global audience.

Honored A' Design Award laureates secure a prestigious spot in the World Design Ratings. The accolade of World Design Rating Honorific Titles and WDC-Ranks serves as a badge of honor, underlining the design acumen of A' Design Award recipients. By enhancing your visibility, World Design Ratings aids you in capturing the attention of potential clients, consumers, and media outlets. Your rating embodies your ongoing dedication to superior design, offering a significant competitive edge in interactions with business partners, stakeholders, and the broader market. Furthermore, the World Design Ratings Certificates and Infographics create a visually striking testament to your design accomplishments.

Participation in World Design Ratings is one of the many exclusive benefits granted within the A' Design Prize, a carefully crafted package intended to provide A' Design Award winners with a notable competitive advantage. By featuring A' Design Award winners-innovators who drive societal advancement with their superior products and projects-through the esteemed platform of World Design Ratings, we aim to nurture worldwide appreciation and comprehension of high-quality design. Your success in the A' Design Awards escalates into heightened visibility and influence in the design community, which is vividly reflected in your World Design Ratings. This distinct benefit underscores our relentless commitment to acknowledging, championing, and boosting exceptional design and its creators.





# DESIGNER RANKINGS







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# Unleashing Potential with R+ Designer Rankings

# **Boost Your Design Prestige with Comprehensive Recognition and Exposure**

The R+ Designer Rankings is a distinctive system designed to rank all the designers who have been bestowed with the prestigious A' Design Award. This system meticulously takes into account not only the award winners but also the runners-up, granting points for each award won. Winning a high-value award, like the Platinum A' Design Award, is given greater weight, equivalent to winning several of the lower-tier, yet still important awards. This comprehensive and transparent ranking system thereby gives a well-rounded view of a designer's accomplishments and expertise.

Being featured in the R+ Designer Rankings offers A' Design Award winners an interesting opportunity to stand out in the highly competitive design industry. High-ranking designers naturally attract potential clients, employers, and media attention, thereby expanding their professional reach. Additionally, the tangible proof of competence provided by these rankings justifies a premium pricing strategy for the winners, enhancing their business prospects. R+ Designer Rankings essentially functions as a robust marketing tool, helping award winners effectively communicate their accomplishments and strengthen their industry status.

The R+ Designer Rankings is an integral part of the A' Design Prize, offered to the A' Design Award winners. It is designed with the intent to celebrate and amplify the success of the winners, providing them with a platform for enhanced global exposure and recognition. A' Design Prize's mission is to promote good design and good designers, and the R+ Designer Rankings perfectly aligns with this mission, celebrating design excellence and encouraging a nurturing environment for good design to flourish.







# Gain Global Recognition with World Design Rankings

# Elevate Your Prestige and Expand Your Influence Worldwide with World Design Rankings Inclusion

World Design Rankings is a prestigious system that ranks countries based on the number of design awards won by each country. World Design Rankings serves as a snapshot of the innovative potential and design prowess of nations worldwide. WDR platform showcases the best designers worldwide and fosters healthy competition, promoting excellence in design on a global scale. The World Design Rankings further provides you with an understanding of which countries are leading in design and where the future breakthroughs are likely to occur.

As a highly esteemed A' Design Award winner, being part of the World Design Rankings isn't just an honor; it's an opportunity. The World Design Rankings platform enhances the visibility of your design excellence on a global scale, connecting you to a broader network of potential clients, consumers, and media. Your work's inclusion in the World Design Rankings signals your creative proficiency and contributes to the international reputation of your country's design industry. World Design Rankings helps to amplify your success and enables you to use your ranking as a tool to differentiate yourself and to gain a competitive advantage in your business.

World Design Rankings inclusion is an integral part of the A' Design Prize. The prestigious A' Design Prize, awarded to winners of the A' Design Award, not only celebrates their achievement but also provides a comprehensive package of services designed to promote and further their success. The World Design Rankings inclusion, certification and listing is one such service, providing outstanding visibility and recognition, thus helping to foster a nurturing environment where good design can flourish.



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# Unveiling the Power of Design Classifications

# Stand Shoulder to Shoulder with Industry Titans in Manifesting Design Excellence in Your Industry

DAC - Design Classifications system presents a thorough evaluation of design specialties, emphasizing brands' and designers' prowess in different industries. DAC offers a distinct categorization of various design disciplines, placing award-winning designs within the appropriate context of their respective field. This unique classification system forms an indispensable reference tool that highlights the best designers and brands globally, granting them high-profile visibility, recognition, and influential status in the industry. Design Classifications magnify your reach, enabling you to connect with relevant consumers, clients, customers, and media outlets, fortifying your design excellence.

The Design Classifications play a crucial role in brand storytelling and reputation management. Design Classifications provide a robust platform for brands to exhibit their commitment to design excellence and affiliation with top-tier designers. This powerful narrative enhances brand relatability, memorability, and appeal. Moreover, inclusion in the Design Classifications instills confidence in potential collaborators, clients, and customers, reducing perceived risk and creating a magnet for business opportunities. The complimentary Design Classification Certificates and Infographics, provided to A' Design Award winners, significantly boost their marketing efforts, enhancing brand differentiation and reputation.

The inclusion in the Design Classifications is a significant element of the A' Design Prize. Design Classifications is a gateway to a host of professional and business advantages. From increased visibility and recognition to enhanced negotiation power and industry influence, the Design Classifications confer numerous benefits to A' Design Award winners. By providing these benefits, the A' Design Prize not only celebrates the winners' design excellence but also propels their growth and their positive impact on the global design industry at large.



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# POPULAR DESIGNERS

MOST POPULAR DESIGNERS OF THE WORLD

# **Amplify Your Design Reputation with the Popular Designers Index**

# Propel Your Recognition and Expand Your Influence Globally with the Popular Designer Index

The Popular Designer Platform and Rankings is an exclusive benefit afforded to the laureates of the A' Design Award. This distinctive system, which is part of the prestigious A' Design Prize, indexes and ranks designers based on their popularity and recognition in the design industry and beyond. It is an invaluable tool for showcasing your talents, achievements, and contributions to a global audience.

Inclusion in the Popular Designer Platform and Rankings amplifies the visibility of your work and enhances your reputation in the global design community. Being listed among the most popular and influential designers in the world boosts your credibility, increases your exposure to potential clients and collaborators, and attracts media attention. This platform acts as a catalyst for your design career, opening doors to new opportunities and propelling your business forward.

The inclusion in the Popular Designer Platform and Rankings is one of the many exclusive benefits incorporated within the prestigious A' Design Prize. This privilege is uniquely accorded to the A' Design Award laureates, acknowledging their design excellence and influence. With this specialized feature embedded within the A' Design Prize, we strive to accentuate and amplify the winners' design brilliance, cultivate an atmosphere conducive to the growth of superior design, and advance our mission of bettering the world through the power of exceptional design.







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# BRAND DESIGN RANKINGS



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# **Spotlight Your Brand's Design Excellence** with Brand Design Rankings

# Showcase Your Brand's Commitment to Sustainable Good Design with Brand Design Rankings

Brand Design Rankings are a critical component of A' Design Award and Competition, working as a global platform that recognizes and appreciates brands for their exceptional design prowess. These rankings are meticulously curated based on the number of design awards won by each brand, providing a fair and comprehensive representation of a brand's commitment to design excellence.

As a winner of the A' Design Award, your brand gets included in these esteemed rankings, providing a potent tool for promoting your brand's design competence to consumers, potential clients, and the media. The visibility that Brand Design Rankings afford your brand can significantly enhance your credibility, influence, and reach. It elevates your brand above the competition by showcasing its creativity, innovation, and design superiority to a global audience. This global recognition leads to numerous business advantages including heightened brand awareness, increased customer trust, and improved market position.

The inclusion of your brand in the highly regarded Brand Design Rankings is a valued part of the A' Design Prize package, offered to A' Design Award winner brands. Brand Design Rankings underscores the A' Design Award's commitment to not just recognizing good design but also ensuring that award-winning remarkable designs and the brands behind them gain the global exposure they deserve. Brand Design Rankings reaffirms our pledge to promoting good design and its creators, contributing to a world where design's role in improving society is fully recognized and appreciated.





# DESIGN DESIGN LEADERBOARDS







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# Ascend to New Heights with Design Leaderboards

# Celebrate Your Creative Triumphs, Expand Your Reach, and Make Your Mark in the Global Design Community

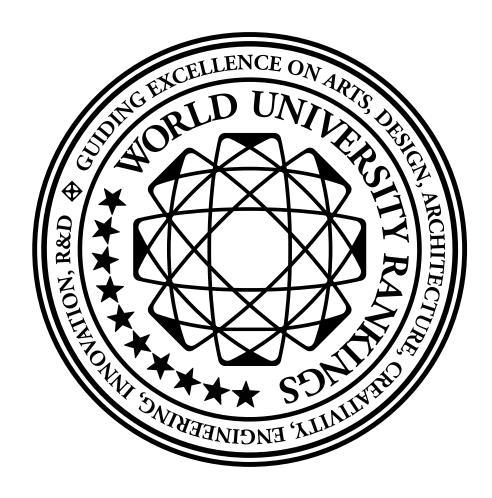
Winning the coveted A' Design Award opens the door to many new opportunities and exposure. The inclusion in the Design Leaderboards amplifies this recognition, fostering increased visibility and credibility. Design Leaderboards serves as an efficient tool for reaching potential clients, customers, and media outlets, demonstrating the consistency and excellence of your creative work. In addition, the Design Leaderboards provides tangible evidence of your place in the international design scene, which can significantly influence business opportunities and partnerships.

Honored A' Design Award laureates secure a prestigious spot in the World Design Ratings. The accolade of World Design Rating Honorific Titles and WDC-Ranks serves as a badge of honor, underlining the design acumen of A' Design Award recipients. By enhancing your visibility, World Design Ratings aids you in capturing the attention of potential clients, consumers, and media outlets. Your rating embodies your ongoing dedication to superior design, offering a significant competitive edge in interactions with business partners, stakeholders, and the broader market. Furthermore, the World Design Ratings Certificates and Infographics create a visually striking testament to your design accomplishments.

The Design Leaderboards is an integral part of the A' Design Prize package. We understand the value and importance of recognition, not just at the point of victory, but also in maintaining and advancing your industry standing. The A' Design Prize is not just about acknowledging a moment of success, but about supporting your long-term growth and influence within the design community. This is why inclusion in the Design Leaderboards, along with a host of other services and benefits, forms part of our comprehensive prize package.













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# Academic Prestige Meets Design Excellence: Feature at World University Rankings

# Elevate Your Brand's Academic Legacy and Global Standing with World University Rankings - A Premier Benefit for A' Design Award Winners.

The World University Rankings, a significant element of the A' Design Prize, offer a unique platform that melds academic excellence with global design leadership. The prestigious World University Rankings initiative elevates the status of A' Design Award winners by aligning them with the world's top academic institutions and universities, spotlighting their role in shaping the future of architecture, art, creativity, design, engineering and innovation, by showcasing their contributions to design, technology, and innovation. The World University Rankings is a dynamic arena where academic prowess meets design brilliance, providing laureates with an extraordinary opportunity to showcase their affiliation with educational powerhouses, thereby enhancing their global stature and influence in the design world.

Inclusion in the World University Rankings empowers A' Design Award winners with unique advantages. The World University Rankings inclusion and recognition enhances the profiles of A' Design Award laureates, amplifying their visibility in the international design community and opening doors to new opportunities and collaborations. This association not only fortifies their credibility but also strengthens their appeal to a discerning clientele, influential collaborators, and the broader media as well as helps them connect to prominent alumni via their academic heritage. The World University Rankings rankings serve as a testament of A' Design Award winners to the commitment to excellence, enriching their brand's narrative and establishing a legacy of innovation and leadership in their industry.

Integral to the A' Design Prize, the World University Rankings are an important honor as well as a catalyst for growth and recognition. World University Rankings inclusion is a specifically designed benefit that elevate A' Design Award winners, spotlighting their achievements and academic ties on a prestigious global platform. World University Rankings initiative is a clear demonstration of A' Design Award's dedication to promoting not just extraordinary design but also the comprehensive impact of A' Design Award winners in the realms of education, creativity, and global innovation. The inclusion in the World University Rankings solidifies A' Design Award winners' position as frontrunners in the design community, underlining A' Design Award's mission to champion design excellence that resonates worldwide.





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# **Amplify Your Design's Global Reach with Multilingual Translations and Publications**

Unlock global exposure for your award-winning designs with our comprehensive translation and international publication services.

The International Design News Network (IDNN) is a groundbreaking initiative by the A' Design Award, aiming to transcend language and geographical barriers, and bring your design to a truly global platform. Our complete commitment to multilingual promotion means your award-winning designs are not just celebrated, but translated into 108 languages and published across an international network of design-focused publications.

Imagine the exponential growth and recognition your design could achieve when your creative work resonates in the native language of the reader. The A' Design Award equips you with the invaluable advantage of speaking the language of your potential customers, partners, and media across the world. Our multilingual translations and publications via IDNN are your gateway to expanding business opportunities, reaching new markets, and connecting with a diverse, global audience who can truly appreciate and engage with your award-winning designs.

As an award-winning designer, this unique benefit of multilingual translations and publications is included in the A' Design Prize package. We understand the power of global visibility for driving your design career forward, and so we have designed this service to ensure that your creative excellence finds appreciation across the world, in numerous languages, cultures, and markets. Be part of the A' Design Award community and let your designs converse with the world.



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# Unlock Exclusive Added Benefits and Services with Your Prestige

### Leverage the Power of Prestige: Amplify Your Success and Expand Your Opportunities as an A' Design Award Winner

The Prestige Framework, encompassing the Prestige System and Prestige Tokens, is a distinctive feature of the A' Design Prize. The Prestige Framework is an innovative rewards system to provide added benefits and services to the A' Design Award winners beyond the A' Design Prize. As an emblem of excellence and recognition, it goes beyond a traditional award system, granting our esteemed laureates the ability to access truly exclusive and unique opportunities.

The Prestige Token system offers laureates exclusive access to events, services, and experiences that are not available to the general public. By using Prestige Tokens, laureates can unlock opportunities to promote and advertise their designs, communicate with potential customers and media outlets, and gain higher visibility. These tokens provide a strategic way for laureates to choose the benefits that align with their goals, creating an enriched platform to showcase their design work and reach a wider audience.

As an integral part of the A' Design Prize, the Prestige Framework underscores our commitment to celebrating and promoting our laureates' exceptional achievements. We believe that recognition should not be a one-time event but rather an ongoing process that fosters continuous growth and enhancement. Therefore, the Prestige Framework is not just a benefit; it is a testament to our mission of promoting good design and advancing the careers of our laureates in the global design industry.





# A'DESIGNSTAR



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# Communicate Consistently Superior Design Capabilities with the A' Design Star

# Signal Persistent Excellence and Unwavering Commitment to Design Quality with A' Design Star

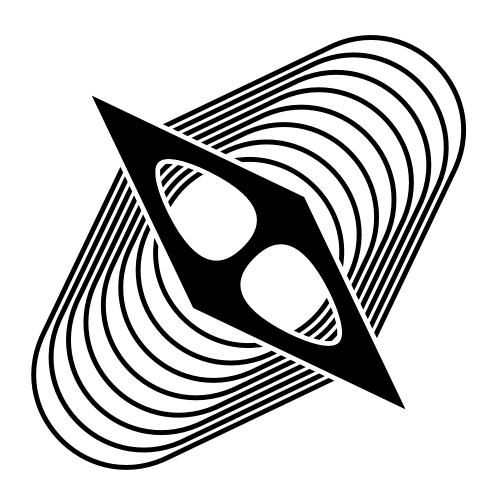
The A' Design Star is an esteemed recognition granted to designers, artists, architects, and creative agencies that continuously generate remarkable designs, making a significant impact year after year, demonstrating consistent excellence in design. A' Design Star is given for relentless dedication to good design, design quality, and innovation. Recognizing those who consistently raise the bar in the design industry, the A' Design Star is a testament to the untiring pursuit of design excellence, celebrating those who repeatedly make a significant impact on society through their outstanding design contributions.

A' Design Star designees earn an enhanced level of credibility in the international design community through repeated demonstration of their design excellence. A' Design Star can open doors to high-profile clients including big brands, governments, and large institutions who are seeking long-term design partnerships that deliver consistent value. The A' Design Star recognition reinforces your status as a leader in design, establishing a foundation of trust with key stakeholders and enabling you to create more impactful designs on a larger scale.

The A' Design Star forms an integral part of the prestigious A' Design Prize, a comprehensive package of services, goods, and merchandise designed to celebrate and amplify the success of the winners. The A' Design Star acknowledges and rewards those who continually contribute to design excellence, reinforcing their significant role in society and the design industry. The A' Design Star is one of the many ways that the A' Design Prize serves to promote good design and the diligent creators who make a difference.







# **Power of Your Story: Winner Interviews**

# Seize the Opportunity to Shine: Get Published and Amplify Your Design Journey with Design Interviews

Design Interviews, an integral part of the A' Design Award ecosystem, is an innovative platform where award-winning designers narrate their inspiration, philosophy, and design journey. These interviews, published on globally recognized platforms such as Design Legends and Magnificent Designers, offer a personalized narrative of each designer's unique creative process, amplifying their voice in the global design community.

Participating in Design Interviews provides a remarkable opportunity for A' Design Award winners to increase their visibility and reach. By crafting meaningful dialogues around their design process and philosophy, winners can foster deeper connections with their audience. The published interviews, rich in context and personal insights, serve as compelling content for media houses, potential clients, and design enthusiasts worldwide. This not only aids in brand-building and reputation management but also bolsters opportunities for networking and collaboration.

As a part of the comprehensive A' Design Prize package, the opportunity to feature in Design Interviews is indeed a privilege. This service is one among many benefits provided to celebrate and amplify the success of our laureates. By participating in Design Interviews, designers can effectively utilize the A' Design platform to articulate their vision, values, and the impact of their awardwinning designs. Ultimately, Design Interviews contributes to our mission of creating a nurturing environment for good design to flourish, encouraging global understanding, appreciation, and demand for exceptional design work.



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# DESIGN LEGENDS

### **Design Legends**

# Elevate Your Design Legacy and Achieve Global Influence with Design Legends Interviews

Design Legends is an exclusive interview platform where eligible A' Design Award laureates answer carefully questions about their design journey, creative philosophy and professional insights. Our carefully curated questions reflect what journalists most frequently ask top designers, from inspirations and creative processes to visions for the future of design. Your Design Legends interview enhances your brand reputation, attracts discerning audiences to your award-winning work, and boosts global media coverage.

Once submitted through our online system, your interview responses about your design journey, creative philosophy, inspirations and professional insights become a professionally published feature showcased on the prestigious Design Legends platform. Your Design Legends interview is further integrated into electronic press kits distributed globally to media professionals. Your Design Legends interview helps you amplify your voice within your industry attracting media coverage and expanding your professional influence.

By giving journalists instant access to your insights, your Design Legends interview increases opportunities for media coverage, enhancing your visibility and reputation as an expert in the design industry. This increased visibility and recognition helps potential clients, consumers, investors and collaborators discover your award-winning work, driving growth for your brand.



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# DESIGNER INTERVIEWS

# **Designer Interviews**

# Amplify Your Design Legacy and Establish Thought Leadership with Exclusive Designer Interviews

Designer Interviews is an exclusive publishing platform where A' Design Award winners answer carefully structured questions about their philosophy, methodology, and creative journey, creating professional interview content that gets published on prestigious platforms and distributed directly to journalists worldwide. Your interview captures your unique perspectives on design, your creative process, cultural influences, and professional insights, creating quotable content for media use and brand narrative enhancement.

Designer Interviews benefits highly esteemed A' Design Award winners by enhancing their brand, visibility, credibility and prestige. Every answer you provide for your interview becomes reusable content for your press releases, social media, brand messaging and marketing campaigns, while the inclusion of your interview in your electronic press kits ensures that media professionals worldwide receive substantive narratives about your expertise, increasing the likelihood of feature articles, speaking invitations, and premium project opportunities.

Once published, your Designer Interview becomes a powerful marketing engine that works continuously to advance your business objectives by providing journalists with ready-to-use content that accelerates media coverage, offering potential clients deep insights into your methodology that establishes rapport, and positioning you as a thought leader whose ideas shape industry discourse.







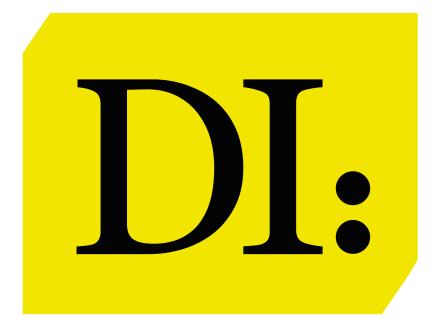




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# DESIGN INTERVIEWS

# **Design Interviews**

# Accelerate Media Coverage and Build Consumer Interest with Design Interviews

Design Interviews provide A' Design Award winners the unique opportunity to clearly narrate the story behind their exceptional designs through structured, written interviews. Guided by carefully developed questions, A' Design Award winners vividly share their creative inspirations, design methods and thoughtful decisions behind their award-winning work. Each interview highlights the creative process, research and innovations behind your work, helping you effectively communicate your brand narrative to discerning audiences.

By clearly presenting your design story through Design Interviews, your A' Design Award winner work becomes more accessible and attractive to journalists, clients, consumers, customers and investors worldwide. Your well-articulated insights accelerate media coverage, enhancing global visibility, brand credibility, and consumer interest. Sharing the story behind your design may lead to new business relationships, strategic partnerships, and deeper connections with audiences who appreciate purpose-driven and innovative design.

Your interviews, included in your press kits and published online at both A' Design Award and the Design Interviews platform, create a lasting, searchable record of your design philosophy and expertise, continuously benefiting your brand by enhancing visibility, reinforcing credibility, attracting ongoing interest, and positioning you as a thought leader in your industry.



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# MAGNIFICENT DESIGNERS

### **Magnificent Designers**

# Leverage Your A' Design Award to Establish Authority and Prominence in Your Industry

Magnificent Designers is an invitation-only interview platform that publishes indepth conversations exclusively with A' Design Award laureates. Our distinguished platform presents comprehensive interviews where award-winning designers, architects, innovative brands, product and R&D teams share their creative journeys, design philosophies, research and professional insights through thoughtfully curated questions that explore everything from origin stories and creative processes to future visions and industry wisdom.

Magnificent Designers creates permanent, searchable records of your design expertise, positioning you alongside other jury-vetted creators whose work has proven to advance and benefit society through its superior characteristics and design quality. Your Magnificent Designer interview, once published, becomes a powerful credibility asset that differentiates you in competitive markets; when potential clients, consumers or investors research your background, they discover your articulated expertise, creative insight and visionary thinking.

Being featured on Magnificent Designers elevates your brand's visibility on the global stage, enhancing your prestige among key audiences. By spotlighting your jury-vetted excellence and amplifying your professional reputation, our prestigious platform empowers you to position yourself as a respected thought leader and recognized expert within your industry.







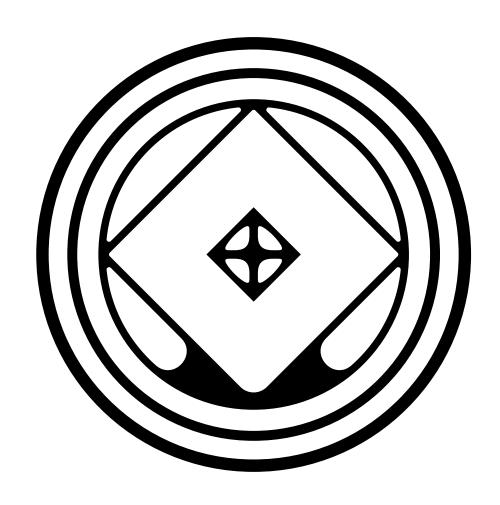




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# **IDNN Coverage**

# Gain International Visibility, Credibility and Market Presence with IDNN Coverage

International Design News Network (IDNN) Coverage is a multilingual publication service that publishes your A' Design Award winner design across an extensive network of culturally-relevant design, architecture, innovation, lifestyle and technology magazines in over one hundred languages worldwide. Gain hundreds of professional editorial features, each carefully contextualized for local audiences, boost your global presence meanwhile ensuring your design excellence resonates authentically in every major market.

By having your A' Design Award winner designs showcased in prestigious international magazines, IDNN Coverage strengthens your brand's international reputation, creating genuine connections with potential clients, customers, consumers, buyers, media, journalists, partners, investors and the global media. IDNN Coverage enables your brand to organically reach new markets, enhances discoverability in local contexts, builds trust and recognition for increased business opportunities, stronger brand positioning and expanded market access.

IDNN Coverage ensures your brand becomes embedded in the global digital consciousness and accelerates business growth by making your designs discoverable to discerning audiences including but not limited to journalists, investors, clients, consumers, procurement department and buyers searching for quality products, projects and services in their native languages.



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# **DXGN - Design News Exchange Network**

# Transform Your Award Recognition into Powerful Global Presence with Instant Coverage and Strategic Design Excellence Syndication

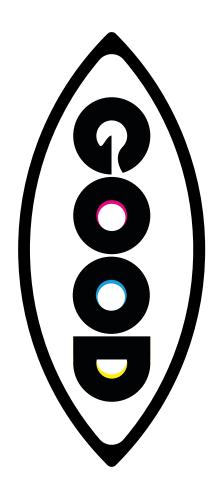
DXGN (Design Exchange Network) is an advanced content syndication system that automatically distributes and publishes your A' Design Award award-winning work across numerous high-authority design publications. This sophisticated network employs strategic category-based placement to ensure winning works appear in relevant professional contexts while maintaining premium positioning. Through careful curation and professional presentation, DXGN creates a protected ecosystem where outstanding achievements gain visibility alongside other recognized excellence, maximizing the impact and value of award recognition.

For A' Design Award winners, DXGN delivers exceptional business value by transforming single award recognition into hundreds of high-quality digital presence points. The network's strategic distribution ensures winning works reach qualified audiences, potential clients, and media professionals through multiple discovery pathways. Each DXGN placement benefits from rigorous IP clearance and quality verification, creating a safe, prestigious environment that enhances brand credibility and market position. This comprehensive visibility solution continues generating value long after initial recognition, creating ongoing opportunities for business development and professional growth through enhanced digital presence and strategic positioning.

As a valuable component of the A' Design Prize, DXGN provides winners with automated content syndication that requires zero additional effort while delivering heightened impact. This premium service, included within the A' Design Prize package, demonstrates our commitment to amplifying winners' success and ensuring their exceptional work receives the recognition it deserves. Through DXGN, A' Design Prize helps transform award recognition into lasting market presence, providing winners with a powerful tool for building professional legacy and achieving business success.









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### **Good Network**

# Good Original Outstanding Design Network : Visual Excellence Showcase for Award-Winning Design

Good, Original, and Outstanding Design Network (GOOD) is an advanced visual showcase system that highlights the prestigious, award-winning designs recognized by the A' Design Award. Featuring sophisticated inspiration-board-style platforms tailored to visually-driven audiences, GOOD Network organizes achievements by specific design categories, creating compelling visual narratives that enhance professional brand discovery and engagement. By combining visual storytelling, category-specific curation, and a commitment to verified excellence, GOOD Network transforms award recognition into dynamic visual assets that inspire, engage, and influence the global design community.

For esteemed A' Design Award winners, GOOD Network creates exceptional value by connecting their achievements with relevant professional audiences through visually compelling, category-specific presentations. The inspiration-board format naturally engages design professionals, procurement specialists, and media representatives, while performance-based promotion ensures consistent visibility among qualified decision-makers. This strategic approach generates ongoing business opportunities through enhanced discoverability, professional reference, and market influence. The protected environment of verified excellence further enhances professional credibility while ensuring intellectual property remains secure, creating lasting value through prestigious association and comprehensive brand protection.

As a valuable component of the A' Design Prize, GOOD Network provides winners with sophisticated visual showcase services that enhance market visibility and professional engagement in ways difficult to achieve independently. GOOD Network Syndication benefit, included within the A' Design Prize package, is designed to ensure that esteemed A' Design Award Winners receive very high value from their award recognition through strategic presentation and targeted promotion to relevant decision-makers, influencers and media. The GOOD Network helps laureates transform their design award achievements into lasting sources of brand influence and business opportunity. Through its carefully curated platforms and performance-based promotion, GOOD Network creates meaningful connections between winning brands and qualified audiences, facilitating business growth while maintaining professional integrity.





# **Best Design Creative Network**

# BDCN Network: Your Gateway to Geographic Design Leadership

The Best Design Creative Network (BDCN) represents an innovative framework of geographically targeted platforms dedicated to showcasing A' Design Awardwinning works across different territories. This sophisticated ecosystem is structured to present exceptional designs, products, and projects to relevant audiences through territory-specific websites, aiming to bridge local expertise with international recognition while maintaining cultural relevance in each market.

The BDCN Network is designed to create valuable visibility opportunities through strategic geographic positioning. By being featured on the BDCN, makes it easier for potential clients, consumers, and media outlets to discover your work. BDCN is designed such that when top designers or top brands in specific locations or industries are searched, your award-winning designs has a higher likelihood to appear prominently. This increased exposure opens doors to new business opportunities, collaborations, and media coverage, helping you reach high-value clients who prioritize proven design excellence, as well as helping you establish stronger presence in target geographic markets.

Inclusion in the Best Design Creative Network is one of the many valuable benefits included within the A' Design Prize awarded to A' Design Award winners. Your inclusion and promotion through the BDCN Network serve as a powerful resource for market penetration and business development, amplifying the impact of your A' Design Award win beyond the initial recognition, supporting your growth and success on an international scale.



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# **Prime Edition Publication Prospects**

# Transform Your Award-Winning Work into Cultural Legacy with Museum-Quality Publications that Elevate Design Excellence into Permanent Cultural Artifacts

Prime Editions are sophisticated, ultra-premium publications that showcase select A' Design Award-winning works in volumes crafted to museum standards. These carefully curated editions transform design excellence into enduring cultural assets through archival-grade production and thoughtful presentation. Each Prime Edition book serves as a testament to design mastery, carefully preserved and presented to resonate with sophisticated audiences worldwide.

For featured brands and designers, Prime Editions create valuable opportunities for market differentiation and business growth. The strategic placement in design museums and prestigious institutions ensures exposure to high-value decision-makers, while the premium presentation helps justify sophisticated market positioning. The permanent nature of these publications continues generating value over time, helping establish cultural authority, build professional relationships, and provide rich content for brand communications. This cultural validation and professional recognition helps create sustainable advantages in competitive markets.

Prime Editions feature opportunity is included as part of the A' Design Prize, representing one of the many benefits provided to eligible winners of the A' Design Award. While not all winners will be featured in Prime Editions, this prestigious opportunity becomes available to select laureates based on their award level and achievement category. Through Prime Edition publication prospects, the highly prestigious A' Design Award & Competition helps transform outstanding design achievements into lasting cultural assets that continue generating value long after the initial award recognition.











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# **Massive PR Campaign**

Experience the Power of a Massive Five-Layer PR Ecosystem That Elevates Your Award Recognition Into Lasting Industry Influence, Connecting You With Global Media, Clients, and Opportunities While Establishing Your Brand as a Design Authority

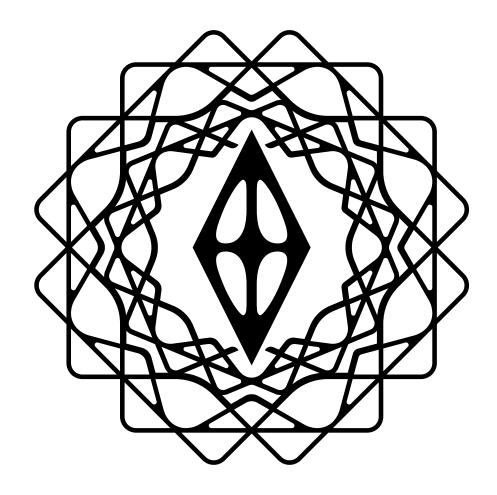
The A' Design Award's comprehensive Public Relations Campaign represents a revolutionary approach to promoting design excellence on a massive global scale. This highly sophisticated, five-layer ecosystem transforms award recognition into sustained industry influence through a meticulously crafted framework of integrated services and opportunities. From immediate recognition through strategic amplification, professional networking, business empowerment, and legacy building, A' Design Award's holistic approach ensures your achievement creates lasting impact in the global design community.

For highly esteemed A' Design Award winners, our extensive PR campaign delivers massive value by providing professional press releases, media coverage, exhibition opportunities, and strategic promotion across multiple platforms and languages. Your success story reaches millions through our established media partnerships, while our marketing tools and business resources help you leverage this visibility into tangible opportunities. The campaign's integrated approach ensures your work gains attention from potential clients, partners, and industry leaders, while establishing your credibility as a design authority through features, interviews, and thought leadership opportunities.

A' Design Award's revolutionary PR Campaign is a cornerstone benefit of the much coveted A' Design Prize, representing our commitment to maximizing the impact of your award victory. As part of the prestigious A' Design Prize package, you receive complete access to all five layers of our massive PR ecosystem, ensuring your achievement creates lasting value for your professional journey. From the moment you win, our comprehensive PR framework works tirelessly to transform your recognition into sustained success, demonstrating why the A' Design Prize is considered the industry's most valuable and prestigious award package.







# **Press Release Preparation**

# Strategic Press Release Preparation for Newsworthy Award Winner Stories

Professional and Digital Edition laureates of the A' Design Award are provided with complimentary expert and professional Press Release Preparation Services. We create professional press releases highlighting your award-winning product, project, service, design, innovation and achievements, preparing excellence narratives paired with high-quality images, helping your winner work gain attention from journalists and media outlets worldwide.

Our Press Release Preparation Service is designed to professionally and effectively announce and highlight your highly prestigious A' Design Award recognition clearly, incorporating essential narratives, compelling visuals, and strategic messaging, making it easy for journalists and media outlets worldwide to feature your award-winning work. Our press releases accelerate media coverage for winner brands and designers.

Amplify your prestigious A' Design Award achievement with our expert Press Release Preparation Services. Captivate journalists, editors, media outlets, and industry publishers with professionally crafted, ready-to-distribute narratives showcasing your design excellence, strategically created to accelerate media coverage, strengthen brand credibility and expand your global visibility.



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#### **Press Release Distribution Service**

#### Drive Business Growth with Multilingual, International, Multi-Channel Press Release Distribution

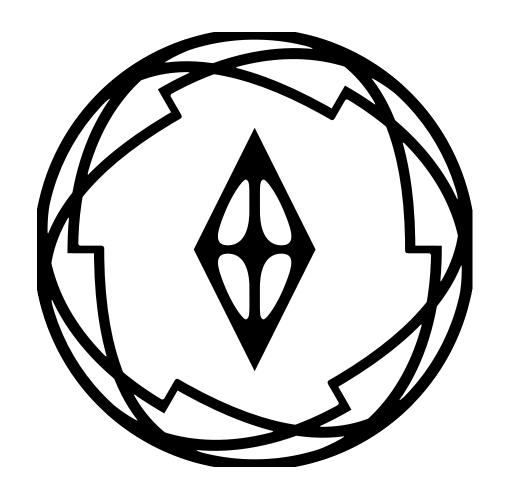
Turn your A' Design Award victory into global media exposure with our targeted, multilingual press release distribution. Connect directly with journalists, media outlets, and industry leaders across the globe, showcasing your design excellence to influential, affluent audiences. A' Design Award's comprehensive, multi-channel approach leverages premium wire services, direct journalist outreach, specialized design media, and broadcast networks, to create heightened visibility and impact across markets and industries worldwide. Reach design enthusiasts, potential clients, consumers, customers, journalists, news platforms, industry publications, media, investors and industry stakeholders worldwide in all countries.

For A' Design Award winners, our press release distribution service creates opportunities for international business growth and market expansion. Your award-winning work gains exposure through three distinct distribution channels: A' Design Award's institutional release, DesignPRWire's professional network, and /DESIGN/Newswire's specialized platform. With multiple release distribution, we aim to increase your chances of media coverage, helping you reach potential clients, partners, and investors. Our multilingual distribution resonates across different cultural and linguistic markets, and our targeted approach connects you with journalists specifically interested in your industry.

Beyond promoting your innovations, A' Design Award's Press Release Distribution Service positions your brand as a design authority, sparking interest from influencers, investors, and collaborators. Prospective customers often discover your products and solutions through these media mentions, driving leads and elevating trust, opening new growth opportunities across diverse markets and consumer segments.







## **Traditional Media and Print Magazines Outreach**

#### Transform Your Design Excellence into Global Print Magazine Recognition and Headline News

A' Design Award's Traditional and Print Magazine Outreach system is a turnkey publicity engine that places your winning project directly in front of editors and journalists at both the national flagships publications as well as tightly focused niche industry magazines across more than 100+ countries. Leveraging A' Design Award's proprietary database of thousands of verified magazine contacts across design, architecture, art, innovation, and technology publications in virtually every country, our system provides award winners with direct pathways to traditional media outlets and print magazines.

With print-ready materials, completed interviews, high-resolution images and licensed content for immediate publication, A' Design Award's Traditional and Print Magazine Outreach system makes it easier for print media to cover your award winning news story. Our powerful media access tool transforms how award-winning designers build market presence and brand authority. When traditional magazines publish your work, it creates permanent credibility markers that influence purchasing decisions, justify premium pricing, and open doors with retailers and distributors.

When your story appears in respected print titles, you gain instant third-party validation, premium "As featured in ..." social proof, and access to readers who discover products in airport lounges, bookstore shelves, kiosks and executive boardrooms. The resulting clippings strengthen sales pitches, attract distributors, impress investors and pull consumers.



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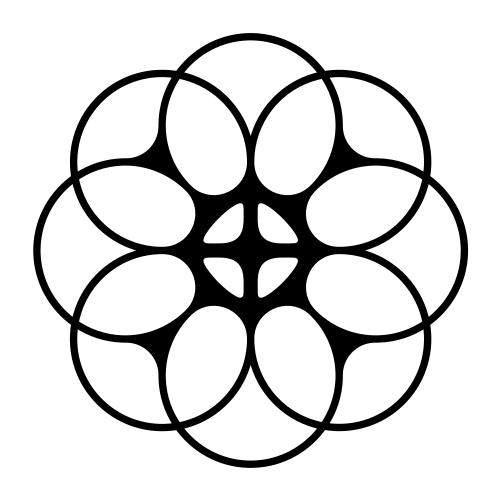
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#### **Digital Media Outreach**

#### User Your Excellence in Design and Innovation to Gain Global Digital Media Coverage

From content preparation to publication, including the creation of journalist friendly press kits with high-resolution images, extensive interviews, exclusive media assets and proper licensing documentation, A' Design Award's E-Magazine, Blog and Digital Publications Outreach is designed ground up to help your winner work gain valuable global multilingual digital media coverage via multiple distribution channels like electronic newswires, direct pitching to targeted publications, syndication through content networks and promotion via visual galleries.

With press materials available in over 108+ languages and a proprietary digital media database spanning mainstream e-magazines to ultra-niche blogs, our infrastructure helps your award-winning design reach worldwide digital publishers for immediate coverage, establishing immediate credibility with media gatekeepers, perpetual discoverability in search results. Using electronic press kits, multilingual press releases and a continuously updated database of online journalists, your award-winner news is pushed and promoted across digital channels worldwide.

A' Design Award's Digital Media Outreach campaign serves as a bridge between creative excellence and global recognition, strategically positioning your award-winning designs before the eyes of journalists crafting tomorrow's headlines, investors shaping future markets, partners building strategic alliances, and consumers whose choices define success.



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#### **Award Winner Newsletter**

#### Global Recognition Delivered: The Power of Newsletter Announcements Reaching Journalists, Industry Leaders, and Design Enthusiasts Across All Continents

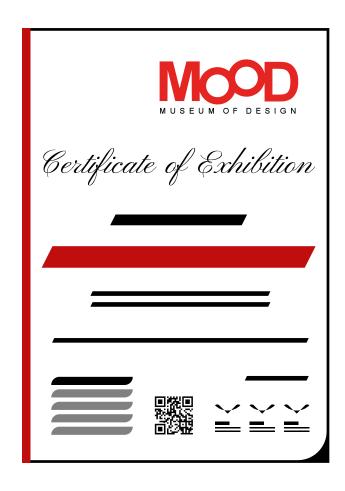
A' Design Award's newsletter announcement service represents a sophisticated gateway for introducing exceptional design achievements to the global marketplace. For eligible laureates, this carefully orchestrated system delivers professionally crafted announcements to an extensive network of verified journalists, industry leaders, and design enthusiasts worldwide. A' Design Award's newsletter announcements leverage A' Design Award's established credibility and strategic timing to create immediate visibility and recognition for winning designs.

For esteemed A' Design Award winners, newsletter announcements deliver great value by providing instant access to previously unreachable audiences. Your success story reaches journalists across multiple industries, design-conscious consumers and decision-makers. By showcasing laureates' designs to an extensive and carefully curated audience, A' Design Award's Newsletter Announcements opens doors to new business opportunities, media coverage, and consumer engagement. Journalists receive professional, ready-to-publish content and electronic press kits, ensuring that your award-winning work is presented to leading publications, industry journals, and magazines, connecting you with journalists. For design-oriented consumers, the newsletter sparks admiration and trust, encouraging brand loyalty and driving inquiries.

A' Design Award's powerful newsletter announcement service is included as part of the coveted A' Design Prize to eligible select laureates, representing our commitment to maximizing the impact of your award victory. The Newsletter Announcement prospects is just one of the many exceptional services included in the A' Design Prize, reflecting A' Design Award's commitment to promoting good design worldwide. Offered at no additional cost to laureates, the newsletter outreach service leverages A' Design Award's extensive global network and years of industry expertise to deliver international visibility for winners, transforming recognition into tangible results, helping you achieve your professional, corporate and commercial goals while advancing the appreciation of good design worldwide.













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#### **Exhibition Certificates**

## Receive Prestigious, Personalized Certificates for each International Exhibition Featuring Your Award-Winning Work

The A' Design Award Exhibition Certificate serves as official documentation of your participation in our prestigious international design exhibitions, where your award-winning work is showcased alongside other outstanding designs. Each certificate is beautifully designed, personally customized, and provided in digital format, representing formal recognition of your design excellence through our rigorous merit-based selection process. These credentials carry significant weight as they validate success in our comprehensive blind peer-review evaluation system, making them valuable assets for professional portfolios, academic advancement, and market recognition.

A' Design Award's exhibition certificates become powerful tools for business growth and professional advancement. Winners can leverage their design exhibition certificates to enhance credibility with clients, strengthen funding applications, support academic progression, and boost marketing efforts across multiple channels. The digital format ensures easy integration into presentations, portfolios, and social media campaigns, while the professional design and personalization add a premium touch to client communications. Receiving distinct certificates for each exhibition creates multiple validation points, demonstrating consistent excellence across different platforms and geographical locations, particularly valuable when approaching new markets or establishing international partnerships.

As part of the comprehensive A' Design Prize package, these prestigious international design exhibition participation validation certificates are provided completely free of charge to all winners whose works are showcased, for each distinct exhibition. This benefit reflects our commitment to supporting outstanding designers and brands by providing them with tangible tools for professional growth and market success. The certificates join an extensive array of benefits included in the A' Design Prize, all designed to celebrate and amplify your achievement while helping you leverage your award-winning status for continued success in the competitive design industry.





















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## Unveiling the Prime Design Mark: Your Ticket to Global Design Recognition

## Gain a Unique Competitive Edge with This Verifiable Emblem That Celebrates Originality and Innovation in Design

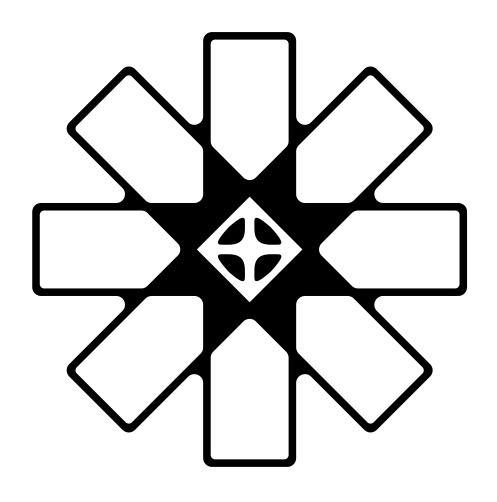
The Prime Design Mark is a distinct, verifiable symbol awarded to products that exhibit significant originality and innovation in their design. More than an aesthetic emblem, this mark serves as a testament to the depth of thought and creative ingenuity embedded within your product's design. It stands as a beacon that communicates the unseen design values and philosophies that set your product apart.

Being a bearer of the Prime Design Mark offers A' Design Award winners a multitude of advantages. It bestows your product with an additional layer of recognition, underlining your commitment to pioneering original design. In a marketplace replete with commoditized offerings, the Prime Design Mark sets your product apart, enhancing brand visibility and reinforcing your narrative of innovation. More than a symbol, it acts as a powerful marketing tool, helping you reach consumers, clients, and the media, while simultaneously communicating the intrinsic design value of your product.

The opportunity to apply for the Prime Design Mark is one of the many unique benefits included within the A' Design Prize. This opportunity is exclusively presented to A' Design Award winners in the Industrial Product categories. By integrating this special privilege into the A' Design Prize, we aim to further promote and celebrate design excellence, fostering an environment where superior design can thrive, and contributing to our mission of making the world a better place through good design.







#### **Documentation Certificates**

#### Formal Documentation of Your Participation in a Globally Respected Design Evaluation Process

A' Design Award's Runner-up and Participant Certificates provide formal documentation for entrants whose work participated in our rigorous evaluation process but did not achieve winner status. Our professionally designed certificates acknowledge your creative potential, your desire to create good design, your ambition to help create a better world with good design, and the professional courage you demonstrated by submitting your work for meritocratic expert assessment.

A' Design Award's Runner-up and Participant Certificates offers tangible evidence of your ethical participation in the A' Design Award, your willingness to engage in a highly respected international and meritocratic evaluation process, underscoring the professional integrity required to have your designs reviewed by a grand jury of influential academics, journalists, and industry experts. For Runner-ups, your certificates acknowledge that your work approached professional-level quality, providing validation of your positive trajectory.

Our certificates recognizes your willingness to subject your work to expert scrutiny, and reflects your proactive approach to continuous development, positioning your brand as one who values expert feedback and continuously strives for excellence, qualities that resonate in a discerning marketplace and increasingly valued in professional contexts.



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#### **Global Scale and Massive Reach**

Leverage A' Design Award's Massive International Platform to Amplify Your Success. Gain Exposure Across Continents, Reaching Millions of Potential Clients, Consumers, and Industry Professionals.

A' Design Award operates at an extraordinary scale, offering winners exposure through a vast network of international media channels, including television broadcasts, national newspapers, and digital publications across continents. This massive platform creates powerful network effects where each winner benefits from the award's established global presence, comprehensive media partnerships, and extensive digital ecosystem. The competition's global scale transforms winning designs into internationally recognized symbols of excellence. The co-branding opportunities with A' Design Award's widely recognized logo further enhance your market presence and professional credibility.

A' Design Award's extensive reach delivers tangible business benefits to award winners. Your success story reaches potential clients, customers, consumers and industry professionals worldwide through multiple channels simultaneously. A' Design Award's massive scale creates powerful social proof and credibility multiplication effects, where your brand gains instant recognition and trust across markets. This global visibility helps establish your market position, attracts new business opportunities, and elevates your brand's perceived value through association with one of the world's largest and most prestigious design competitions.

As part of the comprehensive A' Design Prize package, esteemed winners of the A' Design Award gain full access to our powerful global platform and its extensive reach. This benefit includes international press coverage, worldwide digital promotion, and exposure through our vast network of media partners and industry connections. The massive scale and reach of A' Design Award transform your victory into a powerful catalyst for business growth and brand development, making it an invaluable component of the A' Design Prize that continues to deliver value long after the award ceremony.





#### **Jury Feedback and Recognition**

#### Strengthen Marketing Claims and Engage Consumers with A' Design Award Jury Recognition

Jury Feedback from A' Design Award provides winners with insightful, expert evaluations and valuable professional guidance. Initially, preliminary jury feedback offers zero-cost confidential benchmark scores and actionable guidance to enhance your design presentations. Subsequently, A' Design Award's Grand Jury Panel of world-class designers, academics and journalists, from almost all major countries, votes entries anonymously on preestablished evaluation criteria, delivering unbiased, meritocratic assessment of your design excellence.

By receiving unbiased evaluations from global design experts, esteemed A' Design Award winners gain clarity about their design's overall merit and impact, allowing them to make informed business decisions, optimize their product portfolios, pitch to the press, and confidently enter new markets. A' Design Award tiers (Platinum, Gold, Silver, Bronze or Iron) provide evidence for convincing investors, persuading clients, capturing media attention, and engaging consumers with validated claims of superior design quality and proven design excellence.

A' Design Award's preliminary jury feedback, grand jury evaluation, meritocratic assessment and our clearly defined award tiers (Platinum, Gold, Silver, Bronze, and Iron) provide proof of your superior design quality, strengthening your marketing claims, attracting investors, convincing clients, engaging media, and enabling consumers to confidently recognize your design excellence.



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#### **Score Sheet and Insights**

#### Gain Privileged Access to Detailed Jury Evaluations, Expert Feedback and Comprehensive Performance Metrics that Validate Your Success and Guide Your Future Innovations

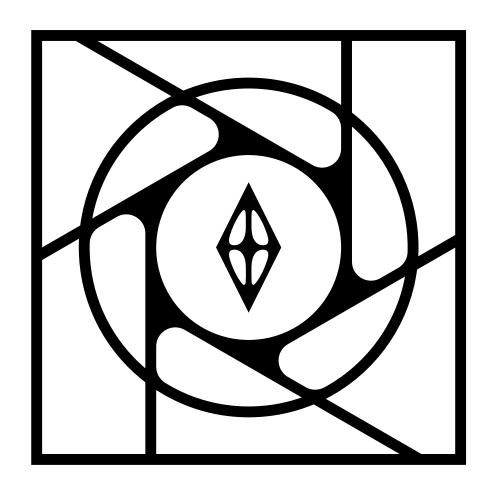
Our Score Sheet and Insights system provides A' Design Award winners with a detailed analytical breakdown of their design's evaluation, combining quantitative scoring metrics with qualitative expert insights, when available. Our comprehensive evaluation framework includes assessment from four distinct jury groups; academic experts, industry professionals, journalists and focus groups-creating a multi-dimensional understanding of your design's market position, strengths, and potential. While jury feedback is discretionary rather than mandatory, A' Design Award actively facilitates and encourages jurors to share their valuable insights with participants.

A' Design Award's powerful combination of performance analytics and expert feedback serves as a valuable business asset for its esteemed award winners. The detailed score sheets provide concrete validation of design excellence, useful for client presentations, marketing materials, and investment pitches. Meanwhile, jury insights offer strategic guidance for future development, market positioning, and innovation directions. This professional validation from recognized industry experts helps winners build credibility, justify premium pricing, and strengthen their market position. The benchmarking data enables winners to understand their competitive advantages and communicate their unique value proposition more effectively to stakeholders, clients, and media.

The Score Sheet and Insights system transforms your award victory into a comprehensive professional development resource. Score Sheet and Jury Feedback is a benefit, exclusively available to A' Design Award winners, represents just one element of the extensive A' Design Prize package-a carefully curated collection of services, opportunities, and tools designed to maximize the impact of your award-winning success and accelerate your professional growth in the global design community. Design Feedback embodies the A' Design Award's commitment to fostering a culture of growth, excellence, and impactful design on a global scale.













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#### **Access Exclusive Winner Services**

#### Enhance Your Award Victory with Professional Support Services Designed to Amplify Your Achievement and Maximize its Impact Across Global Markets

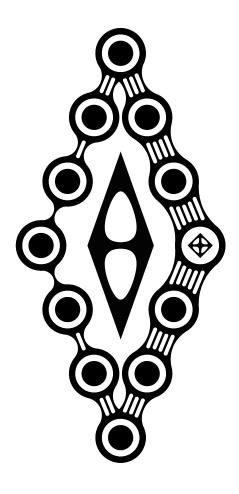
Winning the A' Design Award is a mark of excellence, celebrating your creativity and innovation. As part of the prestigious A' Design Prize, winners unlock access to exclusive Optional On-Demand Add-On Services tailored to help them capitalize on their achievement. A' Design Award's winner services include professional tools such as PR support, portfolio evaluations, visualization enhancements, and marketing strategies, all designed to elevate your award-winning design's visibility and impact. Whether your goal is to expand your audience, connect with industry leaders, or refine your presentation, our design award winner services provide invaluable resources to help you achieve lasting success.

A' Design Award's Optional On-Demand Add-On Winner Services are professional services that create valuable opportunities for winners to leverage their achievement effectively across multiple channels and audiences. Whether through strategic PR campaigns, professional media outreach, or targeted promotional activities, our winner services help our laureates to communicate their success to potential clients, customers, consumers, media and industry stakeholders. By providing access to our established network of media contacts, industry professionals, and promotional platforms, our winner services enable winners to transform their award recognition into meaningful business opportunities and enhanced market presence.

The opportunity to access the A' Design Award's exclusive Winner Services is a valuable component of the prestigious A' Design Prize, reflecting our commitment to supporting excellence in design beyond initial recognition. While the standard A' Design Prize already includes comprehensive promotion and support, these optional add-on services provide winners with additional tools to further amplify their success and create lasting impact in their respective markets. This privileged access to professional support services represents just one of the many ways the A' Design Prize helps winners maximize the value of their achievement.













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#### **Award Winner Marketplaces**

## Recognition-to-Revenue Award-to-Market Sales Platforms: Unlock a Gateway to Market Success with A' Design Award Winner Marketplaces

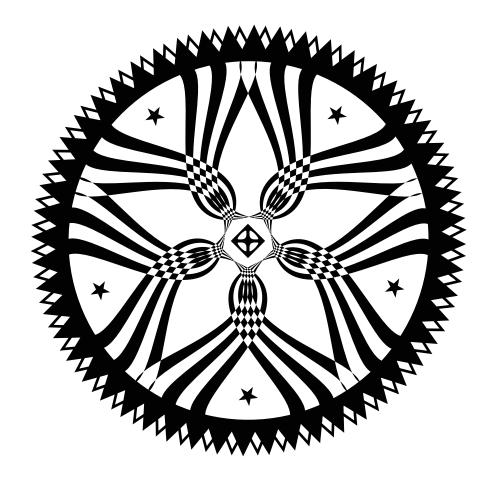
A' Design Award provides its esteemed winners with exclusive access to multiple design sales and marketplace platforms, each designed to transform award recognition into tangible business opportunities. A' Design Award's Recognition-to-Revenue Award-to-Market Sales Platforms is a comprehensive ecosystem that includes Design Megastore for product sales, Buy Sell Design Network for service contracts, and Salone del Designer for concept licensing. Each platform is carefully crafted to help winners monetize their excellence while maintaining full control over their pricing, terms, and business relationships. A' Design Award's design marketplace platforms amplify the value of winning the A' Design Award and are designed to ensure that excellence in design translates into lasting commercial impact.

A' Design Award's Recognition-to-Revenue Award-to-Market Sales Platforms create immediate pathways to market success for A' Design Award winners. Through Design Megastore, winners showcase their products in a commission-free environment with a complimentary five-year storefront. The Buy Sell Design Network connects winners with businesses seeking premium design services, facilitating high-value contracts and professional relationships. Meanwhile, Salone del Designer enables winners to monetize their concepts through a secure, mediated platform for licensing and rights transfer. This multi-platform approach is designed to ensure that every aspect of a winner's creative excellence can be transformed into sustainable revenue streams, reaching targeted audiences of buyers, clients, and industry professionals.

As an integral component of the A' Design Prize, A' Design Award's Recognition-to-Revenue Award-to-Market Sales Platforms represent our commitment to supporting A' Design Award Winners beyond recognition. Winner Marketplace access is a benefit that is provided completely free of charge to all A' Design Award winners, with no hidden fees or commissions, demonstrating our dedication to fostering long-term success for award-winning designers and brands. By including these powerful commercial tools within the A' Design Prize, we ensure that winning the award becomes not just a moment of recognition, but a catalyst for sustained business growth and market leadership. Our marketplace initiatives reflect our commitment to supporting exceptional designers and empowering them to make a lasting impact in their industries with commercial success.













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## **Document Your Design Timeline with Proof**of Creation

Establish a Clear Chronological Record of Your Design Concepts with Third-Party Documentation, Timestamping, and Archival Services for Helping You Demonstrate Possession of Your Design Concepts at a Specific Point in Time.

The Proof of Creation service provides A' Design Award winners with a professional framework to document possession of their design concepts at a specific date through a combination of third-party verification, official postal timestamps, and archival. The Proof of Creation service creates dated evidence that you had documentation of your design at the time of submission. While not equivalent to copyright registration, patent protection, or proof of original authorship, this service provides a dated record that can help establish when you possessed documentation of your design concept.

For award-winning designers, this documentation service provides dated evidence through a credible system combining witness signatures, official timestamps, and independent third-party archival. When you need to demonstrate that you had a design concept in your possession at a particular date, this documented timeline can serve as supporting evidence. The service maintains your records for five years for long-term access to this timestamped documentation of your design possession.

As part of the prestigious A' Design Prize package, the Proof of Creation service is provided complimentary to competition winners, requiring only minimal postal fees for document submission. This practical benefit reflects A' Design Award's commitment to supporting designers with useful tools that help document their professional journey. The service joins an extensive collection of professional benefits included in the A' Design Prize, all designed to celebrate and amplify the success of award-winning designers while providing tangible support for their creative endeavors.

# THE A'DESIGNAWARDWINNER'S GUIDE

design award Competition &

THE A' DESIGN AWARD WINNER'S MANUAL: A PRACTICAL GUIDE TO LEVERAGING YOUR ACHIEVEMEN















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### The A' Design Award Winner's Manual and Guidebook

#### Discover the Grand Guide to Leveraging Your A' Design Award Win for Market Success and Elevate Your Brand to New Heights

The A' Design Award Winner's Manual is a comprehensive guidebook, step-by-step guide meticulously designed to empower laureates with the knowledge, tools, and strategies needed to maximize the impact of their prestigious A' Design Award recognition. The A' Design Award Winner's Manual is a highly valuable resource serves as a roadmap for navigating the post-award landscape, offering exclusive insights and opportunities to enhance brand visibility, credibility, and success on a global scale through strategic advice on public relations, marketing, and brand positioning.

By leveraging the strategies and advice presented in the A' Design Award Winner's Manual, winners can effectively showcase their design award achievements, attract media, clients, consumers and collaborators, and establish themselves as thought leaders in their industry. The A' Design Award Winner's Manual provides actionable guidance on leveraging the prestige of the A' Design Award to differentiate themselves from competitors. With insights on public relations, marketing, and networking, the A' Design Award Winner's Manual helps winner brands to create lasting relationships with customers and gain a competitive edge in their industry. With the A' Design Award Winner's Manual, laureates are equipped with the tools to drive business growth, inspire future generations of designers, and create a positive impact on society through groundbreaking design.

The A' Design Award Winner's Manual, a tome that allows winners to unlock their fullest potential for awards marketing and branding, is a testament to the A' Design Award's unwavering dedication to recognizing and empowering designers, architects, and brands who help create a better world with their good design. As a crucial element of the prestigious A' Design Prize, the highly valuable winner guidebook equips A' Design Award laureates with all the tools and strategies needed to effectively leverage their award achievements. By helping winners strategically and effectively use their accolades, the Winner's Manual boosts the marketing and public relations efforts of A' Design Award winners, enabling laureates to increase their influence and significantly enhance their impact within the global design community.





## DIGITAL WINNERS' MANUAL

'DESIGN AWARD & COMPETITION

THE A' DESIGN AWARD DIGITAL WINNER'S MANUAL:
STRATEGIES, BEST PRACTICES AND STEP-BY-STEP INSTRUCTIONS
ON HOW TO FULLY LEVERAGE YOUR ACHIEVEMENT

#### **Digital Manual for Winners**

#### Leverage A' Design Award for Marketing with the Digital Manual for Winners

A' Design Award's Digital Manual for Winners is a downloadable guide that helps you discover, understand, seamlessly activate and fully leverage the vast collection of A' Design Prize benefits, opportunities, resources, tools, functions and services through an actionable roadmap with direct benefit activation URLs, strategic introductions, concise instructions, valuable insights and expert guidance for each major opportunity. Our Digital Manual for Winners helps you leverage the grand A' Design Prize immediately and effortlessly.

A' Design Award's Digital Manual for Winners is an excellent resource that provides you access to a truly extraordinary collection of extremely valuable branding, marketing, advertising, promotion, public relations, media outreach, international exposure, industry positioning, lead generation, competitive differentiation, reputation management, authority establishment, value communication, audience engagement, thought leadership, strategic networking, market penetration, product visibility and industry influence benefits and services.

By utilizing our Digital Manual for Winners, you can effectively capitalize on your A' Design Award recognition and the A' Design Prize to influence and impress consumers, customers, clients, investors, partners, team-members, media and journalists, clearly communicate your brand narrative, and strategically build, grow and enhance your brand around excellence and innovation.







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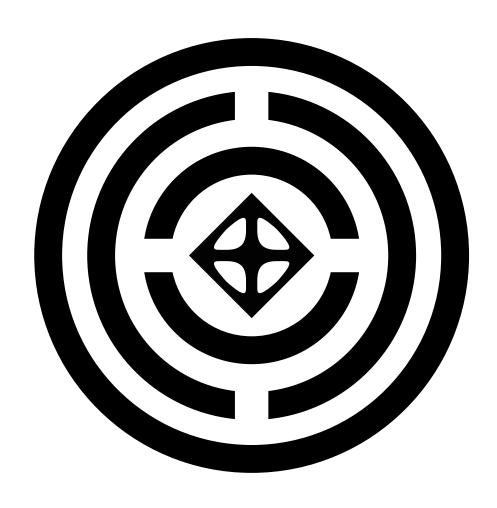


















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#### **Design Business Networking**

## Access an Exclusive, Multi-Layered Business Networking Ecosystem that Turns Competition into Collaboration via Prestigious Events, Elite Clubs, Digital Directories, and a Global Consortium

A' Design Award's comprehensive business networking framework creates a unique ecosystem where award winners can transform their recognition into tangible business opportunities. Through an integrated approach combining prestigious events like La Notte Premio A', exclusive membership in professional organizations, permanent presence in digital directories, and access to the World Design Consortium, laureates gain multiple pathways to connect with potential clients, collaborators, and industry leaders worldwide. By fostering meaningful relationships across disciplines, the A' Design Award transforms recognition into actionable opportunities for professional growth and success.

A' Design Award's comprehensive multi-faceted networking system delivers exceptional value to A' Design Award winners by creating natural business connections across design disciplines. At prestigious events, laureates meet face-to-face with decision-makers in a celebratory atmosphere conducive to relationship building. Through exclusive clubs and associations, A' Design Award laureates gain ongoing access to high-value professional networks. Digital directories ensure continuous discovery by potential clients and customers, while consortium membership enables participation in large-scale, international projects. A' Design Award's unique structure fosters collaboration, enabling winners to form valuable partnerships across the design value chain - from architects to interior designers, from product developers to creative agencies, from large brands to artisans.

Your access to the A' Design Award's powerful business networking ecosystem is a cornerstone benefit of the A' Design Prize, reflecting our commitment to promoting outstanding brands, designers and their work. As part of the prestigious A' Design Prize package, esteemed A' Design Award winners receive complete access to all networking platforms and opportunities, including invitations to exclusive events, complementary membership in professional organizations, premium listings in digital directories, and consideration for consortium membership. A' Design Award's comprehensive approach provides winners a gateway to lasting professional growth and business success.





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#### **Marketing and Consultancy Services**

#### Marketing and Consultancy Services : Turning Recognition into Global Impact

The A' Design Award provides winners with comprehensive marketing and consultancy services designed to transform their creative excellence into market leadership. A' Design Award's professional support system combines strategic marketing expertise, brand development guidance, and access to extensive promotional networks, creating a powerful platform for business growth. Through personalized consultancy, media exposure, and professional business support, we help award-winning designers and brands maximize their market impact and achieve sustainable success.

A' Design Award Winners gain immediate access to established marketing channels, expert guidance for market positioning, and professional support for business development. Our integrated approach helps laureates reach wider audiences, connect with potential clients, and establish stronger market presence. Our marketing consultants work closely with winners to develop effective strategies for leveraging their A' Design Award recognition, accessing new markets, and building lasting business relationships. Additionally, our professional mediation services provide crucial support for international business operations, ensuring smooth navigation of global markets while protecting business interests.

A' Design Award's premium marketing and consultancy services are a vital component of the A' Design Prize, reflecting our commitment to supporting excellence in design through tangible business benefits. As part of the prestigious A' Design Prize, esteemed A' Design Award Winners receive ongoing access to professional marketing support, strategic guidance, and global promotional opportunities. Our comprehensive support system demonstrates our complete dedication to not just recognizing outstanding design, but actively contributing to its success in the global marketplace.





#### **Design Business Suite**

#### A Comprehensive Toolkit to Elevate Creativity, Enhance Business Outcomes, and Strengthen Client Relationships for A' Design Award Winners

The Design Business Suite is a collection of professional tools specifically created to support design business operations. This integrated platform includes fee calculators, royalty estimators, licensing tools, and contract templates that help structure design projects and professional relationships. These reference tools aim to assist award winners in managing various aspects of their design practice, from project pricing to client agreements, while maintaining professional standards. The Design Business Suite tools can be used both by brands and the designers.

For A' Design Award winners, the Design Business Suite offers valuable reference points for managing design projects and client relationships. The suite's tools can help structure discussions about fees, royalties, and licensing, while the contract templates provide frameworks for professional agreements. This comprehensive toolkit supports award winners in presenting themselves professionally to clients, customers, and the media, helping them leverage their award-winning status effectively. Whether dealing with international clients or local projects, these tools provide reference points for maintaining professional standards across all business interactions.

As part of the A' Design Prize package, the Design Business Suite is provided to winners at no additional cost. This benefit reflects A' Design Award's commitment to supporting award winners beyond recognition, offering practical tools that may help in their professional practice. While these tools are provided for reference and should be used alongside professional advice, they represent just one of the many valuable benefits included in the A' Design Prize, designed to help winners maximize the impact of their achievement.



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#### **Design Award Supplement**

## Professional, Detailed Document that Communicates the Significance of Your Award, Helping You Showcase Your Success to Clients, Consumers, Customers, and the Media Worldwide

The Design Award Supplement (DAS) is an innovative professional documentation system that provides an in-depth, standardized description of your A' Design Award achievement. The comprehensive Design Award Supplement document details your award's nature, level, context, and significance, serving as both an official credential validator and a strategic business tool. The Design Award Supplement transforms your creative recognition into tangible professional capital, enabling effective communication of your achievement's value across different markets and commercial contexts as well as academic and institutional presentations.

For A' Design Award winners, the Design Award Supplement functions as a powerful catalyst for professional growth and business success. It provides ready-to-use, professionally crafted content for portfolios, presentations, and marketing materials, saving valuable time while ensuring consistent message delivery. The Design Award Supplement enhances credibility in client relationships, supports business negotiations, and facilitates market expansion. Whether you are pitching to new clients, applying for professional opportunities, or building your brand, the Design Award Supplement provides the official documentation and strategic content needed to leverage your A' Design Award victory effectively. Design Award Supplement serves as a marketing multiplier, enabling multi-channel promotion and strategic brand building across digital and traditional platforms.

As an integral component of the prestigious A' Design Prize package, the Design Award Supplement is provided to all laureates at no additional cost. The valuable Design Award Supplement is a professional tool that exemplifies A' Design Award's commitment to supporting winners' success beyond the moment of victory. By including the Design Award Supplement in the A' Design Prize, we ensure that every winner has access to the professional documentation and strategic resources needed to properly communicate and maximize their award's impact and transform their recognition into lasting business value. The Design Award Supplement benefit, combined with other elements of the A' Design Prize, creates a comprehensive support system for award winners to achieve greater professional success and market recognition.







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#### **Press Kit Platform**

#### Comprehensive Media Solution to Elevate Your Visibility, Connect with Journalists, and Showcase Your Award-Winning Designs to the World with Electronic Press Kits.

A' Design Award's Press Kit Platform is an innovative, end-to-end media communication system that automatically creates professional electronic press kits for A' Design Award laureates for their award-winning works. The sophisticated Press Kit Platform combines your award-winning design details, high-resolution images, brand assets, and exclusive interviews into media-ready packages that capture journalists' attention. Each press kit is strategically structured to meet international journalism standards while maintaining your brand's unique identity and professional presentation.

For A' Design Award winners, the Press Kit Platform delivers extraordinary value by eliminating the time-consuming process of press kit creation while ensuring maximum media impact. The system enables you to enhance your press materials with additional content, including post-award imagery, multilingual translations, and supplementary brand materials. Through direct journalist connections and a dedicated media portal, your award-winning design reaches relevant publications worldwide, increasing your visibility, attracting potential clients, and opening doors to new business opportunities. This comprehensive approach ensures your design excellence receives the global recognition it deserves, helping you build credibility, expand your market reach, and strengthen your professional reputation.

As part of the prestigious A' Design Prize package, the Press Kit Platform represents our commitment to promoting outstanding designers and their work. The valuable Press Kit Platform benefit, provided exclusively to A' Design Award winners, demonstrates how the A' Design Prize goes beyond mere recognition to deliver tangible tools and services that advance your professional success. By combining automated press kit generation, enhancement capabilities, and strategic media distribution into one seamless platform, we ensure that your award victory becomes a powerful catalyst for sustained professional growth and market recognition.





# AWARD AWARD JURY

#### **Grand Award Jury**

#### Expert Jury and Rigorous Methodology: The A' Design Award's Path to Recognizing Excellence

The A' Design Award is widely regarded as one of the most prestigious design competitions globally. Its rigorous evaluation process is what sets it apart, with a large and diverse Grand Award Jury Panel made up of scholars, press members, creative design professionals, and experienced entrepreneurs from around the world. This jury is responsible for evaluating the submissions using a standardized scoring mechanism that includes the use of z-scores to provide a fair and objective evaluation of the designs.

In addition to its large and diverse jury panel, the A' Design Award values and promotes ethical behavior in the design community, which is reflected in its anonymous evaluation process. The identity of the designer or design team is not revealed to the jurors during the evaluation process, ensuring that the evaluation is based solely on the quality and merit of the design itself, rather than the reputation or other factors related to the designer or design team. Anonymity helps to eliminate biases and provides a fair and objective evaluation of the design.

The A' Design Award also places significant value on ensuring impartiality and fairness in its evaluation process. To this end, in addition to anonymous voting, the jury panel is refreshed annually to maintain a diverse and unbiased pool of experts, with new jurors selected based on their experience and expertise in their respective fields. This practice ensures that new perspectives and ideas are taken into consideration, which is crucial in promoting the highest standards of design and ensuring that the most deserving submissions are recognized. The inclusion of new jurors also helps to maintain the integrity and credibility of the award and underscores our commitment to promoting ethical behavior in the design community.



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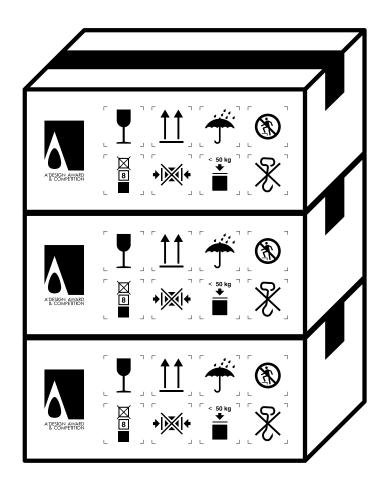




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#### **Award Winner's Kit**

Celebrate Your Achievement with a Valuable Collection of Trophies, Certificates, Posters, Yearbooks, Winner Flags and Premium Memorabilia That Physically Showcase and Amplify Your Success.

The A' Design Award Winner's Kit represents a comprehensive physical manifestation of design excellence, combining prestigious recognition items with professional documentation materials and practical tools. The premium The A' Design Award Winner's Kit collection includes the distinguished Omega Particle trophy, hardcover yearbook, framed certificates, exhibition posters, professional flags, and numerous other carefully selected luxurious components, presented in museum-quality packaging. Every element is thoughtfully designed to create a lasting testament to achievement while providing practical value for professional advancement.

The A' Design Award Winner's Kit delivers exceptional value to laureates, offering powerful tools to amplify their success. The iconic Omega Particle trophy commands attention in meetings, while framed certificates enhance credibility in negotiations. The hardcover yearbook serves as a lasting portfolio piece, showcasing achievements in a globally distributed publication. Exhibition posters and premium flags make a bold impact at events, and professional-grade materials support marketing and business growth. Each element is crafted to help winners effectively showcase their excellence to clients, partners, media, and industry influencers, reinforcing their professional stature and dedication to superior design.

The A' Design Award's Winner's Kit, while impressive in its own right, represents just one component of the extensive and prestigious A' Design Prize package. This physical collection of recognition materials complements the broader array of services, opportunities, and benefits provided to A' Design Award winners, including worldwide promotion, international recognition, professional services, and global exposure. As part of the comprehensive A' Design Prize, the Winner's Kit serves as a tangible cornerstone of achievement, reflecting A' Design Award's commitment to celebrating and promoting design excellence through both physical and strategic support.





#### **Daily Promotions**

#### Transforming Design Excellence into Year-Round Global Recognition with Professional, Daily, Managed Promotion through Multiple Channels

A' Design Award's Daily Promotions is a comprehensive, multi-platform public relations initiative that keeps your design excellence in the spotlight throughout the year. Our multi-channel daily promotions bestows visibility, effortless PR, and sustained credibility for your brand. Through strategic features like Design of the Day, Designer of the Day, Design Idea of the Day, Design Trend of the Day, Design Legend of the Day, and Design Brand of the Day, your work reaches target audiences across our vast media network. Our expert team handles everything, from creating custom infographics to managing strategic placement, ensuring your success story resonates with global audiences through professional, consistent promotion.

The continuous celebration of your excellence through A' Design Award's Daily Promotions delivers tangible business benefits through powerful third-party validation. When we feature your work across thousands of media outlets, it builds familiarity, which is expected to transform into credibility, to make client acquisition easier and sales cycles shorter. The exposure provided by the A' Design Award keeps your brand top-of-mind with potential clients, while our professional presentation enhances your market positioning. Whether through Design Interview of the Day showcasing your expertise, or Designer Highlight of the Day expanding your professional network, each feature creates new opportunities for business growth and industry recognition-all without requiring any effort from you.

As part of the prestigious A' Design Prize package, Daily Promotions represents our commitment to amplifying your success beyond the award ceremony. With each feature, winners experience enhanced discoverability, improved brand positioning, and meaningful opportunities for collaborations and business growth. This highly valued professional PR service is provided completely free of charge to Professional and Digital Edition winners, ensuring all eligible laureates enjoy exceptional public relations support without additional costs. By including this powerful promotion engine in the A' Design Prize, we ensure your excellence receives the continuous global recognition it deserves, helping transform your single award into lasting influence in the design world.



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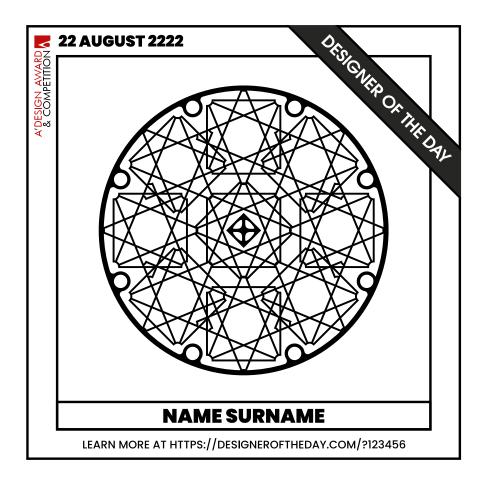
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#### **Designer of the Day**

## Transform Your Victory into Sustained Recognition with Dedicated Daily Features, Comprehensive Media Coverage, and Strategic Promotional Assets that Amplify Your Success Across Multiple Channels Worldwide

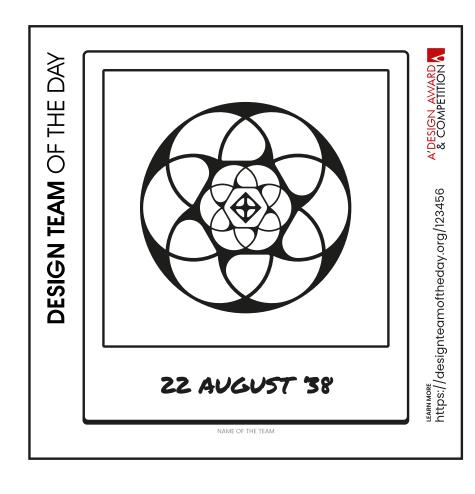
Designer of the Day is an exclusive recognition and professional acknowledgment program that celebrates one exceptional A' Design Award Winner each working day through comprehensive, multi-channel promotion and strategic exposure. The prestigious Designer of the Day feature combines professional acknowledgment with strategic exposure, creating a powerful platform for esteemed A' Design Award Winners to showcase their excellence. Through carefully crafted articles, press releases, social media campaigns, and custom marketing materials, Designer of the Day transforms a single award victory into an extensive promotional opportunity.

As a highly esteemed winner of the A' Design Award, being featured as Designer of the Day gives you heightened visibility and a professional edge in the competitive industry. Through high-quality infographics, a detailed feature article, press releases, and targeted social media campaigns, the coverage helps your profile reach potential clients, consumers, collaborators, and media outlets worldwide. Designer of the Day recognition builds your credibility and reputation, helping you connect with new customers, attract business partnerships, and grow your influence. By amplifying your voice and showcasing your achievements, Designer of the Day turns your success into a powerful marketing and business development tool.

Designer of the Day is one of the many valuable benefits included in the coveted A' Design Prize. The exclusive Designer of the Day feature ensures your win more than an award and your profile reaches the world. As part of the A' Design Prize package, Designer of the Day provides esteemed A' Design Award winners with a platform to communicate their creative vision, share their journey, and establish themselves as leaders in their industry. Designer of the Day is just one of the many ways the A' Design Award fulfills its mission of promoting good design and supporting the designers who make a meaningful impact on society.







#### **Design Team of the Day**

#### Elevate Brand Awareness, Gain Global Recognition, Stand Out and Take Center Stage as an Award-Winning Design Team

A' Design Award's Design Team of the Day is an exclusive recognition program that transforms A' Design Award winning teams into globally celebrated design authorities through strategic promotion and dedicated advertising campaigns. The prestigious Design Team of the Day initiative combines customized content creation, social media amplification, and specialized website features to present winning design teams to an international audience of potential clients, partners, and industry leaders, with custom infographics, dedicated social media promotion, and strategic content distribution.

For A' Design Award winner teams, the Design Team of the Day initiative creates exceptional value by establishing quality-first discovery, where new audiences encounter your team through the lens of validated excellence. This preestablished credibility fundamentally transforms the traditional business development process, positioning your team as proven industry leaders from the first interaction. The multi-channel promotion strategy ensures your team's achievements reach diverse audiences, while the association with A' Design Award's prestigious platform enhances your market position.

The comprehensive exposure brought forward by the Design Team of the Day initiative helps accelerate trust-building with potential clients, strengthens negotiating positions, and naturally justifies premium positioning in the market. Design Team of the Day initiative is provided complimentary to eligible Pro-Edition and Digital-Edition laureates, representing the A' Design Award's commitment to promoting outstanding design teams worldwide.



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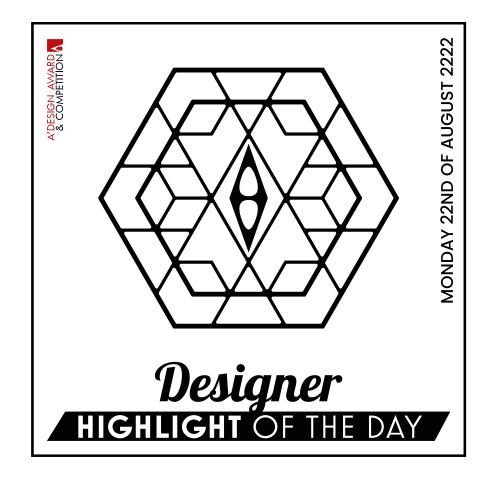
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#### **Highlight of the Day**

## Showcase Your Design Excellence to a Global Audience of Peers, Clients, Consumers and Media with Your Exclusive Spotlight

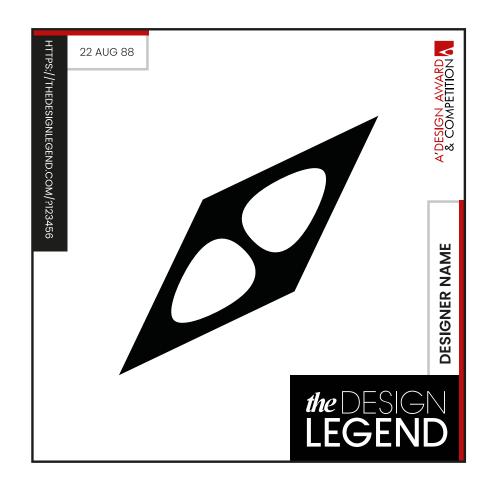
Designer Highlight of the Day is an exclusive promotional program that transforms your A' Design Award victory into a powerful networking opportunity. Designer Highlight of the Day initiative provides esteemed A' Design Award winners with a dedicated 24-hour spotlight, complete with custom-created infographics and strategic social media promotion, showcasing your design excellence to an influential global audience of design-oriented audiences, award-winning designers, brands managers, and star architects. Limited to 365 select features annually, the Designer Highlight of the Day program ensures each featured designer receives focused attention and global visibility.

Designer Highlight of the Day program delivers substantial business benefits by connecting award winners with potential clients, collaborators, consumer and media opportunities. Your Designer Highlight of the Day feature includes targeted promotion to design-oriented audiences, accredited press members, and leading brands worldwide. The comprehensive exposure brought forward by Designer Highlight of the Day is further enhanced through professional social media campaigns, website features, and custom visual content-all strategically designed to amplify your presence and create meaningful industry connections. The Designer Highlight of the Day program's focused approach helps you establish new business relationships, attract media coverage, and open doors to collaborative opportunities.

The Designer Highlight of the Day Program is a core benefit of the coveted A' Design Prize, a comprehensive package awarded exclusively to the eligible A' Design Award winners. As a valuable component of the A' Design Prize package, the Designer Highlight of the Day program exemplifies our commitment to promoting design excellence and supporting our award winners' success. The Designer Highlight of the Day represents our ongoing investment in your brand growth and recognition. The Designer Highlight of the Day program's inclusion in the A' Design Prize package ensures that your award victory continues to generate value and opportunities long after the initial recognition, contributing to your lasting success in the global design community.













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#### **Design Legend of the Day**

Gain Strategic Visibility and Industry Prestige Through a Dedicated Feature that Elevates Your Design Excellence and Award-Winning Status Through Professional Interviews, Custom Infographics, and Coordinated Multichannel Exposure

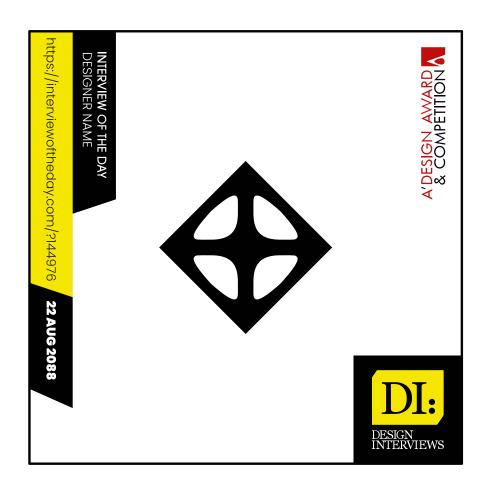
Design Legend of the Day is an exclusive highlight program that places select A' Design Award laureates at the forefront of the global design community. Through a dedicated interview, unique visual representations, and targeted promotional campaigns, the Design Legend of the Day initiative recognizes and celebrates each featured designer's innovation, style, and thought leadership in a way that resonates with both industry peers and the broader public.

Design Legend of the Day recognition delivers immediate and lasting benefits for your brand and business. The professional interview becomes part of your media kit, making it easier to communicate with journalists and potential clients. The multi-channel promotion campaign increases your visibility across key platforms, while the permanent digital presence continues generating opportunities long after the initial feature, to help secure new clients, strengthen negotiating positions, and establish your authority in the design industry.

The custom-created Design Legend of the Day infographics and professional content serve as powerful tools for your business development, enhancing your market presence and professional credibility. The Design Legend of the Day exemplifies how the A' Design Prize goes beyond recognition to deliver tangible business advantages, helping eligible winners transform their achievements into sustainable growth and enhanced market position through a comprehensive promotion package.







#### **Design Interview of the Day**

Dedicated Spotlight that Amplifies Your Award-Winning Design, Elevates Your Professional Reputation, and Drives Attention from Media, Clients, and Design Enthusiasts Worldwide.

A' Design Award's Design Interview of the Day is an exclusive promotion that showcases your award-winning work with striking visuals, engaging editorial content, and widespread media coverage. By featuring both your design philosophy and the story behind your project, this initiative transforms your interview into a high-impact marketing tool. A' Design Award prepares bespoke infographics and leverages targeted social media posts and ad placements, ensuring your interview gains visibility among press members, industry professionals, and design enthusiasts around the world.

The true power of the Design Interview of the Day is in its extensive promotional reach. Once your interview is published, it becomes part of an extensive electronic press kit and is further actively advertised through a special marketing budget, drawing attention from potential clients, collaborators, and media outlets seeking fresh content. This heightened exposure not only bolsters your brand reputation and perceived authority but also increases the likelihood of press mentions, news coverage, and valuable partnerships.

Design Interview of the Day makes it easier for journalists to craft compelling stories about your award-winning work with ready-to-use content, context, and visuals that highlight your project's impact. Specialized graphics, editorial support, and widespread promotion from the A' Design Award ensure your message reaches a global audience that values creativity, innovation, and meaningful design solutions.







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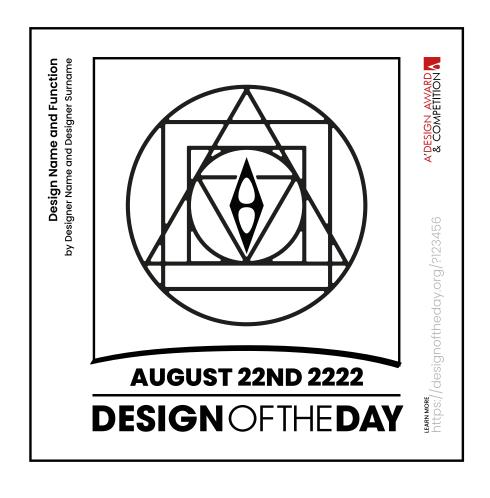
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#### **Design of the Day**

#### Your Award-Winning Work in the Global Spotlight to Maximize Visibility, Credibility, and Business Growth.

The Design of the Day initiative is a hallmark feature of the A' Design Prize, offering award winners daily visibility across global media platforms via compelling visual narratives and managed strategic distribution across our vast network of partners. The Design of the Day program highlights one exceptional design each day, showcasing it to an international audience through A' Design Award's expansive network of websites, social media channels, comprehensive digital distribution and outreach campaigns. With professionally crafted infographics and targeted promotions, the Design of the Day turns your creative achievement into a year-round celebration of excellence, creating powerful visibility for winners in the global design community.

For esteemed A' Design Award winners, the Design of the Day provides a transformative boost to your branding and professional presence. The Design of the Day program helps create global reach and establishes your credibility through prestigious third-party validation, coverage and promotion. The Design of the Day daily promotions, provided free of charge within the scope of A' Design Prize, help winners connect with a broad audience, including potential clients, consumers, collaborators, and media professionals, fostering new business opportunities and partnerships. With no effort required from the winners-thanks to the A' Design Awards handling everything from infographics and strategic placements to social media promotion on their behalf-the Design of the Day initiative becomes a highly effective tool for amplifying brand visibility, elevating market positioning, and strengthening connections across the design ecosystem.

The Design of the Day initiative is one of the exclusive benefits included in the A' Design Prize, a comprehensive recognition and promotion package awarded to eligible winners of the A' Design Award. By incorporating the Design of the Day daily promotion service into the A' Design Prize, the A' Design Award ensures that your creative excellence is celebrated far beyond the award ceremony. Design of the Day is a strategic advantage that transforms your award-winning design into a continuous success story, reinforcing A' Design Award's mission to support and promote outstanding designers and brands who make the world a better place with their superior products and projects that benefit and advance society. Through the Design of the Day initiative, we ensure that your design excellence receives the sustained global attention it deserves.







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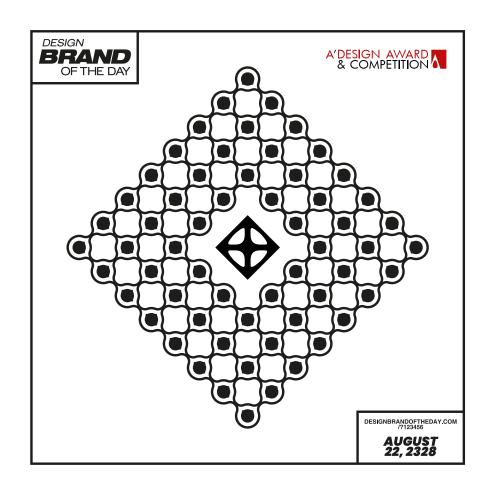
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#### **Design Brand of the Day**

## Elevate Corporate Credibility, Reinforce Market Presence, and Showcase Design-Forward Achievements to an International Audience with Exclusive Brand Promotion

Design Brand of the Day is A' Design Award's prestigious recognition program that celebrates distinguished brands through strategic global promotion. The program creates and distributes custom promotional materials, including specialized infographics and brand recognition assets, showcasing both corporate identity and award-winning designs to millions of design professionals, industry leaders, and potential clients worldwide. This dual presentation approach uniquely positions featured brands at the forefront of design-driven excellence.

Design Brand of the Day program is dedicated to highlighting corporate excellence, with a focus on companies that have successfully integrated design thinking into core business strategies, delivering products or services that create significant impact in their respective industries. By placing unique brand stories and visuals in front of diverse global audiences, Design Brand of the Day program helps companies secure stronger trust among potential partners, customers, and industry influencers, ultimately driving better client acquisition, brand loyalty, and top-of-mind awareness.

Design Brand of the Day recognition delivers exceptional business value through comprehensive market exposure and professional credibility enhancement. Featured brands benefit from authoritative third-party validation across thousands of design magazines, websites, and platforms, attracting valuable partnership opportunities and media attention, while establishing their position as industry leaders in design innovation











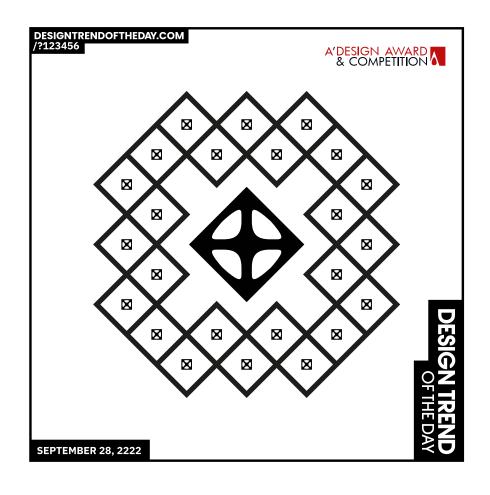
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#### **Design Trend of the Day**

Establish Your Influence as a Design Trendsetter Through Strategic Promotion Across Thousands of Platforms, Comprehensive Trend Documentation, and Authoritative Positioning that Validates Your Trendsetter Role

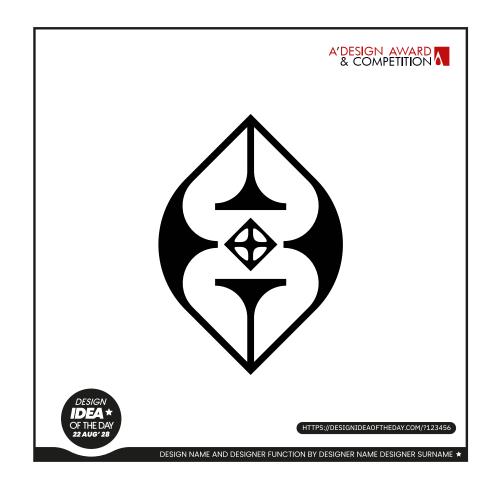
A' Design Award's Design Trend of the Day recognition identifies and promotes trend-setting works that shape future industry directions. Design Trend of the Day creates specialized promotional materials and visual presentations showcasing your innovative approaches as trendsetting forward-thinking solutions to millions of design professionals, industry leaders, journalist and decision-makers worldwide. This strategic presentation positions featured works as trendsetters and benchmarks for future design developments.

Design Trend of the Day significantly benefits A' Design Award winners by amplifying exposure to international audiences, media outlets, and potential collaborators. When your trendsetting work is featured, it signals your thought leadership and positions your brand at the forefront of industry evolution. Your global recognition elevates credibility, boosts client and customer engagement, and leads to improved market reach. Design Trend of the Day helps you gain unique opportunities to stand out in competitive landscape.

Design Trend of the Day recognition delivers exceptional professional value through authoritative positioning of your and your work as industry forecasters, trendsetters and thought leaders. By showcasing pioneering ideas to the world, Design Trend of the Day embodies the mission of A' Design Award: to celebrate design excellence, drive innovation, and highlight inspirational work that positively influences society.









Gain Daily Recognition, Inspire Global Audiences, and Turn Visionary Ideas into Influential Design Statements with Concentrated Media Attention, Strategic Visibility and Intensive Promotional Campaign

A' Design Award's Design Idea of the Day initiative delivers concentrated, high-impact promotion for innovative design concepts. Design Idea of the Day program creates intensive media exposure through strategic promotion of your award-winning work across more than thousand design platforms, combining dedicated website feature with comprehensive media outreach, custom infographic creation, and focused advertising support to draw the attention of peers, media channels, and potential clients to your forward-thinking concepts.

For A' Design Award winners, Design Idea of the Day recognition delivers exceptional promotional value through focused, high-intensity exposure to global audiences, showcasing your ideas for visibility and engagement. By being highlighted to a global audience, your concepts attract the attention of prospective clients, partners, and press members, substantially raising market interest. Design Idea of the Day acts as a launchpad, connecting you to design aficionados eager to discover and champion the next big innovation.

Design Idea of the Day recognition is provided as a complimentary benefit within the A' Design Prize package for all Pro-Edition and Digital-Edition laureates. where featured concepts benefit from strategic media placement, professional press coverage, and concentrated social media campaigns, creating a powerful surge of visibility that reaches design professionals, industry leaders, and potential clients worldwide.



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## WORLD DESIGN CONSORTIUM



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#### **World Design Consortium Membership**

#### Elevate Your Brand's Reach, Recognition, and Revenue Through World Design Consortium Membership

World Design Consortium stands as one of the world's largest design, architecture, and engineering consortiums. The membership to the World Design Consortium is an exclusive benefit of the A' Design Award, enhancing the commercial recognition and potential of the winners in the international design market. World Design Consortium members can undertake and deliver design services on a global scale, even outside of their specialized domains, thanks to the diversity and specialization of the other WDC Members. This unique collaboration mechanism significantly broadens the range of projects your brand can tackle, fueling your business growth.

Securing membership in the World Design Consortium presents a wealth of opportunities for A' Design Award winners, offering a global platform to showcase and deliver design services worldwide irrespective of location, specialty, scale or project complexity, with potential to access high-profile, government-level tenders for the creation and development of innovative products, services, and architectural designs. A valuable array of marketing tools, including the World Design Consortium Membership Certificate, a personalized World Design Consortium Annual, exclusive World Design Consortium Business Cards, and the World Design Consortium Membership Badge awaits laureates. These key assets serve as powerful resources for amplifying brand visibility and credibility, significantly strengthening market standing.

The inclusion of World Design Consortium membership in the A' Design Prize embodies the A' Design Award's commitment to foster not just design excellence but also the commercial success of the winning brands. The WDC membership is a catalyst for business growth, providing winners with the networking, resources, and recognition they need to thrive in the international design arena.





#### Harness the Power of Good Design with Secret Society of Design Membership

Join A' Design Award and be Part of a Community That is Advancing the Way in Creating a Better World Through Good Design.

A' Design Award winners will have the coveted opportunity to join the Secret Society of Design and enjoy unique perks, opportunities, and benefits that are truly exceptional and not available anywhere else. These benefits include access to exclusive design events, workshops, mentorships, member-only forums, resources, and connections, as well as the opportunity to participate in further prestigious recognition programs. Based on the quality and quantity of A' Design Awards you win, you'll have access to higher tiers and more exclusive perks.

The Secret Society of Design Membership is an exclusive privilege reserved for the best and brightest minds in design. As a member of the Secret Society of Design, you will join a group of like-minded thought leaders in design, arts and architecture who value creativity, innovation, and pushing the boundaries of what design can achieve. The mission of Secret Society of Design is to harness the power of good design to make the world a better place with superior products and projects that benefit society. We believe that great design can have a profound impact on society, and we work tirelessly to promote and support the best and brightest minds in the field.

Please note that the Secret Society of Design is not affiliated with any political organizations or parties. Our name is simply a reflection of our belief that good design has the power to transform the world in mysterious and exciting ways. We are a design-focused community with a passion for promoting and supporting the best and brightest minds in the field, and our ultimate goal is to make the world a better place through good design of products, architectural projects and services.



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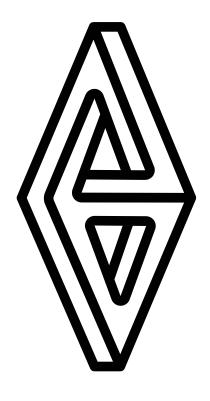
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#### **Exclusive Premium Designers.org Profile**

Gain Privileged Access to a Sophisticated Platform that Actively Promotes Your Award-Winning Work Through Strategic Advertising Campaigns, Connects You With Journalists, and Creates Lasting Professional Visibility.

Designers.org is a curated, international platform devoted to spotlighting the achievements of esteemed designers, brands and architects through active promotion and media exposure. By placing your award-winning work among other notable talents, Designers.org amplifies the prestige you have already earned. The exclusive Designers.org environment helps your creativity and expertise reach audiences ready to invest in cutting-edge design solutions, helping you stand out in a competitive global market.

Your Designers.org Profile functions as a compelling business asset. It becomes a central hub where potential clients, collaborators, and press members can discover your portfolio and learn about your unique approach. Whether you aim to sell design products, secure commissions, or build media relationships, the Designers.org platform provides visibility and credibility that directly support your professional ambitions and drive sustained opportunities. The Designers.org Profile is included as part of the A' Design Prize for proedition and digital-edition laureates.

Your exclusive premium Designers.org profile service combines sophisticated portfolio presentation with strategic advertising campaigns (CPM, CPV, CPA, CPC) and direct journalist access, ensuring your excellence reaches decision-makers, media professionals, and industry leaders worldwide. Unlike traditional platforms that simply host content, Designers.org actively invests in promoting award-winning work to generate visibility, opportunities, and recognition.





## **Boost Your Design Business with Designer.org**

#### Harness the Designer.org Marketplace to Expand Your Business

Designer.org is a highly prestigious spotlight venue, a global marketplace and community for good design where the finest minds in the design industry gather to exhibit their exceptional projects to prospective clients, design buyers, customers, and the media, with a clear call to take action towards business and collaboration. Showcasing award-winning designers, star architects, top-tier creative agencies, innovative companies and leading brands, the Designer.org platform operates as a bustling hub where innovation meets excellence, connecting good design with global media, design aficionados, and potential buyers.

For the coveted winners of the A' Design Award, the Designer.org platform functions as a dynamic landing page, displaying their exceptional designs prominently along with strategic call-to-action prompts that encourage visitors to connect with the featured designers. The Designer.org platform adeptly allows award recipients to connect with potential clients and media outlets, facilitating seamless interactions, fostering a culture of excellence and innovation worldwide.

Joining the ranks of the A' Design Award winners grants you a privileged position to get listed at Designer.org platform, a cornerstone initiative within the larger A' Design Prize framework that provides extensive support and comprehensive benefits to award-winning designers, brands and agencies worldwide. Our ultimate goal at Designer.org is to provide award-winning designers and brands with the resources and opportunities they need to venture deeper into creative exploration. This initiative is vital in cultivating a community that embraces innovation at its very core.







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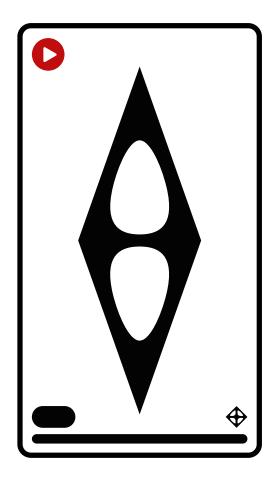
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#### **Award-Winner Video Interviews**

## Engage New Audiences, Build Credibility, and Increase Visibility Through Professionally Produced On-Camera Features

A' Design Award's Award-Winner Video Interviews provide a powerful platform for laureates to showcase their design excellence through professionally produced visual storytelling. Our interviews capture the essence of your award-winning work, helping you share your creative journey, innovative solutions and design philosophies with a global audience of industry leaders, potential clients, media and design enthusiasts. Through careful cinematography and thoughtful conversation, each interview transforms design achievements into compelling narratives that resonate with viewers and create lasting impressions.

For A' Design Award Winners, your video interviews serve as versatile business development tools designed to contribute to your brand growth and success. The prestigious context of A' Design Award instantly elevates brand positioning, while the professional presentation helps communicate excellence. You can leverage your interviews in client meetings, sales presentations, and marketing campaigns, reaching decision-makers who actively seek design excellence to open opportunities for business inquiries, speaking engagements, and media coverage.

For those looking to strengthen market presence or connect with international audiences, the A' Design Award Video Interviews, provided free of charge to select eligible laureates, provide a decisive advantage. Being featured on camera highlights your expertise, brings authenticity to your brand story, and fosters instant credibility with media outlets and prospective customers.











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## Winner Design Showcase Reels

Transform Your Award-Winning Design into a Cinematic Experience with Professionally Produced Showcase Reels and Unboxing Videos that Demonstrate Excellence, Build Desire, Accelerate Market Success, and Dazzle Global Audiences.

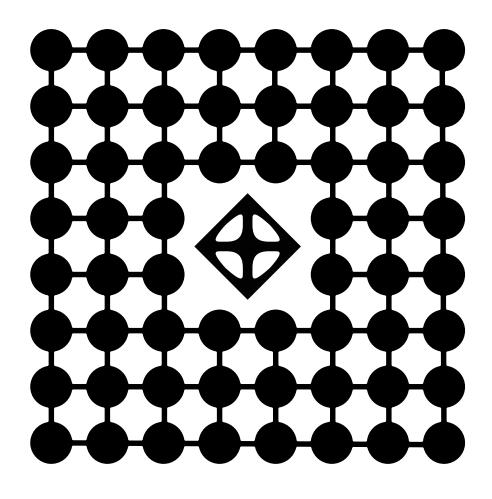
Winner Design Showcase Reels are expertly produced product presentation and unboxing videos that highlight the essence of your A' Design Award winner project. Utilizing professional cinematography, proper lighting, and dynamic editing, our showcase reels and videos focus on the unique features, functionality, and creative inspirations of your products. A' Design Award Design Showcase Reels are produced to convey the excellence of your winning works, communicating your excellence via engaging visual narratives that resonate with clients, collaborators, and design enthusiasts worldwide.

For A' Design Award winners, these Showcase Reels add immense value by boosting business outreach and strengthening consumer interest. Incorporating your design's story into an engaging video format creates a deeper connection with viewers, making each reel a powerful marketing tool. Whether it is shared on social media platforms, embedded on websites, or integrated into press kits, Showcase Reels help award-winners communicate their innovations more effectively, enhance brand perception, and attract media coverage that increases public awareness of their achievements.

Winner Design Showcase Reels are provided to a select group of pro-edition laureates. Our Showcase Reels serve multiple business objectives, from enhancing e-commerce presentations to supporting sales teams, from attracting media attention to engaging social media audiences. The prestigious context of A' Design Award adds further credibility, while professional production quality reflects the premium nature of your winning works.





















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## **Design Museum Permanent Collection Prospects**

Transform Your Award-Winning Work into a Cultural Artifact Through Permanent Inclusion in Prestigious Design Museum Collections, Gaining Institutional Validation that Creates Enduring Legacy that Captivates Clients, Consumers and the Media

Elevate your work to cultural icon status and becomes part of design history with A' Design Award. The A' Design Award offers winners the exceptional opportunity for their work to be accepted into the permanent collections of two prestigious institutions: the Museum of Outstanding Design (MOOD) and Museo del Design. This rare dual-museum prospect represents a significant transformation of your design from commercial product to cultural artifact, providing institutional validation that transcends typical industry recognition.

Design Museum Permanent Collection Prospects are a unique opportunity to have your A' Design Award-winning work recognized not just for its commercial success, but also for its cultural and historical significance. By securing a place in a museum's permanent collection, your creation is preserved and showcased for generations to come, proving its enduring value in the landscape of global design. You can leverage your A' Design Award winner-work's design museum acceptance status in client presentations, media communications, and marketing materials, significantly enhancing your brand's perceived value and authority.

The ability to share private exhibition links, showcase permanent collection certificates, and reference your design museum acceptance and recognition status provides concrete evidence of excellence that resonates with clients, consumers, and media outlets. A' Design Award consistently enhances your brand image, strengthens your market presence, and positions your work at the center of conversations about innovative design and culture.







#### **Enterprise Showcase**

#### Dedicated Platform Elevating Winner Enterprises, Corporations and Brands to New Heights of Recognition and Market Influence

The Enterprise Showcase is A' Design Award's premium promotional platform exclusively designed for winning enterprises and established brands. Through a dedicated website and distinct advertising budget, our carefully curated, inspiration-board style showcase provides winning corporations with enhanced visibility, targeted media campaigns, and strategic promotional opportunities in the international design community. Enterprise Showcase effectively highlights how leading brands harness design excellence to shape their products, services, and market strategies.

For A' Design Award's award-winning brands, the Enterprise Showcase transforms recognition into tangible business advantage through strategic promotion to decision-makers, industry leaders, and design professionals. With the Enterprise Showcase winning brands gain valuable exposure that enhances their market position and brand value. The Enterprise Showcase's prestigious nature creates powerful trust signals that influence client decisions and media coverage, while its focused promotion ensures design achievements resonate with target audiences.

A' Design Award's Enterprise Showcase helps winner brands leverage their design excellence for measurable business impact, connecting them with potential clients, partners, and opportunities across global markets. Our Enterprise Showcase magnifies brand presence, enabling deeper engagement with consumers, clients, and potential partners. The resulting visibility not only drives public awareness but also fosters trust and credibility.



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## **Grand Honors: Designer of the Year Nomination**

#### **Exclusive Recognition for Outstanding Creativity**

The Designer of the Year Award is an esteemed recognition that celebrates one unique individual annually for their exemplary contributions to the fields of design, art and architecture. The Designer of the Year accolade is highly special as it bears the wet signatures of 40 distinguished award-winning designers, a testament to its authenticity and grandeur. The Designer of the Year honor lauds designers who are not only meticulous and creative but also have the drive to effect positive changes through their groundbreaking designs.

Being a laureate of the A' Design Award comes with many distinctive benefits, one of which includes the exclusive eligibility for nomination for the illustrious Designer of the Year Award. This privilege is only extended to top A' Design Award winners, further amplifying their prestige and success.





















# YOUNG DESIGN PIONIER ANARO

## **Young Design Pioneer Award**

Accelerate Your Design Career With Prestigious International Recognition, Exclusive Networking Opportunities, And Enhanced Global Visibility.

The Young Design Pioneer Award stands as a special distinction within the A' Design Award ecosystem, annually recognizing up to three A' Design Award laureates under 40 who exhibit extraordinary innovation and transformative impact. The Young Design Pioneer Award celebrates young designers, engineers, innovators and architects who transcend boundaries, embrace multidisciplinary thinking, and establish new paradigms in design. Young Design Pioneer Award boosts international visibility, elevates professional credibility, and opens doors to new career-defining opportunities.

The Young Design Pioneer Award creates opportunities for career advancement and industry influence. Winners gain extensive media coverage, museum exhibition opportunities, and integration into an elite international network of design professionals. This enhanced visibility helps access to senior positions, prestigious project opportunities, potential client relationships, and creative partnerships. The Young Design Pioneer Award validates innovative approaches and multi-disciplinary thinking, providing winners with a powerful platform to showcase their expertise and establish themselves as thought leaders in their respective design fields.

The Young Design Pioneer Award stands as a distinguished element of the comprehensive A' Design Prize package, offered exclusively to eligible A' Design Award winners at no additional cost. Reserved for creative visionaries under the age of 40, The Young Design Pioneer Award honor highlights designers whose forward-thinking ideas, cross-disciplinary perspectives, and bold aesthetic approaches redefine the landscape of design.

















# INNOVATOR OF THE YEAR

#### Innovator of the Year Award

Elevate Your Brand with Prestigious International Recognition that Transforms Your Design Award Success into Comprehensive Innovation Leadership, Opening New Doors for Business Growth, Media Coverage, and Market Expansion

The Innovator of the Year distinction is a prestigious recognition program that honors brands, enterprises, and institutions with a proven track record of pushing boundaries in design, technology, and research. The Innovator of the Year award spotlights companies that actively drive meaningful changes in their industries by exploring new methodologies, creating breakthrough products, and executing visionary ideas. Recognized for consistently turning forward-thinking concepts into real-world impact, Innovator of the Year recipients earn a globally acknowledged seal of innovation and credibility.

By aligning themselves with a globally respected innovation accolade, Innovator of the Year winners gain trust among consumers, clients, and the media-often translating into increased media coverage, heightened consumer interest, and stronger partnerships. Whether you aim to attract new business ventures, secure influential collaborations, or capture the attention of leading journalists, the Innovator of the Year recognition provides a compelling narrative of distinction and expertise that resonates in any market.

Innovator of the Year winners receive a lifetime license to use the prestigious Innovator of the Year Logo, a unique trophy, official certification, complimentary press release distribution. The dual recognition of design excellence and innovation leadership creates a compelling narrative that resonates with enterprise clients, stakeholders, and industry media, opening doors to new business opportunities and strategic partnerships.









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# DESIGN BRAND OF THE YEAR

#### **Design Brand of the Year**

#### **Transform Your Design Achievement into Lasting Market Influence and Innovation Leadership**

The Design Brand of the Year is a prestigious accolade granted to select proedition laureates of the A' Design Award. The Design Brand of the Year celebrates brands that push the boundaries of creativity, innovation, and social impact, honoring your ability to create designs that redefine excellence. By highlighting the accomplishments of distinguished brands, the Design Brand of the Year award acknowledges your transformative contributions to the world, fostering a legacy of superior products and projects that improve quality of life.

For winners of the A' Design Award, being recognized as a Design Brand of the Year unlocks extraordinary benefits that extend far beyond the accolade itself. This honor amplifies your visibility among consumers, clients, and the media, positioning your brand as a global leader in innovation and excellence. With dedicated PR campaigns, prestigious stage recognition at the Gala-Night, and exclusive promotional opportunities, the Design Brand of the Year accolade helps winner brands establish lasting connections, attract new audiences, and build a stronger reputation within the design community and beyond.

The Design Brand of the Year serves as a catalyst for business growth, enabling brands to reach influential stakeholders, help with industry leadership positioning and demonstrate your commitment to making a positive impact. The Design Brand of the Year winners not only receive acknowledgment for their excellence but also gain the resources to expand their influence, inspire others, and continue driving innovation in design.











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## **Network Effects and Networking Platform**

## Network Effects, Network-Driven Opportunities and Networking Platform

A' Design Award has engineered a comprehensive networking platform that operates across multiple dimensions and industries to create exponential value for winners. This carefully designed ecosystem combines category-based connections, prestigious physical events, institutional partnerships through World Design Consortium, and extensive promotional activities to generate powerful networking effects to transforms your award success into tangible business opportunities and lasting professional relationships for forging strategic partnerships, and collectively pushing the boundaries of good design.

A' Design Award winners benefit from our multi-layered networking system, first via a diverse category structure that enables cross-disciplinary and cross-industry collaborations, opening doors to unexpected business opportunities. Prestigious physical events, including the Gala-Night and exhibitions, facilitate face-to-face connections with industry leaders and potential clients. The World Design Consortium membership enables winners to undertake projects of any scale globally, while our extensive promotional activities ensure maximum visibility across different markets and sectors.

For esteemed winners of the A' Design Award, our robust networking platform, network-driven opportunities and network-effects becomes an invaluable asset, catalyzing everything from increased brand visibility to more fruitful client engagements. By participating in the A' Design networking ecosystem, both online and through real-life events, laureates gain access to a broader audience, including potential buyers, investors, sponsors, and the media.



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## **Design Encyclopedia Articles**

Elevate Your Professional Status with Professionally Crafted Design Encyclopedia Articles That Document Your Award-Winning Achievements, Establish Your Design Authority, and Enhance Your Global Visibility

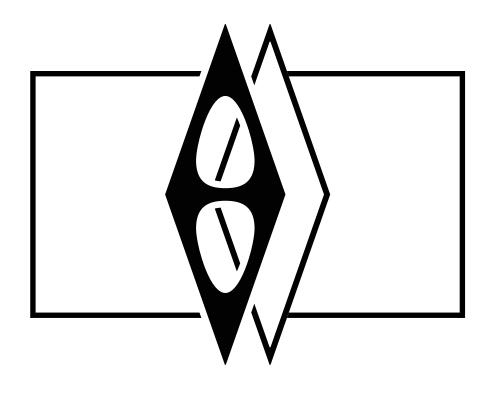
As part of the A' Design Prize, eligible winners receive the prestigious benefit of having professional Design Encyclopedia articles created or updated to document their award-winning status, achievements, and design excellence. Our dedicated team creates comprehensive Design Encyclopedia entries for award-winning designers, brands, and their winning works, ensuring that each achievement is permanently recorded on a trusted and respected design knowledge platforms. This service includes article creation, professional writing, thorough documentation, and ongoing maintenance, all handled expertly by the A' Design Award editorial team.

These Design Encyclopedia articles serve as powerful marketing assets that continue to deliver value long after the award ceremony. They enhance winners' digital presence, improve search engine visibility, and provide third-party validation of their expertise. The articles are designed to appear in knowledge panels, rank in search results, and serve as trusted references for potential clients, media, and industry professionals. This increased visibility and credibility helps winners attract new business opportunities, justify premium pricing, and establish themselves as recognized authorities in their respective design fields.

By leveraging a dedicated Design Encyclopedia presence, A' Design Award winners can spark immediate interest from potential clients, customers, and media professionals seeking credible information. Featuring your award-winning status on Design Encyclopedia not only boosts your online visibility and digital footprint, but also underscores your design excellence.







## A' Design Award Video Elements: A Powerful Tool for Communicating Your Award-Winning Status

## Express Your Prestigious A' Design Award Status to Clients, Customers, Consumers, and the Media

A' Design Award Video Elements are high-quality, professionally crafted audio-visual assets designed to highlight your award-winning status. These elements include Animated Logos, Lower Thirds, Winner Introductions, Trophy Animations, Content Transitions, Animated Backgrounds, Intro/Outro Slides, Film Scripts, Keyframe Suggestions, and Event Footage from A' Design Award Gala Night and Award Ceremony as well as Exhibitions.

By utilizing these elements, you can differentiate yourself from competitors and communicate your design excellence in a visually compelling way. Such an approach, along with the prestige of the A' Design Award, has the potential to enhance your brand's reputation, increase visibility, and foster an environment that could potentially lead to an increase in demand, sales, and profits.

The A' Design Award Video Elements are included in the A' Design Prize and can be used by winners free of charge. Their integration into your marketing efforts can serve as a testament to your achievement and a reminder of your commitment to design excellence. With this potent tool at your disposal, you have the potential to amplify your brand's message and reach a wider audience.



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## **Boost Your Market Presence with Personalized Award-Winner Ads**

## Leverage the Power of Personalized Award-Winner Advertisements to Elevate Your Brand and Connect with a Global Audience

Crafted to spotlight the distinctive achievements of its laureates, the Personalized Award-Winner Advertisements are custom-made promotional materials provided by the A' Design Award to its winning designers, architects and brands. These personalized advertisements are uniquely tailored to highlight each winner's specific award achievement, showcasing their winning design and the prestige of the A' Design Award. Personalized Award-Winner Advertisements blend the laureate's design identity with the A' Design Award's distinction, creating a powerful visual statement that celebrates their success and showcases their talent to the world.

Personalized Award-Winner Advertisements serve as a vital tool for A' Design Award laureates, enabling them to effectively communicate their award-winning status to a global audience. Personalized Award-Winner Advertisements offer an excellent opportunity for winners to increase their visibility, attract new clients and collaborations, and gain recognition in the design community and beyond. By providing laureates with a professional, ready-to-use personalized ads, the A' Design Awards aims to simplify your marketing process, allowing you to focus on your creative work while still capitalizing on your achievements for business growth and brand enhancement.

Personalized Award-Winner Advertisements, are just one of many important value proposals included within the grand A' Design Prize, and underscore the commitment of the A' Design Award to supporting its winners beyond the initial recognition, award logo, exhibitions and ceremony. Personalized Award-Winner Advertisements service is a practical, impactful tool provided to the A' Design Award laureates to help them leverage their success. By including personalized ads in the A' Design Prize, the A' Design Award ensures that each winner's triumph is not just celebrated but also strategically utilized to advance their brand in the competitive marketplace.













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### **Design Business Index**

Design Business Index: Transform Your Award into Lasting Market Authority with DBI's Exclusive Merit-Based Rating System, Comprehensive Trust-Building Assets, and Highly Curated Global Visibility Platform

The Design Business Index (DBI) is a dedicated system that evaluates and rates top designers, architects, and creative agencies based on their proven excellence. The DBI translates creativity and innovation into measurable, marketable credentials through objective assessment criteria. The primary goal of DBI is to transform subjective concepts of "good design" into a reliable, transparent, and universally understood benchmark. With standardized excellence ratings, professional certificates, and digital trust assets, DBI helps you signals genuine creative excellence to potential clients and collaborators worldwide.

Inclusion in the Design Business Index helps building trust, enhancing visibility, and securing new business opportunities. By highlighting outstanding creative achievements and linking them to measurable rating metrics, the DBI effectively helps award-winning designers reach prospective clients, customers, and media outlets worldwide. The increased exposure provided via DBI positions each laureate ahead of the competition, facilitating stronger brand recognition and credibility in the crowded design marketplace. Your DBI rating provides objective proof of capability, helping justify premium pricing and accelerate client trust.

DBI inclusion, rating, and complete set of professional credentials are automatically granted upon winning the A' Design Award to eligible laureates, requiring no additional fees or applications. DBI certificate and digital assets seamlessly integrate into presentations, proposals, and marketing materials, strengthening your position in competitive situations. Your presence in the Design Business Directory connects you with quality clients actively seeking verified creative talent.





#### W\* Recognition Framework

## W\* Recognition: Your Fast-Track to Global Trust, Instant Credibility and Visibility

The W\* Recognition Framework is a comprehensive, merit-based system that validates and showcases the exceptional achievements of eligible A' Design Award winners. By integrating digital trust signals, distinctive logos, formal certificates, and curated online profiles, the meritocratic W\* framework creates a robust endorsement of design excellence that highlights the unique innovation and quality of each award-winner. The W-TOP Recognition Framework accelerates your market success and validates your excellence worldwide.

The W\* Recognition Framework is a comprehensive, merit-based system that showcases and endorses outstanding innovators across multiple industries. W\* positions you among an elite circle of verified experts and brands. By combining strategic matchmaking with global visibility initiatives, the W\* Recognition Framework compresses the time it usually takes to establish credibility, letting your excellence shine on a worldwide stage. W\* provides an instant transfer of credibility, enabling designers, creative agencies and brands to capture the attention of consumers, clients, and the media quickly and effectively.

W\* is a powerful branding tool that streamlines marketing efforts, accelerates business growth, and builds long-term trust by ensuring that top-tier, verified talent stands out in competitive markets worldwide. W\* Recognition Framework is a vital lever for business success that bridges trust gaps with consumers, clients, and media outlets. By leveraging your W\* Recognition, you effortlessly stand out in a crowded marketplace, whether you are pitching new clients, speaking with the press, marketing your product or expanding your offerings across borders.







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## **Capture the Attention of Global Lifestyle Readers with Design News World Network**

Reach International Lifestyle Readers Passionate About Art, Architecture, Design, Creativity, Innovation, and the Latest Products via DNWN

The Design News World Network (DNWN) is a group of international lifestyle publications featuring good design, art, architecture, fashion, innovation, and latest products worldwide. DNWN delivers its audience a visual feast with high-resolution images that emphasize the minutiae and magnificence of every design, combined with in-depth long-form editorial articles that delves deep into the essence and vision of your award-winning creations.

Winning the A' Design Award is a powerful affirmation of your design excellence. With the Design News World Network coverage, reserved exclusively for your award-winning designs, your success is broadcasted on a global stage in multiple languages, ensuring that your work resonates across diverse cultural and linguistic landscapes. Your DNWN coverage helps you connect with a diverse range of stakeholders, from potential business clients and partners to design aficionados, enthusiasts, editors and journalists.

Being featured in the illustrious international Design News World Network lifestyle publications is a distinguished benefit reserved exclusively for the esteemed A' Design Award laureates. Within the scope of the A' Design Prize, every winner earns their well-deserved spot amidst the crème de la crème of global designs showcased on DNWN, further elevating the prestige, prominence and significance of their good design work.







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## **Enhance Your Media Presence with**/DESIGN/Newswire

#### Secure Access to Industry Journalists and Enjoy Complimentary Press Release Distribution and Dedicated Newsrooms

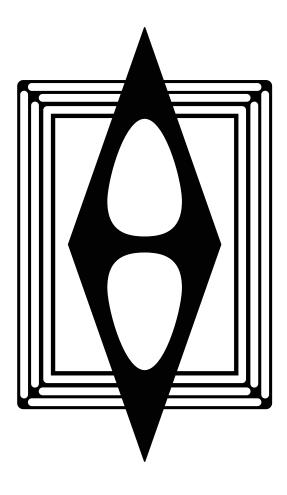
/DESIGN/Newswire is a powerful newswire designed to connect A' Design Award winners with the world's most influential journalists, content creators and media publications. By specializing in press release distribution within the design industry, /DESIGN/Newswire aims to increase media coverage and presence of award-winning designs. /DESIGN/Newswire provides A' Design Award winners with a dedicated newsroom and professional press release presentation, carefully crafted to attract the press and facilitate media placements by presenting the information in a format aligned with the expectations and preferences of journalists.

A' Design Award laureates gain access to /DESIGN/Newswire's targeted network of journalists, media, and content creators who are actively seeking innovative designs in architecture, visual arts, innovation, design, technology and creativity niches. /DESIGN/Newswire serves as a centralized hub for your design news, showcasing your award-winning works and making it effortless for media professionals to discover and feature your designs. By leveraging /DESIGN/Newswire's dedicated newsroom and professional press release services, A' Design Award laureates can enhance visibility of their good designs and reach a wider audience. /DESIGN/Newswire saves journalists time and increases the likelihood of securing valuable media placements.

The /DESIGN/Newswire service, including the dedicated newsroom and professional press release presentation, is one of the many valuable benefits included within the prestigious A' Design Prize. By incorporating /DESIGN/Newswire services, the A' Design Award demonstrates its commitment to promoting good design worldwide and help innovative work of its winners reach a global audience of key design journalists, editors, and esteemed publications. Through /DESIGN/Newswire, the A' Design Award and Competition aims to create a global appreciation and understanding for good design, by helping its laureates gain visibility and media attention for their superior products and projects that benefit and advance society.













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## Amplify Your Global Presence with Advanced Media Hosting for Public Relations

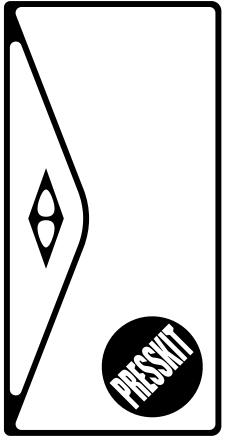
#### Seamlessly Showcase Your Brand's Essence: A Game-Changer for Journalists and a Golden Ticket for A' Design Award Laureates

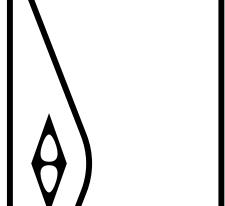
At the A' Design Award, we understand the importance of visibility in the global design landscape. That's why we offer our laureates the Advanced Media Hosting for Public Relations service. Through this dedicated platform, we host your high-resolution images, making them instantly accessible to journalists and media professionals worldwide. The beauty lies in its simplicity: journalists and editors can swiftly access and download ready-to-feature images, eliminating any delays in their reporting process. This streamlined approach not only makes their job easier but also amplifies the likelihood of your designs being spotlighted. As your work garners more media attention, it naturally reaches a broader audience, including potential consumers, clients, and buyers, ensuring that your design brilliance gets rewarded.

The potency of Advanced Media Hosting for Public Relations extends far beyond just image storage; A' Design Award's Media Hosting for Public Relations is a strategic tool tailored to elevate your brand's narrative in the crowded design arena. In this age, every touchpoint matters. By offering diverse content options, we empower you to tell a fuller, richer story. Your portfolio becomes not just a showcase of your winning designs, but also a reflection of your brand's ethos and evolution. With journalists constantly on the hunt for compelling stories, your accessible, high-resolution images paired with your brand's narrative become an irresistible package. The end result? Enhanced media features, increased brand recognition, and a distinct competitive edge in the global design market.

The beauty of the A' Design Prize lies in its holistic approach, where every facet is designed to bring laureates to the forefront of design excellence. The Advanced Media Hosting for Public Relations is not an isolated benefit but an integral part of the A' Design Prize, which shows A' Design Award's commitment to its winners. We do not just celebrate your design achievements; we proactively elevate your design narrative, ensuring it resonates with the right audience at the right time. It is our mission to amplify your success, and our media hosting service for public relations stands as a testament to that dedication.









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## **Enhancing Your Reach with the Electronic Press Kit Dispatch Service**

#### Elevate Your Award-Winning Designs with Precision-Targeted Media Outreach and Connect Your Work with **Leading Media Outlets**

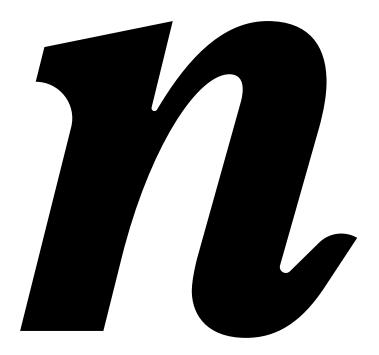
The Electronic Press Kit Dispatch Service is a signature feature of the A' Design Award, designed to catapult your work into the media spotlight. Electronic Press Kit Dispatch Service enables A' Design Award winners to distribute their electronic press kits, which include high-resolution images and compelling design stories, directly to specific media contacts. It is a targeted approach that ensures your design reaches the right people in the publishing world.

Utilizing the Electronic Press Kit Dispatch Service, winners of the A' Design Award can significantly enhance their work's presence across key publications and connect with clients and customers who matter most. Electronic Press Kit Dispatch Service strategically targets your desired audience, ensuring that your design's story is effectively communicated and honored, potentially unlocking new business prospects and elevating your standing in the design community.

The Electronic Press Kit Dispatch Service is part of the A' Design Prize, reflecting our dedication to elevating designers whose work enhances society. Electronic Press Kit Dispatch Service equips our laureates with the means to achieve wider recognition, advancing the global appreciation of quality design. It is our honor to aid designers in making a significant impact with their innovative creations, fulfilling our mission to celebrate design that shapes a better world.













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## **Boost Your Brand's Global Impact with Design Newsroom**

## Unlock the Full Potential of Media Exposure: Transform Your Design Achievements into Worldwide Media Success Stories

In the competitive arena of design, innovation, engineering and architecture, distinguishing your brand and ensuring your products and projects capture the spotlight requires innovative strategies. The Design Newsroom, an integral feature of the A' Design Prize, offers precisely this: a bespoke solution tailored for brands seeking to dramatically increase their visibility and impact in the global market. Design Newsroom platform is specifically designed to overcome the challenges brands face in engaging with the media, offering a seamless, visually appealing showcase of award-winning designs that command attention and inspire coverage.

The Design Newsroom addresses the critical need for accessible, compelling content by providing journalists, content creators and media outlets with everything they need to spotlight your brand on the spot: from high-resolution images and engaging interviews to press-ready narratives. By simplifying the discovery and publication process for media professionals, the Design Newsroom service boosts your design excellence, making it not just seen but celebrated worldwide. Design Newsroom serves to increase your media placements, enhances your brand recognition, and provides a credible, prestigious market presence that can potentially influence consumer interest and sales.

The benefits of the Design Newsroom extend far beyond immediate media engagement and increased coverage. The Design Newsrooms lays the groundwork for building a lasting legacy within the global design community, fostering enduring relationships with key media figures and potential clients. Your participation in the Design Newsroom signifies more than just an achievement; it is a commitment to excellence and innovation, positioning your brand at the forefront of the industry and aligning your products and projects with the values and missions that drive the global conversation on good design.





















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# Define Design Excellence: Influence How Good Design is Perceived and Valued Globally.

Leadership and Voice in the Iconic Design Award Program Allows You to Exercise Your Authority in Good Design.

Winning the A' Design Award is not just an accolade; it's a gateway to becoming a pivotal influencer in the design world. Laureates are granted the esteemed privilege of nominating works for the Iconic Design Award, a program that honors designs with historical and cultural significance. This opportunity is profound-it allows laureates to bring forward designs from their own countries, highlighting the unique cultural narratives and histories embedded in these works. Such an act is not only a celebration of design heritage but also a contribution to a global dialogue on the importance of design in shaping societal values and aesthetics.

As industry leaders, A' Design Award laureates' opinions in the field of design carry weight and respect. Their nominations are seen as endorsements of what constitutes 'good design', reflecting their professional expertise and deep understanding of the field. This recognition places them at the forefront of the design industry, where their choices and voices can lead trends, set standards, and influence the future trajectory of design practices.

Furthermore, being associated with the A' Design Award aligns laureates with the award's mission to promote good design globally. They become part of a prestigious institution that not only recognizes individual talent but also seeks to advance society through design. Their involvement goes beyond personal achievement; it's about contributing to a movement that values the role of design in improving lives, enhancing environments, and advancing societal progress. This connection reinforces the notion that good design is not a mere aesthetic choice but a vital component of societal development and cultural enrichment.





# --- Design Adage

## **Expand and Extend Your Design Influence: The Power of the Design Adage Platform**

#### Use Your Philosophy, Wisdom and Insights to Showcase Your Creative Vision and Gain Global Recognition as Part of the A' Design Prize

The Design Adage Platform, integral to the A' Design Prize, offers an exclusive opportunity to the world's leading designers, architects, and innovators to share and spread their design philosophies and insights. The Design Adage platform allows A' Design Award winners to immortalize their creative wisdom, enabling a profound exchange of ideas within the global design community. The Design Adage platform is a strategic tool for award-winning professionals and brands to articulate and publish their most influential design thoughts and principles.

For the winners of the A' Design Award, the Design Adage Platform is a powerful tool for enhancing their professional visibility and establishing a global presence. The Design Adage platform provides a direct channel to reach consumers, clients, and the media, showcasing winner's thought leadership, expertise and excellence in design. This exposure not only reinforces their personal and brand identity but also opens doors to new business opportunities and collaborations, elevating their standing within the international design community, positioning them as authorities in the industry.

Access to the Design Adage platform is one of the distinguished benefits included in the A' Design Prize. Aligned with the overarching goal of the A' Design Awards to promote and celebrate good design worldwide, the Design Adage platform is a pathway to professional acclaim and international exposure for award winners. By contributing to the Design Adage platform, laureates of the A' Design Awards extend their influence and contribute to a global dialogue on design, enhancing the appreciation and understanding of best design practices and principles worldwide as influences and visionaries.



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## **Seal of Authenticity : Ancestry Mark Certification**

## Showcase and Communicate the Authenticity of Your A' Design Award-Winning Work with Ancestry Mark Affidavit Certification

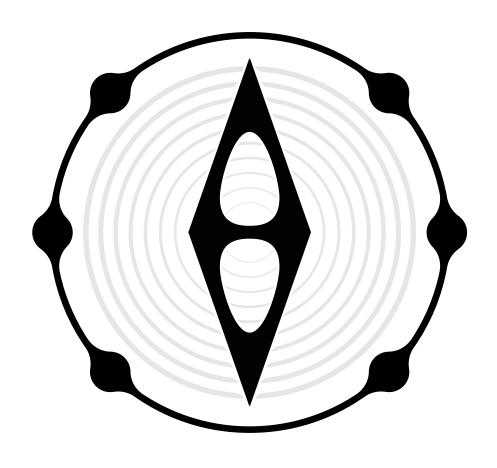
The Ancestry Mark Affidavit Certification Program offers A' Design Award winners a unique opportunity to legally attest the authenticity of their creations. The Ancestry Mark distinguishes works that embody genuine, personal creativity, setting them apart in marketplace. In an era increasingly dominated by generative AI technologies, the Ancestry Mark makes it effortlessly clear and easy for creators to communicate the originality and authenticity of their creative works.

For A' Design Award winners, the Ancestry Mark certification is a valuable strategic asset in the global marketplace. By certifying their affidavits, creators can effectively communicate the authenticity and originality of their works to consumers, clients, and the media, bolstering trust and enhancing the perceived value of their designs. This differentiation is crucial in attracting discerning clients who value the irreplaceable touch of personal creativity and are willing to invest in authentic works. Furthermore, the Ancestry Mark enables winners to leverage the certification in their marketing and storytelling, transforming their award-winning designs into symbols of authenticity and genuine innovation.

The Ancestry Mark certification underscores A' Design Award's commitment to promoting excellence and integrity in design. A' Design Award winners are able to request Ancestry Mark certification for their award-winning work as part of their prize package, affirming their status as creators of authentically original works. Ancestry Mark is a valuable benefit that enriches the A' Design Award's mission to support and celebrate artists, architects, designers, brands and institutions who pioneer original and authentic creations, helpin their achievements recognized and valued across the globe. Through the Ancestry Mark, A' Design Award winners gain an advantage showcasing their dedication to authenticity and creativity in an ever-evolving digital landscape.







## **Empower Your Design Journey with A' Design Award's Second-Chance Policy**

## Maximize Your Creative Potential and Secure Another Opportunity to Shine in the Global Design Arena.

The Second-Chance Policy is an innovative facet of the A' Design Prize that exemplifies commitment to nurturing growth of designers, architects and brands that value good design. This policy grants a complimentary digital nomination for future entries to participants whose preliminary scores highly exceed their final results. Aimed at recognizing the inherent talent and potential of designers, it encourages creators to continually refine their work and explore new ideas without the financial burden of additional entry fees.

The Second-Chance Policy greatly benefits A' Design Award winners by offering them a platform to reassert their design capabilities. For winners, this means a valuable chance to maintain visibility and engagement within the industry, helping them reach a broader audience including consumers, clients, and the media. The policy facilitates continued creative growth and enhances their marketability, allowing them to leverage their initial success and exposure to foster business opportunities and establish enduring professional relationships.

As an integral component of the A' Design Prize, the Second-Chance Policy underscores our mission to celebrate and elevate high-quality design across the globe. A' Design Award's Second-Chance Policy is designed not just as a reward but as a strategic investment in the sustained success of our talented winners. This benefit ensures that every promising design gets the recognition it deserves, enhancing the overall impact of the A' Design Award on the global design community.



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## Leveraging Global Outreach to Elevate Winners' Profiles Worldwide

## Join A' Design Award and be Part of a Community That is Creating a Better World Through Good Design.

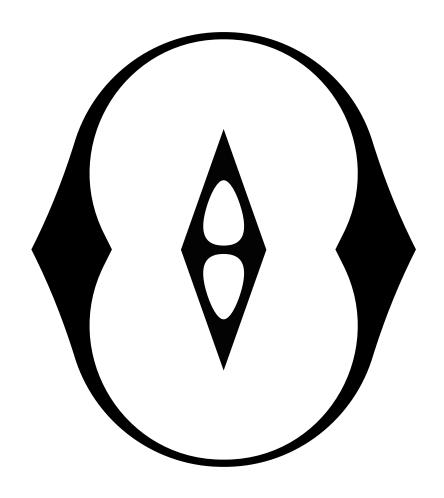
The A' Design Prize is distinguished not just by its recognition of excellence but also by its grand scale and massive global outreach. This element encapsulates the vast scope of the A' Design Award, characterized by billions of impressions, hundreds of millions of pageviews, and a diverse participant base spanning over 180 nationalities. This immense outreach represents not just numbers, but a dynamic platform that amplifies the visibility and impact of winning designs and designers across continents.

For winners of the A' Design Award, A' Design Award's expansive global reach offers important benefits. A' Design Award's massive outreach provides a powerful channel for laureates to showcase their designs, products, and projects to a worldwide audience, significantly enhancing their business prospects by connecting them with potential clients, customers, and media globally. The large-scale exposure contributes to elevated brand recognition and credibility, helping winners to stand out in the competitive industry. This exposure is critical for reaching diverse consumer bases and establishing a strong international presence.

The grand scale and the extensive outreach of the A' Design Award are integral components of the A' Design Prize. By winning the prestigious A' Design Award, architects, brands and designers gain access to a platform of extraordinary reach and influence. With its big numbers, A' Design Award is a gateway to opportunities, a catalyst for brand growth, and a means to contribute to global design innovation. The A' Design Prize, thus, not only honors exceptional design but also equips winners with the tools and visibility needed to make a significant mark on the world stage.









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## **Upholding Excellence: The Juror's Declaration at A' Design Award**

## Embedding Integrity and Fairness in Every Award - The Juror's Declaration Reinforces Our Commitment to Ethical Judging and Merit-Based Recognition

The Juror's Declaration is a binding agreement signed by every juror participating in the A' Design Award & Competition, through which the jury members pledge to uphold the principles of meritocratic, fair, and ethical judging. By signing the jury declaration, jurors commit to assessing each submission impartially, based solely on its inherent quality and adherence to the competition's criteria, free from any personal biases or external pressures. This pledge is central to ensuring that all evaluations are conducted transparently and honorably, contributing to the award's reputation for fairness and integrity.

The Juror's Declaration significantly enhances the business prospects for winners of the A' Design Award by solidifying the legitimacy and esteem of their accolades. This rigorous standard of judging assures potential clients, investors, and the broader market of the credibility and merit of the A' Design Award winning designs, making them more appealing for commercial opportunities and collaborations. Moreover, adhering to such a transparent evaluation process greatly increases the media's interest in featuring these designs, thereby broadening their exposure and attracting further attention from industry stakeholders. Winners can confidently use the prestigious A' Design Award recognition in their marketing strategies, knowing that the fairness of their assessment provides a strong foundation for promoting their work. This not only helps in establishing a trustworthy brand image but also in expanding their professional network within an ecosystem that values and upholds high ethical standards.

A' Design Award Winners can confidently use their prestigious A' Design Award recognition in their marketing strategies, knowing that the fairness of their assessment provides a strong foundation for promoting their work. Incorporating the Juror's Declaration into the A' Design Prize illustrates our commitment to ethical practices and fairness. Via the jury declaration, the A' Design Awards reassures all participants and stakeholders of the unwavering dedication to a meritocratic evaluation process. This aspect of the prize significantly benefits award winners by reinforcing the legitimacy of their achievements. An A' Design Award, vetted through such a trustworthy and transparent process, becomes a powerful tool for winners to enhance their brand image, gain global recognition, and attract opportunities and interest from potential clients, consumers and investors who value integrity and quality in design.





## Safeguarding Innovation

## Advanced Protection for Your Intellectual Property, Trade Secrets, Project Privacy and Sensitive Design Information

A' Design Award implements a multi-layered approach to safeguarding winners' intellectual property and sensitive information, combining advanced technical security measures, legal frameworks, and ecosystem design. Our comprehensive protection system includes innovations like Concealed Category entries for embargo-sensitive products, verified professional jury evaluation with legally binding non-disclosure commitments, and secure handling of design assets throughout the promotion process as well as on-demand add-on services such as On-Location Review at Sensitive Compartmented Information Facility.

Whether you are launching new products or protecting valuable trade secrets, our infrastructure is designed to give you control over how, where, and when your designs are revealed and promoted. For highly esteemed A' Design Award winners, our protective approach translates directly into stronger business potential where you maintain control over sensitive information and launch timing. Your compelling new concepts and products can be confidently introduced to consumers, clients, customers and the media, with reduced chance of intellectual property theft or premature leaks, especially during judging process, via protocols such as Jury Declaration, Verification and Juror Identification.

A' Design Award's safeguard mechanisms enhances your market credibility while minimizing cobranding risks, providing advantages for patent-pending innovations, pre-launch products, and designs containing trade secrets, allowing you to leverage prestigious design award recognition, relatively safer, without compromising strategic business interests.



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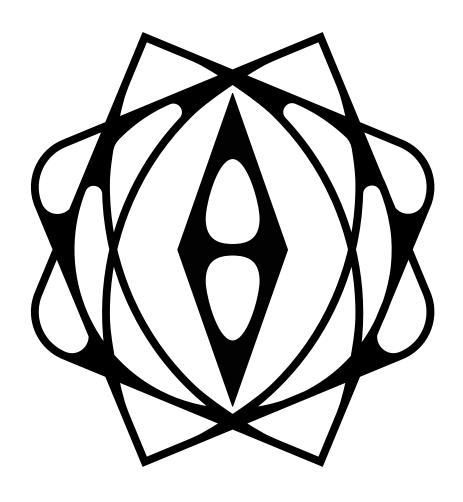
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## **Securing Success: How License and Declaration Elevate Media Engagement**

## Supercharge Your Design Recognition with License and Declarations That Enhance Media Coverage and Business Growth.

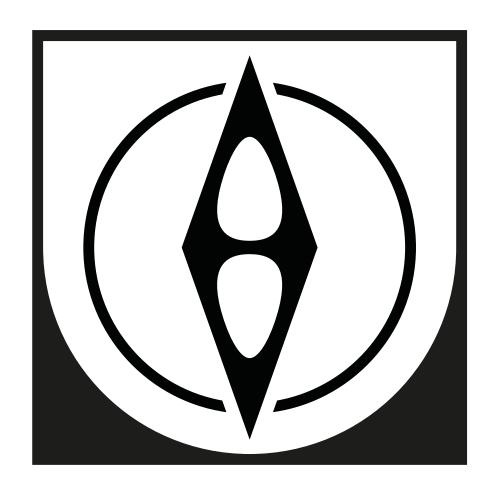
The License and Declaration processes at the A' Design Award & Competition are strategic tools that provide crucial benefits for award-winning designers, architects, brands and enterprises. A' Design Award's License and Declaration processes require that every design submitted is thoroughly vetted for legal clarity and originality, setting a solid foundation for prestigious global promotion. The License and Declaration process reassures media outlets worldwide, empowering them to feature your designs extensively and confidently. By facilitating such wide-ranging media coverage, the A' Design Award amplifies your brand's visibility on an international scale. Furthermore, this rigorous evaluation process facilitates broader brand recognition and respect, paving the way for successful brand expansions and the forging of valuable industry connections that are rooted in trust.

For award-winning designers, architects, brands and enterprises, the benefits of participating in the License and Declaration processes are manifold. First, by clearly defining the legal status of your designs, these protocols promote smoother and more effective promotional efforts, enhancing confidence among media and business partners. Furthermore, declaring the originality of your work not only boosts your brand's credibility but also positions you alongside other esteemed enterprises known for their innovative and authentic designs. This positive association elevates your brand's prestige and recognition, opening doors to expanded market reach and fostering new business opportunities. These benefits collectively enhance your brand's profile, making it more attractive to collaborators and customers who value high standards of creativity and ethical practices in business.

The integration of the License and Declaration processes into the A' Design Prize magnifies the overall value and prestige of winning this esteemed award. By requiring that every design is legally sound and ethically vetted, these systems work in tandem to elevate the standing of the A' Design Award, making it a true benchmark of excellence in creativity and design. The heightened prestige brought forward by the License and Declaration process boosts the likelihood of media features and assures the global design community of the fairness and rigor with which each entry is judged. For winning brands, this trust translates into enhanced market credibility and an esteemed association that resonates with consumers and peers alike.







#### **Winner Designer Profile**

#### Dedicated Award Winner Designer Profile Creation Service with Authenticated Digital Portfolio

The A' Design Award Winner Designer Profile Creation Service establishes an exclusive, professionally curated digital presence that showcases your award-winning works in a prestigious, standalone environment. Your dedicated A' Design Award Winner Designer Profile combines validated authority through blind peer-review recognition with strategic business connectivity and optimized media exposure. Most importantly, your profile maintains a strict non-dilution policy, presenting your achievements without competing content or distracting elements, ensuring visitors focus solely on your excellence.

Your Dedicated A' Design Award Winner Designer Profile and Authenticated Digital Portfolio is strategically designed to act as an official authentication of your A' Design Award achievement, providing immediate credibility and third-party validation for your excellence in design and innovation. Through customizable CTAs, you can funnel visitors to your business website, to your online shop or your branded media newsroom, transforming recognition into concrete opportunities. Beyond displaying your accomplishments, your exclusive profile offers enhanced visibility for both media and potential clients and consumers by streamlining access to press materials, electronic press kit, newsroom, and newswire, contributing to your long-term media presence and professional reputation.

By clearly communicating your meritocratic design excellence, Your Dedicated A' Design Award Winner Designer Profile and Authenticated Digital Portfolio helps you effectively build trust, demonstrate validated expertise, and connect with media and consumers in a cohesive, high-impact format that underscores your standing as a distinguished designer in the global creative industry.



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#### **Dedicated Award-Winner Brand Profile**

# Showcase Your Corporate Mission and Acclaimed Products in a Focused, Prestige-Driven Platform That is Designed to Maximize Your Market Impact and to Enhance Your Brand Authority

The A' Design Award Winner Brand Profile Creation Service establishes an exclusive, professionally curated digital presence that showcases your corporate achievements, design philosophy, and brand values in a prestigious, standalone environment. Your dedicated A' Design Award winner brand page combines authenticated award validation with sophisticated business development tools and strategic media resources, all presented without competing content or distracting elements to serve as an official credential of your design excellence, helping you captivate journalists, industry insiders, consumers and customers around the globe.

The A' Design Award Winner Brand Profile delivers multiple strategic advantages for award-winning enterprises; it strengthens your market position by authenticating your A' Design Award achievement through blind peer-review validation, enhancing brand credibility and stakeholder trust. Through customizable calls-to-action, you can direct interested parties to your corporate destinations such as media newsrooms, investor relations page or online shop, transforming recognition into business opportunities. The integrated press resources, including electronic press kits, newsroom, and newswire services, streamline media coverage of your success.

The A' Design Award Winner Brand Profile provides an optimized technical infrastructure, including structured data and Al-friendly content architecture, to help with your powerful digital presence and discovery as an award-winning enterprise, contributing to long-term brand equity, business growth and market leadership by showcasing your brand's design-driven excellence.





#### **Authoritative Content Publication**

## Showcase Your Expertise and Grow Your Brand Through Insightful, Trust-Building Narratives

A' Design Award's Authoritative Content Publication framework is an innovative multi-platform system exclusively designed for esteemed A' Design Award winners to transform their design expertise and knowhow into influential published content. Rather than requiring you to write extensive articles, our intelligent systems extract your valuable insights and wisdom through brief, structured interactions, which our editorial team later transforms into compelling, authoritative content strategically distributed across multiple channels to help you reach discerning design audiences; clients, consumers and the media.

A' Design Award's sophisticated publication system delivers exceptional business value by establishing you as a recognized thought leader in your specialty. Your published expertise works continuously to attract qualified prospects, justify premium pricing, and build valuable brand equity. The framework creates a self-sustaining funnel that guides potential clients from initial discovery to deep engagement with your work, generating valuable business relationships with clients who already understand and value your expertise. Each piece of published content becomes a perpetual asset that continues building your authority long after your award win.

The Authoritative Content Publication service provides professional editorial services, multi-channel distribution, and strategic content placement to help you establish genuine market authority by communicating your expertise to consumers, clients, and media outlets, for increased brand visibility and credibility, for media capture, collaborations, and consumer demand.



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#### **Winner Testimonial Collection Service**

## **Empower Your Achievements through Brand-Safe Social Proof, Testimonials and Peer Endorsements**

A' Design Award's Winner Testimonial Collection Service helps you build brand credibility through peer reviews, testimonials and endorsements. A' Design Award actively solicits testimonials about your award-winning works from fellow designers, architects, and industry professionals on your behalf, removing the awkwardness of self-solicitation while maintaining high ethical standards. Our unique service provides you with a professional platform where visitors and industry peers can recognize your excellence, and leave positive reviews, where you retain complete control over which testimonials to publish and utilize in your marketing efforts.

Our Winner Testimonial Collection Service delivers significant business advantages to esteemed A' Design Award laureates. When potential clients, customers, or media contacts encounter multiple independent endorsements from respected industry professionals, it creates powerful social proof that validates your expertise and excellence. You can leverage your approved winner testimonials, product and project endorsements, and positive profile reviews across various marketing channels, from your website and social media, to sales presentations and promotional materials, to help convince your audiences.

A' Design Award's Winner Testimonial Collection Service provides you with thirdparty validation that can help convert prospects into clients, enhance your market position, and strengthen your professional reputation while giving you tools to maintain complete brand safety through your personal approval of all published content, to help you build trust and authority in the marketplace, establishing your brand as a leading force in design and innovation.







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### **Priority Jury Membership Consideration**

## Priority Jury Membership Consideration for Highly Esteemed A' Design Award Winners

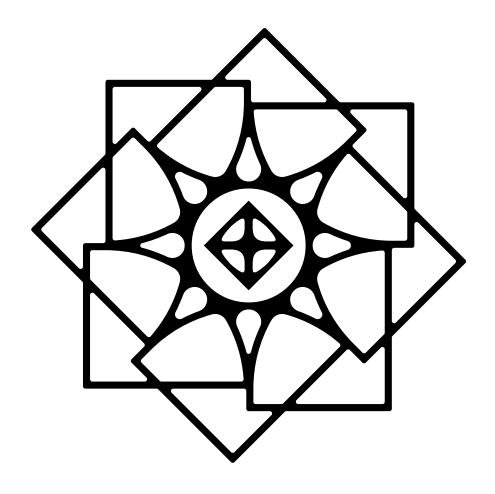
Esteemed A' Design Award laureates, internationally recognized for demonstrated excellence through their award-winning designs, products, and projects, receive priority consideration for A' Design Award Jury Membership, seamlessly transitioning from accomplished creators to respected evaluators. A' Design Award Jury Membership provides independent, credible, third-party validation of your professional expertise, supporting premium pricing, continuous media exposure, enhanced international market access, and greater opportunities for academic advancement.

A' Design Award Jury Membership offers significant professional benefits specifically designed to strengthen your market credibility, elevate your brand, and facilitate meaningful partnerships with influential designers, leading executives, and industry innovators. The distinctive A' Design Award Jury Member credential explicitly positions you among globally respected industry leaders, effectively broadening your professional visibility to discerning clients, strategic partners, and influential media outlets who value authentic thought leadership and innovative excellence.

A' Design Award Jury Members gain advance preview of emerging design trends and innovations 12 to 18 months before market visibility, enabling strategic competitive advantage, while benefiting from direct access to an elite professional network including C-suite executives, diplomatic representatives, renowned journalists, global design authorities and industry leaders for business growth and international influence.







#### **Marketing Toolkit**

## Amplify Your Award-Winning Status with Ready-to-Use Branding and Promotion Assets

A' Design Award's Awards Marketing Toolkit provides winners with comprehensive marketing resources including winner logos, certificates, press kits, media releases, exhibition and gala photos, social media templates, customizable graphics, and professional advertising materials. Our extensive collection includes access to authority content platforms, content syndication networks, multilingual translation services, exclusive interview opportunities, digital exhibitions, gala-night materials, design yearbooks, and multiple credibility certificates validating excellence through international rankings and memberships.

A' Design Award Winners leverage our professional-grade resources to enhance brand credibility, increase market visibility, and accelerate business growth. A' Design Award's Marketing Toolkit's DXGN content syndication reaches hundreds of design publications, while authority content publication service and exclusive interviews generate significant media exposure. Multilingual translations ensure global reach, while CTA enhancement tools improve conversion rates. Our resources save winners valuable time and money for marketing development costs while providing consistent, high-quality brand communication that resonates with clients, consumers, and media worldwide.

With proper use, our Marketing Toolkit enables laureate to attract new business leads, boost sales, and establish deeper credibility. With visually captivating brand materials, supported by authoritative confirmation of your excellence in design and innovation, you can quickly stand out in a crowded marketplace and spark media interest to obtain higher returns on your marketing investments.



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## Large-Scale Design Exhibition Organization

## **Empower Innovation and Market Your Products through Large-Scale Design Exhibition Organization**

A' Design Award empowers winners to organize large-scale international design exhibitions in their chosen venues, with comprehensive support including content curation, promotional materials, and global publicity that transforms traditional exhibition hosting into a powerful platform for brand elevation and market expansion, while minimizing operational complexities. Winner brands provide the venue and basic support, while A' Design Award handles exhibition curation, international promotion, and sophisticated presentation materials.

Organizing A' Design Award co-branded international design exhibitions delivers exceptional value for award winners, creating legitimate opportunities to engage with high-profile stakeholders, from government officials, political party leaders and industry typhoons to premier main-stream media representatives. The international design exhibition environment provides a sophisticated backdrop for product launches, for unveiling new projects, brand storytelling, and direct interaction with discerning, cultural and affluent audiences.

The co-branding opportunities with A' Design Award provide immediate credibility transfer, accelerating market acceptance and enhancing perceived value among sophisticated global audiences, you can generate extensive international, national and local media coverage, and form meaningful connections with governors, big players and key decision-makers who can influence and help your business.







#### **Design Megastore**

## Highly Exclusive and Curated Marketplace for Award-Winning Excellence and Innovation

Design Megastore is a curated, exclusive online marketplace that highlights premium products, projects, concepts, and services from the world's leading designers, architects, creative agencies, design-oriented companies and top brands. Built on a foundation of quality and innovation, the distinguished Design Megastore platform offers a refined space where outstanding creatives display their award-winning products, share their story, and connect with discerning buyers and affluent audiences who appreciate design excellence.

At Design Megastore your award-winning products and services appear only alongside other exceptional award-winning offerings. Design Megastore gives you complete control over order management, you can choose to receive orders through our platform or direct buyers to your own system, allowing you to build and own your customer database. Design Megastore provides direct access to a global network of design enthusiasts, industry professionals, and potential clients, ensuring your award-winning work doesn't just get noticed, but gets appreciated by the right people.

By design, Design Megastore enables premium pricing and fosters long-term client relationships, creating a sustainable pathway for business growth. Through an exclusive, curated marketplace, the Design Megastore transforms your award-winning excellence into commercial success, protects your brand value, and connects you with discerning buyers who appreciate and seek superior design.



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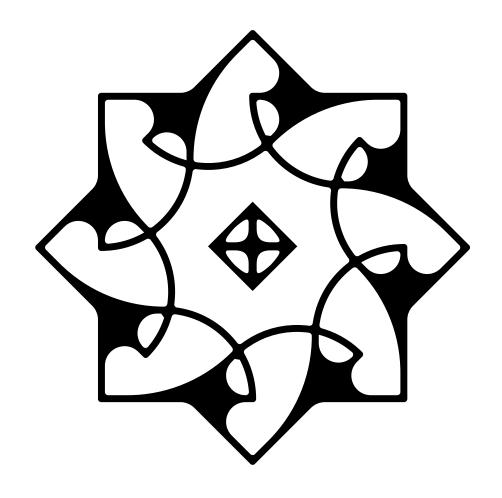
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## Implementation Case Studies & Logo Legacy Initiative

## Magnify Your Brand's Success with Design Award Logo Implementation Case Studies

A' Design Award's Award Winner Logo Implementation Case Studies helps esteemed A' Design Award winners to integrate their newly earned recognition into everyday brand communication, product packages, digital ads, presentations, websites and more. By providing you access to a curated repository of success stories from global design leaders, practical examples, guidelines, and creative inspirations to laureates, our case studies ensures that your hard-earned A' Design Award Winner Logo brings your brand tangible business value.

A' Design Award's Award Winner Logo Implementation Case Studies help you demonstrate to consumers, clients, customers, industry peers and the media that your business stands for globally recognized excellence for design and innovation. Sharing how you've incorporated the logo, in real-world marketing campaigns or across various channels, offers you credibility and visibility well beyond your usual audience. Our strategic approach helps you leverage your award-winning status for customer engagement, media interest, and consumer trust.

Through A' Design Award's Award Winner Logo Implementation Case Studies and Logo Legacy Initiative, highly esteemed A' Design Award winners learn how to effectively integrate their valuable A' Design Award Winner Logo and Recognition Status across multiple channels, from product packaging to digital presence, creating a powerful narrative of design excellence.



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# Unlock the Power of Targeted Exposure and Enhanced Visibility with ListOf.Net

#### Amplify Your Reach and Impact with Targeted Exposure and Enhanced Visibility as an A' Design Award Winner

ListOf.Net is a premium subscription-based directory that showcases award-winning designers, brands, and professionals in architecture, arts, innovation, design, and technology. As an exclusive benefit for A' Design Award winners, ListOf.Net provides two lifetime subscriptions, empowering laureates to enhance their online visibility, credibility, and industry standing. By integrating content strategies and best practices, ListOf.Net boosts the digital presence of award-winners who help make the world a better place with their superior products and projects.

By leveraging ListOf.Net's powerful platform, A' Design Award winners can boost their brand's online presence and reach a global audience of potential clients, customers, consumers, partners, journalists and media outlets. The targeted exposure and enhanced visibility offered by ListOf.Net help award-winners to showcase their exceptional work, attract new business opportunities, and establish themselves as thought leaders in their respective fields. With ListOf.Net, A' Design Award laureates can effectively communicate their unique value proposition, connect with key decision-makers, and drive meaningful growth for their businesses.

ListOf.Net is one of the many valuable benefits included within the highly important and prestigious A' Design Prize, a valuable and comprehensive package of services, goods, and merchandise awarded to eligible winners of the A' Design Award to help communicate their good designs worldwide, helping them to maximize the impact of their achievements and accelerate their success in the competitive market. By including ListOf.Net in the A' Design Prize, laureates are afforded a unique opportunity to leverage their achievements and receive the recognition they deserve, furthering the A' Design Award's mission to foster exceptional design talent globally.



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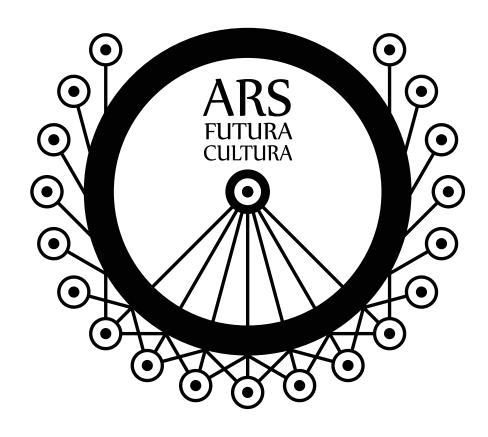
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# Ars Futura Cultura: An Exclusive Realm for Design Leaders

#### Harness the Power of Network, Learning, and Innovation -A Unique Opportunity Exclusively for A' Design Award Winners

Ars Futura Cultura (AFC) is an exclusive symposium providing a unique arena for A' Design Award winners to engage, network, and learn. Ars Futura Cultura is a prestigious event that acts as a catalyst, facilitating interaction among the brightest minds in design from across the globe. In this inspirational setting, A' Design Award winners can immerse themselves in innovative dialogues, thought-provoking discussions, and collaborative opportunities that are vital in propelling their design journey forward.

Gain access to a rich network of award-winning designers and design enthusiasts and obtain actionable insights from industry leaders and trendsetters. AFC's highly curated program and activities aim to stimulate creative thinking and generate transformative ideas. Participating in Ars Futura Cultura also opens avenues for enhanced brand visibility, offering you unique opportunities for leveraging your award status for further media coverage, international exposure and business. This synergy of networking, learning, and brand promotion can significantly bolster your professional growth, helping you connect more effectively with potential clients, consumers, and media outlets.

The opportunity to take part in the exclusive Ars Futura Cultura symposium forms a substantial part of the A' Design Prize package. We strongly believe in fostering a climate where creativity is highly rewarded and design excellence is celebrated. Our mission is to advance good design practices and promote outstanding designers who contribute significantly to society with their superior products and projects. Being a part of Ars Futura Cultura is a key step in this journey, providing you with invaluable resources and opportunities to augment your design influence and impact.





#### **Call to Action Conversion Pathway**

#### Convert Recognition into Business Actions for Immediate Value Capture and Brand Building

The Call to Action Conversion Pathway is an advanced marketing framework exclusively designed for A' Design Award winners, transforming their prestigious A' Design Award recognition into active business opportunities. A' Design Award's sophisticated CTA System strategically places customized call-to-action buttons throughout your award-winning design profiles and design pages, creating multiple channels for immediate value capture. Whether directing visitors to make purchases, schedule consultations, download press kits, or engage with your brand, each call-to-action is carefully crafted to convert interest into meaningful engagement at the moment of highest impact.

When visitors discover your award-winning work, they are immediately presented with strategic options to engage further - whether that's making a purchase, requesting a quote, accessing media newsroom, downloading specifications, or connecting for collaboration opportunities. By placing clear prompts, such as "Buy Now", "Feature This" or "Contact Us", directly under your award-winning designs and profiles, you guide potential clients, press members, and collaborators toward the specific actions you want them to take, ensuring that anyone impressed by your good design knows exactly how to proceed and what to do next.

A' Design Award's intelligent CTA system removes barriers to engagement while simultaneously gathering valuable insights about audience preferences and behaviors. By offering an effective Call to Action Conversion Pathway, you not only accelerate sales and media coverage but also build meaningful connections with prospective clients and stakeholders to expand your reach, elevate brand recognition, and generate tangible, business-driving results.



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#### **Social Media Amplification Pack**

#### Amplify Your Brand Impact, Connect with Larger **Audiences, and Secure International Recognition**

The Social Media Amplification Pack is a comprehensive digital marketing solution exclusively for A' Design Award winners, featuring powerful promotional tools: "Share My Story" for publishing your latest achievements, "Social Media Accounts" integration for cross-platform promotion, personalized "#Hashtag" campaigns for brand consistency, "Paid Promo Boost" for targeted advertising, "Daily Social Media Prospects" featuring programs like Designer of the Day, Design of the Day, Brand of the Day, and professional content creation services to transforms your prestigious A' Design Award Recognition into sustained business growth through active promotion to our global network of design professionals, potential clients, journalists and industry leaders.

Prestigious A' Design Award winners, gain immediate access to A' Design Award's Social Media Amplification tools that transform your recognition into tangible business opportunities. From personalized hashtag campaigns to strategic story sharing and daily feature programs, each component works in harmony to elevate your brand visibility, strengthen your professional credibility, connect you with potential clients and helps you remain at the forefront of design conversations in social media. A' Design Award's Social Media Amplification Pack is a highly valuable asset in showcasing your creativity to the right people, at the right time.

By harnessing A' Design Award's Social Media Amplification Pack's integrated features, you can increase consumer awareness, attract new clients, and make a powerful impression on the media. From daily feature programs that highlight your work to targeted advertising boosts tailored for optimal engagement, the Social Media Amplification Pack helps your designs stand out in a crowded marketplace.



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#### **Bridging Innovation and Recognition: The Prime Clubs**

#### Catalyzing Growth and Recognition for Global Design and Business Leaders

Prime Clubs are esteemed global platforms that champion design and innovation across diverse sectors. These clubs are an integral part of the A' Design Prize, an honor bestowed upon distinguished designers, brands, and institutions. The Prime Clubs are dedicated to recognizing, celebrating, and promoting excellence, thus acknowledging the transformative impact of superior design and innovation on our society.

Through Prime Clubs, award-winning designers and brands can attain global recognition and brand enhancement. This prestigious affiliation not only amplifies visibility within the industry, but it also inspires the pursuit of higher standards of design and functionality. Membership in Prime Clubs thus represents a significant milestone in one's career, enhancing credibility and serving as a testament to exceptional achievement.

By offering avenues for networking and mentorship, Prime Clubs open the gateway to a thriving global community of industry leaders and design enthusiasts. These connections can catalyze growth and provide access to exclusive industry resources, paving the way for future collaborations, partnerships, and business opportunities. An invitation to join the Prime Clubs is included as part of the A' Design Prize - a clear indication of your hard-earned success and a confirmation of your significant contributions to societal advancement. With Prime Clubs, continue to set benchmarks in your field, shape the world through design, and perpetuate the ethos of excellence that propels our society forward.







#### **Award Announcement Templates**

#### **Communicate Your Design Excellence with Professional Award Announcement Templates**

The A' Design Award's Announcement Templates are professionally crafted, market-oriented communication tools, ready for immediate use. Our communication include personalized public relations statements, press releases, social media posts, announcement texts, letters, and short shoutouts. Designed for impact and structured for clarity, and ready for immediate use, A' Design Award's Award Announcement templates allow you to effectively share your A' Design Award achievements with media outlets, journalists, clients, consumers and industry partners.

A' Design Award's Award Announcement Templates serve as powerful catalysts for business growth and market expansion. By providing a professional framework for communication, our templates help transform your prestigious A' Design Award recognition into tangible business opportunities. Our templates are specifically designed to capture media attention, enhance brand credibility, and generate sustained visibility in your target markets, and to help you leverage your achievement to attract new clients, justify premium positioning, and create valuable networking opportunities within the industry.

The immediate deployment capability of A' Design Award's already personalized, ready-to-use Award Announcement Templates helps our esteemed laureates to capitalize on the crucial period following their prestigious A' Design Award victory, when the potential for impact and engagement is at its peak.







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#### **Design Mediation**

#### Professional Support Services for Connecting Creative Vision with Business Opportunity

A' Design Award's Design Mediation Services offer a professional framework aimed at helping award-winning designers and brands establish productive partnerships. Our Design Mediation Services includes access to matchmaking platforms, communication facilitation, and optional dispute resolution support, creating an environment where creative excellence can align effectively with business objectives. Through structured dialogue and multi-platform exposure, our Design Mediation Services seek to support both designers and enterprises in building meaningful professional relationships.

For highly esteemed A' Design Award winners, our Design Mediation Services can open doors to new opportunities while helping maintain professional standards throughout business interactions. Whether seeking to license designs, establish new partnerships, or expand market reach, winners may benefit from our curated matchmaking platforms, including Designer.org, Designers.org, Buy Sell Design Platform and the World Design Consortium. A' Design Award's Design Mediation Services aims to help creative professionals present their work effectively to potential clients while offering enterprises access to a selection of award-winning talent.

Via Design Mediators, the A' Design Award provides optional add-on services such as contract templates, creative brief preparation, design reviews, negotiation support, and natural dispute resolution to help maintain smooth professional relationships between designers and enterprises. Eligible A' Design Award winner brands and designers can benefit equally from Design Mediation services to collaborate on grand design projects.







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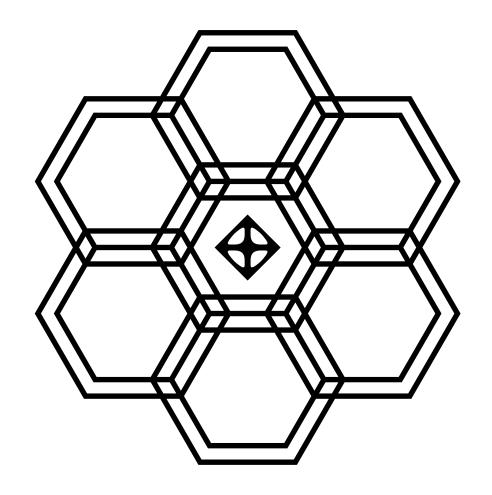
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#### **Distinguished Designer Program**

#### Elevate Your Success from Achievement to Industry Leadership by Cultivating a Legacy of Creative Excellence

A' Design Award's Distinguished Designer Program is a dedicated initiative that celebrates, nurtures and incentivizes continuous design excellence among A' Design Award winners. By offering tailored resources, recognition opportunities, repeat participation incentives and support services, the Distinguished Designer Program empowers laureates to stay at the forefront of their industry, and acts as a catalyst for ongoing innovation and legacybuilding, ensuring that your brand remains influential and relevant year after year.

Beyond the prestige, the Distinguished Designer Program provides practical, business-focused benefits for esteemed A' Design Award laureates. Participants enjoy deeper reach into global media channels, exclusive networking events with industry leaders, and a reliable platform to showcase new products and projects. The sustained visibility brought forward by repeat A' Design Award participation and Distinguished Designer Program membership, boosts brand reputation, attracts premium clients, and opens doors to new media placements.

A' Design Award's Distinguished Designer Program delivers tangible business advantages by helping your brand maintain momentum in media visibility and market presence, enabling you to charm and connect with consumers, investors, and the press on a more meaningful level for enhanced client acquisition, premium pricing power, and strategic partnership opportunities.



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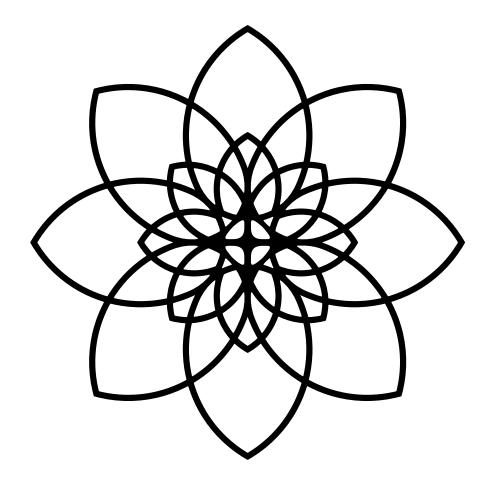
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#### **Prestige Portraits System**

# Transforming Award Moments into Marketing Power through Strategic Documentation and Global Amplification

The Prestige Portraits System is a sophisticated framework that elevates your A' Design Award victory into powerful marketing opportunities through a meticulously crafted multi-phase process. Beginning with prestigious events like the Gala Night and international exhibitions, we create exclusive moments that position you as an industry leader. A' Design Award events, combined with distinguished deliverables such as the hardcover yearbook and award trophy, form the foundation of your success story. Professional photographers capture your significant moments, from red carpet appearances and stage presentations to signing ceremonies and trophy presentations, creating a vibrant, shareable story, a visual narrative that reinforces your position as a leader in design and innovation.

The Prestige Portraits System transforms prestigious A' Design Award victory into compelling visual narratives that resonate with global media, potential clients, consumers and industry leaders. We strategically promote your prestigious moments to journalists and media outlets, creating engaging stories that highlight your excellence. Additionally, the Prestige Portraits System allows you to supplement our professional documentation with your own high-quality photos, providing a complete visual journey of your success. All these assets become powerful marketing tools, available both to media professionals and to you as the winner, enabling you to strengthen your market position, enhance brand credibility, and attract high-value opportunities.

The Prestige Portraits System ensures your achievement creates lasting impact by providing you with professional-grade content for your marketing campaigns, social media presence, and client presentations. Leverage each captured moment, red carpet shots, photos on stage, and key A' Design Award visuals to reach and convince new clients, customers, consumers, partners and media around the world.







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#### **Elevate Your ESG Score**

#### Enhance Environmental, Social, and Governance Impact Scores Through A' Design Award

In today's business landscape, Environmental, Social, and Governance (ESG) performance has become a crucial indicator of organizational excellence and long-term success. The A' Design Award provides winners with a powerful framework to enhance their ESG scores through internationally recognized design achievements. This comprehensive approach combines award recognition, sustainability validation, and strategic communication tools to help organizations demonstrate their commitment to responsible innovation and sustainable practices to stakeholders, investors, and customers worldwide. This comprehensive approach combines award recognition, sustainability validation, and strategic communication tools to help organizations demonstrate their commitment to responsible innovation and sustainable practices to stakeholders, investors, and customers worldwide.

Winners of the A' Design Award gain significant advantages in strengthening their ESG position through multiple channels. As a distinguished winner of the A' Design Award, you gain access to our exclusive ESG Score Enhancement framework-a strategic program designed to amplify your Environmental, Social, and Governance performance. This comprehensive framework empowers you to showcase your commitment to sustainability, ethical practices, and social responsibility, elevating your brand's reputation and appeal among stakeholders who value ESG excellence.

By integrating our ESG Score Enhancement framework, you can effectively communicate your ESG initiatives to consumers, clients, and investors who increasingly prioritize responsible and sustainable practices. This not only strengthens your market position but also opens doors to new opportunities for media exposure and partnerships. Enhanced ESG credentials help you build trust and loyalty, differentiating your brand in a competitive marketplace and driving business growth. The ESG Score Enhancement framework is an integral part of the A' Design Prize, exclusively available to A' Design Award winners. This benefit is designed to support you in maximizing the impact of your award-winning designs, reinforcing our mission to promote excellence in design that contributes positively to society and the environment.













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# The A' Design Award Laureate's Journey Navigation Guide

# Interactive Step-by-Step Tool to Leveraging Your A' Design Award Win for Amplifying Your Global Reach and Influence.

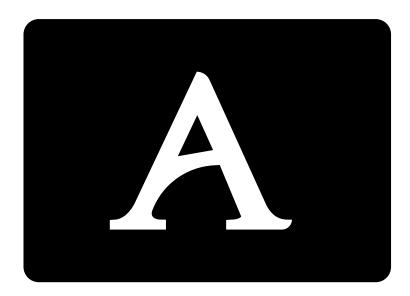
The A' Design Award Laureate's Journey Navigation Guide is crafted to empower A' Design Award winners with a structured path to success to best utilise the A' Design Prize. The Laureate's Journey Navigation Guide is an interactive digital tool serving as your personal advisor, offering step-by-step guidance to maximize the benefits of your prestigious A' Design Award. Through the Laureate's Journey Navigation Guide, laureates gain direct access to a suite of resources and services tailored to enhance their visibility, credibility, and market position in the competitive world of design.

By utilizing the Laureate's Journey Navigation Guide, esteemed A' Design Award winners can strategically leverage their achievements to attract new clients, engage with consumers, and capture the attention of the global media. The Laureate's Journey Navigation Guide simplifies the process of accessing and activating the myriad of benefits associated with the A' Design Award, from promotional opportunities to branding support, designed to help laureates to efficiently navigate their post-award trajectory. Whether it is showcasing your work at international exhibits or tapping into exclusive networking events, the Laureate's Journey Navigation Guide facilitates every step towards achieving tangible business growth and market expansion by using your A' Design Prize benefits.

As an important element of the A' Design Prize, the Laureate's Journey Navigation Guide is indeed a roadmap helping laureates to transform their prestigious award recognition into real-world success. The A' Design Award Laureate's Journey Navigation Guide is meticulously designed to help every laureate to fully utilize the opportunities included within the A' Design Award, provided by their A' Design Award success, enhancing A' Design Award laureates' ability to make significant impact in the design community and beyond. By creating the Laureate's Journey Navigation Guide, we make it easier for laureates to utilise their winner benefits to their advantage and show our endless commitment to supporting our winners in celebrating their achievements and achieving their full potential as leaders in design.







# TRADING ART CARDS







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# **Amplify Your Achievements with Exclusive Trading Art Cards**

# Elevate Your Brand's Visibility and Prestige Through Exclusive Cards that Showcase Your Award-Winning Design Excellence

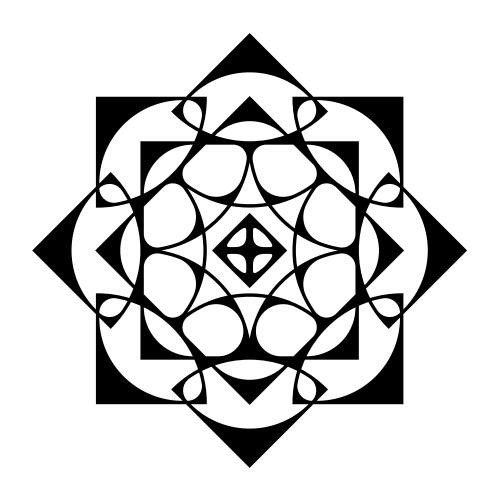
Immortalize your design legacy with A' Design Award's unique collectible cards. Trading Art Cards represent an innovative approach to celebrating and promoting design excellence, exclusively available to A' Design Award winners. These professionally crafted trading cards transform your award-winning achievements into collectible marketing assets that showcase your design excellence. Each card features your awarded work alongside official recognition of your achievement status, creating powerful tools for brand promotion and professional recognition.

Featuring your designs on Trading Art Cards offers a powerful marketing asset that enhances your brand visibility, providing a memorable way to reach consumers, media, and industry professionals. Their unique format helps you stand out in professional settings, while their official status adds credibility to your marketing efforts. Whether used in corporate presentations, industry events, or promotional campaigns, these cards help establish your position as a design leader. Their collectible nature ensures they are retained rather than discarded, creating lasting impressions that continue to promote your achievement long after initial distribution.

As part of the comprehensive A' Design Prize package, Trading Art Cards complement other promotional benefits provided to winners. This innovative program transforms your award recognition into tangible marketing tools that help amplify your success. When you win an A' Design Award, you receive access to digital unpublished prototype versions of your Trading Art Cards, with the opportunity to authorize both digital and physical production and distribution, enabling you to leverage this unique benefit for your brand's advancement.







#### **Grand Honour Initiatives**

#### Propelling Good Design into the Spotlight with Strategic Advocacy for Civic Honors and Public Tributes.

The Grand Honour Initiatives are a visionary effort by the prestigious A' Design Award to ensure that award-winning designers, architects, and innovators receive the recognition they deserve on a national and global scale. The Grand Honour Initiatives involve proposing significant actions to government representatives and authorities worldwide, such as naming streets after designers, commissioning statues after artists, sponsoring brands for their good design and dedicating public spaces to award-winning architects. By advocating for these civic honors and government subsidies, the A' Design Award aims to elevate the legacy of designers and ensure their contributions are celebrated by future generations.

For venerated A' Design Award winners, the Grand Honour Initiatives translate into respectful opportunities for professional visibility and brand enhancement. Through public recognition efforts to associate designers with prominent public landmarks and honors, as well as policy recommendations for promoting good design, the eminent A' Design Award aims to facilitate a unique channel for esteemed A' Design Award laureates to leave a lasting legacy, connect with potential clients, consumers, customers and the broader media landscape. The heightened exposure potentially brought forward by the Grand Honour Initiatives celebrates laureate achievements and aims to significantly boosts the laureate's professional profiles and brand value, helping them attract new opportunities and reinforcing their status as leaders in the community.

As one of the exclusive benefits included in the A' Design Prize, the Grand Honour Initiatives offer esteemed A' Design Award winners a rather interesting opportunity to be advocated for on a global platform. While outcomes cannot be guaranteed given how hard each and every initiative target is, the highly prestigious and distinguished A' Design Award works diligently to reach out to international governments and public authorities on behalf of its esteemed laureates, proposing civic honors and public tributes through official initiatives, to have its laureates celebrated on a scale as grand as their contributions. This advocacy for recognition of good design at national and international level with public tributes and civic honours aligns with the A' Design Award's noble mission to promote good design worldwide, for creation of a better world where superior products and projects benefit and advance society.



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# **Grand Interviews: Your Excellence, Eloquently Expressed**

# Transform Award-winning Achievements into Powerful Narratives via Sophisticated Interview Framework, Designed to Showcase Innovation Leadership with Dignity.

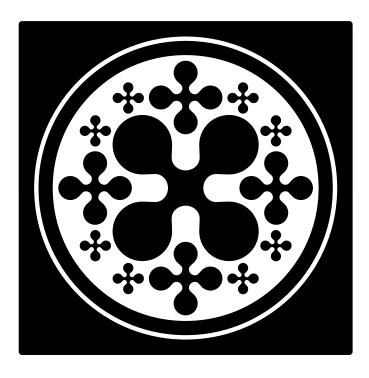
Grand Interviews represents an innovative platform that artfully transforms brand achievements into compelling and engaging narratives through carefully crafted dialogue, providing laureates the ability to communicate and make claims about their excellence that couldn't be made directly. The Grand Interviews is a sophisticated interview framework that provides award winners with a unique opportunity to articulate their excellence, innovation, and leadership through thoughtfully structured questions that inherently validate their achievements. Our carefully crafted questions that enable them to delve deep into their creative journey, showcasing design philosophy and process without the discomfort of self-promotion. Grand Interviews allows laureates to communicate their excellence naturally, enhancing professional image and establishing A' Design Award winner's authority in the design industry.

For highly esteemed winners of the prestigious A' Design Award, the ability to articulate excellence, innovation, and leadership through structured questions and validation of achievements through carefully crafted dialogue is a strong public relations benefit that translates into powerful, lasting effects that extend far beyond simple recognition. Grand Interview's sophisticated approach generates high-quality, searchable content that enhances professional visibility, strengthens market position, and attracts media, potential clients and collaborators. The carefully constructed interview format naturally lends credibility to discussions of achievement, making your achievements more persuasive and impactful for audiences worldwide. The enhanced digital presence brought forward by Grand Interviews continues to generate value long after publication, creating an authoritative legacy that supports business growth and industry leadership.

The Grand Interviews is one of the many exceptional benefits included in the coveted and grand A' Design Prize awarded to the prestigious winners of the A' Design Award. As a key component of the A' Design Prize, Grand Interviews exemplifies our commitment to promoting excellence in design and supporting our award winners' continued success. Personalized interviews crafted specifically for each award-winning work, with questions thoughtfully synthesized to create the most positive outcome for the laureates, providing a legitimate platform for winners to highlight their achievements, innovations, and superiority without the awkwardness of direct self-promotion is indeed a very valuable benefit included in the comprehensive A' Design Prize package, providing winners with a sophisticated platform to leverage their achievement into sustained professional growth and recognition. Through Grand Interviews, we ensure that each winner's story of innovation and excellence reaches its intended audience with maximum impact and professional polish.







#### VISIONARY REVIEW



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# Visionary Review: Your Excellence Through Expert Lens

# Transform Your Success into Impactful Narratives that Elevate Your Brand and Influence with Authoritative Industry Coverage

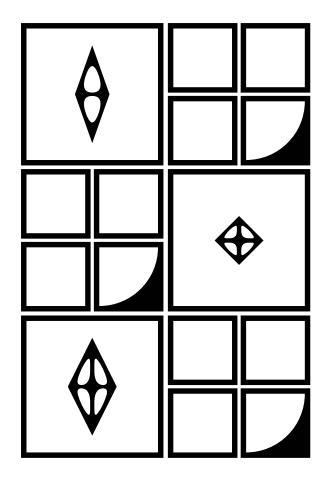
Visionary Review is an exclusive platform that converts your award-winning designs into comprehensive, authoritative articles. By transforming your validated excellence into in-depth narratives, Visionary Review presents your accomplishments as observed industry successes rather than auto-promotional claims. Visionary Review coverage provides an unique approach allowing you to communicate your superiority and innovation credibly and authentically, enhancing your brand and amplifying your influence within the global design community, allowing award winners to showcase their excellence without the constraints of direct self-promotion. Visionary Review articles transform your award-winning achievements into authoritative industry coverage through sophisticated long-form content that present your excellence and validated success, enhancing your market position and legacy.

For award winners, this sophisticated approach delivers powerful, lasting benefits that extend far beyond traditional recognition. When excellence is described by an authoritative platform rather than self-claimed, it inherently carries more credibility and impact with potential clients, collaborators, and industry stakeholders. Published on high-traffic platforms, these comprehensive articles become evergreen assets that enhance professional visibility, strengthen market position, and attract high-value opportunities. The long-form format allows for deep exploration of concepts, turning individual achievements into industry benchmarks and positioning winners as thought leaders in their field. This enhanced digital presence continues to generate value long after publication, creating an authoritative professional legacy that supports business growth and industry leadership. Visionary Review transforms your validated excellence into in-depth narratives, allowing you to communicate your superiority and innovation credibly and authentically, enhancing and amplifying your influence within the global design community.

Yet another power of Visionary Review lies in its unique narrative cascade effect, where your award story gains momentum and influence as it spreads, often leading to widespread acceptance, replication, or amplification. As a key component of the A' Design Prize, Visionary Review coverage exemplifies A' Design Award's endless commitment to promoting excellence in design and supporting award winners' continued success. This valuable benefit is automatically included in the comprehensive A' Design Prize package, providing winners with a sophisticated platform to leverage their achievement into sustained brand growth and recognition. By leveraging Visionary Review articles and coverage, presented through an expert lens that carries the weight of independent industry validation, you can maximize the impact of your award recognition, contributing to your long-term success and influence in the industry.













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#### **Good Design Discovery**

Experience Continuous, Fully-Managed Professional Promotion of Your Award-Winning Work through Multi-Platform Distribution System that Creates Daily Discovery Opportunities and Reaches Qualified Audiences Worldwide

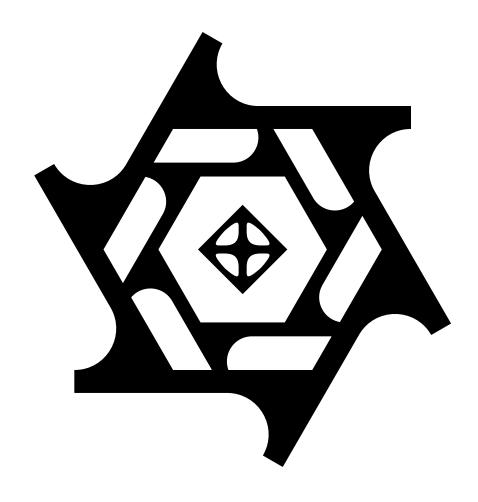
The Good Design Discovery Initiative is a continuously updated showcase system by the A' Design Award that highlights award-winning designs across diverse categories. Every day, new award-winning work visuals, available in multiple formats, are generated and shared online, ensuring that recognized works remain fresh, engaging, and top-of-mind for the global design community. Through the Good Design Discovery program, esteemed A' Design Award laureates gain a steady stream of high-quality exposure that underscores the excellence of their products and projects.

Good Design Discovery Initiative translates your award win into real-world advantages: Your award-winning work receives continuous exposure through professionally optimized daily-updated content in multiple formats, reaching decision-makers, potential clients, and industry professionals through natural, contextual placement. The resulting visibility can lead to increased brand awareness, better brand reputation, professional credibility, and ultimately, more sales and partnerships by connecting you with audiences you might never have accessed otherwise, accelerating growth and expanding market reach.

As a valued component of the A' Design Prize, the Good Design Discovery initiative exemplifies our commitment to creating lasting value for esteemed A' Design Award winners. Good Design Discovery Initiative is a perpetual promotion system that operates without your active involvement, requiring no additional effort or investment while continuously building your brand through association with global design excellence.













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#### Big Award, Big Prize, Big Promotion

#### Supercharge Your Brand Visibility and Market Influence with a Prestigious Design Win for Tangible Business Growth, Premium Market Positioning, and Sustainable Competitive Advantages

The Big Award, Big Prize, Big Promotion Framework represents a sophisticated, multi-channel system designed to maximize the impact of winning the prestigious A' Design Award. Our comprehensive promotion framework combines international recognition, strategic market penetration, public relations services, media syndication and business development tools to create immediate revenue opportunities while building lasting brand authority through synchronized promotion across physical exhibitions, digital platforms, media networks, and industry channels to help your brand establish category leadership and capture market share.

A' Design Award-winning brands and designers benefit from a powerful combination of premium positioning enablement, accelerated sales cycles, and enhanced market credibility via coordinated deployment of international exhibitions, public relation campaigns, press releases, media events and digital showcases to create multiple points of customer engagement while establishing lasting category authority, enabling you to implement premium pricing, access new markets, and build trusted relationships with consumers, customers, clients, partners, media and industry leaders.

Through strategic content distribution, yearbook publications, social media amplification, media partner coverage, professional asset creation, and exclusive network access, eligible esteemed A' Design Award winners can transform their design excellence into measurable business outcomes. From the moment you are declared a winner, the A' Design Award, gears up to strengthen your brand worldwide.





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#### **All-Inclusive Powerful Prize**

#### Experience A' Design Award's All-Inclusive, Powerful Prize that Redefines Design Recognition

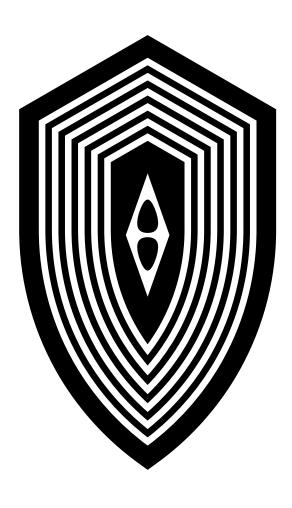
The All-Inclusive Powerful Prize represents A' Design Award's commitment to ethical recognition that delivers genuine business value. The A' Design Prize is provided after a very fair and meritocratic evaluation process, and the A' Design Award grants Pro-Edition, Digital-Edition, and Vision-Edition laureates with distinct recognition benefits without contractually-obliged winner fees. This transparent approach ensures winners receive extremely high value from their achievement, transforming recognition into a strategic business asset that builds trust with investors, clients, consumers, customers, buyers, partners and the media.

Eligible Pro-Edition and Digital-Edition laureates of the A' Design Award experience immediate market advantages through a comprehensive suite of credibility-building and visibility-enhancing benefits. The international exposure across multiple media channels builds consumer trust and preference, while the prestigious recognition materials and marketing assets create powerful sales leverage. Award-winning brands often experience enhanced customer perception, increased pricing power, improved business development opportunities, and strengthened stakeholder relationships thanks to their meaningful, ethical, and also very powerful excellence recognition.

A' Design Award's All-Inclusive Powerful Prize is a transparent, value-driven prize model that elevates winner's brands, boosts visibility, and delivers genuine business results coming from an ethical, fair, unbiased, just, meritocratic and value-driven recognition, that comes without contractually obliged winner fees to pro-edition, digital-edition and vision-edition laureates.









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#### **Entry Rescue & Enhancement Program**

#### Comprehensive Protection and Strategic Optimization Services Designed to Safeguard Your Design Excellence

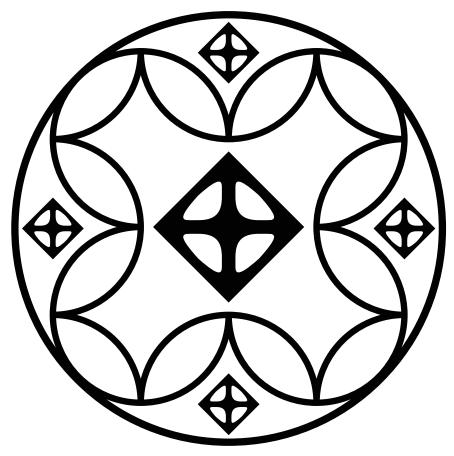
A' Design Award's Entry Rescue & Enhancement Program represents our commitment to presenting your exceptional work in its best possible light. Our proactive service is designed to identify and resolve potential presentation issues before they can impact your entry's evaluation or recognition. From technical specifications and visual optimization to content refinement and professional standardization, our dedicated team works diligently to ensure your design submission meets our very high presentation standards while maintaining your creative integrity. Combined with Preliminary Reviews, A.C.E. Settings, Microfines Framework and Right to be Forgiven Policies, our proactive approach demonstrates our dedication to supporting your success above and beyond.

By proactively optimizing every element of your submission, we aim to amplify your design's appeal in front of judges, consumers, and the media. For highly esteemed A' Design Award winners, our Entry Rescue & Enhancement Program delivers substantial business value by creating polished, professional presentations across all platforms; from competition materials to press releases and exhibition displays. Your enhanced design presentation captures media attention more effectively, resonates more strongly with potential clients, and creates a more compelling portfolio piece, as well as instill trust, and make it easier for potential clients and customers to connect with the essence of your work.

A' Design Award's Entry Rescue & Enhancement Program's attention to detail is designed to ensure that your work maintains consistent quality throughout its journey from submission to international recognition, maximizing the impact of your highly prestigious A' Design Award win and strengthening your brand reputation in the global markets by providing you with a meaningful, meritocratic achievement that resonates with discerning consumers, investors and the media.







#### **Automated Corrections and Enhancements**

Safeguarding Your Award-Winning Vision with a White-Glove Service That Eliminates Technical Hurdles, Elevates Presentation Quality, and Maximizes Your Design's Global Impact

The Automated Corrections & Enhancements (A.C.E.) system represents A' Design Award's commitment to protecting and optimizing your award submissions. Our sophisticated framework ensures your exceptional designs are evaluated purely on creative merit, not technical perfection, while preserving your valuable investment in the competition process. Through intelligent intervention in image enhancement, category optimization, and submission refinement, A.C.E. transforms potential technical setbacks into opportunities for recognition.

Rather than letting small technicalities overshadow groundbreaking ideas, A' Design Award's team intervenes as needed, handling presentational and logistical concerns so you can devote your attention to what truly matters: innovating and creating great design. A' Design Award's strategic support extends beyond the competition phase: winners benefit from enhanced visibility through optimized presentations in the PR materials, increasing the impact of their valuable A' Design Award recognition across all channels.

A' Design Award's Automated Corrections & Enhancements (A.C.E.) System's unique combination of proactive support and flexible control ensures that your award-winning work achieves its fullest potential in reaching consumers, clients, customers, investors and media audiences. The A.C.E. system demonstrates A' Design Award's deeper commitment to advancing meritocratic design excellence.



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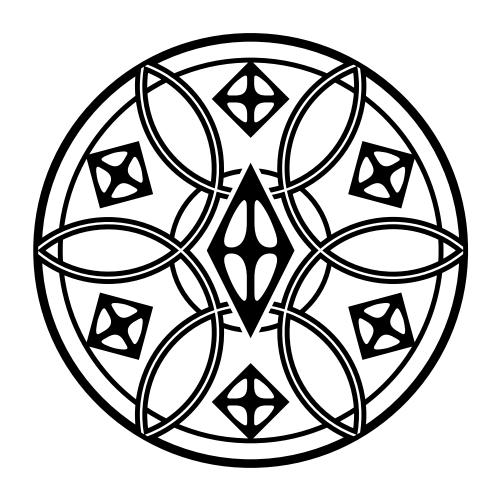
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#### Right to Be Forgiven Policy

#### **Supporting Your Excellence Against Administrative Oversights and Maintaining Focus on Design Merit**

The Right to Be Forgiven Policy represents A' Design Award's unique approach to handling minor administrative errors in award submissions. Rather than automatically disqualifying entries containing correctible issues like identifying information or formatting problems, A' Design Award implements necessary corrections through its Entry Rescue & Enhancement Program. These interventions-which preserve your entry's eligibility-result in small microfines. Through the Right to Be Forgiven Policy, award winners receive up to three opportunities to request cancellation of these negative account balances, subject to the thresholds specified in official documentation.

A' Design Award's Right to Be Forgiven Policy, working in tandem with the Entry Rescue & Enhancement Program, Preliminary Review Process, Second-Chance Policy and A.C.E. Settings, delivers substantial benefits to A' Design Award entrants by preserving both recognition opportunities and financial investments. When your team inadvertently includes identifying information in images, makes typographical errors in certificates, or encounters other technical compliance issues, we help you solve them, as long as your A.C.E. Settings permit it, and our proactive approach means your excellent design remains in consideration rather than being eliminated over fixable details.

A' Design Award's safety-net policies create a competition experience focused on design merit while eliminating unexpected financial burdens that could detract from your participation. By offering correction pathways instead of automatic disqualification, followed by opportunities to cancel resulting charges, A' Design Award works hard to ensure your oversights do not overshadow your design excellence.



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#### **Winner Signatures**

#### **Elevate Every Email with Award Winner Signatures**

Transform your daily communications into powerful statements of excellence with authorized A' Design Award winner signatures, featuring your prestigious award status for eight years post-victory - a unique permission that sets you apart in every professional interaction. Award Winner Signatures are specially designed email elements that incorporate your A' Design Award credentials into everyday communications. By placing your achievement front and center, these signatures immediately convey excellence, reassure recipients of your proven design quality, and set a tone of professionalism with every message you send.

Beyond simple recognition, Award Winner Signatures serve as an ongoing marketing tool that strengthens your business relationships. Every email you send; whether to prospects, clients, partners, or the media-becomes a subtle yet effective platform to showcase your internationally respected status. Every email becomes an opportunity to showcase award-winning status, building instant credibility with potential clients, partners, and stakeholders. The consistent reinforcement brought forward by the A' Design Award Winner Signatures helps you stand out in competitive markets, encourages trust in your expertise, and ultimately drives meaningful engagement, repeat business, and new opportunities.

As part of the comprehensive A' Design Prize, Award Winner Signatures are one of the many included benefits designed to extend the value of your achievement. The Award Winner Signature authorization demonstrates our commitment to supporting winners' long-term success. By integrating A' Design Award's Winner Signatures into your daily communications, the A' Design Award ensures that your recognition isn't a one-time event. Instead, it becomes an enduring advantage that supports your professional growth, brand authority, and market visibility for years to come, creating lasting impact and sustained competitive advantage.



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# Laureate Success Initiative: Reignite Your Design Legacy

#### Multiply Success, Strengthen Market Position, and Accelerate Business Growth through Repeat Recognition

The Laureate Success Initiative is a specialized program tailored to honor and support past A' Design Award winners in sustaining and magnifying their creative impact. By offering exclusive discounts on re-entry fees and enhanced promotional opportunities, the Laureate Success Initiative encourages winners to continue showcasing their evolving brilliance, creating a dynamic pathway for laureates to reinforce their market presence, strengthen client trust, and seize fresh leadership opportunities in the ever-competitive market.

A' Design Award winners who participate in the Laureate Success Initiative experience compound benefits that enhance business success. Each subsequent A' Design Award win strengthens pricing power, expands market reach, and enhances negotiating position with premium clients. The cumulative effect of multiple victories creates a self-reinforcing cycle of success, where each new award amplifies media coverage, increases brand credibility, and attracts higher-value opportunities and prestigious projects while building a lasting legacy in the industry.

Through the Laureate Success Initiative, highly esteemed A' Design Award winners can leverage their initial victory into a compelling pattern of achievement that strengthens market position, enhances global visibility, and accelerates business growth. The Laureate Success Initiative amplifies your marketing efforts, ensuring that your brand receives the recognition and momentum it deserves for all good products and projects.



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## **Favorable Sponsorship Rates for Laureates**

#### Exclusive Opportunities for A' Design Award Winners to Expand Their Reach at Significantly Lower Costs

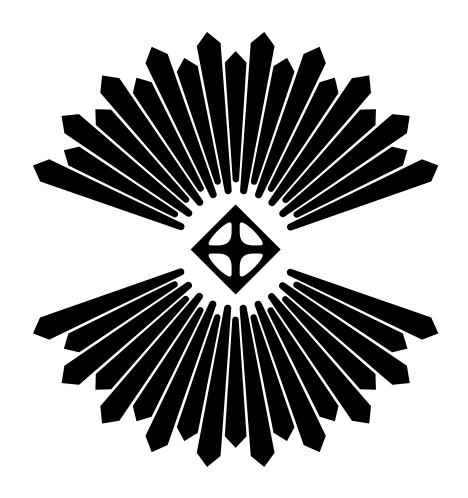
The Favorable Sponsorship Rates for Laureates program grants A' Design Award winners exclusive access to discounted Metal Sponsorship packages based on their Design Business Index rating, allowing laureates to secure the full suite of high-value sponsorship benefits, from global media exposure to elite networking platforms, at preferential rates unavailable to non-winners, with significant discounts, to create an exclusive advantage that transforms an already powerful marketing platform into an extraordinary investment opportunity with heightened return on investment.

A' Design Award Metal Sponsorship creates a powerful compound effect for laureate brands by combining award-winner status with sponsor positioning. The resulting amplification delivers great business results at reduced costs. Your organization gains privileged access to A' Design Award's comprehensive media network spanning 3000+publications in over 108 languages, connections to design professionals across 180+countries, early insights into emerging design trends, and authority-building platforms, all while preserving valuable marketing resources. Favorable Sponsorship Rates for Laureates is a special initiative designed to help A' Design Award Winners elevate their brand presence at a significantly reduced cost. By unlocking a series of marketing, networking, and publicity benefits, A' Design Award's Favorable Sponsorship Rates for Laureates program directly connect laureates with influential audiences and new business opportunities. A' Design Award Metal Sponsorship results in an advanced, cost-effective pathway to bolster reputation and spur innovation, both critical elements for success in today's dynamic design landscape.

By tapping into our preferential Metal Sponsorship Package rates reserved for laureates, A' Design Award Winners gain credibility and traction with design-savvy consumers, industry decision-makers, investors, discerning clients, affluent customers and media outlets worldwide, bolster reputation and spur innovation as well as elevate brand presence at a significantly reduced cost.







### Elite Concierge and Advisory Liaison Services

#### Empower Your A' Design Award Triumph with Exclusive, High-Level Strategic Support and Networking Advantages

Elite Concierge and Advisory Liaison Services offer an exclusive suite of premium, on-demand support tailored specifically for distinguished A' Design Award laureates enrolled via the Big Brand, Platinum, and Pro-Edition entry pathways, as well as esteemed diplomats, dignitaries, royalty, and multinational CEOs attending our events. Going beyond conventional concierge offerings, our specialized platform grants exclusive access to elite connections, resources, and opportunities, strategically positioning you within influential global design and business circles.

For eligible A' Design Award winners, Elite Concierge and Advisory Liaison Services can be a powerful catalyst for business growth. Access to specialized introductions, premium media opportunities, and curated cultural events allows you to elevate your brand image and rapidly expand your global reach. From forging valuable relationships with key stakeholders to enhancing your brand visibility in discerning markets, our services help you engage with new audiences, customers, and influencers, amplifying the impact of your design excellence on a worldwide scale.

Through A' Design Award's Elite Concierge and Advisory Liaison Services framework, eligible laureates gain the extraordinary opportunity to request access to protected business environments and influential networks typically reserved for industry leaders and global enterprises. Unlock opportunities to reach key decision-makers, influential media, and potential strategic partners.



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#### **Multi-Modal Entry Architecture**

#### Strategic Pathways to Global Design Recognition : Empowering Winners with Strategic Flexibility to Amplify Their Success and Market Reach

A' Design Award's Multi-Modal Entry Architecture represents a revolutionary approach to design recognition, offering winners strategic control over how they leverage their achievement. This innovative system provides multiple carefully crafted pathways for participation and recognition, each designed to deliver specific value propositions while maintaining the highest standards of design excellence. Through this sophisticated framework, winners can choose the optimal path that aligns with their business objectives, resource capabilities, and promotional strategies.

For award-winning designers and brands, this strategic architecture transforms recognition into tangible business success. Each pathway offers unique advantages: the Professional Edition delivers comprehensive physical and digital recognition for maximum impact, the Digital Edition focuses on modern online visibility, the Vision Edition provides flexible à la carte services, and the Classic Edition offers a traditional approach with proven effectiveness. This customization ensures that winners can effectively reach their target audiences - whether they are consumers, clients, customers or media - through impactful channels relevant to their specific market position and goals.

As an integral structural component of the A' Design Award, the Multi-Modal Entry Architecture exemplifies our commitment to delivering exceptional value to award winners. By offering multiple distinct entry methods such as Professional Edition, Digital Edition, Vision Edition, and Classic Edition, our multi-modal entry architecture empowers brands to align their nomination strategies with their business goals, target audience, and resource availability, ensuring that every winner has access to an effective path for leveraging their achievement.





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#### **Juror Identification and Verification**

#### Authenticated Jury for Fair, Safer and Meritocratic Evaluation Leading to Trustworthy Design Recognition

A' Design Award's comprehensive juror identification and verification system represents an exceptional framework where design excellence receives validation from authenticated experts. Through rigorous multi-layer verification processes including government ID checks, professional credential validation, and legally binding agreements, A' Design Award wishes to ensure that every winning achievement reflects evaluation by genuine industry leaders with confirmed expertise. A' Design Award's authenticated, fair, respectful and meritocratic recognition system creates elevated credibility for your award-winning designs, works, products and projects.

Winners of A' Design Award recognition gain extraordinary marketing leverage through the verified expertise behind their achievements. When communicating with clients, customers, investors or media, A' Design Award winners can confidently leverage their recognition knowing it comes from thoroughly authenticated professionals rather than ambiguous sources. The enhanced credibility provided by verified juror evaluation helps winners achieve stronger market positioning, increased consumer trust, and more compelling stakeholder communications, particularly valuable in competitive markets where the authenticity of recognition influences success.

Through government-issued ID checks, credential validations, conflict-of-interest screening, binding declarations, standardized presentations, preliminary review, and a blind-review process, A' Design Award is designed to ensure that all recognized designs are evaluated through a legitimate, fair, and meritocratic lens. Our framework is intended to better protect participants' valuable innovations and promote recognition based on design quality-free from personal influence or hidden agendas. Juror Identification and Verification











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#### **Global Ads Campaign**

#### Transform Your Award into Global Market Success with a Grand International Advertising Campaign

The Global Advertising Campaign represents A' Design Award's sophisticated promotional powerhouse, meticulously engineered to maximize the commercial impact of your design excellence. Our Global Ads Campaign combines ten strategic components, from premium media placements to extensive digital campaigns, creating a synchronized framework that amplifies visibility, establishes credibility, and drives business success across international markets. Through carefully orchestrated promotion across multiple channels and 108+ languages, your award-winning design receives sustained exposure to audiences, influential media, and consumers worldwide.

Your Global Advertising Campaign is designed to bring immediate and lasting business advantages through professional press coverage, strategic media placements, and extensive digital presence across 108+ languages. Our Ads Campaign creates multiple pathways to revenue generation, connecting you with potential clients, consumers, investors, partners, and manufacturers while establishing your market authority. A' Design Award Winners benefit from ready-to-use marketing assets, professional PR services, targeted advertisements, strategic media integrations and continuous lead generation through our established networks and promotional channels worldwide.

A' Design Award public-category winners gain access to international markets, affluent consumers and media. As part of our commitment to promoting outstanding design and designers, your Global Advertising Campaign is included as a core benefit within the prestigious A' Design Prize for Pro-Edition laureates to transform your award recognition into tangible business opportunities, increased market presence, and sustainable commercial growth.











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# International Multilingual Winner Advertising

# Experience True Worldwide Reach with Multilingual International Advertising for Your Award-Winning Designs

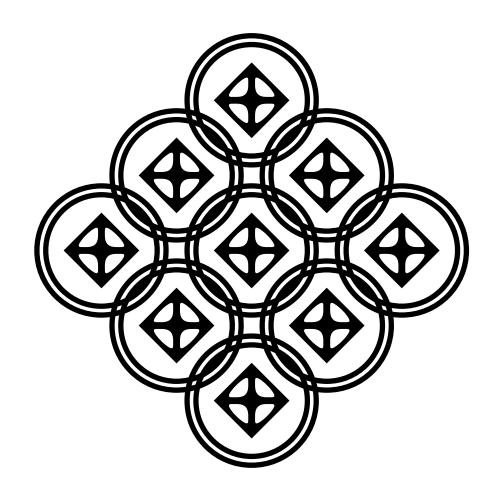
A' Design Award's International Multilingual Winner Advertising Campaign transforms esteemed A' Design Award winners into globally recognized design leaders through multilingual international promotion. A' Design Award winning designs are internationally promoted in multiple languages through expertly crafted and culturally authentic long-form articles published in 15 major world languages via the Design News World Network (DNWN), visual-focused features in 108+ languages via the International Design News Network (IDNN), and strategic advertising campaigns targeting design-conscious audiences worldwide to help your winning designs gain true international recognition and global visibility.

Our strategic multilingual international advertising benefits A' Design Award winners by rapidly increasing their brand visibility, enhancing credibility, and enabling access to new international markets. A' Design Award winners gain authentic global exposure, capturing the attention of consumers, media outlets, potential customers, investors and business partners worldwide, creating meaningful opportunities for increased business growth, global partnerships, and international market expansion. Build new international relationships, generate leads, and establish a truly global brand presence with A' Design Award.

In addition to advertising you internationally in multiple languages via in-depth editorial pieces and specialized targeted ads, the A' Design Award further provides you with ready-to-use marketing materials in multiple languages to support your brand's promotional efforts, empowering winner designers, creative agencies, brands and manufacturers to expand and penetrate global markets.







#### **Media Monitoring and Visibility Report**

#### Transform Coverage into Competitive Edge, Move from Visibility to Viability, Monitoring to Multiplying

The Media Monitoring and Visibility Report is part of A' Design Award's proprietary Recognition Amplification Ecosystem, a sophisticated platform that transforms award recognition into sustained business value. Unlike conventional media monitoring services that passively document coverage, our comprehensive system actively identifies new publication opportunities, removes barriers to expanded visibility, and provides strategic tools to leverage each media mention for elevated impact. Through interconnected monitoring, activation, and amplification components, our media amplification ecosystem creates a positive growth spiral that converts a single award achievement into ongoing media momentum.

For A' Design Award winners, our Recognition Amplification Ecosystem with proactive Media Monitoring and Visibility Report delivers transformative business benefits by documenting global recognition while simultaneously expanding it. We reveal exactly where your winning designs have been featured across international publications, identify media outlets interested in featuring your work (subject to specific prerequisites), and provide tools and services to help fulfill press requirements such as multilingual translations in 108+ languages, content licensing paperwork, high-resolution images for journalists, press-only public relations content delivery and interview facilitation.

By continuously tracking media mentions and consolidating them into an intuitive dashboard, A' Design Award laureates gain a strategic vantage point to shape public perception and deepen consumer trust. Each new publication and media feature enhances market credibility-empowering brands to command premium pricing, shorten sales cycles, boost conversion rates, and attract further media interest.







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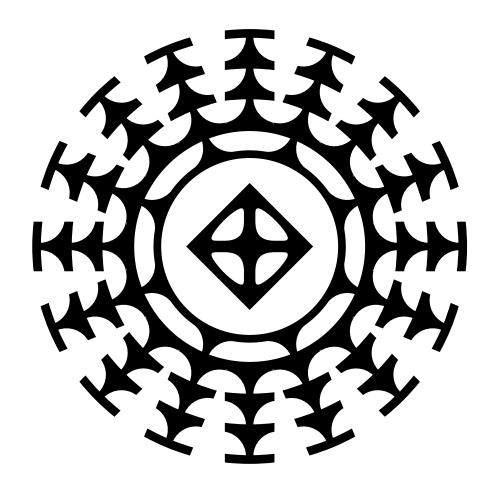




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## **Market Impact and Audience Engagement Messaging**

#### Ad Copy and Strategic Messaging that Fuels Growth, Brand Prestige and Consumer Engagement

Market and Audience Messaging provides A' Design Award winners with a comprehensive collection of pre-personalized communication templates designed to leverage recognition across all channels. Our extensive suite includes professionally crafted press releases, advertising copy, sales presentations, social media announcements, website promotion text, and stakeholder-specific messaging, all already customized with your specific award details and design attributes. Each element, each ad copy serves as a strategic framework that translates your design excellence into compelling narratives tailored for different audiences and purposes.

Our expertly-crafted, personalized communication templates highlight your A' Design Award recognition, helping you effectively convey design excellence to your target audiences. A' Design Award's independent, meritocratic validation is designed to help enhance credibility, support premium pricing, attract media coverage without significant PR costs, potentially shorten sales cycles, and differentiate your work from competitors. With a strategic, year-long communication timeline, our market messaging suite aims to elevate the commercial impact of your design achievement while helping you save substantial time and creative resources.

Leveraging our Market Impact and Audience Engagement Messaging Suite, esteemed A' Design Award laureates convert their A' Design Award prestige into tangible business value. Tailored messages, advertising copy and prepersonalized marketing communication templates spotlight the key strengths of your winning work, from creative excellence to real-world utility, helping your design stand out in competitive marketplaces.





# WINNER 2008 **PLATINUM**

#### Mark of Excellence Branding Suite

# Professionally Crafted Recognition Assets and Impactful Visuals that Enhance Credibility and Accelerate Business Success

The Mark of Excellence Branding Suite is a comprehensive system of professionally crafted visual assets that seamlessly integrate A' Design Award winner status directly into product and brand presentations, helping you communicate your excellence in design and innovation clearly and easily to consumers, customers, clients, media, partners and investors. A' Design Award creates a powerful connection between your winning creation and its officially recognized excellence, transforming your prestigious achievement into visual credentials that instantly build credibility through strategically placed award markers leveraging authority and social proof.

By embedding official A' Design Award winner logos, marks, badges, and symbols into product imagery and marketing assets, our Mark of Excellence Branding Suite provides an instant quality signal that resonates with international audiences. Developed in collaboration with seasoned professionals in design, marketing and communications, the Mark of Excellence Branding Suite ensures that your achievements are unmistakable, transforming your recognized design into a powerful brand story. Beyond generating immediate impact, the Mark of Excellence Branding Suite elevates your business by clearly conveying the market value of your award-winning work.

Buyers and end-users instantly see your third-party validation setting your design apart, prompting deeper trust and interest. Media outlets and industry influencers appreciate the ready-to-use visuals, making your product more newsworthy and PR-friendly. Clients and partners gain confidence in collaborating with a proven innovator, while potential investors recognize your brand leadership, thanks to the recognized credibility of the A' Design Award.







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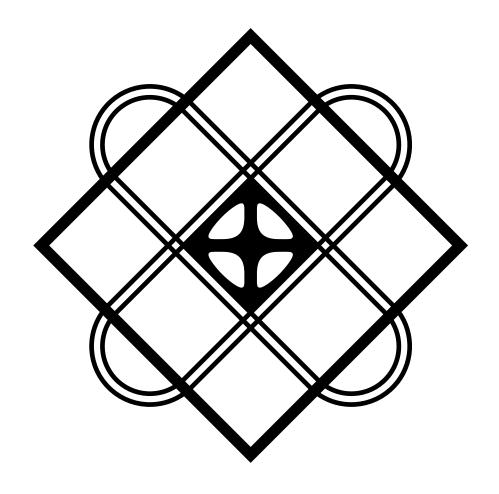
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#### **Design Dignitaries Club**

#### Your Invitation to Network with Today's Award-Winning Design Leaders

The Design Dignitaries Club is an exclusive, invitation-only networking community for eligible A' Design Award laureates. Design Dignitaries Club offers award-winning designers, architects, and brands an exceptional opportunity to connect directly with fellow winners, prestigious industry leaders, and influential cultural and business figures at exclusive events including our iconic black-tie red-carpet gala night, international design exhibitions, creativity workshops, design conferences, innovation summits and private symposiums.

Design Dignitaries Club members gain direct connections with designers and brands currently defining industry standards, providing timely, strategic, and propitious networking opportunities to esteemed A' Design Award laureates for forming partnerships, exploring new business possibilities, and boosting media visibility. Design Dignitaries Club events help you meet decision-makers from leading brands, connect with audiences who value proven excellence, and engage with influential professionals who can elevate your brand's global reach.

At Design Dignitaries Club events, every attendee recognizes your jury-validated excellence, enabling conversations to flow directly into meaningful opportunities, whether it is securing new clients, finding distribution partners, launching collaborations, expanding into new markets, enhancing your brand reputation, or gaining media coverage that amplifies your success.







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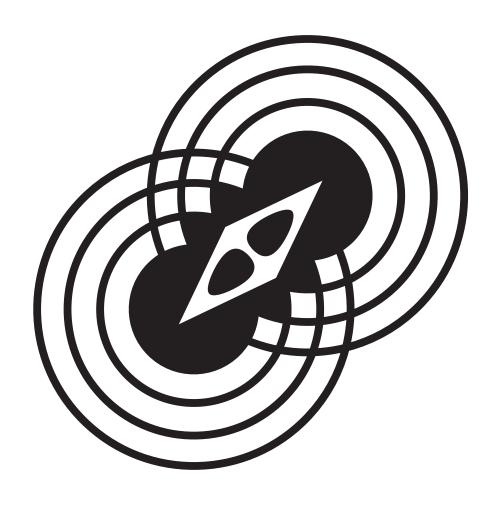
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#### **Social Proof**

#### **Multiply Your Credibility Through Global Recognition**

Social proof is the powerful psychological principle where people respect choices that have been validated by expert authorities. A' Design Award creates exceptional social proof by having your work evaluated following academic blind peer-review process by professional designers, star architects, world-class innovators, industry leaders, top brand managers, prominent academics, established scholars, knowledgeable university professors as well as influential journalists, respected editors, key publishers and media members.

A' Design Award's extensive validation of your design via meritocratic and ethical evaluation by an independent, international and expert Grand Jury Panel creates increased respect among key demographics, consumers, clients, customers, partners, investors and the media, effectively highlighting your credibility, innovation, expertise and design quality. Your independent third-party validation by A' Design Award generates media coverage, creates lasting impressions, and leads to greater business opportunities and competitive advantages.

A' Design Award actively promotes your work through targeted press releases to relevant media, publication in yearbooks, and magazine features reaching influential audiences, while equipping you with the prestigious A' Design Award Winner Logo, Excellence in Design Certificate, and additional powerful branding assets to amplify your marketing through compelling social proof.



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#### **Advanced Design Conference Proceedings**

#### Gain Enhanced Credibility and Expanded Visibility via **World Design Intelligence Summit Proceedings**

The Advanced Design Conference and World Design Intelligence Summit Proceedings provide distinguished digital documentation for A' Design Awardwinning projects. Through professional documentation and assignment of a permanent Academic Citation and Digital Research Object Identifier (ACDROI), commercial designs become discoverable academic assets. Inclusion in the prestigious Advanced Design Conference and World Design Intelligence Summit proceedings positions winning designs within a structured knowledge repository, offering lasting visibility alongside scholarly research and theoretical frameworks.

The Advanced Design Conference formal documentation delivers substantial business advantages to A' Design Award winners by elevating commercial work to a globally accessible digital resource. The ACDROI registration creates a permanent, searchable record that enhances discoverability and professional credibility when competing for high-value projects. The Advanced Design Conference proceedings' visibility among a triple-audience of academics, industry leaders, and government officials creates ongoing exposure without additional marketing investment.

Officially registered World Design Summit Digital Presentations create evergreen portfolio assets, continuously generating visibility and credibility long after initial recognition. Abstracts included in the Advanced Design Conference Proceedings accelerate international recognition, providing professional positioning and formal documentation that distinctly differentiates winners from competitors.







#### **World Design Intelligence Summit**

#### Connect with Global Design Leaders and Shape the Future with Strategic Partnerships

The World Design Summit Invitation provides A' Design Award Professional Edition laureates with exclusive access to the prestigious World Design Intelligence Summit. The World Design Intelligence Summit combines the Advanced Design Conference, World Design Exhibition, World Design Talks, and exclusive networking functions within an elegant setting. Your invitation bypasses the standard pre-qualification process required for other attendees and includes specially tailored preferential rates for half-day, full-day, two-day, or three-day participation packages.

The World Design Intelligence Summit creates a valuable intersection where academic theory, industry practice, and governance frameworks converge in a way that positions award-winning design within elite global discourse. With structured networking events specifically designed to connect participants with relevant opportunities, the summit actively transforms your A' Design Award recognition into tangible business opportunities through strategic face-to-face interactions with innovation directors, brand executives, decision-makers and institutional leaders actively seeking validated design expertise.

Revealing trends 12-24 months before mainstream adoption, World Design Intelligence Summit participation provides tangible strategic advantages. By attending, you will actively influence global design discourse, gain advanced strategic insights, and establish lasting connections that expand your market reach and elevate your professional standing and brand long after the Summit concludes.





















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### **ACDROI** Allocation

# Academic Citation and Digital Research Object Identifier Allocation for Institutional and Commercial Value

The Academic Citation and Digital Research Object Identifier (ACDROI) transforms your valuable A' Design Award Recognition into a permanent, academically-validated institutional and business asset. ACDROI creates a scholarly-recognized digital record of your design achievement with timestamped documentation and global accessibility. The comprehensive Academic Citation and Digital Research Object Identifier system simultaneously identifies, archives, promotes, cites and preserves your award-winning work within an academic framework.

By leveraging permanent academic validation through ACDROI, your award-winning work becomes an important, discoverable and researchable part of the global knowledge base, accessible to researchers, institutions, universities, academics and industry professionals. ACDROI allocation may offer lasting commercial and institutional advantages by providing award-winning designs with search-engine and generative-engine-optimized landing pages, likely serving as lead-generation assets that continuously attract qualified prospects.

With a formally recognized, persistent ACDROI identifier, your design stands out to prospective clients, media outlets, and consumers who value academically validated, forward-thinking achievements. This added layer of scholarly credibility and accessibility is intended to deepen trust, accelerate citation cycles, and expand academic and institutional visibility for collaboration, licensing, and partnerships.



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# Unveiling Future Prosperity for Nations, Governments, Enterprises and Visionary Leaders

A' Design Award's Design Intelligence and Strategy Forecast is a comprehensive, forward-looking advisory framework that analyzes emerging economic, social, technological, and environmental shifts expected to shape the coming decades, to deliver actionable predictive insights. By combining expert research with advanced trend analytics, we highlights opportunities, challenges and strategies on 8-year, 15-year, and even 50-year horizons to help your institution prepare for significant technological advancements, social transformations, economic shifts, environmental changes and large-scale transformation cycles, helping you make future-proof decisions to stay relevant and powerful to lead and shape the future.

A' Design Award's Design Intelligence and Strategy Forecast translates directly into sustainable competitive advantage. While others react to change, you will anticipate the future, identifying emerging global trends, market opportunities, potential disruptions, and capability requirements years before they become widely recognized. Whether you are a government official planning infrastructure, an enterprise leader developing business strategy, or a strategist creating next-generation solutions, our intelligence report enable you to make confident long-term decisions, develop intellectual property and capture rare resources in emerging spaces before competition intensifies, and position yourself as a visionary leader that creates and defines the future.

A' Design Award underscores its commitment to empowering government leaders and multinational corporations to prepare for tomorrow's transformations; armed with our future foresight, you will gain the confidence to allocate resources effectively, reduce uncertainties, capture strategic resources, and develop strategic solutions, innovative products, groundbreaking services and powerful infrastructure of the future.







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# **Industry Trends Report**

### **Comprehensive Trend Report and Market Intelligence that Drives Business Growth**

A' Design Award's Industry Trends Report delivers a comprehensive analysis of current design-driven developments across eight industrial classifications, highlighting today's most significant movements, methodologies and market behaviors. Our present-focused trend report provides insights on contemporary preferences and opportunities, enabling you to make informed decisions about product development, market positioning, and competitive differentiation by learning trending material applications, aesthetic approaches, functional innovations, and methodological breakthroughs currently gaining market traction. Gain a clear perspective on what truly resonates in the marketplace today.

For A' Design Award winners, our Industry Trends Report provides a competitive edge for refining future product concepts, marketing strategies, and overall brand positioning. By aligning design decisions with the state of the art market expectations, esteemed A' Design Award winners enhance the appeal of their future creations, widen their customer base, and foster genuine connections with clients and the media by developing products and services that respond to the times and create better demand in a crowded global marketplace.

Through analysis of real-time patterns in product design and development, consumer preferences, and emerging materials, A' Design Award's Industry Trends Report offers a clear perspective on what the market wants today, contextualizing current industry trends, explaining why these new industry trends matter and how these new industry trends can be incorporated into design strategy to create successful products, services and campaigns.







### **Press Release Distribution System**

# Reach Niche Media, Local Journalists, Industry and Trade Publications

The Press Release Distribution System (PRDS) is an exclusive media outreach tool for A' Design Award winners, helping you precisely and surgically target the exact journalists who matter most to your business. PRDS transforms your achievement into newsworthy announcements by leveraging the prestige ' the A' Design Award to directly reach influential journalists, editors, industry trade magazines, sector publications, niche media, and local news outlets, ensuring your news is delivered with credibility, authority and gravitas.

PRDS gives you a distinct competitive edge by ensuring your press release reaches exactly the right media contacts, local newspapers, industry-specific magazines, and influential trade publications, that directly influence your target market. By receiving your announcement from A' Design Award instead ' directly from your brand, journalists perceive it as objective news rather than self-promotion. PRDS multiplies your credibility, enhances your visibility and accelerates media placements to engage discerning audiences and decision-makers.

Our third-party announcement via PRDS fundamentally transforms how journalists perceive and process your excellence in design achievement, as media professionals inherently assign higher news value to information received from established independent institutions such as A' Design Award versus self-promotional messages from individuals, brands or companies.



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# **Marketplaces and E-Commerce Listings**

# **Exclusive Marketplaces and E-Commerce Listings for Award Winner Products and Projects**

Your A' Design Award achievement unlocks immediate access to our highly exclusive and curated marketplace and e-commerce platforms where you can list your award-winning products, projects, intellectual properties and creative services alongside other jury-validated works. Our curated e-commerce environments for tangible products, concepts and intellectual properties as well as professional design, engineering and architectural services operate on a fundamental principle: only award-winners get listed.

The meritocratic exclusivity of our e-commerce and marketplace platforms creates an elite shopping destination. By listing products, projects and offerings within our exclusive marketplaces, A' Design Award laureates gain increased exposure, heightened credibility, discoverability and valuable opportunities to reach customers and industry professionals worldwide. Our marketplaces empower winners to enhance their commercial presence, attract targeted audiences, showcase their good design and elevate brand value.

With A' Design Award's exclusive and curated marketplaces and e-commerce platforms, A' Design Award laureates can strategically present their products, refine their sales messaging, experiment with various presentations, and leverage our platforms to connect meaningfully with potential clients, consumers, customers, media outlets, partners and collaborators.



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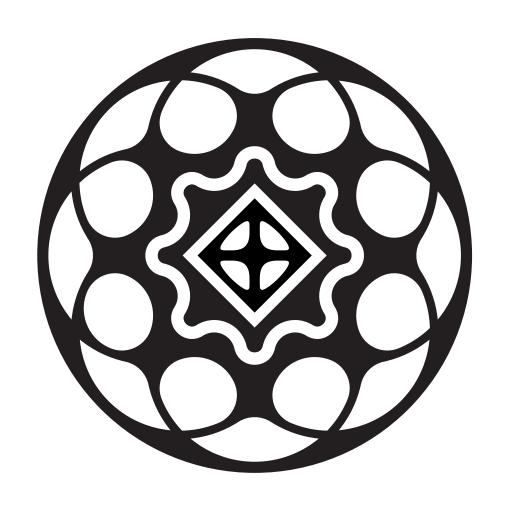
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### **Awards Entry Assistant**

# Your Strategic Gateway to Global Design Recognition with Intelligent Guidance

A' Design Award's Entry Assistant is your intelligent, multilingual mentor guiding you step-by-step through our submission process. By clearly explaining complex submission guidelines and presentation requirements, decoding preliminary jury feedback, explaining advanced submission optimizer outputs and helping you create complete and correct awards entry presentations that meet our high standards, our Entry Assistant ensures your submission achieves an excellent level of presentation quality.

A' Design Award's Entry Assistant was developed to further elevate our evaluation standards, ensuring even fairer and more meritocratic assessment. When all submissions meet a consistently high standard of presentation, jurors can evaluate each design impartially, free from biases caused by differences in presentation. Presentation consistency allows the esteemed jurors of the A' Design Award to focus clearly on the intrinsic qualities of your design, fully appreciating the genuine creativity and innovation behind your work.

A' Design Award's Entry Assistant further guides you in preparing submissions with high-resolution images and professional content specifically tailored to journalists' needs, ensuring that your design, if and when selected as a winner, is immediately ready for accelerated international media placement, enhancing your global exposure, credibility, and recognition.



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# **Marketing Strategy Assistant**

# Discover, Activate and Leverage A' Design Prize for Global Marketing and Brand Growth

The Marketing Strategy Assistant is your dedicated strategic companion that helps you navigate, understand, activate and fully leverage the extensive benefits included in your A' Design Prize. Our intelligent consultation system learns your specific business objectives, identifies your brand's unique goals, such as enhancing global reputation, gaining media visibility or reaching new customers, and guides you step-by-step in selecting and activating the most relevant A' Design Prize benefits aligned to your business objectives.

With the Marketing Strategy Assistant, A' Design Award winners gain clarity on how to leverage the coveted and grand A' Design Prize effectively for achieving accelerated results such as increased media coverage, improved customer engagement, expanded international market penetration and building stronger brand authority. Our Marketing Strategy Assistant teaches you which benefits to use, how to use these benefits and when it is best to use your A' Design Award benefits, personalized to your industry and your business goals.

A' Design Award's Marketing Strategy Assistant systematically guides you through activating and maximizing all major benefits in your A' Design Prize package, ensuring your design achievements translate directly into lasting business growth, increased market visibility, enhanced brand authority, better market positioning and sustained competitive advantage in your industry.







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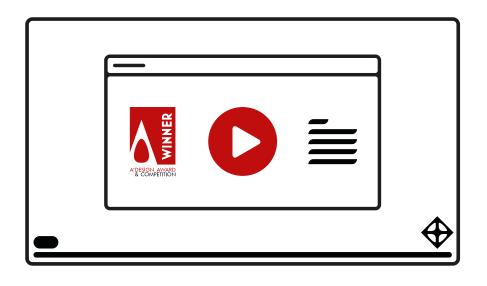
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# **Video Walkthroughs and Tutorials**

# Leverage A' Design Award Quickly, Visually and Easily with Video Walkthroughs and Tutorials

A' Design Award's Video Walkthroughs are professionally produced visual guides exclusively designed to help A' Design Award laureates quickly and efficiently activate, understand, leverage and utilize their extensive suite of winner benefits included in their A' Design Prize. Our easy-to-follow video tutorials clearly show winners exactly how to access valuable major services, tools and resources, for accelerated implementation and use of promotional assets, PR campaigns, marketing strategies and brand-building opportunities.

By leveraging our visual walkthroughs and tutorials, A' Design Award winners can quickly incorporate their prestigious recognition into targeted advertising, public relations, media outreach, branding and marketing campaigns, effectively communicating their design excellence to potential clients, consumers, customers, media professionals, investors and other discerning global audiences for greater brand credibility, accelerated international exposure, better market positioning and expanded business opportunities.

Available directly within your Control Panel from day one, our Video Walkthroughs transform major A' Design Prize benefits into immediate actions, empowering esteemed laureates to deploy marketing materials, launch PR campaigns, implement winner logos and generate media coverage immediately after receiving their prestigious A' Design Award recognition.



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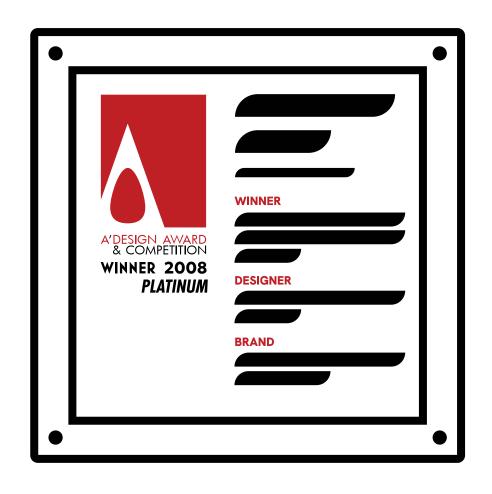
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### **Award Winner Plaques**

# Commemorative Plaque Atelier: Transform Your Design Excellence into Tangible Marketing Power

The Commemorative Plaque Atelier is a comprehensive toolkit that provides A' Design Award winners with the means to commemorate and display their achievements in striking, tangible form for transforming their prestigious A' Design Award recognition into a dynamic marketing asset. A' Design Award offers high-resolution, customizable templates for plaques, digital signages, QR-enhanced displays, and specialized exhibitors, enabling eligible laureates to communicate their design excellence across multiple physical and digital touchpoints, from retail environments to corporate headquarters with professional precision and strategic impact.

The Commemorative Plaque Atelier represents a game-changing opportunity to leverage your prestigious A' Design Award achievement strategically. By providing ready-to-use, locally producible recognition elements, A' Design Award helps designers and brands instantly communicate their design leadership to consumers, clients, investors, and media. A' Design Award's Winner Plaques and Displays are designed to activate powerful psychological triggers, such as authority bias and social proof, that can potentially increase foot traffic, support premium pricing strategies, enhance brand perception, and accelerate customer trust-building.

By placing A' Design Award Winner Plaques, Displays and Signage Solutions in stores, showrooms, offices, trade show booths or event spaces, winners can easily communicate and translate their prestigious A' Design Award win into tangible business advantages and marketing power. The prestigious A' Design Award emblem functions as a powerful strategic marketing tool for branding and sales.







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### **Award Distinction Communication Assets**

# Transform Award Recognition into Ongoing Brand Value and Powerful Business Advantage

A' Design Award's Award Distinction Communication Assets are a very comprehensive collection of expertly crafted resources specifically designed to help our winners effectively leverage and communicate their prestigious recognition to the world. Our extensive toolkit includes professionally written messaging templates, ready-to-use visual assets, press release templates, social media guidelines, strategic implementation frameworks, audience-specific communication guides and A' Design Award Winner visuals, all meticulously developed to transform your prestigious A' Design Award achievement into tangible business advantage without requiring specialized marketing expertise.

Leveraging the professional-grade, ready-to-use materials included within our Award Distinction Communication Assets enable A' Design Award winners to amplify their prestigious A' Design Award achievements across key stakeholders, including clients, consumers, customers, investors, media, and industry peers, while eliminating the substantial time and effort typically needed to create impactful communications. Clear, professional A' Design Award distinction communication enhances market credibility, attracts consumer interest, strengthens investor confidence, and fosters collaborative opportunities, elevating the commercial value of your design excellence.

With the Award Distinction Communication Assets, A' Design Award winners immediately receive press materials to boost media coverage, visual assets to enhance brand perception, social media frameworks to maximize engagement, and strategic roadmaps to leverage their recognition for lasting credibility, driving measurable business results from their excellence in design and innovation.



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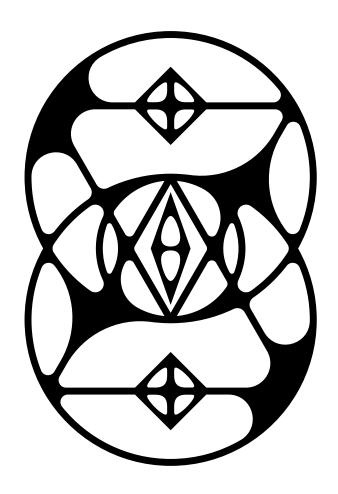
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# **Award Winner Advertising Materials**

# Transform Recognition into Growth with A' Design Award's Winner Advertising Materials

A' Design Award's Winner Advertising Materials provide A' Design Award laureates with a comprehensive collection of over 68 tangible marketing assets you can immediately implement across all customer touchpoints. Our marketing assets collection includes physical elements like point-of-sale displays, winner stickers for product packaging, countertop display cards for retail environments, A' Design Award winner branded price tags, and impressive crystal recognition block designs for showrooms. For your digital presence, you will receive website badges, social media announcement templates, email signature emblems, and landing page designs, all professionally created to showcase your prestigious A' Design Award achievement with elevated impact.

When implemented across your marketing channels, A' Design Award's Winner Advertising Materials create powerful business advantages. The A' Design Award winner emblem stickers activate the trust premium effect, enabling you to either command higher prices than competitors or alternatively help drive increased demand at your current pricing, both strategies rooted in economic theory to enhance your profitability. Created around consumer psychology and social-psychology principles, A' Design Award Winner Advertising Materials are designed to communicate your design quality, uniqueness, and innovation to anyone encountering your brand, triggering psychological responses to help translate your prestigious recognition into sales, with minimal implementation effort on your part.

Whether you are debuting a new product in a retail environment, presenting your projects at a trade show, or engaging audiences online with your creations, A' Design Award's Winner Advertising Materials, templates, guidelines and ready-to use advertisements equip you with the visual authority needed to stand out in competitive markets and streamline your path to increased sales and enduring brand influence.



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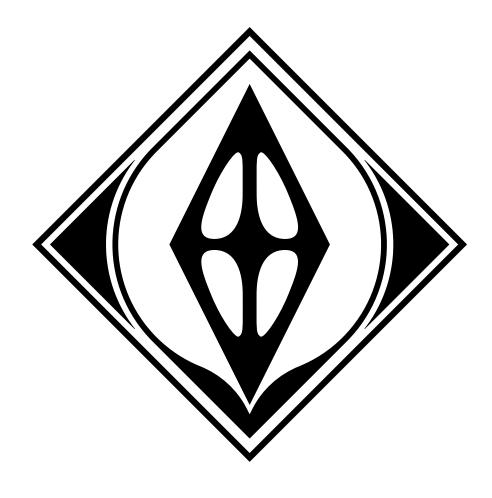
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# **Strategic Award Documentation and Resource Library**

# Strategic Support for Your Award-Winning Products, Projects and Services

Our Strategic Award Documentation and Resource Library is carefully structured to help you clearly understand, internalize, and effectively activate every element of the A? Design Prize. Enhanced by an extensive suite of specialized tools, including A' Design Award's Digital Winners' Guide, Hardcover Winners' Manual, Laurate's Journey Interactive Tool, Documents Repository and Knowledge Base, Highly Detailed Prize Documentation, Real Support, Marketing Strategy Assistant, Video Walkthroughs and Visual Instructions, as well as the Value Activation System and Service Reminders, our comprehensive framework is purpose-built to communicate your design excellence, amplify your brand authority, and help your brand establish meaningful competitive advantages in international markets.

As a prospective entrant, you can take confidence in knowing that if your work wins, you will have access to practical, easy-to-follow documentation specifically created to support your business, branding, marketing, advertising, and promotional efforts around design excellence. Our structured guidance helps you effectively integrate your A? Design Award achievement into communications with consumers, clients, partners, and the media by demonstrating how to present your award in portfolios, pitches, catalogues, packaging, websites, social media, and press materials. We provide direct access links to our services alongside practical examples, making activation fast and intuitive, helping you efficiently coordinate press releases and announcements, prepare media assets, plane event participations, and highlight your A' Design Award recognition in a powerful and professional way across international markets.

With our comprehensive support, timely reminders, and thorough documentation, you will fully understand and internalize each A' Design Prize benefit, allowing you to effectively use your prestigious A' Design Award recognition to your advantage. With our detailed and strategic A' Design Award documentation and interactive tools, we will help you quickly leverage and strategically implement your prize benefits, enhancing your visibility, credibility and global brand presence.





### **Value Activation System**

# Service Reminders to Timely Leverage A' Design Prize Benefits for Brand Growth

A' Design Award's Value Activation System is your intelligent guide through the extensive A' Design Prize, helping you capitalize on opportunities, benefits, and services available to you as an esteemed laureate by delivering personalized, time-sensitive reminders about each valuable opportunity. From winner logos and press releases to exhibitions and gala-night interviews, A' Design Award's Value Activation System helps you fully leverage your benefits for generating publicity, building credibility, and driving sustained brand growth.

A' Design Award's Value Activation System helps laureate brands, designers, and architects manage important deadlines for yearbook features, exhibition submissions, and gala preparations. Strategic reminders about the A' Design Award logo usage rights help establish immediate credibility, while notifications of PR opportunities enhance media visibility. By transforming the extensive set of benefits included within the A' Design Prize into clear, actionable steps, A' Design Award's Value Activation System drives business growth, prestige, and international reach.

A' Design Award's Value Activation System converts your extensive A' Design Prize package into clear, actionable steps, simplifying tasks and sustaining momentum. Direct links to relevant benefit activation pages and dashboard tasks save you time and effort, increasing media coverage, partner engagement, social traction, and client trust for enhanced visibility, credibility and ongoing business opportunities.



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# **Knowledge Base**

# Master the Psychology Behind Marketing, Advertising and Promoting Good Design

The A' Design Award's Knowledge Base is a carefully curated digital library that explains each of the 188 + A' Design Prize professional edition benefits in plain language, pairing award benefit documentation with the marketing psychology that makes them work, and links directly to ready-to-use assets and tools such as press-kit generators, award winner logo downloads and interview portals. Updated regularly, A' Design Award's Knowledge Base functions as an on-demand mini-academy where you and your team can learn, act and improve, anytime, anywhere.

By understanding the raison d'être behind every service provided, laureates turn routine tasks into strategic moves: a logo download becomes a credibility boost powered by the authority bias; a multilingual press release unlocks the mere-exposure effect across new markets; a reminder to submit to industry rankings lifts search visibility and buyer trust. A' Design Award's Knowledge Base puts actionable insights at your fingertips, helping you reach consumers, clients, customers, investors, partners and the media faster, with messages that resonate and convert.

A' Design Award's Knowledge Base turns every benefit into a self-guided masterclass in design marketing, teaching winners not just what to do, but why it works, grounded in psychology, social-psychology, strategy, and real-world outcomes. By combining deep explanation with immediate action tools, A' Design Award's Knowledge Base Fuels cross-market, cross-cultural brand growth.



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# **Professional, Digital & Vision Editions Without Contractually Obliged Winner Fees**

### A' Design Award Professional, Digital and Vision Edition Entry Nomination Pathways Do Not Have Contractually Enforced Winner's Fees

A' Design Award does not confuse price with prize and offers Professional, Digital, and Vision Edition entry pathways that do not impose contractually required winner fees. If you win the A' Design Award through the Professional, Digital, or Vision Edition nomination pathways, you are not obligated to pay a "winner fee". The only exception is the Classic Edition, which follows the industry-standard entry model with low entry fees. The A' Design Prize is provided completely free of charge to eligible Professional and Digital Edition laureates, with specific components of the prize dependent on the chosen entry method. The first phase of the A' Design Award, the preliminary nomination round, is free of charge for all entrants, regardless of nomination pathways.

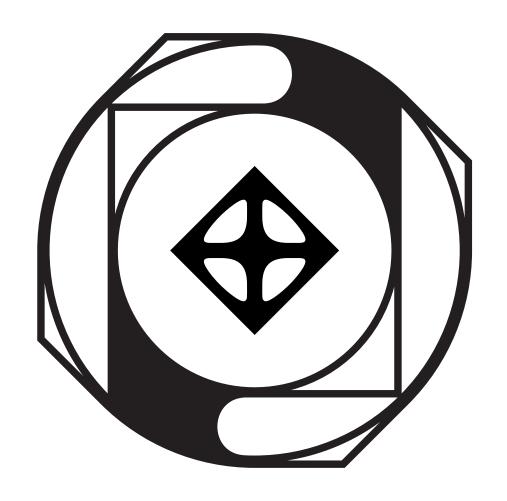
The Professional Edition nomination method provides comprehensive physical and digital benefits, services, opportunities, and tools, all covered by the initial nomination fees and without any contractually obligated winner fees. Nicely presented award trophies, printed and framed certificates, hardcover yearbooks, and winner merchandise are distributed free of charge to eligible laureates attending the La Notte Premio A', our glamorous black-tie, red-carpet gala night and awards ceremony. Exclusive invitations to La Notte Premio A' are provided to eligible Professional Edition laureates, compliments of the A' Design Award.

The Digital Edition delivers extensive online recognition, digital certificates, and global publicity campaigns without imposing contractually obligated winner fees payable to A' Design Award. The Vision Edition similarly does not impose contractually obligated winner fees, offering immediate core recognition with optional add-ons available but never mandatory.

We recommend nomination via Professional or Digital Edition pathways, each offering a distinct and rich A' Design Prize package.







### Fame Engineering

# The Science of Global Recognition, Worldwide Prestige, Visibility and Influence

A' Design Award's Fame Engineering protocol transmutes your design excellence into sustained fame, prestige, and public awareness through structured, multi-channel recognition and promotion strategy that includes but not limited to media outreach, multilingual content syndication, public relation campaigns, exhibitions, interviews, digital visibility, and international publications, reinforcing your recognition across every communication touchpoint, from news articles and websites to galleries, yearbooks, showcases and museum exhibits.

When you win the A' Design Award, our Fame Engineering protocol begins working for you. Your awarded design is placed at the center of an international publicity machine that continuously amplifies your presence. Your work is showcased to journalists, buyers, influencers, design lovers, and future clients, through press releases, curated interviews, daily features, and more, helping you reach key audiences, build credibility with potential customers, generate new business opportunities, and elevate your brand to a new level of market visibility.

A' Design Award's Fame Engineering framework employs proven principles from behavioral economics, network theory, and cognitive psychology, converting interviews, exhibitions, rankings, media placements and publications into cross-channel signals that compound, generating powerful, lasting visibility and recognition for award-winning brands and their meaningful work.



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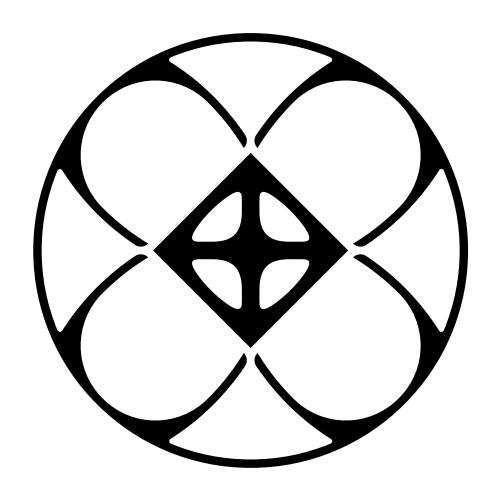
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### **Executive Prestige Circle**

# Access the Collective Wisdom of World-Class Designers, Star-Architects and Top Brands

The Executive Prestige Circle is an exclusive online forum, where accomplished designers, renowned architects, innovation leaders, and brand directors worldwide converge to exchange advanced knowledge and forge meaningful professional relationships. Our invitation-only environment fosters trust, respect, and mutual understanding, creating the right setting for exchanging knowledge, sharing strategies, engaging in high-level professional dialogue and building long-term collaborations among accomplished professionals and brands worldwide.

A' Design Award's Executive Prestige Circle forums brings together validated excellence from almost every country, industry and design discipline, creating a powerful space where award-winning professionals engage in intelligent discussions about emerging trends, share breakthrough methodologies, explore collaborative ventures, and collectively advance the future of design, architecture and innovation through generous knowledge exchange among peers who have proven their exceptional capability through independent jury recognition.

Your exclusive access to A' Design Award's Executive Prestige Circle forums transforms your business potential by connecting you directly with award-winning, experienced professionals who influence global markets, set industry standards, shape future design trends, lead iconic brands, inspire groundbreaking projects, and drive creative innovation across continents.



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### **Search Engine Optimization**

# Gain Global Visibility and Lasting Digital Authority through External Recognition

Creative Architecture Search Engine Optimization transforms your A' Design Award achievement into a powerful network of external validation that works continuously for your business. Our innovative system activates when museums document your work, encyclopedias feature your innovations, academic references cite your achievements, and international media publishes your success stories and features your work in 108+ languages in 138+ publications where prestigious independent sources create permanent digital assets that search engines recognize.

A' Design Award winners gain business advantages through enhanced digital visibility that brings pre-qualified leads directly to your brand. Key audiences discover your excellence through international media coverage, interviews, ratings, rankings, portfolios, directory listings, articles and authoritative publications linking to your award winner profile and then arriving at your landing pages, corporate newsrooms, e-commerce platform listings or lead acquisition landing pages, already knowing your excellence in design.

Our strategic funnel architecture guides visitors through carefully designed validation touchpoints, with each encounter reinforcing your credibility. Your visibility expands as A' Design Award initiated media coverage sparks additional features and creates authoritative signals, establishing your business as a prominent brand in your field, driving momentum across global markets.







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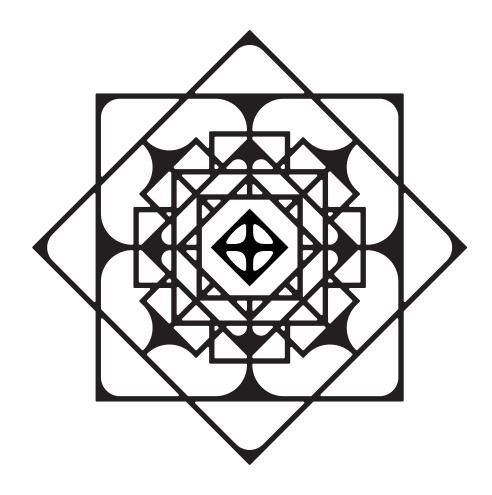
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### **Generative Engine Optimization**

# Empower Your Brand to be Recognized and Recommended by Artificial Intelligence

A' Design Award's Multilingual Generative Engine Optimization is an advanced digital visibility system designed to ensure that your award-winning work becomes discoverable, understandable, valued and recommended across artificial intelligence platforms, smart assistants, and generative search engines. By creating strategically structured, semantically rich, and professionally curated multilingual content, A' Design Award places your brand story and achievements into the very knowledge base that powers today's and tomorrow's intelligent systems.

Through A' Design Award's Multilingual Generative Engine Optimization, your award-winning designs are translated, published, and promoted in over 108 languages via authoritative articles, localized press releases, encyclopedia entries, portfolios, directory listings, academic citations, book inclusions and interviews. A' Design Award's extensive documentation of your award-winning work increases the likelihood that AI systems trained in native languages will recommend your work to international customers, consumers, investors and journalists.

With A' Design Award's Global Public Relations Campaign and Multilingual Generative Engine Optimization, you gain an important opportunity to stand out and achieve lasting visibility by showcasing your excellence in smart search results, AI recommendations, intelligent digital assistants, large language models and platforms powered by artificial intelligence systems worldwide.



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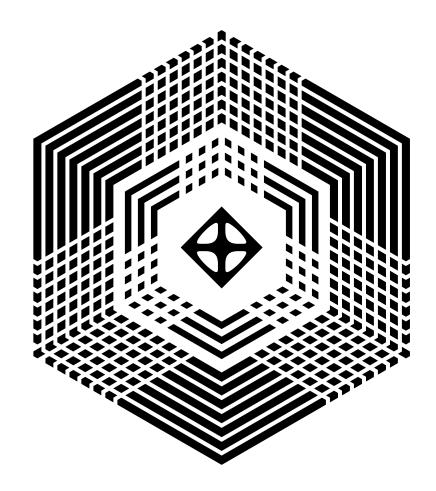
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# **Semantic Structured Data Engine**

# Empower Al Discoverability and Strategic Market Visibility for Award-Winner Design

A' Design Award's Semantic Structured Data Engine service converts your supplemental product data and context into structured data documents and editorial articles, helping Al assistants, search engines and Al platforms to understand, recommend, surface, and champion your award-winning work, expanding your reach to consumers, clients and customers. By combining machine-readable data with narrative storytelling, our service helps your products get accurately represented, recognized, and contextualized across smart search engines and Al.

A' Design Award's Semantic Structured Data Engine brings heightened consumer interest through enhanced AI visibility through powerful structured data document and editorial article combination. Our service enhances how AI, smart search engines and recommendation systems perceive and present your designs, helping your A' Design Award winner works get more likely to appear in AI-generated answers and smart search results, enhancing your discoverability by consumers, customers, clients, buyers, investors, and media professionals globally.

Our pairing of structured semantic data and narrative context lets AI systems, search engines, and smart assistants correctly interpret what your design is, why it matters, and when to recommend it, creating a durable foundation for AI-driven discovery and improving how your work appears in conversational answers, search results, and curated recommendations by digital systems.







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### **Denotative Question and Answers Schema**

# Get Your Work More Likely to be Understood, Cited, Shared and Recommended by Al

A' Design Award's Answer Engine Optimization Service first identifies the key questions that audiences are likely to ask about your products, projects, and services, and then provides clear, factual answers if sufficient information is available within your existing materials. At the same time, we invite you to contribute authoritative, brand-approved responses to supplement, clarify, and expand upon areas where information may be missing and/or could be further enriched, addressing important knowledge gaps about your award-winning design.

A' Design Award's Denotative Question and Answers Schema and Answer Engine Optimization Service prepares question and answer pairs from your existing textual descriptions, enriches the question and answer pairs with your original contributions, and publishes the finalized question and answer pairs for readers in the Q&A format. The resulting responses are featured within an editorial article and further delivered as structured data for search engines and AI systems, enabling accurate, brand-compliant citations and enhanced discoverability.

By providing clear, factual answers to key user questions, A' Design Award winners help their award-winning designs get found and better understood across search engines, smart assistants, and Al-driven platforms. A' Design Award's AEO service helps winner works get referenced more accurately and consistently when consumers ask questions and interact with Al systems about your works.







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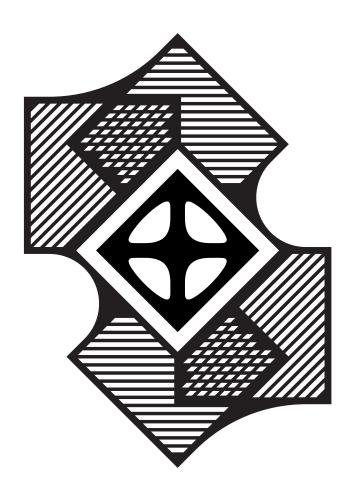
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# **Real Support**

# Experience Genuine, Personalized Assistance and Guidance Prioritizing Your Success

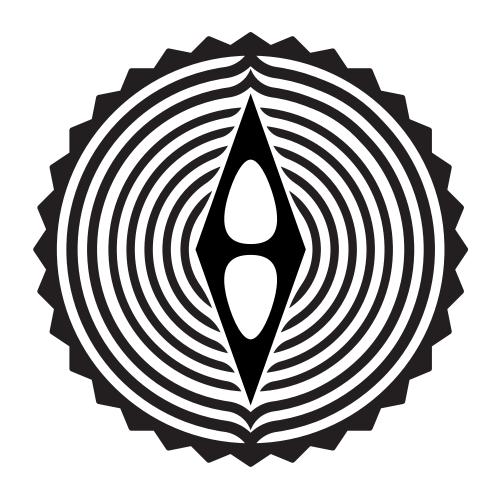
At A' Design Award, your success is our mission and Real Support is our commitment to providing you with personalized, genuine, empathetic assistance from experts who understand your needs and business objectives. By promoting you and your winner design, we create an appreciation for good design worldwide. Global appreciation for good design drives demand for better-designed artifacts, creating a positive cycle where designers and brands create more innovative solutions, superior products, projects and services that benefit and advance society.

Our Real Support helps you turn your A' Design Award into market success. We provide direct assistance with media outreach, brand positioning, and business expansion strategies, guiding you step by step in leveraging your A' Design Prize. From press releases and the strategic use of winner logos to connecting with journalists and leveraging exhibition opportunities, our dedicated teams help your brand to effectively reach consumers, clients, industry leaders, investors, and the media, clearly communicating your excellence worldwide.

Whether you are looking to attract new customers, connect with international partners, or secure meaningful press coverage, A' Design Award's Real Support and our specialized tools including Entry Assistant, Marketing Strategy Assistant, Winner Manuals and Laureate's Journey Guide help you enhance your visibility, strengthen your brand image, and unlock sustained market advantages.







### **Advertise Products, Projects and Services**

# High-ROI Global Multilingual Advertising for Products, Projects and Services

The A' Design Award actively advertises, markets and promotes your award-winning products, projects and designs through a comprehensive global marketing system. We translate your work into 108+ languages, publish it across 138+ international platforms, distribute press releases to media worldwide, feature you in exhibitions for eight years, secure editorial coverage through media partnerships, highlight and continuously promote you through daily showcases, newsletter features, targeted social media campaigns and network syndication.

Additionally, we empower you with professional marketing assets including but not limited to animated icons, video elements, digital badges, electronic press kits, social media templates, interview content, ranking badges, rating cards, infographics and ready to use advertisements all created specifically for your winning design and profile. A' Design Award laureates further unlock extremely powerful, perpetual, worldwide, unlimited license to use the A' Design Award Winner Logo symbol for differentiating their award-winning designs.

A' Design Award's active advertising empowers winners to reach international markets, attract premium clients, and build lasting brand authority. Ongoing showcases, media partnerships, and perpetual rights to use our official award-winner symbol empower you to turn your achievement into business growth, new opportunities, and stronger relationships with key stakeholders worldwide.







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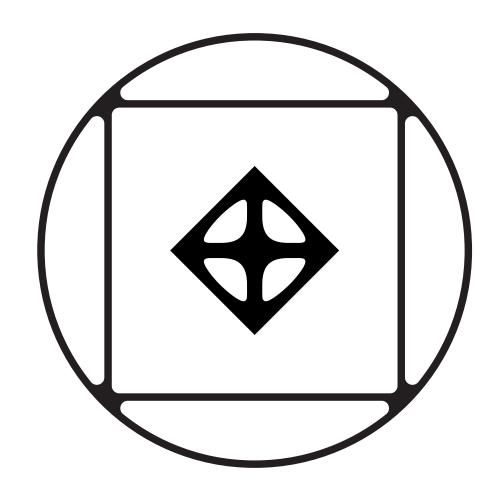
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### Fair, Meritocratic and Ethical

# Differentiate Your Brand Authentically in the Market with Meritocratic Excellence

Fair, meritocratic, and ethical evaluation is the foundational principle of the A' Design Award. Every entry is judged through a blind peer-review process by our large, culturally diverse, professionally experienced jury. Jurors never see the names, brands, or countries of the participants. Each design is evaluated solely on its own merits. Compartmentalized judging, research-based evaluation criteria, and advanced vote integrity checks further ensure that your recognition is objective and genuinely based on design excellence.

A' Design Award, committed to fairness, meritocracy and ethics, brings impartial, independent validation of your design excellence. When your design is selected through A' Design Award's rigorous, fair and ethical evaluation, your recognition becomes a strategic asset that discerning clients, consumers, customers, partners, industry leaders, investors and media respect and value. Our fair and merit-based evaluation helps you build reputation with clear evidence of true design value, persuasive and powerful in marketing, sales and public relations.

A' Design Award's complete commitment to fairness, meritocracy, and ethics in judging your work is an essential part of the A' Design Prize. Your A' Design Award recognition, impartial, honorable and independent, comes with the confidence that your award reflects genuine, verified excellence, amplifying the overall promotional impact and authenticity of your achievement globally.



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# A'DESIGN AWARD & COMPETITION AWARD WINNER







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### **Award-Winner Status**

# Leverage a Globally Recognized, Psychologically Impactful Descriptor of Excellence

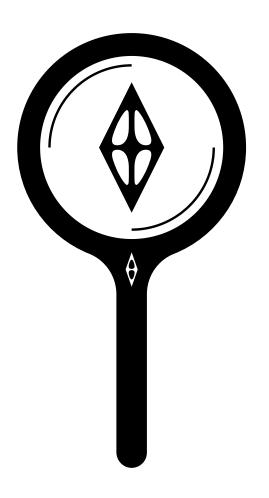
Award-Winner Status, established by winning the A' Design Award, is a psychologically impactful distinction that, when integrated into your branding language, naturally conveys excellence and creates cognitive ease. Using the "Award-Winner" and "Award-Winning" descriptors in marketing for your awarded products and projects enables discerning audiences to quickly associate your brand with independently recognized excellence, validated through a meritocratic blind peer-review process by an international, impartial and experienced jury panel.

Your permanent linguistic marketing assets, "Award-Winner" and "Award-Winning" descriptors, as verified by A' Design Award, come with comprehensive documentation including your Excellence in Design Certificate, Official A' Design Award Winner Logo License Paperwork, and A' Design Award's Perpetual, Worldwide, Unlimited Logo License, further backed by public verification through A' Design Award's global PR campaign, including press releases, featured articles, professional interviews, winner showcases, and extensive media coverage.

Beyond recognition, your verified and jury-validated "Award-Winner" Status functions as a versatile communication asset that can be seamlessly integrated across all consumer touchpoints, from product packaging and advertising campaigns to investor presentations, procurement documents, and digital platforms, helping you communicate your excellence with clarity and ease.







# Free Preliminary Design Score

# Get Free, Confidential and Comprehensive Preliminary Evaluation from A' Design Award

A' Design Award's Free Preliminary Design Review is a confidential, professional evaluation service that provides clear, unbiased feedback about your design's quality and market potential. Delivered within a few days, our Preliminary Review Service provides you with expert feedback plus two distinct numeric scores: the Preliminary Score (PS), ranging from zero (0) to ten (10), evaluating your design's quality, and the Presentation Score, from zero (0) to one hundred (100), assessing how well your submission complies with our presentation guidelines.

Preliminary Scores equal to or greater than six indicate strong potential. In addition to your Preliminary Score and Presentation Score, you receive constructive Preliminary Jury Feedback to help you align your work with our presentation guidelines and international standards. You can leverage our complimentary Preliminary Review system by uploading multiple designs and obtaining free preliminary scores for each work, allowing you to benchmark your entries and select your strongest designs, products, projects and services for award nomination.

A' Design Award's free Preliminary Score allows independent benchmarking across multiple designs, helping you choose which projects deserve full nomination and promotion, while also ensuring a fair and ethical competition by improving the quality of every entry's presentation so jurors can evaluate each nominated design purely on intrinsic merits, promoting impartiality and fairness.



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# **Keep Your Copyrights and Patents**

### Legal, Intellectual Properties and Data Security

With A' Design Prize, you keep the legal ownership of your designs, concepts, patents and inventions. A' Design Award respects your authorship and industrial design rights. When you join the A' Design Award, regardless of winning or not, you retain the ownership of your work, while benefiting from global exposure and recognition through licensed promotion. You remain the rightful owner of your idea, design, product or project, preserving your ability to commercialize, license or expand upon your work as you wish. All entrants keep the ability to use, develop, distribute and benefit from their creation. A' Design Award respects your intellectual property rights and privacy, providing you control over communications and investing in data security.

Entrants grant A' Design Award a non-exclusive, unlimited, worldwide, perpetual, royalty-free license to publish, promote, advertise, market and communicate their award-winning works through any media, exhibitions, publications, and online or offline platforms. [Unlimited] means without restrictions on frequency or media type, [Worldwide] permits promotion in any country, [Perpetual] means the license does not expire, and [Non-Exclusive] indicates entrants may grant similar rights to other parties. Eligible Professional and Digital Edition A' Design Award winners are granted an unlimited, worldwide, perpetual, royalty-free license to use the A' Design Award Winner Logo in marketing, enhancing visibility and recognition for their work. You keep your copyrights and patents. Our system ensures your work reaches potential clients, investors, and press, while you maintain ownership and creative direction.

Your creative independence matters to us. When you submit an unpatented work to A' Design Award, publication may cause your work to lose its novelty status, potentially affecting your ability to secure a patent. To help you protect patent-pending products, privacy-sensitive projects, trade secrets, or works not yet patented, A' Design Award provides Concealed Categories, intended to avoid public disclosure of results and allow additional time for patent applications. When you join the A' Design Award, you always retain full ownership, copyright and patents over your design. The license you grant is non-exclusive, meaning you can freely use or license your design elsewhere without restriction.



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# **Entry Submission and Presentation Guidelines**

### Image and Text Guidelines for A' Design Award Entry

To submit your work for the A' Design Award, just prepare one Main Image ( $3600 \times 3600$  pixels, JPEG, 72 DPI) clearly showing your design, centered and without text, logos, or watermarks. Additionally, you may add up to four Optional Images ( $1800 \times 1800$  pixels each) to showcase different views or details. Write simple, clear text focusing purely on facts and features, without personal or promotional content.

Relax and don't worry about remembering every detail, the A' Design Award team offers a free and confidential Preliminary Review Service to ensure your submission meets all guidelines. Once your entry is uploaded, we will check everything carefully and notify you about any needed improvements. Our team is always here to support and guide you personally and professionally.

Clear and easy submission guidelines, combined with our supportive preliminary review, are just one of the many valuable benefits included in your A' Design Prize, ensuring you can start smoothly, confidently, and successfully.



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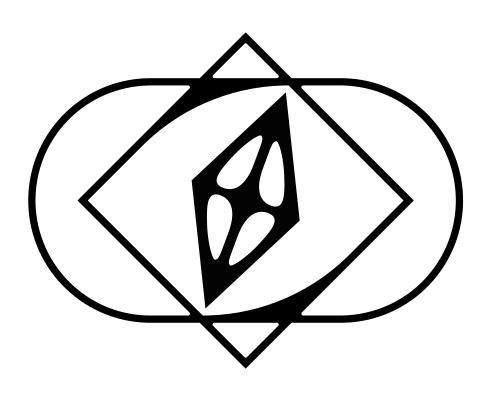
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### **Success Stories & Testimonials**

# **Genuine Words of Recognition from Esteemed Laureates** around the Globe

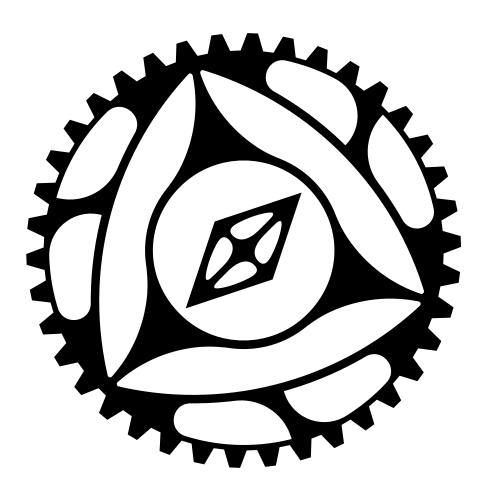
A' Design Award & Competition is pleased to share that since 2008, we have received numerous testimonials from our esteemed laureates, and we proudly share them publicly. These authentic, heartfelt expressions are voluntarily provided by esteemed A' Design Award winners without solicitation or editorial influence. Our laureates' genuine words vividly illustrate the brand growth and industry recognition gained through winning the A' Design Award.

We are deeply honored and humbled by our laureate testimonials, which consistently affirm the meaningful difference the A' Design Award makes for winner brands, designers, architects, and creative agencies worldwide. Each sincere acknowledgment reassures us that our dedication to promoting good design, design excellence, creativity, and innovation is significantly impacting communities worldwide. Laureate testimonials inspire us to continually enhance our platform, empowering designers globally.

Every testimonial reinforces our core mission to make the world a better place through good design. We remain deeply grateful to our laureates for their thoughtful recognition and continued trust.







# **Evaluation Process and Methodology**

# Fair, Transparent, Ethical and Meritocratic Recognition of Exceptional Design

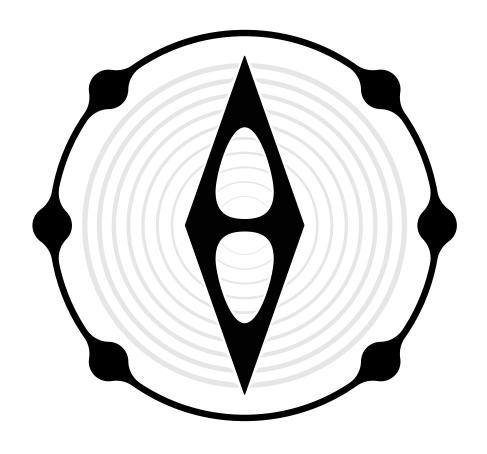
Entries to the A' Design Award are voted anonymously by an international jury through blind peer-review based on publicly published evaluation criteria. The evaluation process at A' Design Award & Competition is founded upon strict principles of fairness, transparency, justice and rigorous merit-based assessment. Each entry undergoes a comprehensive, blind peer-review conducted anonymously by our esteemed international Grand Jury Panel. Jurors evaluate submissions independently and objectively, guided by transparent, pre-established evaluation criteria, distinct for each award category, to recognize superior creativity, originality, innovation, aesthetics, functionality, and societal contribution of your good designs. A' Design Award verifies the identity of each jury member and requires a signed declaration affirming their commitment to our ethical voting principles. The jury panel is exceptionally large, culturally diverse, and composed of industry-leading experts representing almost all major countries and design-related industries.

A' Design Award jurors evaluate entries in isolation, safeguarded by compartmentalization procedures designed to prevent group dynamics from influencing individual judgments. Furthermore, statistical analyses and advanced anomaly detection algorithms monitor jury scores to maintain consistency, integrity, and reliability throughout the evaluation process. Our rigorous statistical checks, score normalization and academically grounded evaluation framework are designed to promote impartiality, reduce potential biases, and facilitate the fair and merit-based selection of award winners who exemplify genuine design excellence. A' Design Award voting criteria are publicly published for each category and refined annually based on expert-based empirical research gathered from our jury panel. Entries undergo a preliminary review process to standardize their presentations, enhancing consistency and reliability during final evaluation.

With a culturally diverse and multidisciplinary Grand Jury composed of world-class designers, stararchitects, prominent academics, respected industry leaders, and influential journalists, the A' Design Award evaluation methodology exemplifies internationally respected standards of ethical and meritocratic recognition. Our rigorous evaluation and judging process highlights authentic achievement, broadly recognized across the global design, architecture, innovation, technology, and creative industries, making the A' Design Award a truly prestigious and highly respected recognition worth winning.







### **Timeline, Key Dates, Events and Deadlines**

# Key Dates, Timeline and Deadlines for the A' Design Award & Competition

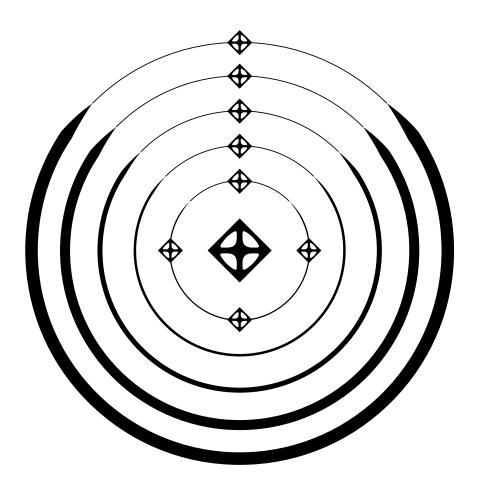
Registration and submissions for the A' Design Award are open all year, except right before awards announcement. Nominations are accepted under six entry periods, the most important periods are Early, Standard and Late Entry. Early Nomination is from April 15th to June 30th, Regular Nomination ends on September 30th, and Late Nomination concludes on February 28th. Omega and Last Entry Nomination periods are available from March 7th to March 30th and from April 1st to April 7th, respectively. We recommend concluding your entry latest by Late Entry period.

Grand Jury voting takes place from April 1st to April 12th, and Results are Announced on May 1st annually. Eligible, Professional Edition winners attend the Gala-Night ceremony in the summer, followed by exhibitions and promotional campaigns throughout the year. Public Relations Campaign starts right after results announcement, is highly intense in the first year, tapers of within 18 months and concludes eight years after results announcement, after which, at our sole discretion, we continue to promote the winning works for free.

Key events include La Notte Premio A' - A' Design Award's Gala-Night and Awards Ceremony, Ars Futura Cultura Symposium, World Design Intelligence Summit, Advanced Design Conference and the World Design Exhibition among others. All events take place after results announcement. Winner Kits are shipped after gala night conclusion to eligible laureates who had requested a delivery. Daily Promotions run throughout the year. Interviews, Design Rankings and Ratings, Designer.org and Designers.org platforms are updated first shortly after results announcement, and then once again, within 6 months after results are announced.







# A' Design Award Eligibility

# International and Juried Award for Good Design and Innovation in All Industries

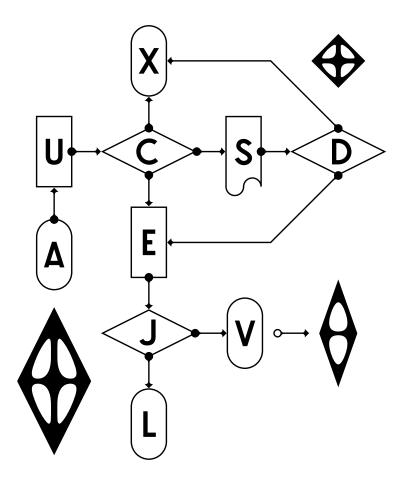
Eligibility for the A' Design Award is intentionally inclusive, welcoming visionary minds from all backgrounds, industries, cultures and countries. Whether you are a top brand, an established product manufacturer, a rising creative studio, a freelancer, an architect or a designer, you are invited to participate. Products in mass production, goods available on the market, realized works, built projects, and finished creations are accepted together with unreleased products, unbuilt projects, conceptual designs, ideas and prototypes. There are no date restrictions for submissions.

The A' Design Award is open to entries worldwide from all brands, enterprises, product manufacturers, designers, architects, creative agencies, R&D companies and design teams can all join. Works may be in any language when descriptions are provided in English for clear jurying. Entrants must hold legal rights to their work. Most industries are welcome, with ethical guardrails that exclude a few industries as well as political and harmful content. Sensitive categories require added documentation and certification. Previously awarded or published designs as well as entirely new works are all accepted.

Our inclusive philosophy ensures that creative excellence, regardless of origin or scale, has the opportunity to receive international acclaim. A' Design Award's openness directly benefits entrants and winners. With broad access and clear rules, your work competes on merit in a respected, brand-safe environment, making media coverage, consumer and investor outreach easier.







# **Entry Instructions**

# **Step by Step Entry Submission Instructions from Account Creation to Nomination**

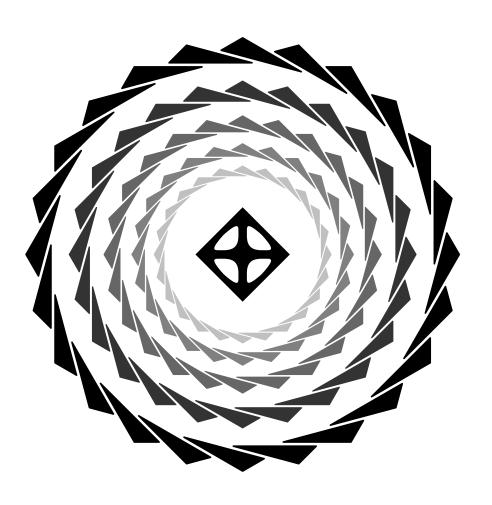
It is straightforward to join A' Design Award. First, create your free account. After creating a free account, confirm your electronic mail first, login to A' Design Award, choose an account type, accept terms and upload your design. Submit one main image (3600 x 3600 px, 72 DPI, JPEG) and at least one additional image (1800 x 1800 px, 72 DPI, JPEG) showing details or alternative views. Describe your design in English. You may include a PDF Document for Jury view (max 40 pages) and upload or link a video. Once your design is uploaded, you will receive a Preliminary Score (PS) between 0 (worst) and 10 (best) within a few days.

Preliminary Score is provided free of charge, and is confidential and does not create obligations to nominate a work. If your Preliminary Score is high (such as 6, 7, 8, 9 or 10), we recommend proceeding with nomination to officially enter your design for A' Design Award consideration. If your Preliminary Score is lower than or equal to five, you should consider improving your design before nominating. After nomination, wait for the A' Design Award results and, if you win, enjoy the benefits of the A' Design Prize based on your Account Type and Nomination Method such as Professional, Digital, Vision or Classic Edition.

We recommend entering your work to A' Design Award via the Professional or Digital Edition nomination pathways, which offer strong PR advantages and have no contractually required winner fees. The Vision Edition also has no mandatory fees, allowing laureates to optionally request services after winning. In contrast, the Classic Edition follows the industry-standard model, where contractually obligated winner fees apply before A' Design Prize benefits are activated. You choose the nomination method you prefer at your sole discretion, after upload, during the nomination processes. For all entry methods, you keep rights to your designs and it is free to upload your design to obtain preliminary review. You may upload multiple products and projects and get a free review for each work.







# **Awards Entry Services**

# **Expertly Managed Awards Entry Services for A' Design Award Submission and Nomination**

The A' Design Award's Managed Awards Entry Services are comprehensive submission management solutions created to simplify your entry process. From selecting the most suitable competition category and expertly crafting your entry narrative to enhancing visual presentations and ensuring guideline compliance, our experienced team manages every critical step, transforming your exceptional work into professionally presented, jury-ready submissions.

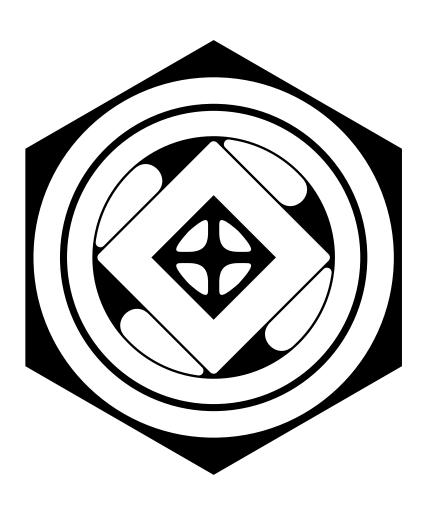
By professionally highlighting your project's strengths and aligning your work's presentation precisely with jury expectations, strategically addressing your specific award category's criteria, and clearly showcasing your design through expertly selected visuals, your entry becomes completely compliant with our presentation guidelines. Ensuring your work aligns perfectly with our presentation guidelines, whether achieved independently by leveraging our free resources such as the Preliminary Review, Advanced Submission Optimizer, and clear Presentation Guidelines, or through assistance from our Awards Entry Services, creates a strategic advantage, enhancing your entry's completeness and competitiveness, increasing its potential for recognition.

A' Design Award's Managed Awards Entry Services does not guarantee a win. Merit and merit alone decide the A' Design Award winners. Your entry, once submitted, is anonymized and routed to A' Design Award's Grand Jury Panel, where identity-verified experts from across the globe vote independently on your submissions, in isolated groups, against pre-published evaluation criteria. Scores are statistically normalized after voting to dampen bias, jurors sign a strict ethics pledge, and votes are audited before results are announced. No Awards Entry Service can touch our meritocratic process.

By ensuring your work's narrative, textual description, images and data match category criteria, presentation guidelines and satisfy technical checks, our Awards Entry Services deliver clear, complete and competitive presentations that lets jurors focus on your design quality, not missing files or formatting errors. Our contribution ends with preparing your work for fair evaluation; the outcome is determined solely by A' Design Award's independent blind peer-review process, a system continuously improved to protect true meritocratic recognition, fairness, integrity and impartiality.







# **Press Coverage and Media Mentions**

# Become a Global Design Icon with Authentic Media Exposure and Massive Visibility

Since 2008, the A' Design Award & Competition has achieved a massive amount of media mentions, press coverage and news coverage for its esteemed laureates. Powered by a 63-layer outreach framework, our media program blends jury-vetted authority, rights-cleared visuals, and 108-language storytelling to put award-winning projects on the desks of editors who actively seek fresh design stories. From syndicated networks to partner magazines and digital newsrooms, every media channel works in concert to transform your accolade into sustained public attention. Authentic press coverage and professional media mentions transform your A' Design Award win into meaningful exposure, helping you reach new audiences, unlock opportunities, and build lasting design legacy-across languages, media channels and continents.

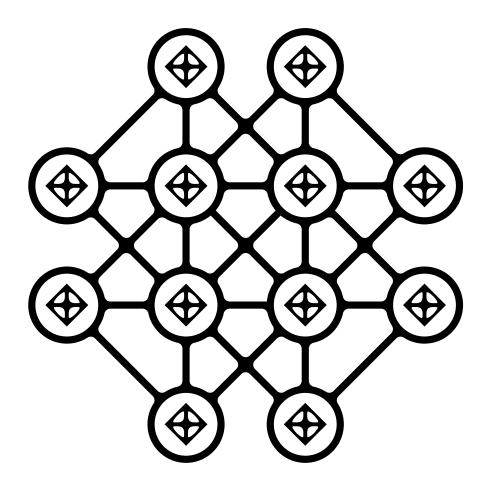
We create merit-driven editorial discovery by inviting editors to independently discover A' Design Award winners, equipping publishers with journalist-ready rich-media press kits containing high-resolution high-quality content, interviews and translations, and enabling fast and easy publication through pre-cleared licensing. Our 63-layer media system blends earned editorial coverage, strategic partnerships, owned press networks and events, with content localized in over a hundred languages. The result is genuine stories told in the journalist's voice, published where audiences already pay attention. Your media coverage, provided to you by the A' Design Award, becomes a signal of excellence, helping shape public perception, spark new interest, and reinforce your brand's reputation.

Our extensive press coverage and media mentions significantly benefit A' Design Award laureates by increasing their visibility and reputation both online and offline. Coverage through trusted media outlets elevates the perceived value of your winning designs, attracting interest from new clients, partners, customers, consumers, investors and media professionals. Your media exposure, gained through A' Design Award victory, strengthens brand positioning, creates demand, and fosters international growth opportunities. Our 63-layer media approach sustains and multiplies your visibility over time, supporting your success story as it travels across borders and industries, and helping your work stand out in a crowded marketplace.

Press coverage and media mentions are a highly valuable component of the prestigious A' Design Prize provided to eligible Professional and Digital Edition laureates who have won in public categories, and who have provided us with a valid license and declaration. Discover the impact and global reach of A' Design Award's media mentions and press coverage by exploring our public archive and curated press appearances now.







# **Diverse and Comprehensive Award Categories**

# Broad Award Categories Builds Prestige, Discovery and Opportunity Across Industries

A' Design Award & Competition is organized in a wide spectrum of diverse and comprehensive award categories, recognizing the full richness of design, art, architecture, innovation, engineering and creativity in all industries worldwide. Each A' Design Award Category is carefully defined with its own voting criteria, presentation requirements, scope and evaluation logic, allowing every entry to be evaluated accurately, according to their sector-specific criteria, reviewed in the right context by experts in the corresponding field, resulting in a genuinely meaningful recognition that is meritocratic, prestigious and widely respected.

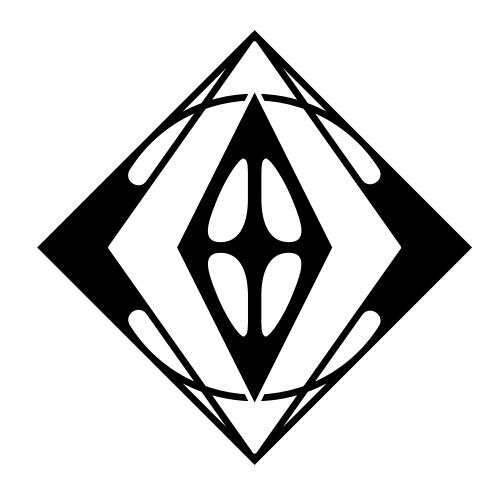
A' Design Prize is awarded in many competition categories, encompassing industrial design, architecture, product innovation, digital interfaces, experiential design, fashion design, graphics design, communication design, social-impact projects, and creativity among others. Developed through research, A' Design Award's recognition framework reflects the full landscape of art, creativity, design, engineering, and innovation. In the A' Design Award, each discipline enjoys clearly defined voting criteria and specialized jury members, allowing excellence to be honored through industry-specific evaluation.

Each A' Design Award category acts as a gateway to a unique design community, drawing in professionals, media, investors and audiences from adjacent fields. A' Design Award winners' works are showcased alongside other top designs across industries, benefiting from cross-category discovery, where journalists, clients, consumers, buyers and audiences exploring one award category often encounter and engage with works from other categories. The cross-category exposure of A' Design Award winners fuels spontaneous discovery, attracting increased press attention and amplifying media coverage.

By connecting winners across disciplines, A' Design Award drives organic discovery, attracts broader audiences and media interest through cross-category exposure, and amplifies laureates' global visibility and influence.









# Brand-Safe Social Media Networks for Design, Innovation, Creativity and Technology

A' Design Award winners gain exclusive posting privileges on dedicated, brandsafe social media platforms designed specifically for the professional and intellectual exchange of ideas related to design, innovation, creativity, technology and culture: Distinct Social, Ranked Social and Codex Social, allow you to share your expert knowledge with the world, helping your professional insights reach global audiences, build lasting authority and create pathways to new clients, consumers, customers, collaborators, investors and journalists.

Our social media platforms provide expert-only, brand-safe digital spaces where esteemed A' Design Award laureates publish informative articles, educative content and domain-specific posts tied directly to their achievements. Your social media posts and content are preserved, optimized for discoverability and presented within our networks. Your insights appear exclusively alongside fellow laureates' contributions, where your designs, innovations, technological marvels, ideas, whitepapers and case studies reach global audiences.

With A' Design Award's social media platforms, you join a global network of brands committed to advancing design, creativity, technology, and culture. Our social media platforms foster meaningful, high-quality discussions that contribute to the global dialogue on design and innovation, help grow your brand, and expand your professional presence and business opportunities.



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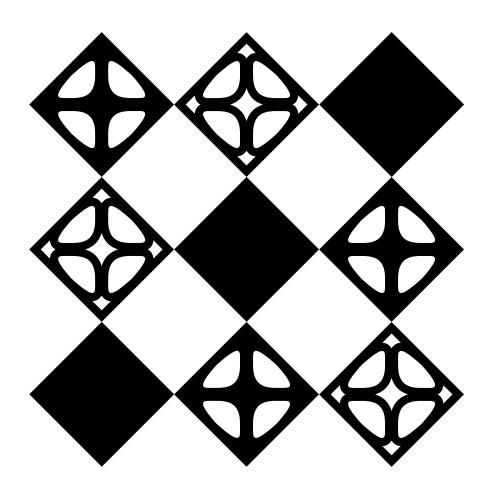
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# **Contact the A' Design Award**

# Get in Touch with A' Design Award & Competition via Mail, E-Mail, Phone or Online Form

Great design deserves great support. At A' Design Award, we are delighted to offer friendly, helpful, and accessible assistance to designers, architects, innovators, creative agencies, design teams and brands worldwide. In addition to traditional support, we provide complimentary tools and services to enhance your experience, including our Preliminary Design Review, Advanced Submission Optimizer, FAQs, a Digital Assistant, and personalized Real Support. Whether you are submitting your first project or stepping into the spotlight, we are here to support you personally and promptly.

When you have questions, need advice, or simply want guidance, our welcoming team is always ready to help through phone, email, our easy-to-use online form, or traditional mail and provide you with Real Support. A' Design Award?s Real Support comes from our personalized, empathetic, and human-centric approach to assisting designers, design teams, brand managers, entrants, laureates and industry stakeholders individually and privately. A' Design Award provides you with direct, calm, thoughtful, and respectful interactions with real, knowledgeable people who genuinely prioritize your success and comfort.

Need guidance? Looking for help with your entry or next steps after winning? Just reach out. You are in good company. To get in touch, simply send your materials by mail to A' DESIGN AWARD & COMPETITION SRL, VIA LEONE LEONI 32, 22100 COMO, ITALY, call us at +39 031 497 29 00, email us directly at support@adesignaward.com, or use our priority assistance form online at https://competition.adesignaward.com/contact. We are always here to support you, whenever you need us.







#### **Get Started Free**

# Join the World's Most Innovative Brands and Make Your Mark in Design History

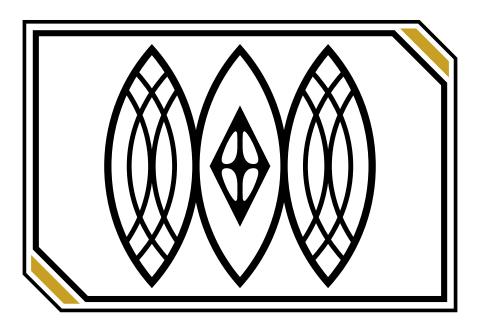
A' Design Award & Competition is organized in two phases. Entry to the first phase, the preliminary review, is completely free, as is account creation and design upload. Creating an account at A' Design Award does not obligate you to nominate your work for the second phase; nomination remains entirely at your discretion. Entrants retain all copyrights to their work.

Create a free account and upload your design to receive a confidential, expert review and an indicative score, at no cost. There is no requirement to officially nominate your project unless you choose to move forward after seeing your initial feedback. You always retain full copyright and ownership of your work.

If your project receives a promising score and you choose, at your discretion, to nominate it for grand jury evaluation, a nomination fee applies. For eligible Professional and Digital Edition winners, all related benefits, including international promotion and use of the A' Design Award Winner Logo, are provided without any contractually obliged winner fees. Terms for Vision and Classic Edition are different.











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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	13.555 €	5.080 €	2.595 €	1.755 €
STANDARD	16.300 €	6.095 €	3.110 €	2.095 €
LATE	18.865 €	7.085 €	3.605 €	2.435 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fees

# **World Brand**

## **World Brand Account Type**

Designed specifically for globally renowned corporations, multinational market leaders, industry-dominant brands, and enterprises with exceptional international recognition and influence. The World Brand Account Type exclusively supports world-class brands and elite commercial entities distinguished by global market dominance, extraordinary organizational scale, exceptional brand equity, and extensive international commercial, industrial, or service-oriented operations with profound worldwide impact.

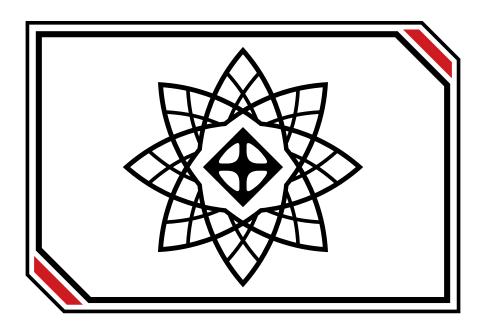
Eligiblity Conditons: Open exclusively to globally recognized corporations, multinational conglomerates, industry-leading commercial enterprises, and iconic brands with extensive international presence, exceptional market influence, and substantial operational scale on a global level. Eligible entities typically include multinational industry leaders, globally influential corporations, internationally renowned service providers, elite commercial brands, and enterprises demonstrating outstanding global reach and recognition.

Restrictions: Brand names may appear in the yearbook, certificates, exhibition posters, design rankings, screen presentations, and profile details, but cannot be used on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. For registration and invoicing purposes, an institutional or corporate email address and a valid company registration number, VAT number, or corporate identification number should be provided. Up to three (3) entity names may be listed in the yearbook, certificates, exhibition posters, galabadges, design rankings, screen presentations, or profile details. If space is limited, excessively long names might be abbreviated or shortened as necessary. The maximum team size allowed is eight hundred (80) members, including the account owner; thus, no more than eight hundred (800) entities may be listed in the team members section of design details.

Clarifications: The purpose of the World Brand Account Type is specifically to support and promote globally renowned corporations, multinational market leaders, industry-dominant brands, and enterprises recognized for their exceptional international market influence, extraordinary global operational scale, and outstanding commercial or service-oriented achievements worldwide. If your project's team size exceeds eight hundred (800) members, submissions are still permitted; however, additional charges for printing extra certificates may apply, calculated at production cost plus 25%. To clarify, you will not be automatically charged for extra printed certificates unless you specifically request more than 800 printed certificates; otherwise, only the first 800 certificates will be printed (applicable only if your team exceeds 800 members, and if you select an entry method such as Professional Account Type, and if you participate in the gala event to retive your winner kit). For Digital Edition entries, up to 800 certificates can be downloaded automatically; additional digital certificates beyond this limit can be manually requested, incurring charges calculated at production cost plus 25%.













<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Big Brand**

## **Big Brand Account Type**

Designed specifically for major commercial brands, established corporations, market-leading enterprises, and large-scale businesses across various sectors. The Big Brand Account Type supports globally recognized brands and influential commercial entities distinguished by exceptional market leadership, significant organizational scale, prominent brand equity, and expansive commercial or service-oriented operations with considerable impact at national or international levels.

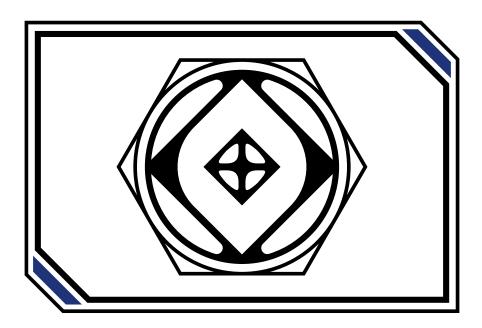
**Eligiblity Conditons**: Open exclusively to major commercial brands, large-scale corporations, established businesses, and market-leading enterprises characterized by significant commercial activity, influential market status, substantial organizational scale, and wide geographic reach, regardless of specific industry or service sector. Eligible entities typically include major brands, influential commercial enterprises, sizable corporations, market leaders, and nationally or internationally recognized businesses with prominent visibility.

Restrictions: Brand names may appear in the yearbook, certificates, exhibition posters, design rankings, screen presentations, and profile details, but cannot be used on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. For registration and invoicing purposes, an institutional or corporate email address and a valid company registration number, VAT number, or corporate identification number should be provided. Up to three (3) entity names may be listed in the yearbook, certificates, exhibition posters, gala-badges, design rankings, screen presentations, or profile details. If space is limited, excessively long names might be abbreviated or shortened as necessary. The maximum team size allowed is eighty (80) members, including the account owner; thus, no more than eighty (80) entities may be listed in the team members section of design details.

**Clarifications**: If you have more than five hundred (500) team members choose the World Brand Account Type instead. If your submission represents a collaboration between multiple major commercial entities whose combined annual revenue exceeds 500 Million EUR, select the World Brand Account Type instead. If your brand's annual revenue equals or exceeds 500 Million EUR, select the World Brand Account Type instead.







# I ENTERPRISE ACCOUNT



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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	2.430 €	910 €	459 €	309 €
STANDARD	2.915 €	1.215 €	609 €	409 €
LATE	3.400 €	1.520 €	759 €	509 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Enterprise**

## **Enterprise Account Type**

Designed for the needs of big enterprises in mind, Enterprise Account Type comes with a complimentary PR Push and Portfolio Evaluation Service.

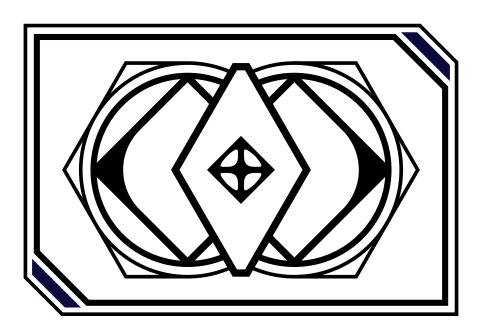
**Eligiblity Conditons**: Open to commercial enterprises generating profits through the sale, production, licensing, or distribution of products or services, including manufacturers, real estate development companies, construction firms, factories, technology corporations, automotive companies, consumer goods producers, hospitality and retail chains, financial service providers, licensors, and other recognized large-scale brands or corporations with annual revenues exceeding 2 Million EUR.

Restrictions: Brand names may appear in the yearbook, certificates, exhibition posters, design rankings, screen presentations, and profile details, but cannot be used on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. For registration and invoicing purposes, an institutional or corporate email address and a valid company registration number, VAT number, or corporate identification number should be provided. Up to three (3) entity names may be listed in the yearbook, certificates, exhibition posters, gala-badges, design rankings, screen presentations, or profile details. If space is limited, excessively long names might be abbreviated or shortened as necessary. The maximum team size allowed is forty (40) members, including the account owner; thus, no more than forty (40) entities may be listed in the team members section of design details.

Clarifications: If you have more than forty (40) team members, if your project is a collaboration between multiple enterprises, or if your company's annual revenue exceeds or equal to 100 Million EUR, choose the Business Consortium Account Type instead. A single enterprise with annual revenue or expenditures of 100 Million EUR or more must select the Business Consortium Account Type, even if not collaborating with other enterprises. If your company's annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type. If your company's annual revenue exceeds or equal to 500 Million EUR, choose the World Brand Account Type.







# BUSINESS CONSORTIUM



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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	4.130 €	1.370 €	689 €	459 €
STANDARD	4.860 €	1.825 €	919 €	609 €
LATE	5.585 €	2.280 €	1.139 €	759 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Business Consortium**

# **Business Consortium Account Type**

Designed specifically for multinational corporations, business consortia, enterprise alliances, large-scale corporate collaborations, or very large enterprises, the Business Consortium Account Type provides complimentary PR Push and Portfolio Evaluation Services, as well as strategic visibility opportunities, to effectively showcase and promote major corporate initiatives, projects, and products.

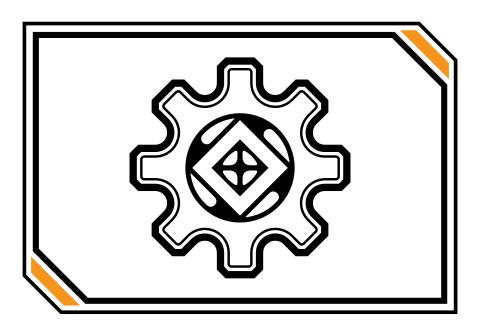
Eligiblity Conditons: Open exclusively to large-scale enterprises, multinational corporations, business consortiums, enterprise partnerships, mega-corporations, conglomerates, large holding companies, enterprise groups, corporate alliances, or any commercial collaboration consisting of multiple enterprises jointly undertaking design-related projects, innovations, developments, products, or services. Eligible entities typically include major manufacturers, technology corporations, automotive companies, consumer goods producers, luxury and lifestyle brands, hospitality chains, retail groups, financial institutions, global licensors, large-scale real estate development companies, engineering firms, construction corporations, infrastructure companies, multinational service providers, megacorporations, big lifestyle brands and other enterprises or business entities with annual revenues or annual expenditures exceeding 250 Million EUR.

Restrictions: Brand names, corporate names, or consortium entity names may appear in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to three (3) entity names permitted, clearly identifying the primary business consortium or participating entities). Entity names may be abbreviated or shortened if space limitations apply. Brand names cannot appear on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. Institutional or corporate email addresses should be used for registration, and official identification numbers (company registration number, VAT number, or corporate ID) are required for invoicing purposes. The maximum allowed team size is five hundred (500) members, including all designers, employees, representatives, executives, or collaborators listed in the design details.

Clarifications: The Business Consortium Account Type specifically accommodates large-scale commercial collaborations, corporate groups, multinational enterprises, or business consortia undertaking significant projects with substantial investments, extensive resources, or global market reach, ensuring appropriate classification and fair competition. If your company's annual revenue equals or exceeds 100 Million EUR but is less than 250 Million EUR, choose the Business Consortium Account Type. If your company's annual revenue equals or exceeds 250 Million EUR, choose the Big Brand Account Type. If your company's annual revenue equals or exceeds 500 Million EUR, choose the World Brand Account Type.







# | FACTORY | WORKSHOP

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.395 €	525 €	275 €	185 €
STANDARD	1.685 €	630 €	325 €	225 €
LATE	1.950 €	735 €	375 €	255 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Factory Workshop**

## **Factory Workshop Account Type**

Designed specifically for independently operated medium-sized factories, manufacturing workshops, production facilities, and family-owned manufacturing companies primarily engaged in original product design, direct manufacturing, and entrepreneurial innovation. The Factory Workshop Account Type serves production-driven enterprises actively managed by founders, entrepreneurs, or principal owners personally overseeing creative output, product development, and factory operations, distinctly emphasizing innovation and direct production capabilities.

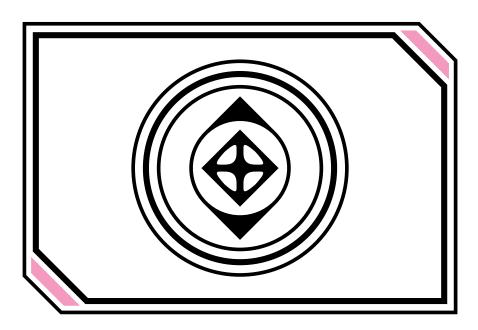
Eligiblity Conditons: Open exclusively to independently operated medium-sized factories, manufacturing workshops, family-owned manufacturing companies, specialized production facilities, and entrepreneurial manufacturing enterprises whose primary operations involve original design production, direct creative manufacturing, and product innovation, personally managed or overseen by founders, entrepreneurs, or principal owners directly involved in daily factory management, creative direction, or production oversight.

Restrictions: Must register using the founder's or principal owner's full personal legal name only (first name, middle name if any, and surname exclusively); brand names, company names, business names, studio names, nicknames, aliases, or other corporate identities are prohibited from appearing in yearbooks, certificates, exhibition posters, design rankings, screen presentations, or profile details. Brand, company, or institutional names are explicitly prohibited from gala-badges. Institutional or corporate email addresses should be used for registration purposes. Official identification numbers (company registration number, VAT number, or corporate ID) are required for invoicing purposes. Only one (1) name is allowed for designer rankings and profile details. Only one (1), the individual founder or principal owner names may be listed in yearbooks, certificates, exhibition posters, design rankings, screen presentations, or profile details; excessively long names might be abbreviated or shortened if space is limited. Maximum allowed team size is eight (8) members, including founders, owners, principal entrepreneurs, family members involved, managers, employees, and collaborators directly participating in factory or workshop creative and manufacturing operations. Brand names or business identities cannot be used in profile details; instead, use the founder's full legal name (first name, middle name if any, and surname only).

Clarifications: The purpose of the Factory Workshop Account Type is specifically to support and promote mediumsized factories, specialized manufacturing workshops, and family-owned manufacturing enterprises personally managed or overseen by founders or principal entrepreneurs, specifically emphasizing original product design, direct manufacturing capabilities, and entrepreneurial innovation. If your project's team size exceeds eight (8) members, select the Enterprise Account Type instead. If your submission represents a collaboration between multiple manufacturing facilities, select the Business Consortium Account Type if your combined annual revenue exceeds 100 Million EUR. If your collaborative annual revenue is between 2 Million EUR and 100 Million EUR. choose the Enterprise Account Type instead. If your collaborative annual revenue is below 2 Million EUR, select the Factory Workshop Account Type. You can only submit products directly created, originally designed, and manufactured by your factory workshop; submissions cannot include products where you act solely as a producer, manufacturer, or supplier for designs created by external third-party entities or commercial brands. If your factory workshop's annual revenue exceeds 2 Million EUR, select the Enterprise Account Type instead. If your factory workshop's annual revenue exceeds 100 Million EUR, select the Business Consortium Account Type. If your annual revenue equals or exceeds 250 Million EUR, select the Big Brand Account Type. If your annual revenue equals or exceeds 500 Million EUR, select the World Brand Account Type. Works created on behalf of third-party clients or external brands cannot be submitted unless you explicitly hold rights to the Intellectual Property.







# BOUTIQUE ATELIER

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.195 €	455 €	235 €	165 €
STANDARD	1.395 €	535 €	280 €	195 €
LATE	1.680 €	630 €	325 €	225 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Boutique Atelier**

# **Boutique Atelier Account Type**

Designed specifically for boutique ateliers, small factories, and family-owned small-scale manufacturing companies operating independently, the Boutique Atelier Account Type caters exclusively to founders and entrepreneurs personally dedicated to design production and creative innovation. Tailored to support modestly scaled manufacturing plants, specialized workshops, or boutique production studios, this account type distinctly emphasizes and values founder-driven identity, entrepreneurial craftsmanship, and personalized creative output.

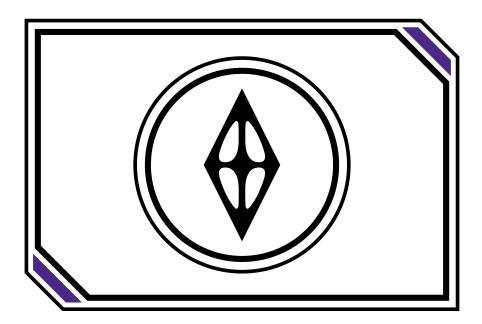
Eligiblity Conditons: Open exclusively to independently operated boutique ateliers, small factories, family-owned manufacturing businesses, specialized workshops, and boutique production studios whose core activities involve direct design production, original creative manufacturing, or entrepreneurial craftsmanship, personally led by founders or principal entrepreneurs actively engaged in daily operations and creative oversight.

Restrictions: Must register using the founder's full personal legal name only (first name, middle name if any, and surname exclusively); brand names, business names, studio names, nicknames, aliases, or any form of corporate identity cannot be used in yearbooks, certificates, exhibition posters, design rankings, screen presentations, or profile details. Brand, company, or institutional names are explicitly prohibited from appearing on gala-badges. Institutional or corporate email addresses should be used for registration purposes. Official identification numbers (company registration number, VAT number, or corporate ID) are required for invoicing purposes. Only one (1) name is allowed for designer rankings and profile details. Only one (1), the individual founder or principal owner names may be listed in yearbooks, certificates, exhibition posters, design rankings, screen presentations, or profile details; excessively long names might be abbreviated or shortened if space is limited. Maximum allowed team size is five (5) members, including founders, owners, partners, family members directly involved, employees, or collaborators actively participating in the atelier's daily creative or production operations. Brand names or business identities cannot be used in profile details; instead, use the founder's full legal name (first name, middle name if any, and surname only).

Clarifications: The purpose of the Boutique Atelier Account Type is specifically to support and promote independently operated boutique ateliers, small factories, and family-owned small-scale manufacturing companies personally led by founders or principal entrepreneurs dedicated to original creative manufacturing, design innovation, and entrepreneurial craftsmanship. If your project's team size exceeds five (5) members, select the Factory Workshop or Enterprise Account Type instead. If your submission represents a collaboration between multiple entities, partnerships, or larger commercial enterprises, choose the Enterprise, Consortium, or Business Consortium Account Types accordingly. You can only submit products that your boutique atelier or small factory has directly created or originally designed; submissions cannot include products where you act merely as supplier, producer, or manufacturer for designs created by third-party entities or external brands. If your atelier's annual revenue exceeds 1 Million EUR, choose the Factory Workshop Account Type instead. If your atelier's annual revenue exceeds 100 Million EUR, choose the Business Consortium Account Type instead. If your atelier's annual revenue equals or exceeds 250 Million EUR, choose the Big Brand Account Type. If your atelier's annual revenue equals or exceeds 500 Million EUR, choose the World Brand Account Type. Works created on behalf of third-party clients, external brands cannot be submitted, unless you have rights to the Intellectual Property.







# | AGENCY | ACCOUNT



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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	840 €	320 €	159 €	109 €
STANDARD	1.015 €	430 €	219 €	149 €
LATE	1.185 €	540 €	269 €	179 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Agency**

## **Agency Account Type**

Designed specifically for creative companies, the Agency Account includes complimentary Portfolio Evaluation Services, with discounted entry fees compared to the Enterprise Account.

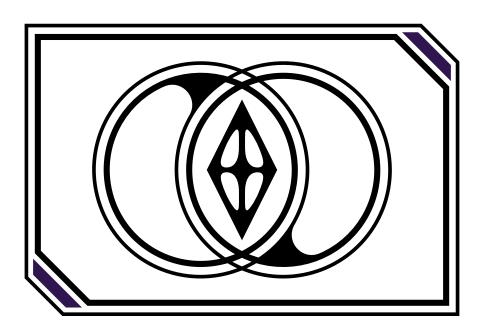
Eligiblity Conditons: Open to independently operated creative businesses whose core competency is original design production, creative consultancy, or related services, including but not limited to design studios, architectural offices, industrial design firms, graphic design agencies, advertising agencies, advertisement producers, photography studios, marketing agencies, branding consultancies, innovation consultancies, research and development companies, R&D Firms, creative agencies, PR companies, digital media studios, interactive design studios, interior design firms, fashion houses, creative strategy consultancies, and similar creative-service providers, with annual revenues below 2 Million EUR.

Restrictions: Agency names may appear in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to two (2) entity names permitted; one name is recommended, but not required, to be the agency's official name or abbreviation). Agency or brand names cannot appear on gala-badges. Institutional or corporate email addresses should be used for registration, and official company identification numbers (registration number, VAT number, or corporate ID) are required for invoicing purposes. The maximum allowed team size is twenty (20) members, including agency owners, creative directors, employees, designers, or collaborators listed in the design details.

Clarifications: The purpose of the Agency Account is to provide discounted entry fees specifically to support design companies, architecture offices, engineering firms, and similar creative businesses. If your team exceeds twenty (20) members or involves collaboration between multiple agencies, choose the Agency Cooperation Account Type instead. If your agency's annual revenue exceeds 2 Million EUR or is part of a larger holding company, choose the Enterprise Account instead. If your agency's annual revenue exceeds 100 Million EUR, choose the Business Consortium Account Type instead. If your agency's annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type, If your agency's annual revenue exceeds or equal to 500 Million EUR, choose the World Brand Account Type. The Agency Account is explicitly intended for agencies, studios, and companies whose primary service is direct creation and original production of design and creative content, including but not limited to graphic design studios, industrial design offices, architecture firms, photography studios, innovation and creative consultancies, as well as advertising agencies producing original campaigns, commercials, visuals, and promotional content. Regardless of your company's category (PR, Advertising, Marketing, Consultancy), you may only use the Agency Account to submit creative work that your agency has directly created and produced. Agencies such as PR firms, marketing consultancies, brand management companies, or any company whose primary service involves representing, distributing, or promoting content created by third parties. rather than directly producing original creative or design content, cannot use the Agency Account to submit projects created by others, including their clients. Such agencies must choose the Account Type that accurately reflects the original creator or client's profile (e.g., Enterprise or Business Consortium). Firms whose primary service involves representing, distributing, or promoting third-party content (such as PR agencies, marketing consultancies, or brand management companies) can only use the Agency Account when submitting original creative projects specifically developed to promote their own agency's brand identity or services. PR Agencies and Marketing Companies submitting or promoting projects, products, or services created on behalf of commercial clients must select either the Enterprise or Business Consortium Account Type, accurately matching the client's actual profile and annual revenue or expenditure.







# I AGENCY COOPERATION





<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Agency Cooperation**

## **Agency Cooperation Account Type**

Designed specifically for very large creative agencies, major design firms, multinational creative consultancies, or collaborations involving multiple creative agencies, the Agency Cooperation Account Type provides complimentary Portfolio Evaluation Services and strategic visibility to effectively showcase and promote major collaborative creative projects.

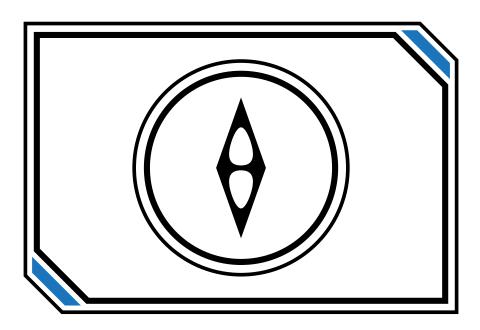
Eligiblity Conditons: Open exclusively to very large creative agencies, major design studios, multinational advertising agencies, branding agencies, innovation consultancies, industrial design firms, architecture offices, interior design firms, creative strategy agencies, PR companies, digital media studios, interactive design studios, engineering consultancies, marketing consultancies, photography studios, fashion houses, creative production companies, and similar creative service providers whose core competency is directly creating original design and creative content for their own clients. The Agency Cooperation Account Type specifically accommodates either individual very large creative agencies or multiple agencies collaborating together on design-related projects or creative initiatives.

Restrictions: Agency or collaborative entity names may appear in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to three (3) entity names permitted, clearly identifying the primary creative agency, collaborating entities, or joint agency cooperation). If space is limited, excessively long names might be abbreviated or shortened as necessary. Agency names, company names or brand names cannot appear on gala-badges. Institutional or corporate email addresses should be used for registration purposes, and official identification numbers (company registration number, VAT number, or corporate ID) are required for invoicing purposes. Maximum allowed team size is forty (40) members, including all designers, creative directors, employees, executives, or collaborators listed in the design details.

Clarifications: If your agency or collaborative team consists of fewer than twenty (20) members and is not a large-scale agency collaboration, select the Agency Account Type instead. If your annual revenue exceeds 2 Million EUR, select the Enterprise Account Type; if your annual revenue or expenditures exceed 100 Million EUR, select the Business Consortium Account Type. If your annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type. If your annual revenue exceeds or equal to 250 Million EUR, choose the World Brand Account Type. Agency Cooperation Account holders must submit only original creative work, designs, campaigns, products, or initiatives created directly by their own agency or agencies in direct cooperation. Projects created or commissioned by external enterprises, brands, corporate groups, third-party clients, or consortiums must be submitted under appropriate Account Types (e.g., Enterprise, Business Consortium) accurately matching the actual profile, annual revenue, or expenditure of the client. The Agency Cooperation Account Type specifically exists to support, and promote large-scale creative collaborations and very large agencies producing original creative content, ensuring fairness and appropriate classification, and preventing misuse by smaller agencies, single freelancers, external consultants, or well-funded commercial entities.







# PROFESSIONAL ACCOUNT

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	595 €	225 €	119 €	79 €
STANDARD	715 €	295 €	149 €	99 €
LATE	835 €	370 €	189 €	129 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Professional**

## **Professional Account Type**

Designed specifically for individual design professionals, architects, artists, freelancers, and independent creative consultants, the Professional Account Type includes complimentary Portfolio Evaluation Services, with discounted entry fees compared to Enterprise or Agency Accounts.

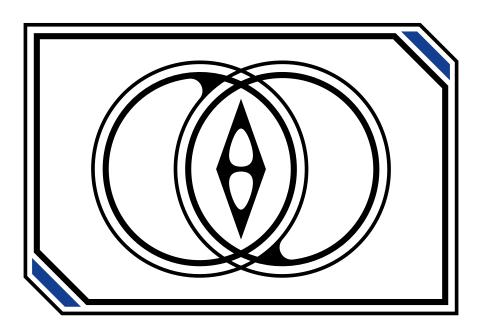
Eligiblity Conditons: Open exclusively to individual professionals such as designers, architects, engineers, artists, illustrators, photographers, stylists, writers, creative consultants, strategists, art directors, filmmakers, animators, musicians, artisans, curators, educators, researchers, craftspeople, advertising professionals, marketing specialists, branding experts, and similar creative individuals who independently produce original creative work or provide professional creative services, either directly to clients or for their own personal projects and brands.

Restrictions: Must register using the individual's full name (first name and surname only); brand names, nicknames, aliases, business names, studio names, or multiple names cannot be used in yearbooks, certificates, exhibition posters, gala-badges, design rankings, screen presentations, or profile details. Team Members section must remain blank since the Professional Account Type is strictly for one (1) individual, the account holder.

Clarifications: If your submission involves partners, collaborators, or team members who should be named in yearbooks, certificates, exhibition posters, gala-badges, design rankings, screen presentations, or profile details, select the Professional Partnership Account Type instead. If your group exceeds eight (8) individuals, select the Agency Account Type; if your annual revenue exceeds 2 Million EUR, select the Enterprise Account Type; if your annual revenue exceed 100 Million EUR, select the Business Consortium Account Type. If your annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type. If your annual revenue exceeds or equal to 500 Million EUR, choose the World Brand Account Type. When submitting designs created for external companies, enterprises, brands, institutions, organizations, media, or third-party clients, entry fees paid or nomination tickets used must accurately correspond to the Account Type matching the client's actual eligibility, organizational structure, annual revenue, or expenditures. Individual professionals may not use discounted Professional Account Type entry fees or nomination tickets to submit designs created for Enterprise-level or higher-tier clients. The Professional Account Type specifically subsidizes and supports individual creative professionals operating independently with modest resources, ensuring fair competition, professional recognition, and appropriate account usage aligned precisely to actual project ownership and client profile.







# PROFESSIONAL PARTNERSHIP

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.165 €	320 €	159 €	109 €
STANDARD	1.335 €	430 €	219 €	149 €
LATE	1.510 €	540 €	269 €	179 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Professional Partnership**

# **Professional Partnership Account Type**

Designed specifically for small groups, teams, or partnerships of independent design professionals, architects, engineers, artists, freelancers, creative consultants, or professional collaborators, the Professional Partnership Account Type provides discounted entry fees, complimentary Portfolio Evaluation Services, helping creative professional groups gain recognition, credibility, and visibility.

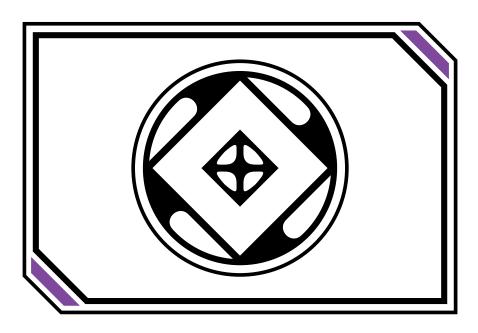
Eligiblity Conditons: Open exclusively to professional teams or partnerships consisting of two (2) to eight (8) individuals actively engaged in independent professional practices, including but not limited to designers, architects, interior designers, engineers, artists, illustrators, photographers, writers, stylists, filmmakers, musicians, animators, curators, educators, researchers, artisans, craftspeople, advertising specialists, marketing consultants, branding strategists, creative directors, art directors, digital media producers, interactive designers, and related creative professionals collaboratively producing original creative or professional work, either directly for clients or for their own professional brands or practices.

Restrictions: Must register using full legal names of individual partners or collaborators (first name, middle name if any, and surname only) for yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details. Brand names, business names, studio names, nicknames, or aliases cannot appear in profiles, yearbook publications, certificates, posters or gala-badges. Up to three (3) individual partner names may be listed, subject to abbreviation or shortening if space is limited. Maximum allowed team size is eight (8) individuals, including all partners, collaborators, or professional team members listed in the design details.

Clarifications: If your group exceeds eight (8) members, select the Agency Account Type instead. If your group's annual revenue exceeds 2 Million EUR, select the Enterprise Account Type. Professional Partnership Account holders must only submit original creative works directly created by the named individuals themselves for their own professional practices, partnerships, or collaborative initiatives. Works created on behalf of third-party enterprises, brands, agencies, institutions, media companies, or external clients must be submitted using the appropriate Account Type corresponding directly to the actual client's eligibility and annual revenue or expenditures (Agency, Enterprise, or Business Consortium), rather than the discounted Professional Partnership Account Type. The Professional Partnership Account Type specifically exists to support small-scale creative groups and professional collaborators operating with modest resources, ensuring fair competition among professional partnerships and teams, and preventing misuse by larger commercial entities or well-funded clients.







# | MANUFACTURING | BRAND

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.925 €	725 €	370 €	250 €
STANDARD	2.315 €	875 €	450 €	300 €
LATE	2.685 €	995 €	515 €	350 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Manufacturing Brand**

## **Manufacturing Brand Account Type**

Designed specifically for established manufacturing enterprises, production companies, factories, large manufacturing plants, and commercial manufacturing brands actively involved in original product design, large-scale creative manufacturing, and innovative product development. The Manufacturing Brand Account Type distinctly caters to sizable manufacturing operations and commercial production facilities recognized for significant production capacities, established market presence, and ongoing commitment to design innovation and creative excellence.

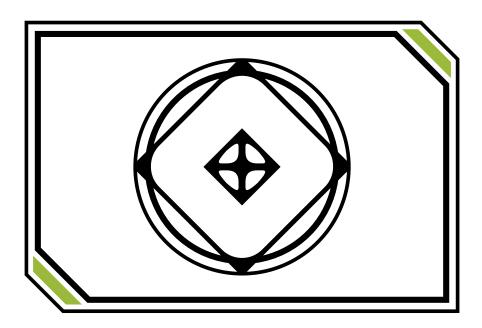
Eligiblity Conditons: Open exclusively to established manufacturing enterprises, large-scale factories, production companies, major manufacturing plants, and recognized commercial manufacturing brands whose primary operations focus on original product design, large-scale creative manufacturing, innovative product development, and market-oriented production. Eligible entities typically include sizable factories, well-established production facilities, significant manufacturing companies, and industrial brands with notable commercial operations and substantial production volumes.

Restrictions: Brand names may appear in the yearbook, certificates, exhibition posters, design rankings, screen presentations, and profile details, but cannot be used on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. For registration and invoicing purposes, an institutional or corporate email address and a valid company registration number, VAT number, or corporate identification number should be provided. Up to two (2) entity names may be listed in the yearbook, certificates, exhibition posters, galabadges, design rankings, screen presentations, or profile details. If space is limited, excessively long names might be abbreviated or shortened as necessary. The maximum project team size allowed is eight (8) members, including the account owner; thus, no more than eight (8) entities may be listed in the team members section of design details.

Clarifications: The purpose of the Manufacturing Brand Account Type is specifically to support and promote established manufacturing enterprises, sizable factories, production companies, and commercial manufacturing brands significantly engaged in original product design, large-scale creative manufacturing, and innovative product development, typically characterized by significant operational scale, market presence, and commercial influence. If your project's team size exceeds eight (8) members, select the Enterprise Account Type instead; if your project's team size exceeds forty (40) members, select the Business Consortium Account Type instead, unless your annual revenue corresponds explicitly to a higher-tier account type. If your submission represents a collaboration between multiple manufacturing entities, select the Business Consortium Account Type instead. You can only submit products directly created, originally designed, developed, and commercially manufactured by your brand or enterprise; submissions cannot include products for which you act merely as a manufacturer, producer, or supplier without original creative ownership or explicit Intellectual Property rights. If your enterprise's annual revenue equals or exceeds 2 Million EUR, select the Enterprise Account Type instead. If your enterprise's annual revenue equals or exceeds 100 Million EUR, select the Business Consortium Account Type instead. If your enterprise's annual revenue equals or exceeds 250 Million EUR, select the Big Brand Account Type instead. If your enterprise's annual revenue equals or exceeds 500 Million EUR, select the World Brand Account Type instead. Works created on behalf of third-party commercial clients, external entities, or other brands cannot be submitted unless you explicitly hold rights to the Intellectual Property.







# NON-PROFIT ACCOUNT

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	810 €	305 €	159 €	109 €
STANDARD	970 €	405 €	209 €	139 €
LATE	1.130 €	505 €	259 €	169 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Non-Profit**

## **Non-Profit Account Type**

Designed specifically for not-for-profit organizations, the Non-Profit Account Type provides discounted entry fees and the opportunity to participate through patronage or membership referral programs.

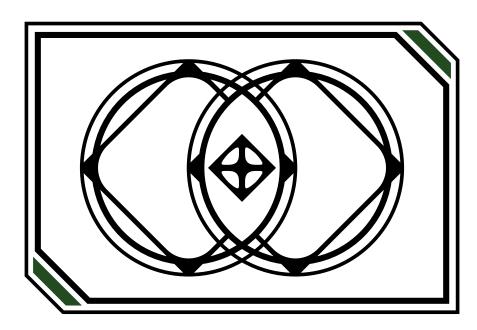
**Eligiblity Conditions:** Open exclusively to legally registered not-for-profit organizations and entities recognized as tax-exempt by relevant tax authorities or governments, including charitable organizations, foundations, trusts, cooperatives, associations, cultural institutions, public-interest groups, educational organizations, and similar non-profit entities whose revenues support their stated missions rather than distributing profits.

**Restrictions**: Institutional names may be used in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to two entity names permitted, one must be the non-profit's official name or abbreviation), but institution or brand names cannot appear on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. Institutional electronic mail addresses should be used for registration, and an official registration number, VAT number, or corporate identification number must be provided for invoicing. Maximum team size is ten (10) members, including the account owner.

Clarifications: If your project involves more than ten (10) team members or represents collaboration among multiple non-profit organizations, select the Institutional Alliance Account type instead. Non-Profit Account Type is strictly reserved for registered non-profits and cannot be used by designers, agencies, engineers or professionals submitting pro bono work created for non-profit clients. The submitted designs must be in-house projects created specifically by and for the non-profit organization itself. Non-Profit Account holders cannot submit works created on behalf of other enterprises, brands, or external clients.







# INSTITUTIONAL ALLIANCE

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.700 €	455 €	229 €	159 €
STANDARD	1.940 €	610 €	309 €	209 €
LATE	2.185 €	765 €	389 €	259 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Institutional Alliance**

## **Institutional Alliance Account Type**

Designed specifically for very large non-profit organizations or collaborations between multiple not-for-profit entities, the Institutional Alliance Account Type provides discounted entry fees, supportive services, and participation opportunities through patronage or membership referral programs, helping large-scale non-profits promote impactful initiatives and collaborative projects.

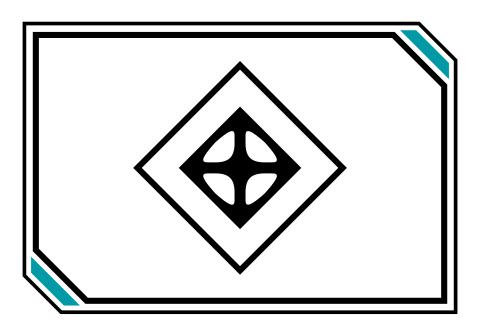
Eligiblity Conditons: Open exclusively to legally registered non-profit organizations, charitable entities, foundations, trusts, cooperatives, associations, cultural institutions, public-interest groups, educational organizations, government-sponsored non-profit institutions, and similar entities officially recognized as tax-exempt by relevant tax authorities or governments. Institutional Alliance Account Type is intended for very large non-profit entities, collaborations between multiple registered non-profit organizations, or alliances formed specifically to undertake joint design-related projects or initiatives that advance common public, cultural, social, educational, or charitable objectives. Institutional Alliance Account Type may also be used by government bodies or collaborations between governmental and non-profit organizations when jointly executing design, cultural, educational, or social development projects for public benefit.

Restrictions: Institutional names or official entity names may appear in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details, up to three (3) entity names permitted, with at least one entity name clearly identifying the primary institutional alliance or the main non-profit organization. Entity names may be abbreviated or shortened if space limitations apply. Brand or institution names cannot appear on galabadges. Institutional or organizational email addresses should be used for registration, and official identification numbers (registration number, VAT number, or corporate ID) are required for invoicing purposes. Maximum allowed team size is forty (40) members, including project leaders, representatives, staff, or collaborators listed in the design details.

Clarifications: If your submission involves fewer than ten (10) team members and does not represent a large institutional collaboration, select the Non-Profit Account Type instead. Institutional Alliance Account holders must submit only original projects, initiatives, or campaigns created directly by the institutional alliance, non-profit partnership, or group collaboration for public benefit or institutional goals. Works created by third-party designers, agencies, consultants, or independent professionals commissioned by non-profits must be submitted using the appropriate Agency, Enterprise, or Business Consortium Account Types, accurately matching the actual profile and annual expenditure of the external creator or provider. Institutional Alliance Account Type is not intended for commercial entities, corporate-funded non-profits, private enterprises, or businesses undertaking pro bono or sponsored non-profit projects. The Institutional Alliance Account Type specifically subsidizes genuine collaborative projects and large-scale non-profit initiatives aiming to deliver significant public impact, social benefit, cultural enrichment, or educational advancement through strategic design excellence. The submitted project must be specifically created by and for the institutional alliance itself, and not a commercial project undertaken on behalf of a third-party; for such third-party projects, select and pay the relevant fees corresponding to the appropriate Account Type matching the actual client's profile, annual revenue, or organizational structure.







# ACADEMIC ACCOUNT

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	625 €	235 €	79 €	59 €
STANDARD	750 €	310 €	109 €	79 €
LATE	875 €	390 €	139 €	89 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Academic**

## **Academic Account Type**

Designed specifically for individual academics, scholars, professors, lecturers, researchers, and graduate students, the Academic Account Type offers the low entry fees, complimentary Portfolio Evaluation Services, and opportunities for institutional recognition.

Eligiblity Conditons: Open exclusively to individuals actively employed by or affiliated with a legally registered and government-accredited academic institution, such as universities, colleges, institutes of technology, research institutions, academies, technical schools, or similar institutions, who actively engage in teaching, scholarly research, scientific studies, design, architecture, technology development, social sciences, arts, or related academic disciplines. Graduate students enrolled at accredited institutions also qualify.

Restrictions: Must register using your full legal name (first, middle if any, and surname only), along with an institutional email address and verification or approval from your affiliated academic institution. Academic institution names may appear in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details; however, gala-badges must exclusively display the individual scholar's personal legal name, and cannot include brand names, business names, studio names, or institutional names. Only one (1) entity name, either the official academic institution name, its abbreviation, or the individual's own personal name, is allowed for designer rankings and profile details. The team members section must remain blank, as the Academic Account Type is strictly limited to one (1) individual scholar.

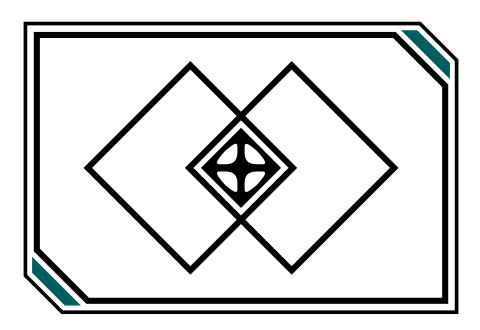
Clarifications: If your submission involves multiple academic collaborators or team members, select the Academic Collaboration Account Type instead. Undergraduate students may use the Young Account Type, provided they meet age eligibility requirements. The Academic Account Type is strictly intended for institutional, scholarly, educational or research projects directly connected to your affiliated academic institution. The Academic Account Type is not intended for personal, freelance, commercial or third-party projects. For non-academic projects, select the Professional or other appropriate Account Type instead. You will be required to submit an official License and Declaration co-signed by your academic institution. Choose the Academic Account Type only if you currently hold an active academic position such as faculty member, staff, lecturer, professor, researcher, graduate student, or similar academic role, and you are submitting your work specifically on behalf of the academic institution you represent, for a project made as part of your academic duties. Your institution's registration number, VAT number, or corporate identification number is required for invoicing purposes. Do not select this Account Type solely based on designing for an academic institution; you must personally hold an active academic position within the institution for which the project was created. Companies designing projects for academia must instead select Enterprise, Agency or Startup Account Types. At the end of the year, your academic affiliation and status may be verified by reviewing your registered institutional email address and confirming your active listing at your faculty or department. If you do not hold an active academic role (lecturer, professor, dean, researcher, graduate student), please choose the Professional Account Type instead.

Yearbook Name Limit: 1 | Team Member Limit: 0





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# | ACADEMIC | COLLABORATION

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	870 €	240 €	119 €	79 €
STANDARD	1.000 €	320 €	159 €	109 €
LATE	1.130 €	405 €	209 €	139 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Academic Collaboration**

## **Academic Collaboration Account Type**

Designed specifically for groups of academics, scholars, professors, lecturers, researchers, and graduate students collaboratively representing their academic institutions, the Academic Collaboration Account Type offers significantly discounted entry fees, complimentary Portfolio Evaluation Services and opportunities for enhanced institutional recognition and visibility.

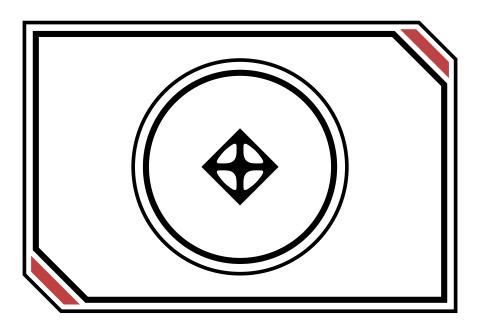
Eligiblity Conditons: Open exclusively to academic teams, collaborative groups, research units, or partnerships actively employed by or affiliated with legally registered and government-accredited academic institutions, including universities, colleges, technical institutes, research centers, academies, graduate schools, and similar accredited academic entities officially recognized for teaching, scholarly research, scientific studies, design, architecture, technology development, social sciences, arts, and related academic disciplines. Academic Collaboration Account holders must consist of two (2) or more academic collaborators, including professors, researchers, lecturers, faculty members, graduate students, or academic staff actively undertaking collaborative institutional or scholarly projects.

Restrictions: Must register using institutional email addresses, and academic affiliation must be verifiable through official documentation, licenses, or approvals co-signed by affiliated academic institutions at any time, before or after submission and results announcement. Academic institution names may appear in yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details; however, institution names, commercial studio names, brand namess, business names, or third-party company names cannot appear on galabadges or profile details. Up to three (3) entity names may be listed in yearbooks, certificates, exhibition posters, gala-badges, design rankings, and screen presentations, clearly identifying the primary academic institution or collaborating institutions. If space is limited, excessively long names might be abbreviated or shortened as necessary. Only one (1) institutional entity name is allowed for designer rankings and profile details. The maximum allowed team size is forty (40) academic members; you cannot list more than forty (40) entities in the team members section of designs.

Clarifications: If your submission involves fewer than two (2) academic collaborators or team members, select the Academic Account Type instead. Undergraduate student teams may select the Young Collective Account Type if they meet age requirements. Academic Collaboration Account holders must submit original institutional, scholarly, educational, research, or academically-driven projects created directly through collaborative efforts of academic team members, exclusively for their affiliated academic institution or institutional objectives. Projects independently created for commercial clients, private businesses, agencies, or third-party enterprises must be submitted under the appropriate Professional Partnership, Agency, Enterprise, or Business Consortium Account Types, accurately matching the actual profile and annual revenue or expenditures of the external entity. Do not select the Academic Collaboration Account Type solely on the basis of having designed projects for academic institutions; all team members must hold active academic positions and directly represent their academic institutions in undertaking collaborative institutional work. At the end of the year, your academic affiliations and active academic status may be verified by reviewing registered institutional email addresses and confirming active listings within your affiliated academic institutions, faculties, or departments. If any team member does not hold an active academic role (lecturer, professor, dean, researcher, graduate student, academic staff), select the Professional Partnership or Agency Account Type instead. If your academic group's annual revenue exceeds 2 Million EUR, select the Enterprise Account Type instead. If your group's annual revenue or expenditures exceed 100 Million EUR, select the Business Consortium Account Type instead. If your groups's annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type. If your group's annual revenue exceeds or equal to 500 Million EUR choose the World Brand Account Type.







# YOUNG ACCOUNT

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	420 €	160 €	79 €	59 €
STANDARD	505 €	215 €	109 €	79 €
LATE	590 €	270 €	139 €	89 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fees

# Young

# **Young Account Type**

Designed specifically for individual, upcoming talents and new designers aged 25 years or younger, the Young Account Type offers the lowest entry fees, complimentary participation opportunities and Portfolio Evaluation Services to support emerging creative professionals.

Eligiblity Conditons: Open exclusively to individuals who are 25 years of age or younger, typically students or aspiring creatives in fields such as architecture, interior design, product design, graphic design, communication design, interactive design, fashion design, photography, illustration, visual arts, advertising, creative writing, filmmaking, music, digital media, styling, and related creative disciplines, who have not yet begun earning significant income by providing professional design or creative services, and who do not currently own or operate a professional creative business.

Restrictions: Must register using the individual's full legal name (first name, middle name if any, and surname only). Brand names, nicknames, aliases, business names, or studio names cannot be used in yearbooks, certificates, exhibition posters, gala-badges, design rankings, screen presentations, or profile details. The team members section must remain blank; the Young Account Type is strictly for one (1) individual, the account holder. Proof of age may be requested for verification purposes, at any time, before or after nomination or results.

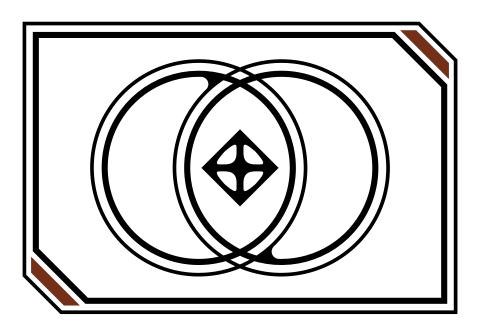
Clarifications: If your submission involves additional team members, collaborators, or a group, select the Young Collective Account Type provided all group members are aged 25 or younger; otherwise, choose the Professional Partnership Account Type. Graduate students or academics aged 25 years or younger who are actively affiliated with an accredited academic institution should select the Academic Account Type, especially for projects specifically created as part of their institutional or academic duties. Young Account holders may submit only original creative work personally created for their own personal projects or personal brand identity. Works created on behalf of third parties, agencies, enterprises, or commercial clients cannot be submitted using the discounted Young Account Type entry fees. Such submissions must be made using the appropriate Professional, Agency, or Enterprise Account Types, accurately reflecting the client's actual eligibility, organizational structure, and annual revenue, Likewise, nomination tickets purchased must directly correspond to the correct Account Type matching the actual profile of the project owner or client, ensuring the appropriate fees are applied. Additionally, young individuals who personally receive, directly or indirectly, more than 100.000 EUR annually (including salary, inheritance, endowments, dividends, stocks, capital gains, trust funds, investments, or other forms of income or wealth), or individuals whose total personal net worth, savings, investments, or financial assets currently exceed 1 Million EUR, must select the Professional Account Type instead. All members must be 25 years old or younger at the time results are announced; if you will turn 26 before results, you are not eligible. Once you reach the age of 26. please contact us, and we will convert your Young Account Type to a Professional Account Type once, free of charge, without any additional fees. To ensure proper processing of your submissions and payments, please do not make any new payments or nominations using your Young Account Type after turning 26; wait until your account has been updated to the correct Professional Account Type. The Young Account Type is specifically designed to subsidize and support emerging creative talents with significantly discounted entry fees.

Yearbook Name Limit: 1 | Team Member Limit: 0





https://competition.adesignaward.com/join/6 https://competition.adesignaward.com/enter



# YOUNG COLLECTIVE

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	680 €	225 €	119 €	79 €
STANDARD	795 €	295 €	149 €	99 €
LATE	915 €	370 €	189 €	129 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Young Collective**

## **Young Collective Account Type**

Designed specifically for groups of young designers, emerging talents, and creative collectives, all aged 25 years or younger, the Young Collective Account Type provides significantly discounted entry fees, complimentary participation opportunities, and Portfolio Evaluation Services, helping young creative teams gain recognition and visibility.

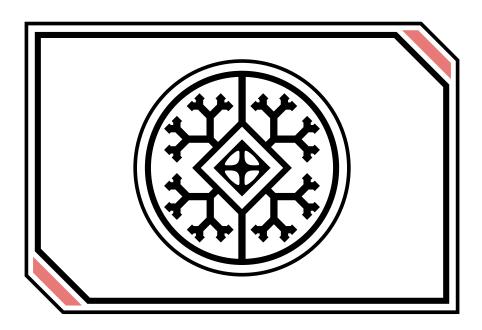
Eligiblity Conditons: Open exclusively to groups consisting entirely of individuals aged 25 or younger, typically students or aspiring professionals in fields such as architecture, interior design, product design, graphic design, communication design, interactive design, fashion design, photography, illustration, visual arts, advertising, creative writing, filmmaking, music, digital media, styling, or related creative disciplines. All group members must not yet earn significant income through professional creative or design services, must not own or operate professional businesses, and each member's age eligibility may be verified upon request.

Restrictions: Must register using full legal names (first name, middle name if any, and surname only) for yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details; brand names, nicknames, aliases, business names, or studio names are not permitted. Up to three (3) entity names may be listed, subject to abbreviation or shortening if space is limited. Institution or brand names cannot appear on galabadges. The maximum allowed team size is eight (8) individuals, including the account holder and all team members. Proof of age for all team members may be requested for verification purposes at any time, before or after nomination or results.

Clarifications: If your team exceeds eight (8) members, select the Agency Account Type instead. Graduate students or academic groups aged 25 years or younger actively affiliated with accredited academic institutions should select the Academic Collaboration Account Type, particularly if submitting projects specifically created for academic or institutional purposes. Young Collective Account holders must only submit original creative works personally created by group members for their own personal or collective projects, identities, or personal brands. Works created on behalf of third-party clients, agencies, enterprises, brands, or other commercial entities cannot be submitted using the discounted Young Collective Account Type fees. Such submissions must be made under appropriate Professional Partnership, Agency, Enterprise, or Business Consortium Account Types, accurately matching the actual profile and annual revenue or expenditure of the client or project owner. Additionally, young individuals who personally receive, directly or indirectly, more than 100.000 EUR annually (including salary, inheritance, endowments, dividends, stocks, capital gains, trust funds, investments, or other forms of income or wealth), or individuals whose total personal net worth, savings, investments, or financial assets exceed 1 Million EUR, must select the Professional Partnership or Agency Account Type instead. The Young Collective Account Type is specifically designed to subsidize and support emerging creative teams operating with modest resources. ensuring fair competition among genuine early-stage creative groups. All group members must be 25 years old or younger at the time results are announced; if any member will turn 26 before results, the group is not eligible. If your group is formally registered as a legal business entity, select the Startup Account Type instead.







# STARTUP ACCOUNT

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.050 €	405 €	209 €	139 €
STANDARD	1.265 €	540 €	269 €	179 €
LATE	1.485 €	675 €	339 €	229 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fees

# **Startup**

## **Startup Account Type**

Designed specifically for newly established businesses founded within the last three (3) years with limited financial resources and funding, the Startup Account Type provides substantially discounted entry fees, complimentary Portfolio Evaluation Services to help emerging companies gain visibility and credibility.

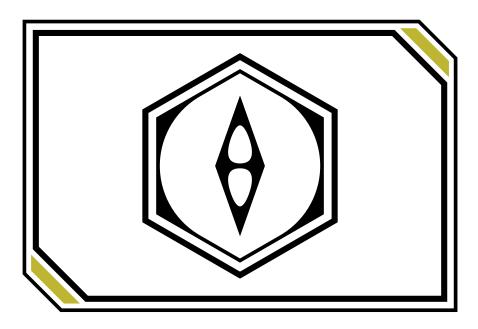
Eligiblity Conditons: Open exclusively to newly established registered businesses founded within the past three (3) years, which may operate as design or creative agencies, technology startups, product manufacturers, service providers, or design-driven enterprises, with annual turnover below 360.000 EUR, annual expenditure below 1 Million EUR, and fewer than eight (8) employees, founders included. The Startup Account Type is specifically intended to support early-stage companies that operate on limited financial resources. Full of energy, passion, and creativity, but needs support for marketing, PR, and publicity.

Restrictions: Must register using the official startup name for yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to two entity names permitted, one must be the startup's official name or abbreviation). Brand names cannot appear on gala-badges. Institutional or corporate email addresses and official company identification numbers (company registration, VAT, or corporate ID) are required for invoicing purposes. The maximum allowed team size is eight (8) members, including founders, partners, and employees. If your startup exceeds eight (8) team members. Your company's founding date and startup details should be verifiable through official company documents or registration papers at any time, before or after submission and results announcement.

Clarifications: All eligibility criteria for the Startup Account Type, including company age (founded within the last three years), maximum team size, funding limits, annual turnover, and annual expenditures, must be met simultaneously for your startup to qualify. The Startup Account Type is specifically intended to subsidize and support genuinely bootstrapped, early-stage companies operating with limited financial resources, ensuring fair competition among emerging entrepreneurs, annual turnover must be below 360,000 EUR, and annual expenditures must be below 1 Million EUR. The Startup Account Type is not intended for highly funded ventures or startups backed by substantial venture capital: startups that have cumulatively raised more than 5 Million EUR from venture capital, private equity, angel investors, institutional investors, crowdfunding, or other external funding sources should select the Enterprise Account Type instead. If you raised more than 50 Million EUR, choose Business Consortium Account Type. If your annual expenditures exceed 1 Million EUR or your annual turnover exceeds 360.000 EUR, select the Enterprise Account Type instead. If your expenditures exceed 25 Million EUR annually, or if your business involves collaboration between multiple startups or enterprises, select the Business Consortium Account Type. Startup Account Type is intended for early-stage, self-funded and modestly financed ventures still in their formative phase of growth. Startup Account Type is not suitable for established companies. corporate spinoffs, subsidiaries, rebranded entities, or businesses created by large enterprises, holding companies, or well-capitalized investors to take advantage of discounted fees. If your startup was established, owned, operated, or funded by a third-party enterprise (e.g., a large corporation, holding company, enterprise group, or investor), you must select the Account Type corresponding directly to that third-party company's actual profile and pay fees matching the creator company or holding group's annual revenue or expenditures, rather than using discounted Startup Account entry fees.







# MEDIA ACCOUNT



<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fees

## Media

## Media Account Type

Designed specifically for media organizations, publications, press channels, and information dissemination platforms, the Media Account Type provides complimentary entry opportunities exclusively in exchange for featuring editorial coverage of other winners' awarded projects, and grants access to our Pressroom.

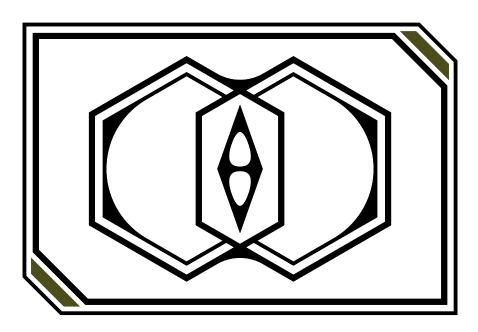
Eligiblity Conditons: Open exclusively to officially recognized media entities such as printed publications, digital magazines (e-zines), online news platforms, blogs, design and lifestyle publications, architectural or cultural magazines, art journals, sector-specific publications, television channels, radio broadcasters, podcasts, and similar information dissemination channels actively involved in publishing editorial content related to lifestyle, design, architecture, art, culture, technology, innovation, or related fields. Corporate promotional publications (produced by companies for self-promotion), religious publications, private company newsletters, and purely promotional or sponsored content channels are not eligible.

**Restrictions**: Must register using the official media organization name for yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to two entity names permitted, one must be the official media organization's name or abbreviation). Brand names cannot appear on gala-badges. Organizational email addresses should be used for registration purposes. Maximum allowed team size is twenty (20) members, including editors, journalists, producers, contributors, or staff listed in the design details.

Clarifications: If your media entity exceeds twenty (20) team members, represents a large media network, media conglomerate, or a collaboration between multiple media organizations, select the Media Conglomerate Account Type instead. The Media Account Type specifically exists to support small and independent media companies by offering discounted entry fees to media entities willing to provide editorial press coverage, journalistic exposure, or authentic features highlighting A' Design Award winners, awarded projects, designers, and competition-related news. Media Account holders are encouraged, though not legally obliged, to feature A' Design Award winners. If you choose to feature A' Design Award winners, you may freely select any winner, project or design from the official A' Design Award winners' list at your sole discretion. The Media Account Type is explicitly not intended for media entities whose primary content includes paid promotional material, advertorials, advertisements, sponsored articles, corporate self-promotional publications, institutional newsletters, religious promotional publications, purely commercial content, or other primarily promotional non-editorial materials. In contrast, the Media Account Type is specifically intended for media entities whose primary content consists of authentic, independently-produced editorial materials, original journalism, editorial feature stories, design news articles, objective reporting, and creative editorial content related to design, arts, architecture, culture, innovation, lifestyle, and similar topics of public interest. If your media entity has annual turnover exceeding 2 Million EUR, select the Enterprise Account Type instead, If your annual turnover exceeds 100 Million EUR, select the Business Consortium Account Type instead. If your company's annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type. If your company's annual revenue exceeds or equal to 500 Million EUR, choose the World Brand Account Type. Media organizations may only nominate their own original editorial content or publications, including but not limited to editorial feature stories, news articles, magazine features, magazine covers, special editions, newspapers, original interactive or multimedia content, podcasts, editorial photography series, or similar original journalistic works. If your submission includes content created on behalf of advertisers, sponsors, third-party brands, external clients, or entities other than your own media organization, you must select and pay entry fees or use nomination tickets corresponding directly to the actual client's profile, annual revenue, or organizational structure, rather than using the discounted Media Account Type.







# | MEDIA | CONGLOMERATE

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	1.745 €	485 €	249 €	169 €
STANDARD	2.005 €	645 €	329 €	219 €
LATE	2.265 €	810 €	409 €	269 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

# **Media Conglomerate**

# **Media Conglomerate Account Type**

Designed specifically for very large media organizations, major media networks, multinational publishing groups, broadcasting corporations, or collaborations between multiple media entities, the Media Conglomerate Account Type provides complimentary entry opportunities exclusively in exchange for editorial coverage of other winners' awarded projects, as well as complimentary Portfolio Evaluation Services.

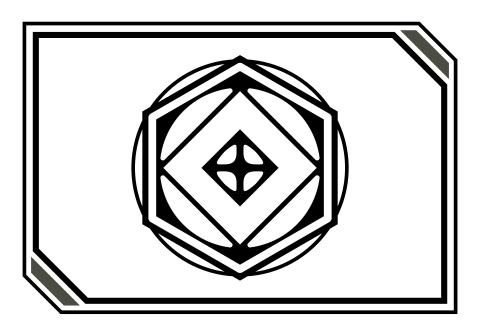
Eligiblity Conditons: Open exclusively to officially recognized large-scale media organizations, major media networks, multinational publishing houses, broadcasting corporations, television and radio networks, large digital media platforms, international magazine groups, major newspapers, global online news platforms, podcast networks, editorial syndicates, and similar large-scale media entities actively involved in independently producing editorial content, news, design stories, lifestyle journalism, arts and cultural coverage, architectural features, technology reporting, innovation journalism, and related fields. Corporate promotional publications, advertorial-driven media channels, purely commercial or promotional media outlets, private institutional newsletters, or religious publications are not eligible.

Restrictions: Must register using the official media conglomerate name or abbreviation for yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to three (3) entity names permitted, clearly identifying the primary conglomerate or participating media entities). If space is limited, excessively long names might be abbreviated or shortened as necessary. Brand names cannot appear on galabadges. Organizational email addresses should be used for registration purposes. Official identification numbers (company registration number, VAT number, or corporate ID) are required for invoicing purposes. The maximum allowed team size is eighty (80) members, including journalists, editors, producers, contributors, correspondents, or staff listed in the design details.

Clarifications: If your media entity or team size consists of fewer than twenty (20) members and does not represent a large-scale media conglomerate or collaboration, select the Media Account Type instead, Media Conglomerate Account holders must submit only original editorial content or publications created directly by the conglomerate or by its affiliated media entities, including editorial features, journalistic reports, original multimedia content, podcasts, editorial photography, special magazine editions, newspapers, digital content, original interactive journalism, or similar independent journalistic productions. Content created on behalf of third-party advertisers, sponsors, external brands, or promotional clients must be submitted using Account Types accurately corresponding to the client's organizational profile and annual revenue or expenditure (e.g., Enterprise or Business Consortium), rather than using the Media Conglomerate Account Type. If your annual turnover exceeds 100 Million EUR, select the Business Consortium Account Type instead. If your company's annual revenue exceeds or equal to 250 Million EUR, choose the Big Brand Account Type. If your company's annual revenue exceeds or equal to 500 Million EUR, choose the World Brand Account Type. Media Conglomerate Account holders are encouraged, though not legally obliged, to feature A' Design Award winners, designers, projects, or competition-related news, independently selecting featured content at their sole discretion. The Media Conglomerate Account Type specifically exists to facilitate extensive press coverage by large media entities capable of providing significant journalistic exposure, editorial quality, and public impact, thereby helping promote design excellence on a large







# I GOVERNMENT ACCOUNT

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	PRO-EDITION	DIGITAL-EDITION	VISION-EDITION	CLASSIC-EDITION
EARLY	630 €	240 €	119 €	79 €
STANDARD	760 €	320 €	159 €	109 €
LATE	890 €	405 €	209 €	139 €

<sup>\*\*</sup> Pricing is effective through February 28th, 2026. For the most up-to-date information, including Last and Omega entry period fees, please visit: https://competition.adesignaward.com/fee

#### Government

## **Government Account Type**

Designed specifically for governmental bodies, ministries, councils, municipalities, and public institutions, the Government Account Type provides discounted entry fees, nomination opportunities, and supportive services to help governments effectively promote their projects, foster innovation, boost tourism, recognize creative excellence, and drive economic development through strategic design initiatives.

Eligiblity Conditons: Open exclusively to officially recognized governmental entities acknowledged by their respective national governments, including national ministries, regional or local governments, municipalities, municipal councils, design councils, development councils, public administrative bodies, government-sponsored cultural or creative institutions, design centers, tourism boards, innovation offices, public sector initiatives, and similar official governmental organizations responsible for promoting economic, social, cultural, or creative growth and development through design-related projects or initiatives, regardless of governmental role or responsibility (executive, legislative, or judiciary). Individual government representatives, such as bureaucrats, public officials, government-appointed representatives, or politicians holding seats in parliament, may also use the Government Account Type when officially submitting projects directly on behalf of their governmental body or institution.

Restrictions: Must register using the official governmental institution name or abbreviation for yearbooks, certificates, exhibition posters, design rankings, screen presentations, and profile details (up to two entity names permitted, one must be the official governmental institution's name or abbreviation). Government, country, institution or brand names cannot appear on gala-badges. For all accounts, for nomination pathways eligible for gala participation, gala-badges must exclusively display the personal legal names of attending individuals who choose to participate in the gala event. Institutional or governmental email addresses should be used for registration purposes. Official government identification numbers (registration number, VAT number, or corporate ID) are required for invoicing purposes. Maximum allowed team size is twenty (20) members, including government representatives, officials, administrators, public servants, or staff listed in the design details.

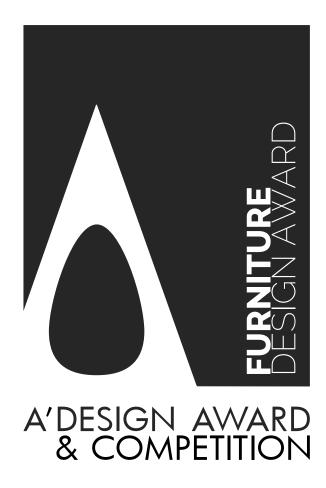
Clarifications: If your submission involves a team of more than twenty (20) members directly participating in the government project, or if it involves collaboration between multiple government organizations, administrative bodies, or public institutions, select the Institutional Alliance Account Type instead. The Government Account Type is explicitly intended for official governmental bodies submitting projects directly initiated, created, commissioned, or produced by the government itself for public benefit or governmental objectives. Designers, agencies, architects, engineers, or independent professionals who have produced projects commissioned by government entities must select and pay entry fees or use nomination tickets corresponding directly to their actual profile (e.g., Agency, Enterprise, Business Consortium), and not the discounted Government Account Type. The Government Account Type may not be used by private-sector entities, contractors, consultants, or independent third parties submitting work created on behalf of governmental clients. Governments can purchase discounted bulk nomination ticket packages and distribute nomination tickets directly to local designers, companies, creative professionals, or institutions, specifically to subsidize design participation, incentivize excellence, and stimulate economic and cultural growth through design promotion initiatives. However, nomination tickets purchased by governments for distribution purposes must correspond to the appropriate Account Type matching the intended recipients' actual eligibility (e.g., Agency, Enterprise, or Business Consortium). Governments cannot distribute Government Account Type tickets to external recipients. We provide discounted bulk nomination ticket purchase options to governments to support initiatives promoting local creativity, tourism, economic development, and innovation.

Yearbook Name Limit: 1+1 | Team Member Limit: 20





https://competition.adesignaward.com/join/9 https://competition.adesignaward.com/enter



**Open Category** You can submit Chairs, Tables, Sofas, Beds, Cabinets, Shelves, Desks, Wardrobes and More..

# **Furniture**

### A' Furniture Design Award

The A' Furniture Design Award is a highly regarded furniture competition that welcomes a diverse range of participants, including visionary furniture designers, innovative design agencies, forward-thinking companies, leading furniture manufacturers, and influential brands operating within the furniture and interior design industries. By participating in this prestigious furniture competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional furniture design capabilities, ultimately contributing to the advancement of the furniture industry and inspiring future trends. Taking part in the A' Design Award for Furniture is an outstanding opportunity to have your furniture design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Furniture provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Furniture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your furniture design is judged for its aesthetics, ergonomics, usability and functionality together with its presentation. Applicants should send high-resolution images of the furniture, showing the furniture from different angles together with a textual presentation of their work. The main image is of particular importance, and should be either an isolated image of the furniture on a white background or an exceptional photograph of the furniture in a modern setting. In addition to images, maintenance guides and setup instructions could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Bottles, Boxes, Cans, Pouches, Tubes, Cartons, Wrappers, Bags and More..

# **Packaging**

### A' Packaging Design Award

The A' Packaging Design Award is an esteemed packaging competition that welcomes a multitude of participants, including innovative packaging designers, forward-thinking design agencies, leading packaging manufacturers, and influential brands from the packaging and design industries. Entrants have the chance to demonstrate their creativity, garner international recognition, and be acknowledged for their exemplary packaging design capabilities, ultimately contributing to the advancement of the packaging industry and inspiring future trends. Participating in the A' Design Award for Packaging is an extraordinary opportunity to have your packaging design excellence recognized and gain global recognition for your good design. Winning the A' Design Prize for Packaging provides a chance to earn international acknowledgement and increased status within the highly competitive industry.

When submitting to the Packaging Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your packaging design is judged together with its aesthetics, recyclability, protectiveness and art direction. Applicants should send high-resolution images of the packaging, showing the packaging from all angles, together with a textual presentation of their work. The main image is especially important and should be either an isolated image on a white background or a very well designed composition. In addition to images, recyclability and sustainability studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Skyscrapers, Museums, Residential Buildings, Commercial Complexes, Educational Institutions, Religious Structures, Infrastructure Designs, Landscaping Projects and More..

## **Architecture**

# A' Architecture, Building and Structure Design Award

The A' Architecture, Building and Structure Design Award is a highly esteemed architectural design competition that welcomes a wide variety of participants, including star architects, engineering firms, leading construction companies, and influential brands from the architecture and design industries. By participating in this prestigious award, entrants have the opportunity to demonstrate their design vision, gain global recognition, and be acknowledged for their superior architecture and structure design skills, ultimately contributing to the advancement of the architecture and design fields and inspiring future trends. Taking part in the A' Design Award for Architecture, Building and Structure is an exceptional chance to have your architectural design excellence acknowledged and gain well-deserved worldwide recognition for your good design. Winning the A' Design Prize for Architecture, Building and Structure provides an opportunity to garner international acclaim and increased stature within the competitive industry.

When submitting to the Architecture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your architecture is judged together with its site relevance, engineering, use of space and interior design. Applicants should send high-resolution images of the architecture, showing the project from different angles and perspectives together with a textual presentation of their work. The main image is especially important and should be a professionally taken photograph of the structure from the exterior. In addition to images, elevations, schematics, layouts, site details and visitor flows could further be uploaded as support documents.

#### Submission Requirements:

Main Image : Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Runway Collections, Dresses, Suits, Skirts, Outerwear, Jackets, Apparel, Garments and More..

# **Fashion**

### A' Fashion, Apparel and Garment Design Award

The A' Fashion, Apparel and Garment Design Award is a prestigious fashion award that offers a unique opportunity for global recognition, inspiring new trends and pushing the boundaries of fashion design. It welcomes a diverse range of participants, including visionary fashion designers, clothing brands, fashion houses, apparel manufacturers and design agencies. By participating in this fashion design competition, entrants have the chance to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the fashion industry. Taking part in the A' Design Award for Fashion is an outstanding opportunity to have your fashion design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Fashion provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Fashion Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your fashion design is judged together with its finishing quality, texture and materials. Applicants should send high-resolution images of the work, showing the product from multiple angles and details, together with a textual presentation of their work. The main image is especially important and should preferably be either a photograph with a fashion model or a shown isolated on a white background. In addition to images, drafts and initial sketches could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

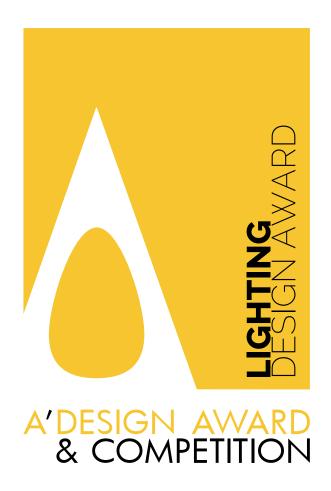
**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Chandeliers, Pendant Lights, Wall Sconces, Table Lamps, Floor Lamps, Outdoor Lights, Recessed Lights, Track Lights and More..

# Lighting

# A' Lighting Products and Fixtures Design Award

The A' Lighting Products and Projects Design Award is a prestigious competition that welcomes a wide variety of participants, including visionary lighting designers, inventive design agencies, forward-thinking companies, leading lighting manufacturers, and influential brands in the lighting and interior design industries. By taking part in this esteemed award, entrants have the chance to showcase their creativity, gain international attention, and be recognized for their exceptional lighting design capabilities, ultimately contributing to the advancement of the lighting industry and sparking future trends. Participating in the A' Design Award for Lighting is an excellent opportunity to have your lighting design excellence recognized, and gain much-deserved global recognition for your good design. Winning the A' Design Prize for Lighting provides an opportunity to receive worldwide recognition and improved status within the competitive industry.

When submitting to the Lighting Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your lighting design is judged together with its ergonomics, efficiency and packaging. Applicants should send high-resolution images of the product, showing the lighting from multiple angles and perspectives together with a textual presentation of their work. The main image is especially important and should preferably be an isolated image of the product on a white background to ensure proper visibility of the design, alternatively a professionally taken photo in a modern setting is also acceptable. In addition to images, user guides and installation instructions could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

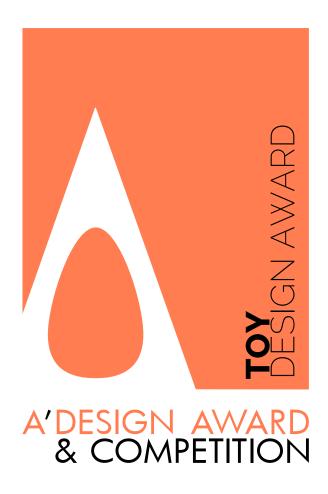
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Dolls, Action Figures, Board Games, Puzzles, Plush Toys, Educational Toys, Building Blocks, Model Kits and More..

# Toy

### A' Toys, Games and Hobby Products Design Award

The A' Toys, Games and Hobby Products Design Award is a globally renowned competition that invites a wide range of participants, including innovative designers, forward-thinking design agencies, influential brands, and leading manufacturers from the toys, games, and hobby products industry. By participating in this high-profile award, entrants have the chance to demonstrate their creativity, receive international recognition, and be acknowledged for their remarkable design capabilities, ultimately contributing to the development of the industry and inspiring future trends. Taking part in the A' Design Award for Toys, Games, and Hobby Products is an extraordinary opportunity to have your design excellence acknowledged and gain much-deserved worldwide recognition for your good design. Winning the A' Design Prize for Toys, Games, and Hobby Products provides a chance to obtain global acknowledgment and increased prestige in the highly competitive industry.

When submitting to the Toy Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your toy design is judged together with its fun factors, ergonomics and packaging. Applicants should send high-resolution images of the toy, showing the toy from multiple angles as well as macro details, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or could also be a professionally taken photo in a contextual setting that especially does not feature kids or underage persons. In addition to images, product manuals and user experience studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Smartphones, Laptops, Televisions, Cameras, Headphones, Smartwatches, Gaming Consoles, Tablets and More..

## **Consumer Electronics**

### A' Digital and Electronic Device Design Award

The A' Digital and Electronic Device Design Award is a highly esteemed consumer electronics design competition that invites a wide variety of participants, including ambitious electronic device designers, progressive design firms, forward-thinking companies, leading electronics manufacturers, and influential brands operating within the consumer electronics and design industries. By taking part in this prestigious award, entrants have the chance to exhibit their ingenuity, gain worldwide visibility, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the consumer electronics industry and inspiring future trends. Participating in the A' Design Award for Consumer Electronics is an excellent opportunity to have your design excellence acknowledged and gain deserved international recognition for your good design. Winning the A' Design Prize for Consumer Electronics provides a chance to receive global recognition and increased status within the fiercely competitive industry.

When submitting to the Consumer Electronics Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your consumer electronics design is judged together with its ergonomics, life cycle and packaging. Applicants should send high-resolution images of the consumer electronics, showing the product from different angles together with a textual presentation of their work. The main image is especially important and should be either be an isolated image on white background or a highly professional photograph showing the object in a modern setting. In addition to images, product manuals, initial setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

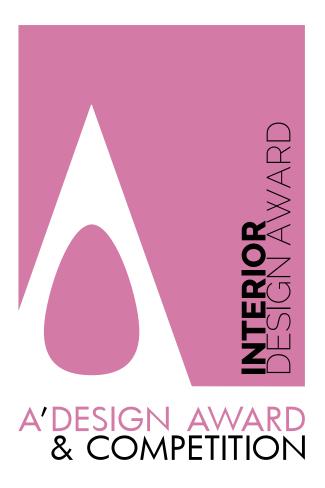
Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Residential Interiors, Restaurants, Hotels, Offices, Galleries, Retail Stores, Showrooms, Exhibition Spaces and More..

### Interior

## A' Interior Space, Retail and Exhibition Design Award

The A' Interior Space, Retail and Exhibition Design Award is a highly respected competition, promoting excellence in design and innovation within the interior design industry. It welcomes a diverse range of participants, including visionaries, leading interior design agencies, innovative companies, renowned furniture manufacturers, and influential brands. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international recognition, and be acknowledged for their superior design capabilities, ultimately advancing the interior design industry and inspiring future trends. Participating in the A' Design Award for Interior Space, Retail and Exhibition Design is an excellent opportunity to have your design excellence recognized and gain deserved international attention for your good design. Winning the A' Design Prize for Interior Space, Retail and Exhibition Design provides a chance to garner global recognition and increased status within the competitive industry.

When submitting to the Interior Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your interior design is judged together with its space usage, decoration and value creation. Applicants should send high-resolution images of the project, showing the interior from all angles, together with a textual presentation of their work. Main image is especially important and should be a professional photograph of the interior space taken by a wide angle lens. In addition to images, schematics, layouts, elevations and visitor flow studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Cars, Motorcycles, Bicycles, Trucks, Buses, Trains, Ships, Aircrafts and More..

# **Vehicle**

## A' Vehicle, Mobility and Transportation Design Award

The A' Vehicle, Mobility and Transportation Design Award is a highly esteemed design competition that welcomes a broad range of participants, including pioneering vehicle designers, inventive design agencies, forward-thinking companies, leading brands and influential manufacturers operating within the vehicle, mobility and transportation design industries. By entering this prestigious award, entrants have the opportunity to display their creativity, gain international recognition, and be appreciated for their remarkable vehicle design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Vehicle, Mobility and Transportation is an exceptional opportunity to have your design excellence acknowledged and receive well-deserved global recognition for your good design. Winning the A' Design Prize for Vehicle, Mobility and Transportation provides a chance to gain international acclaim and increased status within the competitive field.

When submitting to the Vehicle Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your vehicle design is judged together with its safety, energy efficiency, interior and exterior design. Applicants should send high-resolution images of the vehicle, showing the vehicle from different angles and perspectives, together with a textual presentation of their work. The main image is especially important and should either be an isolated image on white background or a professionally taken photo of the vehicle as seen in its destination environment. In addition to images, product lifecycle assessments, sustainability, safety, and energy efficiency studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Websites, Mobile Applications, Software Interfaces, Game Interfaces, Wearable Interfaces, Virtual Reality Interfaces, Augmented Reality Interfaces, Dashboard Designs and More..

## Interface

# A' Interface, Interaction and User Experience Design Award

The A' Interface, Interaction and User Experience Design Award is a highly regarded competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the interface design and user experience industries. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the interface design industry and inspiring future trends. Taking part in the A' Design Award for Interface, Interaction and User Experience is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Interface, Interaction and User Experience provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Interface Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your interface design is judged together with its usability, interactivity, clarity and user experience. Applicants should send high-resolution images of the interface, showing the interface from various angles and levels, together with a textual presentation of their work. It is important to note that the main image should especially be well-crafted and, whenever possible, placed on a white background. If applicable, we further recommend showcasing the interface screenshots within latest devices. In addition to images, usability studies, guides and case studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.
Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Refrigerators, Dishwashers, Microwaves, Washing Machines, Dryers, Ovens, Vacuum Cleaners, Air Conditioners and More..

# **Home Appliance**

### A' Home Appliances Design Award

The A' Home Appliances Design Award is a highly esteemed competition that welcomes participants from across the home appliance industry, including talented designers, innovative design agencies, forward-thinking companies, leading manufacturers, and influential brands. Taking part in the A' Design Award for Home Appliances is an opportunity to demonstrate creativity, gain international exposure, and be recognized for exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. By joining the A' Home Appliances Design Award, entrants have the potential to receive global recognition and benefit from enhanced status within the competitive industry. Winning this prestigious award is a chance to showcase design excellence and receive the well-deserved international recognition for good design.

When submitting to the Home Appliance Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your home appliance design is judged together with its usability, functionality, efficiency and packaging. Applicants should send high-resolution images of the home appliance, showing the product from different angles and perspectives, together with a textual presentation of their work. It is especially important to present a high-quality image of the home appliance, preferably on a white background or as professionally photographed in a very modern domestic setting. In addition to images, user manuals, initial setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Logos, Posters, Infographics, Brochures, Packaging Designs, Business Cards, Book Covers, Billboards and More..

# **Graphic**

# A' Graphics, Illustration and Visual Communication Design Award

The A' Graphics, Illustration and Visual Communication Design Award is an esteemed competition that invites a range of participants, including visionary graphic designers, pioneering design agencies, progressive companies, leading brands, and influential figures from the graphic design and visual communication industries. By participating in this prestigious award, entrants have the opportunity to feature their creativity, gain international recognition, and be acknowledged for their remarkable design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Graphics, Illustration and Visual Communication Design is an outstanding opportunity to have your design excellence recognized and earn well-deserved global recognition for your design. Winning the A' Design Prize for Graphics, Illustration and Visual Communication Design provides a chance to garner international acclaim and increased status within the competitive industry.

When submitting to the Graphic Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your graphic design is judged together with its originality, medium and technical aspects. Applicants should send high-resolution images of the graphics, showing the design from various perspectives, together with a textual presentation of their work. The main image is especially important and should depict the complete work, whereas optional images may show zoom-in details from the work. In addition to images, initial drafts, client brief or underlying studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

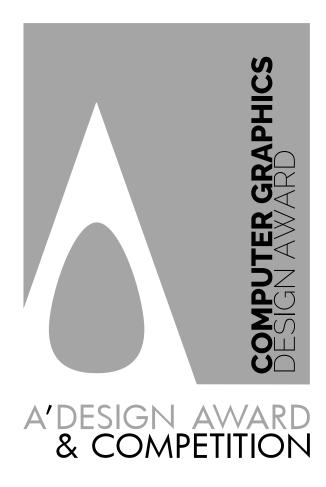
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.

Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Animations, Simulations, Game Designs, Virtual Reality Models, Architectural Renderings, Infographics, Digital Illustrations, 3D Character Models and More..

## **Computer Graphics**

# A' Computer Graphics, 3D Modeling, Texturing, and Rendering Design Award

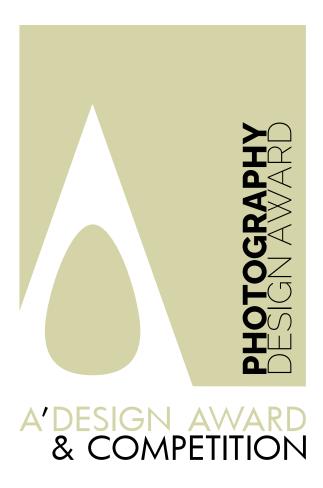
The A' Computer Graphics, 3D Modeling, Texturing, and Rendering Design Award is a highly esteemed competition, open to visionary designers, innovative design agencies, cutting-edge companies, leading brands, and influential players in the computer graphics, 3D modeling, texturing, and rendering industries. Participating in this prestigious design award offers entrants the opportunity to exhibit their creativity, gain international recognition, and be honored for their remarkable computer graphics design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Computer Graphics is an incredible opportunity to have your design excellence acknowledged and receive global recognition for your excellent work. Winning the A' Design Prize for Computer Graphics provides a chance to gain recognition and increased status within the fiercely competitive industry.

When submitting to the Computer Graphics Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your computer graphics design is judged together with its aesthetics and technical properties. Applicants should send high-resolution images of the computer graphics, showing the design from different perspectives together with a textual presentation of their work. The main image is especially important and should depict the complete work, whereas optional images may show zoom-in details from the work. In addition to images, wireframe views, client brief or research could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Portraits, Landscapes, Still Lifes, Photojournalism, Fashion Shots, Architectural Images, Wildlife Captures, Sports Events and More..

# **Photography**

## A' Photography and Photo Manipulation Design Award

The A' Photography and Photo Manipulation Design Award is a highly regarded international competition that welcomes a diverse range of participants, including visionary photographers and photo manipulators, innovative design agencies, forward-thinking companies, leading brands, and influential figures operating within the photography and design industries. By participating in this prestigious competition, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional photographic and photo manipulation capabilities, ultimately contributing to the advancement of the photography industry and inspiring future trends. Taking part in the A' Design Award for Photography and Photo Manipulation is an outstanding opportunity to have your design excellence in this field recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Photography and Photo Manipulation provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Photography Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your photography design is judged together with its artistic, technical, and conceptual aspects. Applicants should send high-resolution versions of the photographs. It is possible to nominate a single photo or series under one entry. The main image is especially important and should always depict a single photo whenever possible. Optional images may show details, zoom-in sections, or feature further images from the series. In addition to images, technical work, photography process and image capture or post-processing work could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

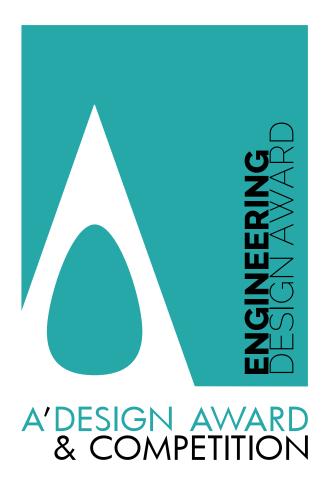
**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Blueprints, Prototypes, Schematics, CAD Models, Technical Drawings, Machine Designs, Electronic Systems, Structural Plans and More..

## **Engineering**

## A' Product Engineering and Technical Design Award

The A' Product Engineering and Technical Design Award is a renowned engineering design competition that welcomes a wide array of participants, including talented product engineers, innovative design agencies, progressive companies, leading brands, and influential figures from the product engineering and design industries. By taking part in this prestigious award, entrants have the chance to exhibit their creativity, gain international recognition, and be acknowledged for their remarkable engineering design skills, ultimately contributing to the growth of the product engineering and design sector and inspiring future trends. Participating in the A' Design Award for Product Engineering and Technical Design is an excellent opportunity to have your engineering design excellence acknowledged and gain well-deserved worldwide recognition. Winning the A' Design Prize for Product Engineering and Technical Design provides a chance to acquire global appreciation and increased status within the competitive industry.

When submitting to the Engineering Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your engineering design is judged together with its technical properties, mechanics, features and aesthetics. Applicants should send high-resolution images of the engineering work, showing the design from different angles, together with a textual presentation of the work. The main image is especially important, this could be an isolated isolated image on white background or a highly professional photograph with a great composition. In addition to images, technical drawings, schematics, case studies and underlying research could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Stethoscopes, Wheelchairs, Defibrillators, MRI Machines, Surgical Instruments, Prosthetics, Ultrasound Devices, Pacemakers and More..

## **Medical Product**

## A' Medical Devices and Medical Equipment Design Award

The A' Medical Devices and Medical Equipment Design Award is a highly esteemed competition that welcomes a wide range of participants, including innovative design agencies, forward-thinking companies, leading brands, and influential designers operating within the medical devices and medical equipment industry. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain global recognition, and be acknowledged for their superior design capabilities, ultimately contributing to the advancement of the medical technology industry and inspiring future trends. Participating in the A' Design Award for Medical Devices and Medical Equipment is an exceptional chance to have your design excellence in this field recognized and receive well-deserved international recognition for your good design. Winning the A' Design Prize for Medical Devices and Medical Equipment provides a chance to gain global acclaim and increased status within the highly competitive industry.

When submitting to the Medical Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your medical product design is judged together with its technical specifications, safety and performance indicators. Applicants should send high-resolution images of the medical product, showing the medical product from all angles together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible, alternatively a highly professional photograph with a modern composition is acceptable. In addition to images, research studies, clinical tests, user guides, operation or maintenance manuals should further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Feature Films, Short Films, Documentaries, Animations, Music Videos, Experimental Films, Commercials, Trailers and More..

## Movie

## A' Movie, Video and Animation Design Award

The A' Movie, Video and Animation Design Award is a world-renowned design competition that welcomes a wide variety of participants, including leading brands, visionary filmmakers, innovative design agencies, forward-thinking companies, and influential manufacturers operating within the animation and design industries. By participating in this prestigious award, entrants have the opportunity to highlight their creativity, gain international recognition, and be rewarded for their excellent design capabilities, ultimately contributing to the advancement of the animation and design industries and inspiring future trends. Taking part in the A' Design Award for Movie, Video and Animation is an excellent opportunity to have your design excellence acknowledged and gain well-deserved global recognition for your outstanding design. Winning the A' Design Prize for Movie, Video and Animation provides a chance to garner global acclaim and enhanced status within this highly competitive industry.

When submitting to the Movie Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your movie design is judged together with its storytelling, audio and visuals. Applicants should send up to 45 seconds trailer as well as high-resolution images of the movie, showing important keyframes, together with a textual presentation of their work. The main image is especially important and should be the key visual, showing the most exciting scene from the movie. Optional images shall show other key scenes. You may provide a link for the full length movie, which is usually watched by the jury only if the trailer is good enough, for the best picture consideration. Support documents can be provided at will.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.

Video: Required Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Design for Food, Design with Food, Food Servings, Tasting Menus, Cocktails, Desserts, Entrées, Main Dishes, Culinary Experiences and More..

# **Culinary Art**

## A' Food, Beverage and Culinary Arts Design Award

The A' Food, Beverage and Culinary Arts Design Award is an esteemed international competition that welcomes a variety of participants, including acclaimed chefs, innovative design agencies, progressive companies, leading brands, and influential players within the culinary arts industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, receive global exposure, and be recognized for their exceptional culinary design capabilities, ultimately advancing the field of culinary arts and inspiring future trends. Participating in the A' Design Award for Culinary Arts is an invaluable chance to have your food, beverage and culinary arts design excellence acknowledged and gain much deserved recognition from a global audience. Winning the A' Design Prize for Culinary Arts provides a unique opportunity to earn international recognition and increased standing within the highly competitive industry.

When submitting to the Culinary Art Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your culinary art design is judged together with its presentation, visual taste and packaging. Applicants should send high-resolution images of the culinary art, showing the culinary art from multiple angles together with a textual presentation of their work. It is especially important to make sure that the main image is of high quality and is on a white background whenever possible. In addition to images, list of ingredients or alternative presentations could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Bricks, Beams, Windows, Doors, Insulation Materials, Roofing Materials, Plumbing Fixtures, Electrical Components and More..

# **Building Components**

# A' Building Materials and Construction Components Design Award

The A' Building Materials and Construction Components Design Award is a highly respected design competition that welcomes a diverse range of participants, including leading building materials and construction components designers, innovative design agencies, progressive companies, renowned manufacturers, and influential brands operating within the building materials and construction components industries. Taking part in the A' Design Award for Building Materials and Construction Components provides an exceptional opportunity to have design excellence recognized and gain well-deserved international recognition for good design. By participating in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain global exposure, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the building materials and construction components industry and inspiring future trends. Winning the A' Design Prize for Building Materials and Construction Components is a chance to acquire global recognition and enhanced status within the highly competitive industry.

When submitting to the Building Components Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your building components design is judged together with its materials, practicality, durability, ease of maintenance and packaging. Applicants should send high-resolution images of the building components, showing the product from different angles, together with a textual presentation of their work. Main image is especially important and should be on a white background whenever possible, alternatively a highly professional photograph in a modern setting is acceptable. In addition to images, product manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Community Projects, Social Campaigns, Public Installations, Educational Programs, Sustainable Initiatives, Healthcare Solutions, Inclusive Design, Cultural Interactions and More..

## Social

## A' Social Design Award

The A' Social Design Award is a prestigious design competition that welcomes a diverse range of participants, including creative designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the social design industry. By participating in this esteemed design competition, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the social design industry and inspiring future trends. Taking part in the A' Social Design Award is an outstanding opportunity to have your social design excellence acknowledged and gain deserved international recognition for your good design. Winning the A' Design Prize for Social Design provides a chance to garner global recognition and elevated status within the competitive industry.

When submitting to the Social Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your social design is judged together with its presentation, relevance, approach, depth and potential. Applicants should send high-resolution images of the social design, showing the social design from different angles, together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible, if not should be a professionally taken clear and good photograph. In addition to images, ethnographic, social and scientific studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Innovations, Prototypes, Blueprints, Sketches, Models, Concepts, Brainstorms, Proposals and More..

## Idea

## A' Idea and Conceptual Design Award

The A' Idea and Conceptual Design Award is a highly regarded design competition that welcomes a diverse range of participants from the creative industry, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential organizations. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Taking part in the A' Design Award for Idea and Conceptual Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Idea and Conceptual Design provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Idea Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your idea design is judged together with its innovation and presentation. Applicants should send high-resolution images of the idea, showing the idea from multiple angles, along with realistic renderings, together with detailed textual presentation of their work. Main image is highly important and should be on white background whenever possible, if not a highly professional photograph or ultra-realistic render is acceptable. In addition to images, research, case-studies or business plans could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Sculptures, Paintings, Installations, Photographs, Drawings, Mixed Media Works, Ceramics, Art Objects, Craftworks and More..

## **Fine Art**

## A' Fine Arts and Art Installation Design Award

The A' Fine-Arts Design Award is a highly regarded design competition that welcomes a diverse range of participants, including visionary fine-art designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the fine-art and design industries. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Fine-Arts is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Fine-Arts provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Fine-Art Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your fine-art design is judged together with its artistic quality, creativity and originality. Applicants should send high-resolution images of the fine-art, showing the piece from different angles and perspectives together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible to highlight the finer details of the design, alternatively a highly professional photograph in a modern setting or composition is acceptable. In addition to images, photographs taken during making of the work could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.
Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Design Strategy, Design Management, Service Design, Franchising Design, Strategic Design, Service Blueprints, Prototypes, Touchpoints and More..

## **Service**

## A' Meta, Strategic and Service Design Award

The A' Meta, Strategic and Service Design Award is a prestigious design competition that welcomes a wide range of participants, including visionary service designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the service design industry. Taking part in this esteemed competition provides entrants with the opportunity to demonstrate their creativity, gain international exposure, and be rewarded for their remarkable service design capabilities, ultimately contributing to the progress of the service design field and inspiring new trends. Participating in the A' Design Award for Service Design is an excellent opportunity to have your service design excellence acknowledged and gain deserved global recognition for your good design. Winning the A' Design Prize for Service Design offers a chance to garner international recognition and enhanced status within the highly competitive industry.

When submitting to the Service Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your service design is judged together with its efficiency, value creation, system design and presentation. Applicants should send high-resolution images of the service, visually explaining the service from multiple perspectives, together with a textual presentation of their work, the textual presentation should not be incorporated into images but should be submitted separately. Main image is highly important and should be a key visual that symbolizes the service, could alternatively be a highly professional photograph. In addition to images, case-studies or business plans could be provided as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DF13FEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Desks, Chairs, File Cabinets, Conference Tables, Cubicles, Workstations, Reception Counters, Office Partitions and More..

## **Office Furniture**

## A' Office Furniture Design Award

The A' Office Furniture Design Award is a highly esteemed furniture competition that invites a broad range of participants, including leading furniture designers, cutting-edge design agencies, forward-thinking companies, top furniture manufacturers, and prominent brands in the furniture and interior design industries. By taking part in this prestigious furniture competition, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their outstanding office furniture design skills, ultimately contributing to the advancement of the furniture industry and inspiring future trends. Participating in the A' Design Award for Office Furniture is an extraordinary opportunity to have your office furniture design excellence recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Office Furniture provides a chance to garner international acclaim and improved status within the fiercely competitive industry.

When submitting to the Office Furniture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your office furniture design is judged together with its presentation and ergonomics. Applicants should send high-resolution images of the office furniture, showing the office furniture from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph showing the furniture in a modern office. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Open Category You can submit Software Applications, Hardware Devices, Network Systems, Data Storage Solutions, Cybersecurity Tools, Cloud Services, Artificial Intelligence Models, Virtual Reality Interfaces and More..

## **Information Technologies**

## A' Information Technologies Design Award

The A' Information Technologies Design Award is a highly esteemed competition that welcomes a wide variety of participants, including creative technologists, inventive design agencies, forward-thinking companies, leading technology brands, and influential players in the IT and design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their talents, gain worldwide recognition, and be acknowledged for their brilliant IT design capabilities, ultimately contributing to the progress of the IT industry and inspiring future trends. Participating in the A' Design Award for Information Technologies is an exceptional opportunity to have your IT design excellence recognized and gain well-deserved international acclaim for your great design. Winning the A' Design Prize for Information Technologies offers a chance to acquire global recognition and heightened status within the competitive industry.

When submitting to the Information Technologies Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your information technologies design is judged together with its presentation. Applicants should send high-resolution images of the information technologies, showing the interface from various angles together with a textual presentation of their work. The main image is especially important, for products the main image should be shown isolated on white background or be a highly professional photograph, for digital products, the main image should be primary interface, shown as seen on a high-tech device. In addition to images, documentation and research could be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Drills, Saws, Hammers, Wrenches, Screwdrivers, Pliers, Tape Measures, Levels and More..

## **Hardware**

## A' Hardware, Power and Hand Tools Design Award

The A' Hardware, Power and Hand Tools Design Award is a prestigious international competition that celebrates excellence in the design of hardware, power and hand tools. It welcomes a diverse range of participants, including pioneering hardware designers, innovative design agencies, forward-thinking companies, leading brands, and influential manufacturers operating within the hardware and tool design industries. By taking part in this esteemed award, entrants have the opportunity to showcase their talents, gain global recognition, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the hardware and tool industries and inspiring future trends. Participating in the A' Hardware Design Competition is an unparalleled opportunity to have your design excellence recognized and receive well-deserved international recognition for your work. Winning the A' Design Prize for Hardware provides a chance to garner global recognition and enhanced status within the competitive industry.

When submitting to the Hardware Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your hardware design is judged together with its ergonomics, safety, mechanical advantages and packaging. Applicants should send high-resolution images of the hardware, showing the product from multiple angles, together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible, alternatively a highly professional photograph in target setting is recommended. In addition to images, user manuals and maintenance instructions could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Cabinets, Countertops, Islands, Pantries, Tables, Chairs, Bar Stools, Sinks and More..

## Kitchen Furniture

# A' Kitchen Furniture, Equipment and Fixtures Design Award

The A' Kitchen Furniture, Equipment and Fixtures Design Award is a distinguished competition that welcomes a variety of participants, including visionary furniture designers, innovative design agencies, progressive companies, leading brands, and influential entities operating within the interior design industries. By taking part in this prestigious award, entrants have a chance to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the kitchen furniture industry and inspiring future trends. Participating in the A' Design Award for Kitchen Furniture is an excellent opportunity to have your design excellence acknowledged and gain deserved international recognition for your good design. Winning the A' Design Prize for Kitchen Furniture provides a chance to acquire global recognition and increased status within the competitive industry.

When submitting to the Kitchen Furniture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your kitchen furniture design is judged together with its presentation and packaging. Applicants should send high-resolution images of the kitchen furniture, showing the product from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph showing the furniture in a modern kitchen. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:







**Open Category** You can submit Construction, Agricultural, Mining, Earthmoving, Production Equipment and Machinery, Excavators, Bulldozers, Cranes, Backhoes, Loaders, Trenchers, Pavers and More..

# **Heavy Machinery**

### A' Heavy Machinery Design Award

The A' Heavy Machinery Design Award is a celebrated competition that welcomes a diverse range of participants, including creative designers, innovative design agencies, successful companies, leading machinery manufacturers, and well-known brands operating within the heavy machinery design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their talent, gain worldwide attention, and be honored for their exceptional design capabilities, ultimately contributing to the advancement of the heavy machinery industry and inspiring future trends. Participating in the A' Design Award for Heavy Machinery is an excellent opportunity to have your design excellence recognized and gain deserved global recognition for your good design. Winning the A' Design Prize for Heavy Machinery provides a chance to achieve international recognition and establish a strong presence within the highly competitive industry.

When submitting to the Heavy Machinery Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your heavy machinery design is judged together with its exterior, interior, operation, environment considerations and efficiency. Applicants should send high-resolution images of the heavy machinery, showing the machinery from multiple angles together with a textual presentation of their work. The main image is especially important and should be either an isolated image on white background or a highly professional photograph of the machinery. For photographs we would recommend to have dynamic scenes showing the machinery in action. In addition to images, it is possible to upload support documents at will.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Choreography, Dance Moves, Theatrical Sets, Dance Costumes, Stage Lighting, Opera Props, Concert Stages, Ballet Scenery, Puppetry Designs, Performance Installations and More..

# **Performing Arts**

# A' Performing Arts, Stage, Style and Scenery Design Award

The A' Performing Arts, Stage, Style and Scenery Design Award is a renowned international competition that welcomes a broad range of participants, including pioneering performing arts designers, progressive design agencies, cutting-edge companies, leading brands in the industry, and influential organizations operating within the performing arts, stage, style, and scenery design industries. By taking part in this prestigious competition, entrants have the opportunity to showcase their creativity, gain global recognition, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the performing arts industry and inspiring future trends. Participating in the A' Design Award for Performing Arts is an excellent chance to have your design excellence recognized and gain well-deserved international recognition for your outstanding design. Winning the A' Design Prize for Performing Arts offers the opportunity to attain global recognition and enhanced status within the highly competitive industry.

When submitting to the Performing Art Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your performing art design is judged together with its visual presentation, emotional content, audience engagement and depth of planning. Applicants should send high-resolution images of the performing art, showing scenes from multiple angles together with a textual presentation of their work. The main image is especially important and should be highly professional photographs. If people images are present, faces of individuals shall be blurred and/or model release agreements shall be uploaded as support documents.

#### Submission Requirements:







**Concealed Category** You can submit Albums, Singles, Compositions, Generative Music, Sound FX, Concerts, Soundtracks, Jingles, Symphonies, Instrumentals, Audio Design and More..

## Music

## A' Music, Audio and Sound Design Award

The A' Music, Audio and Sound Design Award is a prestigious international competition that brings together leading sound designers, audio engineers, innovative sound design agencies, forward-thinking companies, and influential brands operating within the music and sound design industries. By participating in this renowned design competition, entrants have the opportunity to showcase their creativity, gain worldwide recognition, and be acknowledged for their exceptional sound design capabilities, ultimately contributing to the advancement of the music and sound design industries and inspiring future trends. Taking part in the A' Design Award for Music, Audio and Sound Design is an excellent opportunity to have your sound design excellence praised and gain well-deserved global recognition for your impressive design. Winning the A' Design Prize for Music, Audio and Sound Design provides a chance to garner international acclaim and enhanced status within the highly competitive industry.

When submitting to the Music Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your audio design is judged together with its sound quality, originality and depth. Applicants should send up to 45 second sampler as part of a video file, an external link to high bit audio file could also be provided, these shall be accompanied by high-resolution images and visuals, together with a textual presentation of the work. Main image is especially important and should preferably be a highly professional photograph of the band or artists during a performance or recording, or could be a photo from a concert, close-up of audio equipment, album cover art or any other visual design.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation : Highly Optional, Up to 40 Pages, A4 Page Size PDF.

Video: Required Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Tractors, Harvesters, Plows, Irrigation Systems, Seeders, Sprayers, Balers, Cultivators and More..

## **Agricultural Equipment**

# A' Agricultural Tools, Farming Equipment and Machinery Design Award

The A' Agricultural Tools, Farming Equipment and Machinery Design Award is a highly esteemed design competition that welcomes participation from a wide range of entities, including visionary designers, innovative design agencies, progressive companies, leading brands, and influential organizations operating within the agricultural equipment and machinery industry. By taking part in this prestigious award, entrants are given the opportunity to demonstrate their creativity, gain international recognition, and be acknowledged for their remarkable design capabilities, ultimately contributing to the growth of the agricultural tools and machinery industry and inspiring future trends. Participating in the A' Design Award for Agricultural Tools and Machinery is a great opportunity to have your design excellence in this specific category recognized and gain deserved international recognition for your good design. Winning the A' Design Prize for Agricultural Tools and Machinery provides a chance to earn global recognition and increased status within the competitive industry.

When submitting to the Agriculture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your agriculture design is judged together with its presentation. Applicants should send high-resolution images of their agricultural design, showing the product from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional conceptual photograph. In addition to images, research, case studies, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:







**Open Category** You can submit Furnaces, Boilers, Heat Pumps, Air Conditioners, Ventilators, Thermostats, Ductwork, Radiators and More..

## **HVAC**

## A' Heating, Ventilation, and Air Conditioning Products Design Award

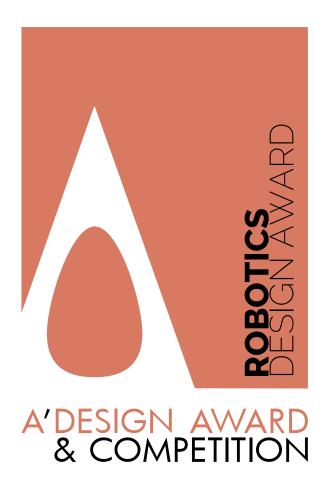
The A' Heating, Ventilation, and Air Conditioning Products Design Award is a globally respected competition that welcomes a diverse range of participants, including visionary product designers, innovative design agencies, forward-thinking companies, leading HVAC manufacturers, and influential brands operating within the industry. By taking part in this prestigious HVAC design competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the HVAC industry and inspiring future trends. Participating in the A' Design Award for Heating, Ventilation, and Air Conditioning Products is an outstanding chance to demonstrate design excellence and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Heating, Ventilation, and Air Conditioning Products provides an opportunity to be recognized and achieve increased status within the highly competitive field.

When submitting to the HVAC Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your heating, ventilation, and air conditioning design is judged together with its presentation and energy efficiency. Applicants should send high-resolution images of the product, showing the design from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional conceptual photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:







**Open Category** You can submit Industrial Robots, Medical Robots, Agricultural Robots, Domestic Robots, Autonomous Vehicles, Humanoid Robots, Telepresence Robots, Underwater Robots and More..

## **Robotics**

## A' Robotics, Automaton and Automation Design Award

The A' Robotics, Automaton and Automation Design Award is a highly-regarded competition that welcomes a wide range of participants, including pioneering robotics and automation designers, inventive design agencies, forward-thinking companies, established brands, and prominent manufacturers from the robotics and automation industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain international recognition, and be commended for their outstanding robotic and automation design capabilities, ultimately contributing to the advancement of the robotics and automation industry and inspiring future trends. Participating in the A' Design Award for Robotics is an excellent chance to have your robotics design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Robotics provides an opportunity to acquire global recognition and increased status within the competitive industry.

When submitting to the Robotics Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your robotics design is judged together with its adaptability, safety, ease of operation and self-sustenance. Applicants should send high-resolution images of the robotics, showing the robotics from multiple angles and perspectives together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible, alternatively a professionally taken photograph in a proper setting with good composition and lighting is acceptable. In addition to images, user manuals, setup instructions, research and references could be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

 $\label{eq:optional lmage #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.} \\ \textbf{Optional Image #2 :} \ Recommended, 1800 x 1800 pixels, 72 DPI JPEG. \\ \\ \end{matrix}$ 

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Content Series, Podcasts, Webinars, Documentaries, Animations, Music Videos, Live Streams, Radio Shows, Digital Magazines and More..

## Media

# A' Entertainment, Content Creation and Streaming Media Design Award

The A' Entertainment, Content Creation and Streaming Media Design Award is a prestigious international event that welcomes a diverse range of participants, including visionary content creators, innovative design agencies, forward-thinking companies, leading brands, and influential figures from the entertainment, content creation, and streaming media industries. By participating in this renowned competition, entrants have the opportunity to display their creativity, achieve global exposure, and be recognized for their outstanding streaming media design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Entertainment, Content Creation and Streaming Media is an exceptional chance to have your media design excellence acknowledged and gain deserved international recognition for your good design. Winning the A' Design Prize for Entertainment, Content Creation and Streaming Media provides a chance to attain global recognition and enhanced status within the competitive industry.

When submitting to the Media Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your media design is judged together with its content, composition, relevancy and depth. Applicants should send high-resolution images of the media work, together with a textual presentation of their work. It is especially important to submit a good main image that showcases the content with its destination medium, for example by placing the content on device mock-ups. In addition to images, story boards, mood boards and underlying research could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Hotels, Restaurants, Resorts, Cafes, Bars, Cruise Ships, Theme Parks, Travel Experiences and More..

# **Hospitality**

## A' Hospitality, Recreation, Travel and Tourism Design Award

The A' Hospitality, Recreation, Travel and Tourism Design Award is a highly esteemed competition that welcomes a diverse range of participants, including pioneering hospitality designers, creative design agencies, progressive companies, leading hospitality brands, and innovative industry leaders. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international visibility, and be recognized for their exceptional hospitality design capabilities, ultimately contributing to the advancement of the hospitality industry and inspiring future trends. Participating in the A' Design Award for Hospitality is an excellent chance to have your hospitality design excellence acknowledged and acquire well-deserved global recognition for your good design. Winning the A' Design Prize for Hospitality provides a chance to garner international acclaim and enhanced status within the fiercely competitive industry.

When submitting to the Hospitality Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your hospitality design is judged together with its presentation and communication. Applicants should send high-resolution images of the hospitality project, showing the design from multiple angles and perspectives together with a textual presentation of their work. Main image is especially important and should be a highly professional, wide-angle photograph of the interior spaces or environments where the hospitality services and benefits are provided. In addition to images, brochures, menu and amenity details could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Open Category You can submit Conceptual Architectures, Advanced Robotics, Innovative Transportation Systems, Futuristic Fashion Designs, Progressive Furniture Pieces, Next-Gen Electronic Gadgets, Revolutionary Software Interfaces, Groundbreaking Biotech Innovations and More..

## **Futuristic**

## A' Futuristic Design Award

The A' Futuristic Design Award is a world-renowned design competition that welcomes a diverse range of participants, including visionary futuristic designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the design and technology industries. By participating in this prestigious competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional futuristic design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Futuristic Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Futuristic Design provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Futuristic Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your futuristic design is judged together with its visual presentation, innovative, scientific and technological relevance. Applicants should send high-resolution renders of their futuristic designs, showing the concepts from different angles and perspectives, together with a textual presentation of their work. Main image is especially important and should be an exceptional ultra-realistic render that is either isolated on white background or rendered in a proper setting with high details and ray tracing. In addition to images, it is possible to upload concept descriptions and research as support documents.

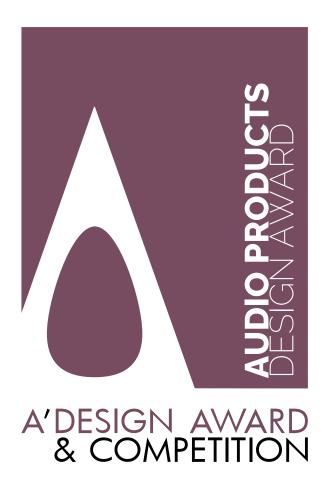
#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #1: Required 1000 x 1000 pixels, 72 DFI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Headphones, Microphones, Speakers, Amplifiers, Soundbars, Turntables, Sound Mixers, Digital Audio Workstations and More..

## **Audio Products**

## A' Audio and Sound Equipment Design Award

The A' Audio and Sound Equipment Design Award is an internationally acclaimed competition that welcomes a variety of participants such as leading sound equipment designers, innovative design agencies, forward-thinking companies, established sound equipment manufacturers and influential brands. By taking part in this prestigious design award, entrants have the opportunity to demonstrate their creativity, gain global recognition and be acknowledged for their exceptional sound equipment design skills, ultimately contributing to the advancement of the audio and sound equipment industry and inspiring future trends. Participating in the A' Design Award for Audio Products is an outstanding chance to have your audio design excellence acknowledged and receive deserved international recognition for your good design. Winning the A' Design Prize for Audio Products offers an opportunity to earn global recognition and elevate one's status within the competitive industry.

When submitting to the Audio Products Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your audio device design is judged together with its usability, audio fidelity, frequency response, craftsmanship, and innovation. Applicants should send high-resolution images of the audio devices, showing the products from multiple angles and perspectives together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or be a highly professional photograph with a proper composition and lighting. In addition to images, user manuals, test results, data sheets and maintenance instructions could also be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Camcorders, Drones, Projectors, Webcams, Action Cameras, Video Switchers, Broadcast Cameras, Video Monitors and More..

## **Video Products**

## A' Video and Broadcasting Equipment Design Award

The A' Video and Broadcasting Equipment Design Award is a highly esteemed competition for a diverse range of participants, including innovative design agencies, influential brands, and leading manufacturers in the video and broadcasting equipment industry. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity and be recognized for their exceptional design capabilities, contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Video and Broadcasting Equipment provides an outstanding chance to gain well-deserved global recognition and enhanced status within the competitive field. Winning the A' Design Prize for Video and Broadcasting Equipment offers an unparalleled opportunity to be celebrated for design excellence and gain worldwide recognition.

When submitting to the Video Products Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your video product design is judged together with its usability, ease of operation, maintenance, dynamic range, and packaging. Applicants should send high-resolution images of the video products, showing the device from different angles, together with a textual presentation of their work. Main image is especially important and should be isolated on white background, alternatively a highly professional photograph with proper composition and lighting is also accepted. In addition to images, user manuals and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Awards, Prizes, Competitions, Contests, Medals, Trophies, Plaques, Cups, Medals, Badges, Shields and More..

## **Accolade**

## A' Award, Trophy, Prize and Competition Design Award

The A' Award, Trophy, Prize and Competition Design Award is a highly esteemed accolade for participants from across the design industry, including leading brands, innovative design agencies, forward-thinking companies, and visionary designers. By taking part in this prestigious competition, entrants have the opportunity to showcase their creativity and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Participating in the A' Design Award for Competition Design is an outstanding chance to have your design excellence acknowledged and to receive well-deserved international recognition for your good design. Winning the A' Design Prize for Competition Design provides a chance to receive global recognition and increased status in the competitive field.

When submitting to the Accolade Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your accolade design is judged together with its concept, design thinking, integrity and social aspects. Applicants should send high-resolution images of the trophy, showing the trophy from various angles and perspectives, posters and communication materials of the awards together with a textual presentation of the accolades. It is important to note that the main image is especially important and should preferably be on white background whenever possible, if not a highly professional photograph is also suitable. In addition to images, brochures or guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Trade Fairs, Award Ceremonies, Festivals, Conferences, Exhibitions, Concerts, Product Launches, Charity Events and More..

## **Event**

## A' Event and Happening Design Award

The A' Event and Happening Design Award is a prestigious design competition that welcomes a wide range of participants, including visionary designers, cutting-edge design agencies, forward-thinking companies, leading brands, and influential players in the event and happening design industry. By taking part in this highly-regarded competition, entrants have the opportunity to demonstrate their creativity, gain global exposure, and be recognized for their exceptional event design skills, ultimately contributing to the development of the event and happening design sector and inspiring future trends. Participating in the A' Design Award for Event and Happening is an excellent chance to have your event design excellence acknowledged and receive well-deserved international recognition for your outstanding design. Winning the A' Design Prize for Event and Happening provides an opportunity to garner international acclaim and increased status within the highly-competitive industry.

When submitting to the Event Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your event design is judged together with its presentation. Applicants should send high-resolution images of the event, showing the event from different angles, together with a textual presentation of their work. The main image is especially important and should be highly professional photographs taken during the event. It is possible to upload up to 45 seconds of video trailer of the event or provide a link to a video recording. In addition to images, event brochures, case-studies and behind the scenes images could further be uploaded as support documents.

#### Submission Requirements:

 $\textbf{Main Image}: \textbf{Required} \ 3600 \ x \ 3600 \ pixels, \ 72 \ DPI \ JPEG.$ 

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Basketballs, Tennis Rackets, Yoga Mats, Running Shoes, Dumbbells, Bicycles, Boxing Gloves, Swim Goggles and More..

# **Sporting Goods**

# A' Sporting Goods, Fitness and Recreation Equipment Design Award

The A' Sporting Goods, Fitness and Recreation Equipment Design Award is a highly esteemed competition that welcomes a diverse range of participants, including creative designers, innovative design agencies, leading brands, forward-thinking companies, and influential manufacturers operating within the sporting goods, fitness, and recreation equipment industries. By taking part in this prestigious award, entrants have the opportunity to showcase their design capabilities, gain international exposure, and be recognized for their exceptional design excellence, ultimately contributing to the advancement of the field and inspiring future trends. Participating in the A' Design Award for Sporting Goods, Fitness and Recreation Equipment is an outstanding chance to receive global recognition and enhanced status within the highly competitive industry.

When submitting to the Sporting Goods Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your sports equipment design is judged together with its ergonomics, technology, sustainability and packaging. Applicants should send high-resolution images of the sports equipment, showing the product from different angles together with a textual presentation of their work. The main image is especially important and should be shown isolated on a white background whenever possible, alternatively highly professional photographs with proper scene, composition and lighting are accepted. In addition to images, product manuals or maintenance instructions could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Structural Fabric, Engineered Cloth, Smart Textiles, Technical Textiles, Woven Fabric, Jacquard Fabric, Tapestries and More..

## **Textile**

## A' Textile, Fabric, Textures, Patterns and Cloth Design Award

The A' Textile, Fabric, Textures, Patterns and Cloth Design Award is a highly respected competition that offers a unique opportunity for visionary designers, innovative design agencies, progressive companies, leading brands, and influential professionals in the textile and interior design industries to showcase their creative works and gain international exposure. By participating in this prestigious award, entrants are able to be recognized for their exceptional textile design capabilities, ultimately contributing to the advancement of the textile industry and inspiring future trends. Taking part in the A' Design Award for Textiles is an outstanding opportunity to have your textile design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Textiles provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Textile Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your textile design is judged together with its functionality, technology and presentation. Applicants should send high-resolution images of the textile, showing fashion items or products made out of or using the textile from multiple angles together with a textual presentation of their work. The main image should especially be of exceptional and should be a very professional photograph showing the textile with proper lighting and composition. One of the optional images may be a zoomed-in view. In addition to images, data sheets, brochure and textile properties could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Helmets, Gloves, Goggles, Respirators, Earplugs, Safety Boots, High-Visibility Clothing, Face Shields and More..

## **Protective Equipment**

# A' Safety Clothing and Personal Protective Equipment Design Award

The A' Safety Clothing and Personal Protective Equipment Design Award is one of the most highly esteemed design competitions in the safety clothing and personal protective equipment industry, offering a unique opportunity for companies, brands, designers, and design agencies to showcase their creativity, gain international recognition, and be celebrated for their exceptional design capabilities. By participating in this prestigious competition, entrants have the chance to be a part of a global community of innovators, contributing to the advancement of the safety clothing and personal protective equipment industry and inspiring future trends. Taking part in the A' Design Award for Safety Clothing and Personal Protective Equipment is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Safety Clothing and Personal Protective Equipment provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Protective Equipment Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your protective equipment design is judged together with its safety, build quality, protective capacity, performance and presentation. Applicants should send high-resolution images of the protective equipment, showing the product from various angles and perspectives together with a textual presentation of their work. Main image is particularly important and should either be isolated on white background or be a highly professional photograph. In addition to images, product manuals, data sheets and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Lipsticks, Foundations, Eyeliners, Mascara, Blushes, Concealers, Nail Polishes, Perfumes and More.

## **Cosmetic Product**

## A' Beauty, Personal Care and Cosmetic Products Design Award

The A' Beauty, Personal Care and Cosmetic Products Design Award is an esteemed competition that welcomes a wide variety of participants, including imaginative cosmetic product designers, pioneering design agencies, forward-thinking companies, leading brands, and influential organizations in the cosmetics and personal care industry. By participating in this prestigious award, entrants have the chance to demonstrate their ingenuity, gain international visibility, and be acknowledged for their outstanding cosmetic product design capabilities, helping to propel the cosmetics and personal care industry and inspiring future trends. Taking part in the A' Design Award for Beauty, Personal Care and Cosmetic Products is an amazing opportunity to have your design excellence in this category recognized and earn well-deserved international recognition. Winning the A' Design Prize for Beauty, Personal Care and Cosmetic Products provides a chance to secure global recognition and enhanced status within the highly competitive industry.

When submitting to the Cosmetic Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your beauty product design is judged together with its packaging, elegance and presentation. Applicants should send high-resolution images of the beauty product, showing the cosmetics from multiple angles and perspectives, together with a textual presentation of their work. The main image is especially important and should be on white background whenever possible, alternatively we would also recommend a professional photograph with a fashion model, provided that model release agreement is attached to the optional documentation which could further include science and research behind your product.

#### Submission Requirements:







**Open Category** You can submit Printers, Scanners, Shredders, Photocopiers, Projectors, Telephones, Business Machinery, Office Appliances and More..

## Office Appliance

## A' Office and Business Appliances Design Award

The A' Office and Business Appliances Design Award is a prestigious design competition that celebrates the best of global design talent across the office and business appliances industry. A' Design Award offers a unique opportunity for companies, brands, design agencies, and individual designers to showcase their creative excellence and gain international recognition for their innovative designs. By entering the competition, entrants have the chance to be rewarded for their hard work and be rewarded with global recognition and enhanced status within the highly competitive office and business appliances industry. Taking part in the A' Design Award is an exceptional opportunity to have your design excellence recognized and gain well-deserved global recognition. Winning the A' Design Prize provides entrants with a chance to gain recognition, appreciation, and prestige, ultimately contributing to the advancement of the office and business appliances industry and inspiring future trends.

When submitting to the Office Appliance Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your office appliance design is judged together with its functionality, usability, performance and durability. Applicants should send high-resolution images of the office appliance, showing the product from multiple angles together with a textual presentation of their work. The main image is especially important and should be on white background whenever possible, alternatively a professional photograph with a really good composition is also acceptable. In addition to images, user manuals, setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Menu Boards, Beverage Dispensers, Buffet Equipment, Hotel Furniture, Tableware Sets, Catering Trolleys, Kitchen Appliances, Guest Amenities and More..

## **Hospitality Products**

## A' Hospitality, Restaurant and Catering Products Design Award

The A' Hospitality, Restaurant and Catering Products Design Award is an esteemed design competition that invites an array of participants, including creative designers, innovative design agencies, pioneering companies, top hospitality product manufacturers, and influential brands operating within the hospitality and catering industries. By participating in this prestigious award, entrants have the chance to demonstrate their creative flair, gain international exposure, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the hospitality products industry and inspiring future trends. Taking part in the A' Design Award for Hospitality Products is an excellent opportunity to have your design excellence recognized and gain well-deserved recognition for your good design. Winning the A' Design Prize for Hospitality Products provides a chance to achieve global recognition and elevate your status within the highly competitive industry.

When submitting to the Hospitality Products Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your hospitality products design is judged together with its concept, usability, and innovation. Applicants should send high-resolution images of the hospitality products, showing the designs from multiple angles together with a textual presentation of their work. Main image is especially important and should be isolated on white background whenever possible in order to provide the best representation of the product for the competition, alternatively a highly professional photograph could also be acceptable. In addition to images, product brochure and details could also be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Pet Food, Pet Apparel, Pet Beds, Feeding Bowls, Litter Boxes, Pet Carriers, Grooming Tools, Toys and More..

## **Pet Care**

# A' Pet Care, Toys, Supplies and Products for Animals Design Award

The A' Pet Care, Toys, Supplies and Products for Animals Design Award is one of the most prestigious competitions for pet care, toys, supplies and products design, providing visionary pet product designers, innovative design agencies, forward-thinking companies, leading brands, and influential manufacturers with a platform to showcase their creativity, gain global exposure, and receive recognition for their exceptional design capabilities. By taking part in this esteemed pet care design competition, entrants have the chance to be acknowledged for their achievements, and contribute to the advancement of the pet care industry and inspire future trends. Participating in the A' Design Award for Pet Care is an excellent opportunity to have your design excellence rewarded and receive well-deserved international recognition for your good work.

When submitting to the Pet Care Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your product design for pets and animals is judged together with its aesthetic appeal, ergonomics, usability, and environmental sustainability. Applicants should send high-resolution images of the pet product, showing the design from different angles, together with a textual presentation of their work. The main image is especially important and should be isolated on white background whenever possible, alternatively a professional photograph with a cute looking animal is also accepted. In addition to images, product manuals, instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Tents, Sleeping Bags, Backpacks, Camping Stoves, Lanterns, Multi-Tools, Hiking Boots, Water Filters and More..

## **Camping Gear**

## A' Camping Gear and Outdoor Equipment Design Award

The A' Camping Gear and Outdoor Equipment Design Award is a prestigious competition for global camping and outdoor equipment designers, brands, and manufacturers. Entrants have the opportunity to demonstrate their creative abilities and be recognized for their excellent design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. By taking part in this prestigious award, participants have the chance to gain international exposure and recognition for their good design, while also showcasing their work to key industry influencers and decision makers. Winning the A' Design Prize for Camping Gear and Outdoor Equipment is an outstanding opportunity to gain well-deserved global recognition and enhanced profile within the fiercely competitive industry.

When submitting to the Camping Gear Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your camping gear design is judged together with presentation and packaging. Applicants should send high-resolution images of the camping gear, showing the product from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph, preferably taken outdoors. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Rings, Necklaces, Bracelets, Earrings, Brooches, Pendants, Cufflinks, Anklets and More..

# **Jewelry**

### A' Jewelry Design Award

The A' Jewelry Design Award is a prestigious competition that welcomes a diverse range of participants, including visionary jewelry designers, innovative design agencies, forward-thinking companies, leading brands, and influential players in the jewelry design industry. By participating in this distinguished award, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be acknowledged for their exceptional jewelry design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Jewelry is a remarkable chance to have your design excellence recognized and gain prestigious international recognition for your excellent work. Winning the A' Design Prize for Jewelry provides a chance to garner global recognition and increased status within the competitive industry.

When submitting to the Jewelry Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your jewelry design is judged together with its creative concept, craftsmanship, materials, and packaging. Applicants should send high-resolution images of the jewelry, showing the piece from multiple angles, different perspectives and details, together with a textual presentation of their work. The main image is especially important, we recommend a highly professional photograph that shows the jewelry with an attractive fashion model, alternatively it is possible to submit a standalone image isolated on white background. In addition to images, user or maintenance guide could further be provided as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Pots, Pans, Cutlery, Plates, Bowls, Glasses, Baking Dishes, Graters and More..

### **Kitchenware**

# A' Bakeware, Tableware, Drinkware and Cookware Design Award

The A' Bakeware, Tableware, Drinkware and Cookware Design Award is a highly esteemed kitchenware competition that welcomes a range of participants, including talented kitchenware designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the kitchenware and interior design industries. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international attention, and be recognized for their outstanding kitchenware design capabilities, ultimately contributing to the progression of the kitchenware industry and inspiring future trends. Participating in the A' Design Award for Kitchenware is a great chance to have your kitchenware design excellence acknowledged and earn well-deserved international recognition for your good design. Winning the A' Design Prize for Kitchenware provides a chance to gain global recognition and increased status within the competitive industry.

When submitting to the Kitchenware Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your kitchenware design is judged together with its usability, ergonomics, cleanability and packaging. Applicants should send high-resolution images of the kitchenware, showing the product from multiple angles together with a textual presentation of their work. The main image is especially important and should be on white background, alternatively a highly professional photograph showing the kitchenware in a modern setting, with good composition and lighting will also be accepted. In addition to images, it is possible to further submit user guides or maintenance instructions as support documents.

#### Submission Requirements:







**Open Category** You can submit Strollers, Car Seats, Baby Monitors, High Chairs, Baby Bottles, Pacifiers, Diapers, Baby Clothes and More..

# **Baby Products**

### A' Baby, Kids and Children's Products Design Award

The A' Baby, Kids and Children's Products Design Award is an esteemed international competition that welcomes participation from leading design professionals, innovative design agencies, forward-thinking companies, leading baby product manufacturers, and influential brands operating in the baby products and design industries. By participating in this prestigious award, entrants have the opportunity to showcase their creativity and gain international exposure, being recognized for their exceptional design capabilities and contributing to the advancement of the baby products industry. Taking part in the A' Design Award for Baby Products is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Baby Products provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Baby Products Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your baby products design is judged together with presentation. Applicants should send high-resolution images of the baby products, showing the designs from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional conceptual photograph. In addition to images, user manuals, instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Handbags, Scarves, Belts, Luggage, Hats, Travel Bags, Cravats, Gloves, Wallets and More..

# **Accessory**

# A' Fashion and Travel Accessories Design Award

The A' Fashion and Travel Accessories Design Award is an esteemed design competition that welcomes a wide range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the fashion and travel accessories industries. Through this prestigious award, entrants have the opportunity to showcase their creativity and gain international recognition for their exceptional design capabilities, ultimately contributing to the advancement of the fashion and travel accessories industry. Participating in the A' Design Award for Fashion and Travel Accessories is an outstanding opportunity to have one's design excellence recognized and gain well-deserved global recognition for their good design. Winning the A' Design Prize for Fashion and Travel Accessories provides a chance to garner worldwide recognition and increased prestige within the highly competitive industry.

When submitting to the Accessory Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your accessory design is judged together with its materials, craftmanship, texture and packaging. Applicants should send high-resolution images of the accessory, showing the product from different angles, together with a detailed textual description of the design elements. Main image is especially important and should either be isolated on white background or should be a professional photograph showing the accessory with an attractive fashion model. In addition to images, cleaning, washing or maintenance instructions could further be provided as support documents.

#### Submission Requirements:

 $\textbf{Main Image}: \textbf{Required} \ 3600 \ x \ 3600 \ pixels, \ 72 \ DPI \ JPEG.$ 

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Brushes, Paints, Sketchbooks, Pencils, Pastels, Easels, Canvases, Markers and More..

# **Art Supplies**

# A' Art and Stationery Supplies Design Award

The A' Art and Stationery Supplies Design Award is a prestigious design competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the art and stationery supplies design industries. By taking part in this esteemed competition, entrants have the chance to showcase their creative capabilities, receive international exposure, and be recognized for their exceptional design achievements, ultimately contributing to the advancement of the art and stationery supplies design field and inspiring future trends. Participating in the A' Design Award for Art and Stationery Supplies provides a unique opportunity to have your design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Art and Stationery Supplies offers a chance to acquire international acknowledgment and increased status within the competitive industry.

When submitting to the Art Supplies Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your art supply design is judged together with its ergonomics, performance and packaging. Applicants should send high-resolution images of the art supply, showing product from different angles, together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible, alternatively a highly professional photograph with great composition and lighting will also be accepted. In addition to images, product manuals, data sheets, usage instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit 3D Printers, Workshop Equipment, Compact Lathes, Desktop CNC Machines, Engraving Tools, High-Precision Scales, Laser Cutters, Professional Drones, Robotic Arms and More..

# **Equipment**

# A' Prosumer Products and Workshop Equipment Design Award

The A' Prosumer Products and Workshop Equipment Design Award is a globally renowned competition that welcomes a diverse range of participants, including aspiring machinery designers, leading design agencies, forward-thinking companies, top-tier manufacturers, and influential brands operating within the machinery and technology industries. By participating in this prestigious award, entrants have the opportunity to showcase their innovation, gain international exposure, and be recognized for their exceptional machinery design capabilities, ultimately contributing to the advancement of the machinery industry and inspiring future trends. Taking part in the A' Design Award for Prosumer Products, Tools, and Machinery is an outstanding opportunity to have your machinery design excellence recognized and gain the much-deserved global recognition for your excellent design. Winning the A' Design Prize for Prosumer Products, Tools, and Machinery provides a chance to garner international acknowledgment and elevated status within the competitive industry.

When submitting to the Equipment Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your equipment design is judged together with its efficiency, usability, ergonomics and packaging. Applicants should send high-resolution images of the equipment, showing the product from different angles, together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible, alternatively highly professional photographs with good lighting and composition will also be accepted. In addition to images, user manuals, setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit CCTV Cameras, Alarm Systems, Access Controls, Biometric Scanners, Surveillance Drones, Security Locks, Intrusion Detectors, Fire Safety Equipment and More..

# **Security Products**

# A' Security, Safety and Surveillance Products Design Award

The A' Security, Safety and Surveillance Products Design Award is a prestigious international competition that welcomes visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the security, safety, and surveillance fields. By taking part in this competition, entrants have the opportunity to demonstrate their skill, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the given industry and inspiring future trends. Participating in the A' Design Award for Security Products is a remarkable chance to have your design excellence acknowledged and gain well-deserved worldwide recognition for your good design. Winning the A' Design Prize for Security Products provides an opportunity to secure global recognition and elevate one's status within the competitive industry.

When submitting to the Security Products Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your security product design is judged together with its safety, usability, ergonomics and packaging. Applicants should send high-resolution images of the security products, showing the designs from multiple angles, together with a textual presentation of the works. Main image is especially important and should either be isolated on white background or could also be a highly professional photograph showcasing the security product in a contextual composition. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Toilets, Sinks, Bathtubs, Showers, Bidets, Faucets, Urinals, Washbasins and More..

# **Sanitary Ware**

### A' Bathroom Furniture and Sanitary Ware Design Award

The A' Bathroom Furniture and Sanitary Ware Design Award is a highly regarded international competition that welcomes a diverse range of participants, including visionary bathroom furniture designers, innovative design agencies, forward-thinking companies, leading brands, and influential manufacturers operating within the sanitary ware and interior design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional bathroom furniture design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Bathroom Furniture and Sanitary Ware is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Bathroom Furniture and Sanitary Ware provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Sanitary Ware Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your sanitary ware design is judged together with its technology, cleanability, ease of installation and maintenance. Applicants should send high-resolution images of the sanitary ware, showing the product from multiple angles, together with a textual presentation of their work. The main image is especially important and should be a highly professional photograph of the product in a modern interior setting, alternatively an isolated image on white background will also be accepted provided there is enough contrast. Support documents can be uploaded at will and could pertain to usage and installation guides.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Conveyors, Robotics, Injection Molds, 3D Printers, CNC Machines, Packaging Systems, Quality Control Equipment, Assembly Lines and More..

# **Machinery**

# A' Manufacturing and Processing Machinery Design Award

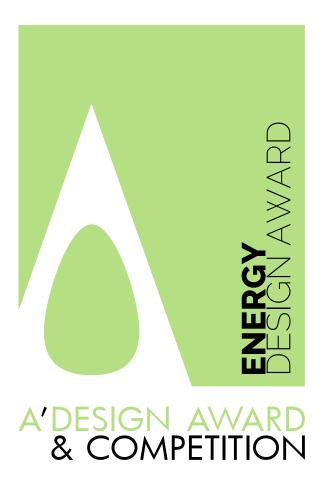
The A' Manufacturing and Processing Machinery Design Award is a highly esteemed competition that welcomes a range of participants, including experienced machinery designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities in the manufacturing and processing machinery design field. By taking part in this prestigious award, participants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Winning the A' Design Prize for Manufacturing and Processing Machinery is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Participating in the A' Design Award for Manufacturing and Processing Machinery provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Machinery Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your machinery design is judged together with its materials, craftmanship, ergonomics, technology, precision and efficiency. Applicants should send high-resolution images of the machinery, showing the product from multiple angles, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or could also be a highly professional photograph showcasing the machinery in good light. In addition to images, product brochures, user manuals, setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Solar Panels, Wind Turbines, Hydroelectric Generators, Geothermal Systems, Bioenergy Converters, Fuel Cells, Energy Storage Devices, Smart Grid Systems and More..

# **Energy**

# A' Energy Products, Projects and Devices Design Award

The A' Energy Products, Projects and Devices Design Award is a highly prestigious competition that welcomes a wide range of participants, including creative designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the energy and design industries. By taking part in this esteemed design competition, entrants have the opportunity to showcase their ingenuity, gain international recognition, and be rewarded for their impressive energy design capabilities, ultimately contributing to the advancement of the energy industry and inspiring future trends. Participating in the A' Design Award for Energy Products, Projects and Devices is an exceptional chance to have your design excellence acknowledged and receive well-deserved global recognition for your good design. Winning the A' Design Prize for Energy Products, Projects and Devices offers a chance to garner international attention and elevated status within the highly competitive industry.

When submitting to the Energy Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your design is judged together with its presentation, packaging and documentation. Applicants should send high-resolution images of the design, showing the product from various angles together with a textual presentation of their work. The main image is especially important, and could be professionally taken photographs of the device with good lighting and composition, or could alternatively be renderings or images isolated on white background. In addition to images, user manuals, setup instructions, data sheets, technical specifications and feasibility studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Car Seat Covers, GPS Systems, Roof Racks, Floor Mats, Steering Wheel Covers, Car Audio, Dash Cams, Air Fresheners and More..

# **Vehicle Accessory**

# A' Vehicle Parts, Auto Accessories and Care Products Design Award

The A' Vehicle Parts, Auto Accessories and Care Products Design Award is a highly respected design competition that welcomes a diverse range of participants, including innovative design agencies, forward-thinking companies, leading brands, and influential designers operating within the vehicle parts, auto accessories, and care products industries. By taking part in this prestigious award, participants have the opportunity to showcase their creativity and gain international exposure, as well as recognition for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Participating in the A' Design Award for Vehicle Parts, Auto Accessories and Care Products provides a chance to garner global recognition and enhanced status within a fiercely competitive industry.

When submitting to the Vehicle Accessory Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your vehicle accessory design is judged together with its engineering, materials, and packaging. Applicants should send high-resolution images of the vehicle accessory, showing the product from multiple angles, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or could also be a highly professional photograph with proper lighting and contextual composition. In addition to images, user manuals, installation instructions, specifications and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Deck Chairs, Garden Benches, Picnic Tables, Patio Sets, Outdoor Daybeds, Hammocks, Fire Pits, Sun Loungers and More..

# **Outdoor Furniture**

### A' Garden and Outdoor Furniture Design Award

The A' Garden and Outdoor Furniture Design Award is a highly esteemed competition that brings together a diverse pool of participants, including distinguished furniture designers, inventive design agencies, progressive companies, leading furniture manufacturers, and influential brands in the furniture and design industries. By taking part in this prestigious award, entrants have the chance to demonstrate their creativity, gain worldwide exposure, and be recognized for their exceptional furniture design skills, ultimately contributing to the advancement of the furniture industry and inspiring future trends. Participating in the A' Design Award for Garden and Outdoor Furniture is a remarkable opportunity to have your furniture design excellence acknowledged and receive the deserved international recognition for your good design. Winning the A' Design Prize for Garden and Outdoor Furniture grants the chance to be acknowledged globally and to elevate the status within the highly competitive field.

When submitting to the Outdoor Furniture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your outdoor furniture design is judged together with its presentation and choice of materials. Applicants should send high-resolution images of the outdoor furniture, showing the product from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph taken outdoors. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Benches, Bollards, Bus Shelters, Bicycle Racks, Litter Bins, Planters, Signage, Lighting Fixtures and More..

# **Street Furniture**

### A' Street and City Furniture Design Award

The A' Street and City Furniture Design Award is a highly esteemed competition, inviting a diverse range of entities, such as visionary furniture designers, innovative design agencies, forward-thinking companies, leading brands, and influential furniture manufacturers operating within the furniture and interior design industries. Participating in this prestigious award gives entrants the opportunity to highlight their creativity, gain international exposure, and be recognized for their superior furniture design capabilities, all of which contribute to the advancement of the furniture industry and inspire future trends. Taking part in the A' Street and City Furniture Design Award is an outstanding opportunity to have your street and city furniture design excellence acknowledged and receive well-deserved international recognition for your good design. Winning the A' Design Prize for Street and City Furniture provides a chance to garner global recognition and increased status within the competitive industry.

When submitting to the Street Furniture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your street furniture design is judged together with its engineering, safety and ergonomics. Applicants should send high-resolution images of the street furniture, showing the product from different angles and perspectives together with a textual presentation of their work. The main image is especially important and should preferably be a highly professional photo of the product in outdoors, alternatively an isolated image on a white background is also acceptable. In addition to images, product manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Landscape Designs, Public Parks, Residential Gardens, Urban Plazas, Campus Designs, Green Roofs, Waterfront Developments, Eco-Parks, Botanical Gardens and More..

# **Landscape Design**

# A' Landscape Planning and Garden Design Award

The A' Landscape Planning and Garden Design Award is a prestigious design competition that welcomes visionary garden designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the landscape and garden design industries. By participating in this esteemed award, entrants have the opportunity to display their creativity, gain international exposure, and be celebrated for their exceptional design capabilities, ultimately contributing to the advancement of the landscape and garden design industry and inspiring future trends. Taking part in the A' Design Award for Landscape Planning and Garden Design is an exceptional chance to have your work recognized and gain deserved global recognition for your good design. Winning the A' Design Prize for Landscape Planning and Garden Design provides a unique opportunity to receive worldwide recognition and elevated status within the highly competitive industry.

When submitting to the Landscape Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your landscape planning design is judged together with its site relevancy, sustainability, maintainability and accompanying presentation. Applicants should send high-resolution images of the landscape planning, showing the project from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should be a wide angle professional photograph of the project. In addition to images, feasibility and environment studies, research, elevations, schematics and plans could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Masterplans, Zoning Proposals, Infrastructure Designs, Landscape Blueprints, Public Space Concepts, Urban Renewal Projects, Transit Oriented Developments, Sustainable City Designs and More..

# **Urban Planning**

### A' City Planning and Urban Design Award

The A' City Planning and Urban Design Award is a highly esteemed competition that welcomes a wide range of participants, including prominent urban planners, innovative design studios, progressive companies, leading brands, and influential figures from the urban planning and design industries. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, reach an international audience, and be acknowledged for their outstanding urban planning and design abilities, contributing to the growth of the field and inspiring future trends. Participating in the A' Design Award for City Planning and Urban Design is an extraordinary chance to be recognized for good design and gain well-deserved worldwide recognition. Winning the A' Design Prize for City Planning and Urban Design provides an opportunity to garner global recognition and increased status within the competitive industry.

When submitting to the Urban Plan Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your urban plan design is judged together with its site-relevance, social planning and budget. Applicants should send high-resolution images of the urban plan, showing the project from different angles, layers and perspectives together with a textual presentation of their work. The main image is especially important, should preferably be drone or aerial photographs of the area or professional photographs of attractive landscape features. Elevations, data layers, schematics, plans, social and economic research could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Microscopes, Spectrometers, Chromatographs, Centrifuges, Oscilloscopes, Telescopes, Mass Spectrometers, Particle Accelerators and More..

# **Scientific Instrument**

# A' Scientific Instruments and Research Equipment Design Award

The A' Scientific Instruments and Research Equipment Design Award is a globally renowned competition that welcomes a variety of participants, including pioneering scientific instrument and research equipment designers, cutting-edge design agencies, progressive companies, leading manufacturers, and influential brands operating within the scientific instruments and research equipment industry. By taking part in this prestigious award, entrants have the chance to display their creativity, gain international exposure, and be recognized for their remarkable design capabilities, ultimately contributing to the advancement of the scientific instruments and research equipment industry and inspiring future trends. Participating in the A' Design Award for Scientific Instruments and Research Equipment is an outstanding opportunity to have your design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Scientific Instruments and Research Equipment provides a chance to receive international recognition and greater status within the competitive industry.

When submitting to the Scientific Instrument Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your scientific instrument design is judged together with its precision, packaging, presentation and accompanying documentation. Applicants should send high-resolution images of the scientific instrument, showing the instrument from different angles, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or could also be a highly professional photography of the instrument with proper lighting and composition. In addition to images, data sheets and specifications could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Textbooks, E-Learning Platforms, Educational Games, Training Manuals, Instructional Videos, Interactive Whiteboards, Educational Software, Lesson Plans and More.

### **Education**

# A' Education, Teaching Aid and Training Content Design Award

The A' Education, Teaching Aid and Training Content Design Award is a highly esteemed competition that welcomes a broad range of participants, including visionary education designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the education and content design industries. By participating in this prestigious design competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional content design capabilities, ultimately contributing to the advancement of the education industry and inspiring future trends. Taking part in the A' Design Award for Education is an excellent opportunity to have your content design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Education provides a chance to garner global recognition and enhanced status within the competitive industry.

When submitting to the Education Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your education design is judged together with its educational value, social impact, emotional content, presentation and clarity. Applicants should send high-resolution images of the educational content, presenting it from multiple angles and perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, brochures, case-studies and research data could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Sailboats, Motor Yachts, Catamarans, Trimarans, Superyachts, Explorer Yachts, Sportfishing Yachts, Luxury Houseboats and More...

# **Yacht**

# A' Yacht and Marine Vessels Design Award

The A' Yacht and Marine Vessels Design Award is a highly esteemed competition that welcomes a broad range of participants, including creative yacht designers, pioneering design agencies, innovative companies, leading marine vessel manufacturers, and influential brands operating within the yacht and marine vessel design industries. By entering this prestigious award, entrants have the chance to demonstrate their creativity, gain worldwide recognition, and be acknowledged for their outstanding yacht and marine vessel design skills, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Yacht and Marine Vessels is an excellent opportunity to have your design excellence in this field recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Yacht and Marine Vessels provides a chance to gain global recognition and increased status within this competitive industry.

When submitting to the Yacht Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your yacht design is judged together with its efficiency, engineering, exterior and interior design. Applicants should send high-resolution images of the yacht, showing the vessel from multiple angles and perspectives together with a textual presentation of their work. The main image is especially important, and should preferably be a professional photograph of the yacht in the sea, alternatively is is possible to provide ultra realistic renders or images isolated on white background. In addition to images, instruction manuals, specifications or maintenance guides could further be provided as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Sedans, Hatchbacks, SUVs, Convertibles, Coupes, Minivans, Sports Cars, Electric Vehicles and More..

### Car

# A' Car and Land Based Motor Vehicles Design Award

The A' Car and Land Based Motor Vehicles Design Award is a renowned international competition that welcomes a variety of participants from around the world, including visionary car designers, innovative design agencies, forward-thinking companies, leading automotive manufacturers, and influential brands operating within the automotive and design industries. By taking part in this prestigious car design competition, entrants have the opportunity to demonstrate their creativity, gain global exposure, and be acknowledged for their outstanding car design capabilities, ultimately contributing to the advancement of the car and design industries and inspiring future trends. Participating in the A' Design Award for Car and Land Based Motor Vehicles is an exceptional opportunity to have your car design excellence acknowledged and gain deserved international recognition for your good design. Winning the A' Design Prize for Car and Land Based Motor Vehicles provides a chance to garner global recognition and increased status within the competitive industry.

When submitting to the Car Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your car design is judged together with its safety, sustainability, exterior and interior design. Applicants should send high-resolution images of the car, showing the vehicle from various angles, together with a textual presentation of their work. The main image is especially important and should preferably be a highly professional photograph showing dynamism, alternatively ultra-realistic renders isolated on white background may also be acceptable. In addition to images, brochures, configurations and options data could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DF13FEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DFI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Open Category You can submit Commercial Ovens, Industrial Refrigerators and Freezers, Commercial Dishwashers, Laundry Equipment, Food Processors and Mixers, Heating and Cooling Systems, Commercial Coffee Machines, Retail Store Equipment and More..

# **Commercial Appliance**

# A' Commercial Appliance Design Award

The A' Commercial Appliances Design Award is an esteemed competition that invites a wide range of participants, including innovative commercial equipment designers, design agencies, pioneering companies, prominent manufacturers, and influential brands from the commercial appliance and design industries. By taking part in this renowned award, entrants have the opportunity to demonstrate their creativity, gain international attention, and be acknowledged for their remarkable commercial appliance design skills, ultimately contributing to the progress of the industry and inspiring future trends. Participating in the A' Design Award for Commercial Appliance is an extraordinary chance to have your work recognized and earn deserved global recognition for your good design. Winning the A' Design Prize for Commercial Appliance provides a great opportunity to gain global recognition and ascend to a higher level of success within the competitive field.

When submitting to the Commercial Appliance Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your commercial appliance design is judged together with its presentation. Applicants should send high-resolution images of the commercial appliance, showing the product from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph, preferably taken in an industrial setting. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Jets, Helicopters, Gliders, Drones, Seaplanes, Airships, Ultralights, Biplanes and More..

# **Aircraft**

# A' Aerospace and Aircraft Design Award

The A' Aerospace and Aircraft Design Award is a renowned aircraft design competition that offers an opportunity for a diverse range of participants, from visionary aircraft designers and innovative design agencies to forward-thinking companies and leading brands operating within the aerospace and aircraft industries. By participating in this esteemed aircraft design competition, entrants have the chance to demonstrate their creativity, gain international recognition, and be commended for their impressive aircraft design capabilities, ultimately contributing to the progress of the aerospace and aircraft industries and inspiring future trends. Taking part in the A' Design Award for Aerospace and Aircraft is an outstanding opportunity to have your aircraft design excellence acknowledged and earn well-deserved global recognition for your good design. Winning the A' Design Prize for Aerospace and Aircraft provides a chance to garner worldwide recognition and increased status within the fiercely competitive industry.

When submitting to the Aircraft Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your aircraft design is judged together with its capabilities, class, exterior and interior design. Applicants should send high-resolution images of the aircraft, showing the aircraft from multiple angles, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or could alternatively be a highly professional photograph of the aircraft. In addition to images, product brochures, technical details and additional information could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Smartphones, Radios, Televisions, Satellites, Modems, Routers, Walkie-Talkies, Fax Machines and More..

# **Communication Equipment**

# A' Communication Equipment, Devices and Apparatus Design Award

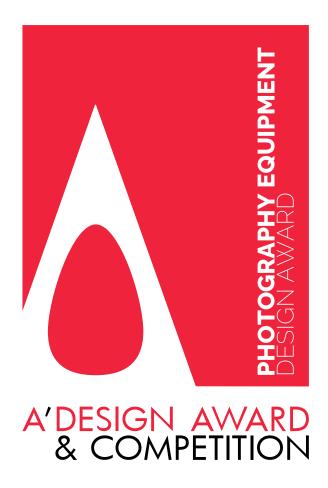
The A' Communication Equipment, Devices and Apparatus Design Award is a globally renowned competition that welcomes a diverse range of participants, including creative equipment designers, inventive design agencies, progressive companies, leading brands and influential manufacturers in the communication equipment industry. Taking part in the A' Design Award for Communication Equipment is an outstanding opportunity to have one's design excellence recognized and gain deserved international recognition. By participating, entrants have the chance to show their creativity, acquire worldwide exposure, and be rewarded for their remarkable communication equipment design capabilities, ultimately contributing to the progress of the communication equipment industry and motivating future trends. Winning the A' Design Prize for Communication Equipment provides a unique opportunity to secure global recognition and elevated status within the competitive industry.

When submitting to the Communication Equipment Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your communication equipment design is judged together with its presentation. Applicants should send high-resolution images of the communication equipment, showing the communication equipment from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could be uploaded as support documents to enhance the presentation and help demonstrate the design.

#### Submission Requirements:







**Open Category** You can submit Cameras, Lenses, Tripods, Flashes, Light Meters, Camera Bags, Filters, Photo Editing Software and More..

# **Photography Equipment**

### A' Camera and Photography Equipment Design Award

The A' Camera and Photography Equipment Design Award is a highly esteemed competition with a global reach, open to a diverse range of participants, including renowned designers, innovative design agencies, forward-thinking companies, leading brands, and influential manufacturers in the photography and design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their outstanding design capabilities, ultimately contributing to the advancement of the photography equipment industry and influencing future trends. Participating in the A' Design Award for Camera and Photography Equipment is an exceptional chance to have your design excellence acknowledged and to receive much-deserved international recognition for your good design. Winning the A' Design Prize for Camera and Photography Equipment provides an opportunity to gain global recognition and enhanced status within the competitive industry.

When submitting to the Photography Equipment Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your photography equipment design is judged together with its dynamic range, image quality as well as its form factor and packaging. Applicants should send high-resolution images of the equipment, showing the product from multiple angles, together with a textual presentation of their work. The main image is especially important and should either be a highly professional photograph or alternatively an ultra-realistic render of the product isolated on white background. In addition to images, product brochure, user manuals, instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

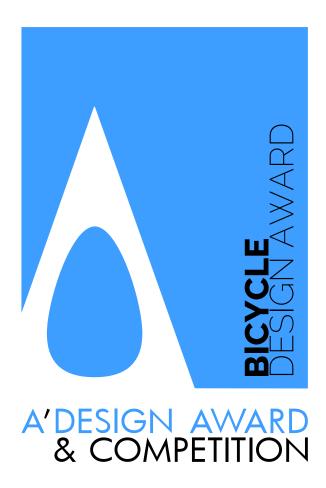
Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Mountain Bikes, Road Bikes, Hybrid Bikes, Cruiser Bikes, Folding Bikes, Electric Bikes, BMX Bikes, Recumbent Bikes and More..

# **Bicycle**

### A' Bicycle Design Award

The A' Bicycle Design Award is a highly regarded international competition that welcomes a diverse range of participants, including visionary bicycle designers, innovative design agencies, forward-thinking companies, leading brands, and influential organizations operating within the cycling and product design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the cycling industry and inspiring future trends. Participating in the A' Design Award for Bicycle Design is an outstanding chance to have your design excellence recognized and gain well-deserved recognition for your good design. Winning the A' Design Prize for Bicycle Design provides a unique opportunity to garner international recognition and enhanced status within the competitive industry.

When submitting to the Bicycle Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your bicycle design is judged together with its presentation. Applicants should send high-resolution images of their bicycle, showing the product from multiple angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph in a modern setting. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Algorithmic Artworks, Parametric Architectures, Generative Graphics, Al-Assisted Illustrations, Computational Sculptures, Procedural Patterns, Evolutionary Installations, Interactive Experiences and More..

### Generative

# A' Generative, Algorithmic, Parametric and Al-Assisted Design Award

The A' Generative, Algorithmic and Parametric Design Award is a prestigious design competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the field of generative, algorithmic and parametric design. By participating in this highly-regarded competition, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Generative, Algorithmic and Parametric Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Generative, Algorithmic and Parametric Design provides a chance to garner global recognition and enhanced status within this competitive field.

When submitting to the Generative Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your generative design is judged together with its aesthetic appeal, its originality and its technical complexity. Applicants should send high-resolution images of the generative design, showing the design from different angles and perspectives, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or be a highly professional photograph. In addition to images, product manuals, initial setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Podcasts, Webinars, Infographics, E-Books, Social Media Campaigns, Video Advertisements, Digital Magazines, Radio Broadcasts and More..

### Media

# A' Digital and Broadcasting Media Design Award

The A' Digital and Broadcasting Media Design Award is a highly respected competition that welcomes participation from a wide range of entities, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential figures in the media and broadcasting design industries. Through this prestigious competition, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be recognized for their exceptional media design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Digital and Broadcasting Media is an extraordinary chance to have your media design excellence acknowledged and gain much-deserved international recognition for your good design. Winning the A' Design Prize for Digital and Broadcasting Media provides a chance to garner global recognition and elevated status within the competitive industry.

When submitting to the Media Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your media design is judged together with its visual design, content quality and originality. Applicants should send high-resolution images of the media, showcasing the media from different angles and perspectives together with a textual presentation of their work. The main image is especially important and should preferably be media as seen in high technology modern devices, isolated on white background. In addition to images, content samples, case studies, and additional information could be provided as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Brochures, Posters, Magazines, Catalogs, Flyers, Business Cards, Billboards, Books and More..

### **Print**

# A' Print and Published Media Design Award

The A' Print and Published Media Design Award is a renowned international competition that welcomes a wide array of participants, ranging from gifted designers and creative design agencies to progressive companies and influential brands in the print and published media design industry. By taking part in this esteemed competition, entrants have the chance to showcase their skill, gain global exposure, and be rewarded for their exceptional design capabilities, ultimately driving the industry forward and inspiring future trends. Participating in the A' Design Award for Print and Published Media is an excellent opportunity to have your design excellence acknowledged and receive deserved international recognition for your good design. Winning the A' Design Prize for Print and Published Media offers the potential to gain global recognition and increased status within the highly competitive industry.

When submitting to the Print Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your print design is judged together with its typography, medium, presentation and aesthetics. Applicants should send high-resolution images of the print, showing the design from different perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, drafts, sketches and any other additional data could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Residential Complexes, Commercial Buildings, Industrial Properties, Mixed-Use Developments, Hospitality Establishments, Educational Facilities, Healthcare Centers, Infrastructure Projects and More..

# **Real Estate**

# A' Construction and Real Estate Projects Design Award

The A' Construction and Real Estate Projects Design Award is a premier competition for the construction and real estate industry, offering a unique opportunity for leading companies, visionary designers, and innovative brands to showcase their creative works and gain international recognition. By taking part in this prestigious award, participants have the chance to gain recognition for their exceptional design capabilities, be rewarded for their hard work, and ultimately contribute to the advancement of the construction and real estate field. Participating in the A' Design Award for Construction and Real Estate Projects is an outstanding opportunity to have your work recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Construction and Real Estate Projects provides a chance to garner global recognition and enhanced status within a fiercely competitive industry.

When submitting to the Real Estate Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your real estate design is judged together with its architecture, landscape design, interior design, amenities and presentation. Applicants should send high-resolution images of the real estate, showing the project from different angles, together with a textual presentation of their work. Main image is especially important and should be a highly professional wide-angle photograph of the project. In addition to images, relevant additional data such as schematics, site plans, elevations, catalogs, brochures and pamphlets could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Guitars, Pianos, Violins, Drums, Saxophones, Flutes, Trumpets, Harps and More..

### **Musical Instrument**

### A' Musical Instruments Design Award

The A' Musical Instruments Design Award is a highly esteemed competition that welcomes a broad range of participants, including innovative design agencies, visionary instrument designers, leading instrument manufacturers, forward-thinking companies, and influential brands operating within the instruments and music industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain global recognition, and be acknowledged for their exceptional instrument design capabilities, ultimately contributing to the advancement of the music industry and inspiring future trends. Participating in the A' Design Award for Musical Instruments is an excellent opportunity to have your instrument design excellence recognized and gain well-deserved international acknowledgement for your good design. Winning the A' Design Prize for Musical Instruments provides a chance to garner worldwide recognition and increased prestige within the highly competitive industry.

When submitting to the Musical Instrument Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your musical instrument design is judged together with its sound quality, playability, versatility and packaging. Applicants should send high-resolution images of the musical instrument, showing the instrument from multiple angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph of the instrument. In addition to images, other relevant materials such as user manuals, data sheets and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Hearing Aids, Mobility Aids, Prosthetics, Orthotics, Assistive Robots, Accessible Furniture, Adaptive Clothing, Communication Devices and More...

### Care

# A' Accessibility, Assistive Technologies, and Inclusive Design Award

The A' Accessibility, Assistive Technologies, and Inclusive Design Award is one of the most esteemed awards in the design industry, offering a unique opportunity for global recognition to a wide range of participants, including visionary designers, innovative design agencies, leading brands, and forward-thinking companies. Through this prestigious award, entrants have the chance to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Participation in the A' Design Award for Accessibility, Assistive Technologies, and Inclusive Design is an outstanding opportunity for entrants to have their design excellence recognized and gain well-deserved international recognition for their good design. Winning the A' Design Prize for Accessibility, Assistive Technologies, and Inclusive Design provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Care Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your care design is judged together with its presentation. Applicants should send high-resolution images of the products and projects, showing the design from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, case studies, research, manuals, instructions and guides could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Candles, Figurines, Picture Frames, Decorative Plates, Ornaments, Souvenirs, Personalized Mugs, Collectibles and More..

### **Giftware**

### A' Giftware Design Award

The A' Giftware Design Award is a prestigious competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential players operating within the giftware and design industries. By entering this competition, entrants have the chance to demonstrate their creativity, gain international recognition, and be acknowledged for their outstanding design capabilities, ultimately contributing to the progress of the giftware industry and inspiring future trends. Taking part in the A' Design Award for Giftware is an excellent opportunity to have your giftware design excellence recognized and gain the deserved international recognition for your good design. Winning the A' Design Prize for Giftware provides a chance to achieve global acclaim and increased stature within the competitive industry.

When submitting to the Giftware Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your giftware design is judged together with its presentation and packaging. Applicants should send high-resolution images of their giftware, showing the products from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, product brochure, maintenance or user guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Digital Products, Apps, E-Books, Virtual Reality Experiences, Interactive Websites, Digital Games, E-Learning Platforms, Wearable Technologies, Digital Art Installations and More..

# **Digital Product**

### A' Digital Product Design Award

The A' Digital Product Design Award is a highly esteemed competition that welcomes a diverse range of participants, including visionary digital product designers, innovative design agencies, forward-thinking companies, leading brands, and influential figures operating within the digital design industries. By participating, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional digital product design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Digital Product is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Digital Product provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Digital Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your digital product design is judged together with its accompanying visuals. Applicants should send high-resolution images of the digital product, showing the interface from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional conceptual photograph showing the digital product in use. In addition to images, research, user guides and case studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Digital Art, Animations, Illustrations, 3D Models, Digital Paintings, Vector Artworks, Photomanipulations, Fractal Designs, Pixel Art and More..

# **Digital Art**

### A' Digital Art Award

The A' Digital Art Award is an internationally-recognized competition, inviting visionary digital artists, innovative design agencies, forward-thinking companies, leading brands, and influential figures operating within the digital art and design industries to participate. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain global recognition, and be honored for their exceptional digital art and design capabilities, ultimately contributing to the advancement of the digital art industry and inspiring future trends. Participating in the A' Design Award for Digital Art is an outstanding opportunity to have your digital art and design excellence acknowledged, and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Digital Art provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Digital Art Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your digital art is judged together with its presentation. Applicants should send high-resolution images of their digital art, showcasing the designs from different perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph or rendering showcasing the digital art in a modern setting. In addition to images, creation steps, drafts and background work could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Cultural Heritage Projects, Cultural Conversation, Preservation, Restoration and Protection Projects, Heritage Architecture and More...

# **Cultural Heritage**

# A' Cultural Heritage and Culture Industry Design Award

The A' Cultural Heritage and Culture Industry Design Award is a prestigious international competition that offers participants the opportunity to showcase their creativity and gain recognition for their innovative contributions to the culture industry. Entrants from around the world, including leading brands, influential design agencies, and groundbreaking designers, have the chance to have their work evaluated by a panel of experts and have their designs recognized on a global scale. Taking part in the A' Cultural Heritage Design Competition is an outstanding opportunity to have your cultural heritage design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Cultural Heritage provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Cultural Heritage Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your cultural heritage design is judged together with its quality of research, fidelity, social impacts and presentation. Applicants should send high-resolution images of the cultural heritage design, showing the project from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should be a highly professional wide-angle photograph of the heritage project. In addition to images, project details, research data, surveys, schematics, elevations and restoration guidelines could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Yachts, Private Jets, High-End Watches, Luxury Cars, Designer Handbags, Opulent Jewelry, Bespoke Furniture, Couture Fashion and More..

# Luxury

### A' Luxury Design Award

The A' Luxury Design Award is an esteemed competition that attracts a wide range of participants, including ambitious designers, innovative design agencies, forward-thinking companies, renowned luxury brands, and influential entities operating in the luxury design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design accomplishments, ultimately contributing to the advancement of the luxury design industry and inspiring future trends. Participating in the A' Design Award for Luxury is an extraordinary chance to have your design excellence acknowledged and receive the well-deserved international recognition for your good design. Winning the A' Design Prize for Luxury provides a chance to gain global acclaim and elevated status within the competitive luxury industry.

When submitting to the Luxury Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your luxury design is judged together with its finishing quality, uniqueness, materials and presentation. Applicants should send high-resolution images showing the design from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, additional data that best reflects the luxury including but not limited to catalogs, brochures and pamphlets could optionally be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Smartphones, Tablets, Wearables, Mobile Applications, Mobile Games, Mobile Software, Mobile Platforms, Mobile Interfaces and More...

# **Mobile**

# A' Mobile Technologies, Applications and Software Design Award

The A' Mobile Technologies, Applications and Software Design Award is a highly esteemed competition that welcomes a wide range of participants, including pioneering mobile designers, inventive design agencies, progressive companies, leading technology manufacturers, and influential brands operating within the mobile and software design industries. By entering this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international recognition, and be acknowledged for their remarkable mobile design capabilities, ultimately contributing to the development of the mobile and software design industries and inspiring future trends. Participating in the A' Design Award for Mobile Technologies, Applications and Software Design is a remarkable chance to have your exceptional design work acknowledged and gain deserved global recognition for your design excellence. Winning the A' Design Prize for Mobile Technologies, Applications and Software Design provides an opportunity to achieve international acclaim and enhanced status within the fiercely competitive industry.

When submitting to the Mobile Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your mobile design is judged together with its engagement capacity, security, safety, visual experience, presentation and packaging. Applicants should send high-resolution images of the device, showing the product from multiple angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional contextual photograph with great composition and lighting. In addition to images, user manuals, product catalogue, specifications and data sheets could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Advertisement Campaigns, Billboards, Commercials, Print Ads, Social Media Campaigns, Direct Mails, Radio Spots, Email Marketing, Outdoor Advertising and More..

# **Advertising**

### A' Advertising, Marketing and Communication Design Award

The A' Advertising, Marketing and Communication Design Award is a highly esteemed competition that welcomes a wide range of participants, including creative designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the advertising and communications industries. Through this prestigious award, entrants have the opportunity to demonstrate their design capabilities, gain international recognition, and be acknowledged for their excellence in advertising and communication design. Taking part in the A' Design Award for Advertising, Marketing and Communication Design is an outstanding chance to have your design excellence acknowledged and gain deserved international recognition. Winning the A' Design Prize for Advertising, Marketing and Communication Design provides an opportunity to receive global recognition and increased status within the highly competitive industry.

When submitting to the Advertising Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your advertising design is judged together with its art direction, audience research, strategy, effectiveness and presentation. Applicants should send high-resolution images of the advertising campaign from distinct perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, screenshots, goals, objectives and case-studies could be uploaded as support documents. You may upload up to 45-seconds video or provide a link to a full length video or documentary.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

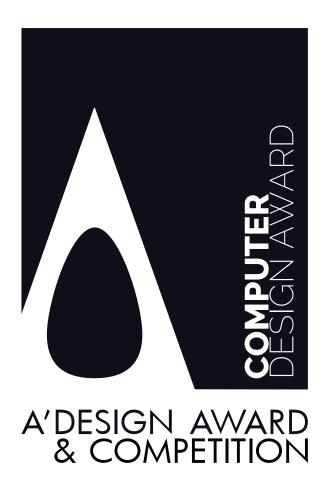
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.

Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Laptops, Desktop Computers, Workstations, Servers, Tablets, Mainframes, Supercomputers, Minicomputers and More..

# Computer

### A' Computers and Peripheral Devices Design Award

The A' Computers and Peripheral Devices Design Award is a highly esteemed design competition that welcomes a broad range of participants, including cutting-edge computer and peripheral device designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the computing and technology industries. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain international recognition, and be celebrated for their remarkable design capabilities, ultimately contributing to the advancement of the computer and technology industry. Taking part in the A' Design Award for Computers and Peripheral Devices is an excellent chance to have your design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Computers and Peripheral Devices provides a chance to garner international recognition and strengthen one's position within the fiercely competitive industry.

When submitting to the Computer Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your device design is judged together with its quality, reliability, compatibility, miniaturization, compactness and packaging. Applicants should send high-resolution images of the device, showing the product from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph of the device in a modern setting with proper composition and lighting. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

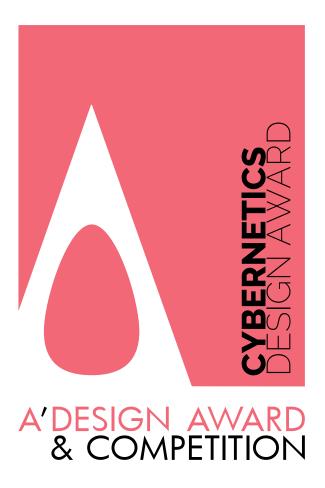
Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Bionic Limbs, Neural Implants, Cochlear Implants, Retinal Prosthetics, Robotic Prosthetics, Artificial Organs, Sensory Substitutes, Biochip Systems and More..

# **Cybernetics**

### A' Cybernetics, Prosthesis and Implant Design Award

The A' Cybernetics, Prosthesis and Implant Design Award is a celebrated competition that invites a broad range of entrants, including innovative designers, forward-thinking design agencies, leading brands, and influential companies within the cybernetics, prosthesis and implant design industry. By taking part in this prestigious award, participants have the chance to display their creativity and gain international exposure, all while being acknowledged for their remarkable design capabilities, which ultimately leads to the advancement of the field and encourages future trends. Joining the A' Cybernetics Design Competition is an extraordinary opportunity to have your design excellence recognized, and to gain global recognition for your good design. Winning the A' Design Prize for Cybernetics, Prosthesis and Implant Design provides a chance for entrants to receive international acclaim and enhanced status in the competitive industry.

When submitting to the Cybernetics Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your cybernetics design is judged together with its practicality, efficiency, technical complexity, user experience and presentation. Applicants should send high-resolution images of their cybernetics, showing the product from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, relevant user manuals, installation instructions and maintenance guides could further be uploaded as support documents. Videos or links are welcome but not obligatory.

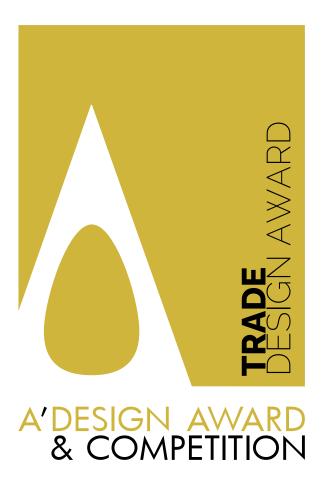
#### Submission Requirements:

 $\label{eq:main_mage:Required} \begin{tabular}{l} Main\ Image: Required $3600 \times 3600$ pixels, $72$ DPI JPEG. \\ \begin{tabular}{l} Optional\ Image #1: Required $1800 \times 1800$ pixels, $72$ DPI JPEG. \\ \begin{tabular}{l} Optional\ Image #2: Recommended, $1800 \times 1800$ pixels, $72$ DPI JPEG. \\ \begin{tabular}{l} Optional\ Image #4: Recommended, $1800 \times 1800$ pixels, $72$ DPI JPEG. \\ \end{tabular}$ 

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Wholesale Trade Services, Retail Appliances, Storefronts, Showrooms, Pop-Up Shops, E-Commerce Platforms, Retail Displays, Trade Show Booths, Wholesale Catalogs, Shopping Apps and More..

### **Trade**

# A' Wholesale, Retail Trade, Commerce and E-Commerce Design Award

The A' Wholesale, Retail Trade, Commerce and E-Commerce Design Award is a highly esteemed competition that welcomes a variety of participants, including leading brands, visionary designers, innovative design agencies, forward-thinking companies, and influential manufacturers operating within the wholesale, retail, trade, commerce, and e-commerce industries. By taking part in this prestigious award, entrants have the chance to demonstrate their creativity, gain international recognition, and be acknowledged for their exceptional design capabilities, ultimately helping to advance the wholesale, retail, trade, commerce, and e-commerce fields and inspire future trends. Participating in the A' Design Award for Wholesale, Retail Trade, Commerce and E-Commerce is an excellent opportunity to have your design excellence recognized and gain well-deserved worldwide recognition for your good design. Winning the A' Design Prize for Wholesale, Retail Trade, Commerce and E-Commerce offers the chance to acquire global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Trade Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your trade design is judged together with its presentation. Applicants should send high-resolution images of the design, showing the products and projects from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, case studies, manuals, instructions and guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.

Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Smartwatches, Fitness Trackers, VR Headsets, AR Glasses, Medical Devices, Smart Jewelry, Body Cameras, Wearable Computers and More..

# Wearable Technology

### A' Wearable Technologies Design Award

The A' Wearable Technologies Design Award is a highly regarded competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the wearable technology and fashion industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity and gain international exposure, as well as be recognized for their exceptional wearable technology design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Wearable Technologies is an outstanding opportunity to have your design excellence recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Wearable Technologies provides a chance to garner international recognition and enhanced status within the fiercely competitive field.

When submitting to the Wearable Technology Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your wearable technology is judged together with its miniaturization, compactness, user experience, interface and packaging. Applicants should send high-resolution images of the wearable technology, showing the product from multiple angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, product brochures, catalogs, casestudies, user manuals, setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Bridges, Tunnels, Highways, Railways, Airports, Dams, Power Plants, Ports and More..

### Infrastructure

### A' Engineering, Construction and Infrastructure Design Award

The A' Engineering, Construction and Infrastructure Design Award is a prestigious award that celebrates excellence in engineering, construction, and infrastructure design. It provides an opportunity for leading companies, brands, designers, and design agencies to showcase their innovative work and gain international recognition. Winning the A' Design Prize for Engineering, Construction, and Infrastructure Design can grant entrants with enhanced status within the competitive industry and global recognition for their good design. Participating in this competition is an outstanding opportunity to have excellence in engineering, construction, and infrastructure design acknowledged, contributing to the advancement of the industry and inspiring future trends.

When submitting to the Infrastructure Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your infrastructure design is judged together with its sustainability, effectiveness, quality control, documentation and presentation. Applicants should send high-resolution images of the infrastructure project from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional wide-angle photograph. In addition to images, relevant extra data such as surveys, schematics, analysis and plans could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Shoes, Sneakers, Sandals, Boots, Heels, Loafers, Moccasins, Wedges, Ballet Flats and More..

### **Footwear**

### A' Footwear, Shoes and Boots Design Award

The A' Footwear, Shoes and Boots Design Award is one of the most prestigious competitions in the fashion and design industries, offering global recognition to visionary footwear designers, innovative design agencies, forward-thinking companies, leading footwear brands, and influential companies operating within the footwear industry. By participating in this esteemed award, entrants have the opportunity to showcase their talent, gain international exposure, and be recognized for their exceptional footwear design capabilities, ultimately contributing to the advancement of the footwear industry and inspiring future trends. Taking part in the A' Design Award for Footwear is an outstanding opportunity to have your footwear design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Footwear provides a chance to garner global recognition and enhanced status within the competitive industry.

When submitting to the Footwear Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your footwear design is judged together with its materials, craftsmanship, finishing quality, presentation and packaging. Applicants should send high-resolution images of the footwear, showing the product from various angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, case-studies, research or documentation could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Knobs, Handles, Hinges, Casters, Sliders, Brackets, Fasteners, Locks and More..

# **Furniture Accessory**

### A' Furniture Accessories, Hardware and Materials Design Award

The A' Furniture Accessories, Hardware and Materials Design Award is a highly regarded competition that welcomes a wide range of participants from the furniture and design industries, including design agencies, furniture manufacturers, leading brands, and innovative furniture designers. Entrants of this prestigious award have the opportunity to showcase their creativity, gain global recognition, and be rewarded for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Furniture Accessories, Hardware and Materials Design Award is an outstanding opportunity to have your creative designs recognized and gain international recognition for your good design. Winning the A' Prize for Furniture Accessories, Hardware and Materials Design provides a chance to garner global recognition and enhanced status within the fiercely competitive field.

When submitting to the Furniture Accessory Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your furniture accessory design is judged together with its accompanying documentation, finishing quality, durability, presentation and packaging. Applicants should send high-resolution images of the furniture accessory, showing the product from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required  $1800 \times 1800 \text{ pixels}$ , 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Limited Edition Products, Bespoke Watches, Custom Furniture, Bespoke Jewelry, Personalized Fashion Collections, Modified Automobiles, Made to Order Products and More..

### **Limited Edition**

### A' Limited Edition and Custom Design Award

The A' Limited Edition and Custom Design Award is a highly respected competition that welcomes a variety of participants, including talented designers, innovative design agencies, forward-thinking companies, influential brands, and leading manufacturers in the custom and limited edition design industry. By taking part in this prestigious competition, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participation in the A' Design Award for Limited Edition and Custom Design is an excellent chance to have your design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Limited Edition and Custom Design offers a chance to acquire international acclaim and increased status within this fiercely competitive field.

When submitting to the Limited Edition Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your limited edition design is judged together with its craftsmanship, level of customization, materials, presentation and packaging. Applicants should send high-resolution images of the product from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, product catalog or brochures could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Industrial Designs and Innovations with Heightened Ergonomics, Sustainability, Functionality, Aesthetics, Durability, Usability, Efficiency and More..

# **Design Quality**

### A' Design Quality and Innovation Award

The A' Design Quality and Innovation Award is an acclaimed competition that welcomes a wide range of participants from the design industry, including renowned designers, innovative design agencies, forward-thinking companies, influential brands, and leading manufacturers. By participating in this prestigious award, entrants have the opportunity to showcase their design capabilities, gain international recognition, and be acknowledged for their excellence in design, ultimately contributing to the advancement of the design industry and inspiring future trends. Taking part in the A' Design Quality and Innovation Award is an excellent opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Quality and Innovation provides a chance to garner global recognition and enhanced status within the competitive industry.

When submitting to the Design Quality Competition keep in mind that your submission will be evaluated on multiple dimensions, your innovation is judged together with its practicality, feasibility, technological complexity, efficiency, scalability as well as aesthetics. Applicants should send high-resolution images of the product from all angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, instructions, guides, data sheets, specifications and research notes could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Sustainable Projects, Environment Friendly Designs, Recycled, Upcycled, Bio-degradable Products, Energy-Efficient Appliances and More..

### **Sustainable Product**

# A' Sustainable Products, Projects and Green Design Award

The A' Sustainable Products, Projects and Green Design Award is a highly esteemed competition that welcomes a variety of participants, including pioneering designers, innovative design agencies, progressive companies, leading brands, and influential players in the sustainable product, project and green design industries. By entering this prestigious award, entrants have the opportunity to demonstrate their creativity, gain worldwide recognition, and be acknowledged for their exceptional sustainable product design capabilities, thus contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Sustainable Products, Projects and Green Design is a remarkable chance to have your sustainable product design excellence acknowledged and receive deserved international acclaim for your good design. Winning the A' Design Prize for Sustainable Products, Projects and Green Design offers the potential to gain global acknowledgement and increased prestige in the competitive industry.

When submitting to the Sustainable Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your sustainable product design is judged together with its presentation, projected costs as well as social value. Applicants should send high-resolution images of the sustainable product, showing the work from different angles together with a textual presentation of their project. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, other relevant documents such as scientific research and environmental impact studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.

Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Role-Playing Games, Adventure Games, Racing Games, Sports Games, Puzzle Games, Strategy Games, Simulation Games, Fighting Games and More..

### Video Game

### A' Electronic and Video Game Design Award

The A' Electronic and Video Game Design Award is a highly esteemed competition that invites a wide range of participants, such as innovative game designers, pioneering design agencies, forward-thinking companies, and leading brands in the gaming industry. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be acknowledged for their outstanding video game design capabilities, ultimately contributing to the advancement of the gaming industry and inspiring future trends. Participating in the A' Design Award for Electronic and Video Game Design is an excellent chance to have your video game design excellence recognized and gain well-deserved global recognition. Winning the A' Design Prize for Electronic and Video Game Design offers a chance to secure international recognition and increased status within the competitive industry.

When submitting to the Video Game Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your video game design is judged together with its presentation. Applicants should send high-resolution screenshots from the game, showing gameplay from different perspectives, levels and stages, together with a textual presentation of the game. Main image is especially important and should preferably be a key visual or game art instead of a screenshot. In addition to images, other support documents such as installation instructions and playthrough guides could further be uploaded as support documents. For Video Game Design Awards, you are highly recommend to provide a video file or video link for a better review.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Products Designed and Realized with Latest Technologies, 3D Printed Products, Prosthetics, Architectural Models, Jewelry, Furniture, Automotive Parts, Fashion Accessories, Sculptures and More..

# 3D Printing

### A' 3D Printed Forms and Products Design Award

The A' 3D Printed Forms and Products Design Award is a highly esteemed competition that welcomes a diverse range of participants including furniture designers, design agencies, companies, leading brands, and influential entities operating within the 3D printing and product design industries. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international recognition, and be acknowledged for their exceptional 3D printing design capabilities, ultimately contributing to the advancement of the 3D printing industry and inspiring future trends. Participating in the A' Design Award for 3D Printed Forms and Products is an excellent chance to have your design excellence acknowledged and receive well-deserved global recognition for your good design. Winning the A' Design Prize for 3D Printed Forms and Products provides an opportunity to garner international recognition and elevated status within the competitive industry.

When submitting to the 3D Printing Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your 3D printing design is judged together with its presentation as well as material efficiency. Applicants should send high-resolution images of the 3D printed work, showing the design from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, wireframe views, slicing steps or creation process could optionally be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Single-use Objects, Disposable Products, One-Time Use Tools, Biodegrading Products and More..

# **Single-Use Product**

### A' Disposable and Single-Use Product Design Award

The A' Disposable and Single-Use Product Design Award is a highly esteemed competition that welcomes a broad variety of participants, including pioneering product designers, inventive design agencies, progressive companies, leading brands, and influential players in the disposable and single-use product design industries. By taking part in this prestigious competition, entrants have the chance to display their creativity, gain worldwide recognition, and be acknowledged for their outstanding disposable and single-use product design skills, ultimately contributing to the advancement of the industry and inspiring future trends. Entering the A' Design Award for Disposable and Single-Use Products is a remarkable opportunity to have your product design excellence celebrated and receive the well-deserved global recognition for your good design. Winning the A' Design Prize for Disposable and Single-Use Products provides a chance to earn international recognition and increased status within the fiercely competitive field.

When submitting to the Disposable Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your disposable product design is judged together with its presentation. Applicants should send high-resolution images of the disposable product, showing the design from various angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, recycling instructions and environment impact studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Web Design, Portfolios, E-Commerce Sites, Blogs, News Websites, Social Media Platforms, Educational Websites, Non-Profit Websites, Personal Websites and More..

### Web

### A' Website and Web Design Awards

The A' Website and Web Design Awards is a celebrated web design competition that invites a wide range of participants, including visionary web designers, creative design agencies, forward-thinking companies, leading brands in the industry, and influential companies operating within the web design and development fields. By taking part in this prestigious award, entrants have the opportunity to highlight their creativity and gain international exposure, as well as be recognized for their remarkable web design capabilities, which ultimately contributes to the development of the web design industry and inspires future trends. Participating in the A' Design Award for Website and Web Design is an extraordinary opportunity to have your web design excellence acknowledged and gain deserved global recognition for your good design. Winning the A' Design Prize for Website and Web Design provides a chance to garner worldwide recognition and enhanced status within the web design industry.

When submitting to the Web Design Competition keep in mind that your submission will be evaluated on multiple dimensions; your web design is judged together with its presentation, user interface and technical aspects. Applicants should send high-resolution screenshots of the work, showing the interface as seen on the displays of various high-end modern devices together with a textual presentation. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. Additionally, technical presentations could further be uploaded as support documents. It is suggested to provide either an external link, a video link or video file for comprehensive review.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Tableware, Lighting Fixtures, Cookware, Decorative Accessories, Bathroom Accessories, Furniture, Textiles, Kitchen Gadgets and More..

### **Homeware**

### A' Decorative Items and Homeware Design Award

The A' Decorative Items and Homeware Design Award is a highly acclaimed design competition, actively welcoming participants from all corners of the interior design and decorative items industry. Entrants from visionary designers, innovative design agencies, leading homeware manufacturers, and influential brands are encouraged to participate in this prestigious award, as it provides an opportunity to showcase their creativity and gain international exposure for their exceptional designs. By taking part in the A' Design Award for Decorative Items and Homeware, participants have the chance to gain well-deserved recognition for their good design and contribute to the advancement of the industry. Winning the A' Design Prize for Decorative Items and Homeware will provide entrants with global recognition and enhanced status within the competitive field.

When submitting to the Homeware Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your homeware design is judged together with its presentation and packaging. Applicants should send high-resolution images of their homeware, showing the product from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, applicable user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Pleasure Devices, Intimate Wellness Products, Marital Aid Products, Adult Toys, Adult Furniture and Disposable Pleasure Items, Sensual Massage Oils, Adult Games and More..

### **Adult Product**

### A' Adult Toys and Products Design Award

The A' Adult Toys and Products Design Award is a renowned competition that attracts a broad range of participants, including pioneering adult toy designers, creative design agencies, forward-thinking companies, leading adult toy brands, and influential companies operating in the adult toy and design industries. By taking part in this prestigious award, entrants have the chance to display their ingenuity, gain worldwide exposure, and be acknowledged for their extraordinary adult toy design skills, ultimately promoting the growth of the adult toy industry and inspiring future trends. Entering the A' Design Award for Adult Toys is an excellent opportunity to have your design excellence in this category recognized and gain the deserved international recognition for your work. Winning the A' Design Prize for Adult Toys provides the opportunity to receive global recognition and improved status in the competitive industry.

When submitting to the Adult Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your adult product design is judged together with its presentation and packaging. Applicants should send high-resolution images of the product, showing the design from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph, the photograph should be elegant with proper composition and lighting. In addition to images, user manuals, instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

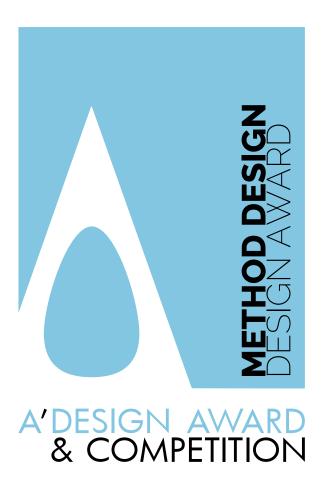
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Prototyping Techniques, User Research Methods, Design Thinking Strategies, Ideation Processes, Visualization Approaches, Innovation Frameworks, Problem-Solving Models, Iterative Design Methods and More..

# **Method Design**

### A' Methods, Techniques and Strategies Design Award

The A' Methods, Techniques and Strategies Design Award is a highly esteemed design competition that welcomes a broad array of participants, including distinguished designers, pioneering design agencies, progressive companies, leading brands, and influential entities operating within the design industry. By taking part in this distinguished design competition, entrants have the opportunity to demonstrate their ingenuity, acquire global exposure, and be recognized for their remarkable design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Participating in the A' Design Award for Methods, Techniques and Strategies is an excellent chance to have your design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Methods, Techniques and Strategies provides a chance to garner global recognition and increased prestige within the highly competitive industry.

When submitting to the Method Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your design strategy is judged together with its context and implementation. Applicants should send high-resolution images of the design strategy, showing the project from different perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research, infographics and data could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Lingerie, Hosiery, Tights, Stockings, Leggings, Socks, Knee-Highs, Pantyhose, Thigh-Highs, Garter Belts and More..

## Legwear

### A' Legwear, Pantyhose and Hosiery Design Award

The A' Legwear, Pantyhose and Hosiery Design Award is a highly esteemed competition that attracts a wide variety of participants, including pioneering legwear designers, inventive design agencies, progressive companies, leading brands, and influential entities operating within the legwear and fashion industries. By taking part in this prestigious award, entrants have the chance to exhibit their creativity, gain worldwide exposure, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the legwear field and inspiring future trends. Participating in the A' Design Award for Legwear is an excellent opportunity to have your legwear design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Legwear provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Legwear Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your legwear design is judged together with its presentation. Applicants should send high-resolution images of the legwear, showing the legwear on a model from multiple angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph of an attractive fashion model wearing the legwear. In addition to images, further documents such as washing instructions, materials information and research could be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

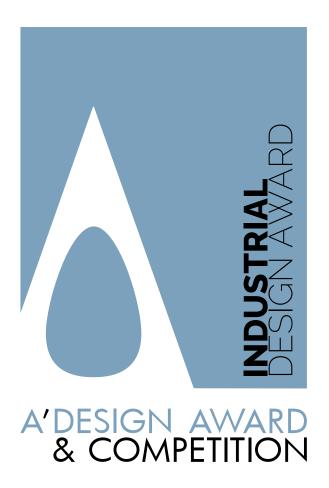
**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Industrial Design, Product Design, Consumer Goods, Products, Automobiles, Furniture, Electronics, Appliances, Tools, Machinery, Packaging, Lighting and More..

### Industrial

### A' Industrial Design Award

The A' Industrial Design Award is a renowned global competition that welcomes a variety of participants, including creative designers, innovative design agencies, cutting-edge companies, leading brands, and influential players in the industrial design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their ingenuity, gain international recognition, and be honored for their exceptional design capabilities, thus contributing to the growth of the industrial design field and inspiring future trends. Participating in the A' Design Award for Industrial Design is an outstanding chance to have your design excellence acknowledged and earn much-deserved international acknowledgement for your good design. Winning the A' Design Prize for Industrial Design provides a unique opportunity to achieve global recognition and enhanced status within the competitive industry.

When submitting to the Industrial Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your industrial design is judged together with its presentation, packaging, usability, sustainability, manufacturability and aesthetics. Applicants should send high-resolution images of the product, showing the design from various angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, guides, manuals, instructions and underlying research could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Interior Design, Architecture, Landscape, Exhibitions, Installations, Urban Spaces, Retail Spaces, Public Spaces, Residential Designs and More..

# **Spatial**

### A' Spatial Design Award

The A' Spatial Design Award is a renowned competition that welcomes a wide range of participants from across the spatial design industry, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential furniture manufacturers. By participating in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international recognition, and be acknowledged for their remarkable spatial design capabilities, ultimately aiding the advancement of the design industry and inspiring future trends. Taking part in the A' Design Award for Spatial Design is an excellent opportunity to have your spatial design excellence acknowledged and gain much-deserved global recognition for your good design. Winning the A' Design Prize for Spatial Design provides a chance to gain recognition across the world and enhanced status within the highly competitive industry.

When submitting to the Spatial Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your spatial design is judged together with its presentation. Applicants should send high-resolution images of their spatial project, showing the design from various angles together with a textual presentation of their work. Main image is especially important and should either be a highly professional wide-angle photograph with high dynamic range, lens distortions shall be corrected before uploading the photos. In addition to images, elevations, schematics, layouts and plans could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

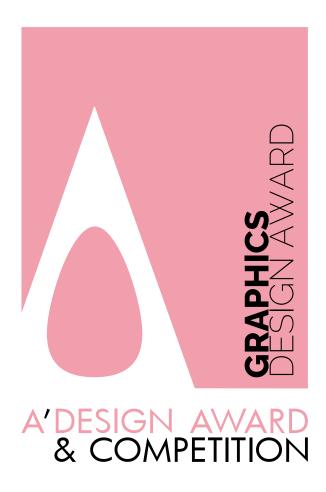
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Logos, Posters, Infographics, Illustrations, Packaging Designs, Brand Identities, Typography, Digital Artworks and More..

# **Graphics**

### A' Graphics Design Award

The A' Graphics Design Award is a globally renowned competition that invites a diverse range of participants, including professional graphic designers, innovative design agencies, forward-thinking companies, leading brands, and influential figures within the graphic design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain international recognition, and be celebrated for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Participating in the A' Design Award for Graphics is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Graphics provides a chance to attain global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Graphics Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your graphics design is judged together with its presentation. Applicants should send high-resolution images of their graphics, showing the design from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph where the graphic work is conceptually featured. In addition to images, client brief, design strategy and research could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Brand Strategies, Business Models, Corporate Strategies, Marketing Plans, Innovation Strategies, Operational Strategies, Organizational Designs, Service Blueprints and More..

# **Strategic**

### A' Strategic Design Award

The A' Strategic Design Award is a highly esteemed competition that recognizes and celebrates excellence in the strategic design industry. Open to visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential stakeholders, this prestigious award provides a platform for entrants to gain international exposure and be recognized for their exceptional strategic design capabilities. By participating in this competition, entrants have the opportunity to showcase their creativity and be acknowledged for their good design, ultimately contributing to the advancement of the strategic design industry and inspiring future trends. Taking part in the A' Design Award for Strategic Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition. Winning the A' Design Prize for Strategic Design provides a chance to garner global recognition and enhanced status within the competitive industry.

When submitting to the Strategic Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your strategic design is judged together with its presentation. Applicants should send high-resolution images of their design strategy, approaching the project from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research and technical background information could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit User Interfaces, Mobile Applications, Wearable Devices, Virtual Reality Experiences, Augmented Reality Applications, Interactive Installations, Game Designs, Digital Services and More..

### Interaction

### A' Interaction Design Award

The A' Interaction Design Award is a highly esteemed competition that welcomes a range of entities, including creative designers, innovative design agencies, forward-thinking businesses, leading brands, and influential figures from the interaction design industry. By taking part in this prestigious award, participants have the opportunity to showcase their originality and gain international exposure, while also being recognized for their exceptional interaction design capabilities. Taking part in the A' Design Award for Interaction Design is an exceptional opportunity to have your design excellence acknowledged and gain well-deserved global recognition. Winning the A' Design Prize for Interaction Design provides a chance to garner international recognition and enhanced status within the competitive industry.

When submitting to the Interaction Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your interaction design is judged together with its presentation and documentation. Applicants should send high-resolution images of the interaction work, approaching the project from multiple angles together with a textual presentation of their design. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, background information and research could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

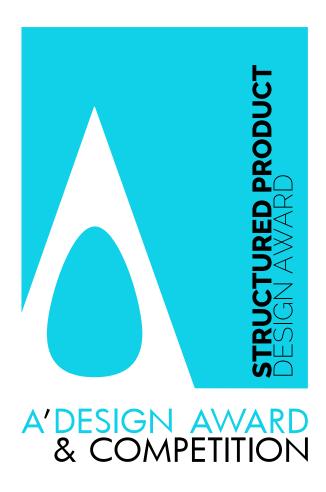
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Bonds, Derivatives, Swaps, Options, Futures, Collateralized Debt Obligations, Credit Default Swaps, Mortgage-Backed Securities and More...

### **Structured Product**

### A' Structured Product Design Award

The A' Structured Product Design Award is a highly esteemed competition that welcomes a wide range of participants, including ambitious product designers, progressive design agencies, pioneering companies, leading product manufacturers, and influential brands operating within the product design industry. By taking part in this prestigious award, entrants have the chance to demonstrate their creativity, gain international exposure, and be recognized for their remarkable product design capabilities, ultimately contributing to the advancement of the product design industry and inspiring future trends. Participating in the A' Design Award for Structured Product Design is an excellent opportunity to have your product design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Structured Product Design provides a chance to acquire global recognition and increased prestige within the competitive industry.

When submitting to the Structured Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your structured product design is judged together with its presentation. Applicants should send high-resolution conceptual images for their structured product, approaching the structured product from various perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research and case studies could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







Concealed Category You can submit Design Research, Ethnographies, Surveys, Case Studies, Interviews, Observational Studies, Prototypes, Literature Reviews, Experiments and More..

## **Design Research**

### A' Advanced Design and Design Research Award

The A' Advanced Design and Design Research Award is a renowned international design competition that welcomes a wide array of participants, including experienced designers, cutting-edge design agencies, innovative companies, leading brands, and influential figures in the design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain global exposure, and be acknowledged for their outstanding design capabilities, ultimately contributing to the development of the design field and inspiring future trends. Participating in the A' Design Award for Design Research is an excellent chance to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Design Research provides a chance to obtain global recognition and enhanced status within the competitive industry.

When submitting to the Design Research Competition keep in mind that your submission will be evaluated on multiple dimensions, your design research design is judged together with its presentation. Applicants should send high-resolution images of the design research, approaching the design research from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research, case studies and academic articles could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Styles, Monologues, Dialogues, Improvisations, Screen Tests, Voiceovers, Physical Performances, Character Portrayals, Ensemble Performances and More..

### **Actor**

### A' Actor, Talent and Model Design Award

The A' Actor, Talent and Model Design Award is a highly esteemed design competition that welcomes a diverse range of participants, including pioneering actors, talented models, world-class agencies, influential brands, and renowned production companies operating within the entertainment industry. By taking part in this prestigious award program, entrants have the opportunity to showcase their creativity, receive global exposure, and be recognized for their exceptional acting and modeling capabilities, ultimately contributing to the advancement of the entertainment industry and inspiring future trends. Participating in the A' Design Award for Actor, Talent and Model is an excellent opportunity to have your acting and modeling excellence acknowledged and gain well-deserved international recognition for your outstanding work. Winning the A' Design Prize for Actor, Talent and Model provides a chance to garner worldwide recognition and elevated status within the highly competitive industry.

When submitting to the Talent Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your talent design is judged together with its presentation. Applicants should send high-resolution photos of the actor or actress, showing the talent from different roles, together with a textual presentation of their characters. Main image is especially important and should be a highly professional photograph. In addition to images, character guides, persona profiles and role models could further be provided as support documents. We further recommend providing a video file or a link to a video for better and more comprehensive review.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation : Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Mining
Technologies and Machinery, Oil and Gas Extraction
and Processing Plants and Technologies, Open-Pit
Mines, Underground Mines, Placer Mines, Mountaintop
Removal Mines, Dredging Operations, Highwall Mines,
In-Situ Leaching Sites, Quarrying Sites and More..

# Mining

### A' Core Resources Manufacturing and Extraction Design Award

The A' Core Resources Manufacturing and Extraction Design Award is a globally recognized competition that welcomes a variety of participants, including industrial designers, design agencies, resource extraction companies, leading manufacturers, and influential brands operating within the mining and extractive industries. Through this prestigious design competition, entrants have the opportunity to demonstrate their creativity and gain international recognition for their exceptional design capabilities, ultimately driving innovation and inspiring future trends. Participating in the A' Design Award for Core Resources Manufacturing and Extraction is a unique opportunity to be acknowledged for good design and receive worldwide recognition for your achievements. Winning the A' Design Prize for Core Resources Manufacturing and Extraction offers the chance to gain global recognition and increased status within the highly competitive industry.

When submitting to the Mining Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your mining design is judged together with its presentation. Applicants should send high-resolution images of their work, showing the project from various angles together with a textual presentation of their design. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, manuals, instructions and guides could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Design for Manufacturing, Design for Assembly, Design for Environment, Design for Sustainability, Design for Usability, Design for Accessibility, Design for Reliability, Design for Maintainability and More..

# **Design for X**

### A' Design for X Award

The A' Design for X Award is a highly esteemed design competition that invites a wide range of participants, including creative designers, cutting-edge design agencies, forward-thinking companies, leading brands in the field, and influential entities operating within the relevant industry. By entering this prestigious award, entrants have the opportunity to demonstrate their design capabilities, gain international recognition, and be acknowledged for their exceptional design excellence, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design for X Award is an outstanding chance to have your design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for X provides a chance to garner worldwide recognition and improved status within the competitive industry.

When submitting to the Design for X Competition keep in mind that your submission will be evaluated on multiple dimensions, your design is judged together with its ability to solve the problems it was designed for, as well as for its presentation. Applicants should send high-resolution images of their design, showing the project from different angles and perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

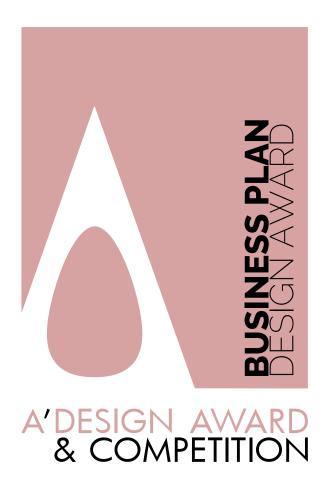
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Startup Plans, Expansion Plans, Feasibility Plans, Operations Plans, Growth Plans, Strategic Plans, Internal Plans, Succession Plans and More..

### **Business Plan**

# A' Business Plan and Corporate Operational Plans Design Award

The A' Business Plan and Corporate Operational Plans Design Award is a highly esteemed competition that welcomes a variety of participants, including innovative design agencies, forward-thinking companies, leading brands, and influential figures from the business and corporate planning industries. By taking part in this prestigious award, entrants have the chance to demonstrate their creativity and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Business Plans and Corporate Operational Plans provides an opportunity to gain worldwide recognition for your design excellence and be rewarded with well-deserved international acclaim. Winning the A' Design Prize for Business Plans and Corporate Operational Plans offers the chance to gain global recognition and improved status within the competitive industry.

When submitting to the Business Plan Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your business plan design is judged together with its presentation and research. Applicants should send high-resolution images of the business plan, approaching the ideation from various perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research, case studies and feasibility reports could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Advertisements, Branding Strategies, Graphic Designs, Product Designs, Interactive Media, Architectural Designs, Fashion Designs, Interior Designs and More..

# **Creative Industry**

### A' Creative Industry and Lifelong Design Award

The A' Creative Industry and Lifelong Design Award is a highly regarded international design competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the creative industry. By participating in this prestigious competition, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the creative industry and inspiring future trends. Taking part in the A' Design Award for Creative Industry is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Creative Industry provides a chance to garner global recognition and enhanced status within the fiercely competitive industry. A' Creative Industry and Lifelong Design Award is a special category for professionals who are in charge of product development and innovation to showcase their complete portfolio, as the award evaluates the entire portfolio rather than a singular work.

When submitting to the Creative Industry Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your creative work is judged together with its presentation. Applicants should send high-resolution images of their creations, showing their work from various angles together with a textual presentation of their designs. Main image is especially important and should either be an isolated image on white background or a highly professional conceptual photograph. In addition to images, research, guides and case studies could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







Concealed Category You can submit Recruitment Strategies, Training Programs, Performance Management Systems, Employee Engagement Initiatives, Compensation Plans, Talent Acquisition Models, Workforce Analytics, Diversity and Inclusion Policies and More..

### **Human Resources**

### A' Human Resources and HR Programs Design Award

The A' Human Resources and HR Programs Design Award is a highly regarded competition that welcomes a diverse range of participants, including experienced human resources professionals, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the human resources and design industries. By participating in this prestigious design competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional HR and design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Human Resources is an outstanding opportunity to have your design excellence recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Human Resources provides a chance to garner international recognition and enhanced status within the fiercely competitive industry.

When submitting to the Human Resources Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your human resources design is judged together with its presentation. Applicants should send high-resolution images of the human resources project, showcasing the work from different perspectives together with a textual presentation of their design. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, case studies, research and detailed guides could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Detergents, Fertilizers, Pharmaceuticals, Cleaning Products, Paints, Adhesives, Pesticides, Plastics and More..

### **Chemical Product**

### A' Chemical Products and Consumables Design Award

The A' Chemical Products and Consumables Design Award is a highly regarded international competition that welcomes a diverse range of participants, including pioneering chemical product designers, innovative design agencies, forward-thinking companies, leading brands, and influential organizations operating within the chemical products and consumables design industries. By participating in this prestigious award, entrants have the opportunity to have their creativity and design excellence recognized and receive global recognition for their work, ultimately contributing to the advancement of the chemical products and consumables design industries and inspiring future trends. Taking part in the A' Design Award for Chemical Products and Consumables is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design.

When submitting to the Chemical Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your chemical product is judged together with its presentation. Applicants should send high-resolution images of the work, showing the chemical product from different angles together with a textual presentation of their design. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, storage instructions and application guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Call Centers, Help Desks, Self-Service Kiosks, Chatbots, Social Media Support, Customer Relationship Management Systems, Email Support, Live Chats and More..

### **Customer Service**

### A' Sales, Contact Center and Customer Service Design Award

The A' Sales, Contact Center and Customer Service Design Award is a globally-recognized design competition that provides an opportunity for leading companies, innovative design agencies, visionary designers, and influential brands operating within the customer service design industry to showcase their creativity and be recognized for their exceptional design capabilities. This prestigious award offers entrants the chance to gain international exposure and recognition for their work, ultimately contributing to the advancement of the customer service design field and inspiring future trends. Taking part in the A' Design Award for Customer Service is an outstanding opportunity to have your design excellence acknowledged and gain well-deserved recognition for your good design. Winning the A' Design Prize for Customer Service provides an opportunity to garner global recognition and a heightened status within the competitive industry.

When submitting to the Customer Service Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your customer service design is judged together with its presentation. Applicants should send high-resolution images of the customer service project, approaching the customer service design from different perspectives together with a textual presentation of their work. Main image is especially important and we recommend a highly professional photograph. In addition to images, case studies, research and corporate guides could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.
Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Researches, Prototypes, Sketches, Models, Blueprints, Simulations, Tests, Revisions and More..

# **Diligence**

### A' Diligence and Intelligence in Design Award

The A' Diligence and Intelligence in Design Award is a highly esteemed international competition that brings together a wide range of participants, including leading brands, visionary designers, acclaimed design agencies, forward-thinking companies, and influential manufacturers operating within the design industry. By taking part in this prestigious award, entrants have the chance to showcase their ingenuity, gain worldwide visibility, and be recognized for their excellence in design, ultimately contributing to the progress of the design sector and inspiring future trends. Participating in the A' Design Award for Diligence and Intelligence in Design is an outstanding opportunity to have your design achievements acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Diligence and Intelligence in Design provides a chance to achieve global recognition and increased status within the fiercely competitive industry.

When submitting to the Diligence and Intelligence in Design Competition keep in mind that your complete product portfolio is evaluated instead of a single work. Applicants should send high-resolution images of their products and projects, showing distinct designs from several perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph of the best work within your product matrix. In addition to images, further products, catalogs and brochures could further be uploaded as support documents to enhance your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Sociograms, Ethnographies, Surveys, Case Studies, Interviews, Observational Studies, Focus Groups, Experiments and More..

### **Social Science**

### A' Social and Behavioral Sciences Design Award

The A' Social and Behavioral Sciences Design Award is an esteemed competition that welcomes a wide variety of participants, including pioneering social science designers, cutting-edge design agencies, forward-thinking companies, top-tier social science manufacturers, and influential brands in the sector. By taking part in this prestigious award, entrants can highlight their work and receive international recognition for their outstanding social science design capabilities, ultimately contributing to the development of the industry and inspiring future trends. Participating in the A' Design Award for Social and Behavioral Sciences provides an exceptional opportunity to have your design excellence acknowledged and earn due recognition for your good design. Winning the A' Design Prize for Social and Behavioral Sciences is a chance to gain worldwide recognition and enhanced status within the highly competitive sector.

When submitting to the Social Sciences Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your social sciences project is judged together with its presentation. Applicants should send high-resolution images of the project, approaching the research from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional conceptual photograph that relates to your social science project. In addition to images, relevant documents such as case studies, academic papers and research data could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Botanical Illustrations, Geological Models, Astronomical Charts, Molecular Structures, Paleontological Reconstructions, Ecological Diagrams, Meteorological Maps, Biological Specimens and More..

# **Natural Science**

### A' Natural Sciences and Mathematics Design Award

The A' Natural Sciences and Mathematics Design Award is a prestigious competition that invites visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating in the natural sciences and mathematics design industry to take part. By participating, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Natural Sciences and Mathematics is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Natural Sciences and Mathematics provides a chance to garner global recognition and enhanced status within the competitive industry.

When submitting to the Natural Sciences Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your natural science research is judged together with its presentation. Applicants should send high-resolution images of the natural science project, approaching the research from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research data, case studies and academic papers could further be uploaded as support documents to enhance the presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Required Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Product, Service, Experience or Business Design Ideas, Creatively Challenging Projects, Innovations, Prototypes, Blueprints, Models, Concepts and More..

# Unexpected

### A' Unexpected Design Award

The A' Unexpected Design Award is an esteemed design competition that welcomes a wide variety of participants, including creative designers, cutting-edge design agencies, forward-thinking companies, leading brands, and influential organizations operating within the design field. Entrants have the opportunity to demonstrate their ingenuity, gain international attention, and be honored for their exceptional design capabilities, ultimately contributing to the development of the design industry and inspiring future trends. Taking part in the A' Design Award for Unexpected Design is a great chance to have your design excellence acknowledged and receive deserved recognition on a global stage. Winning the A' Design Prize for Unexpected Design affords an opportunity for widespread recognition and enhanced status in the fiercely competitive field.

When submitting to the Unexpected Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your unexpected design is judged together with its ability to convey a unique story, a radical concept, or highly innovative idea. Applicants should send high-resolution images of the unexpected, showing the design from multiple angles and perspectives together with a textual presentation of their work. It is important to keep in mind that the main image is especially important and should be on a white background whenever possible. In addition to images, additional information could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

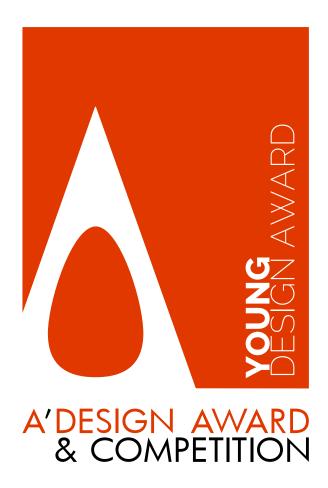
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Concept Sketches, Product Prototypes, Architectural Models, Graphic Illustrations, Fashion Designs, Interactive Installations, Digital Artworks, Furniture Concepts and More..

# Young

### A' Young Design Award

The A' Young Design Award is a prestigious global competition that welcomes participants from diverse backgrounds, including visionary young designers, innovative design agencies, forward-thinking companies, leading brands in the industry, and influential figures from the design world. By entering this competition, entrants have the chance to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Taking part in the A' Young Design Award is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. It provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Young Design Competition keep in mind that your design portfolio will be evaluated as a whole, your submission will further be judged for its presentation, professionality and originality. Applicants should send high-resolution images of their best works, together with a textual presentation of their portfolio. The main image is especially important and should be your best design, optional images should be other good works from your design portfolio. You may upload a document with more designs, sketches or drafts, however we would recommend to focus and show only the very best works from your portfolio. It is good to remember that there is no brief and you can send any of your existing designs or make new designs.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

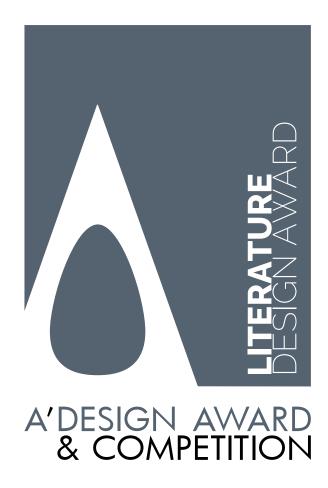
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Books, Novels, Articles, Poems, Essays, Screenplays, Biographies, Short Stories, Plays and More..

### Literature

### A' Writing, Literature and Content Creation Design Award

The A' Writing, Literature and Content Creation Design Award is a globally renowned and highly respected competition that welcomes a wide range of participants, including talented writers, creative content creators, innovative design agencies, forward-thinking companies, renowned literature publishers, and leading brands operating within the writing, literature, and content creation industries. By participating in this esteemed competition, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their remarkable writing, literature, and content creation capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Writing, Literature and Content Creation is an outstanding opportunity to have your writing, literature, and content creation excellence recognized and gain much-deserved international recognition for your good design. Winning the A' Design Prize for Writing, Literature and Content Creation provides an opportunity to gain global recognition and increased prestige within the highly competitive field.

When submitting to the Literature Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your literature design is judged together with its creative concept, emotional content and depth. Applicants should send high-resolution images representing the literature work, such as a poster, key visual or cover art, together with a textual presentation of their work. The main image is especially important and should be highly professional. Excerpt, summary, a chapter or a section from the literature work shall be uploaded as a document file to be reviewed by jurors.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. Video: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Design Portfolios, Architecture Projects, Fashion Collections, Interior Concepts, Innovative Products, Graphic Works and More...

# **Excellence**

## A' Excellence in Design Award

The A' Excellence in Design Award is a prestigious competition that welcomes a wide range of entrants from visionary designers to innovative design agencies, leading brands, and forward-thinking companies operating within the design sector. Participants have the chance to demonstrate their creativity and gain international recognition for their design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Excellence in Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved global recognition for good design. Winning the A' Design Prize for Excellence in Design provides a chance to earn international prestige and increased status within the highly competitive design industry. The A' Excellence in Design Award is a special category for design studios, agencies, and professionals worldwide to showcase their complete portfolio, as the award evaluates the entire portfolio rather than a singular work. This is a special category for institutions, companies, and enterprises that integrate design into their business, evaluating the entire portfolio of the entrant rather than a singular work.

When submitting to the Excellence in Design Award keep in mind that your submission will be evaluated on multiple dimensions, your design portfolio is judged together with its presentation. Applicants should send high-resolution images of their designs, together with a textual presentation of their work. It is especially important to submit a good main image that shows your best work, and further images that show other good designs from your portfolio. In addition to images, additional designs from your portfolio could further be uploaded as support documents. You may also provide a link to your online portfolio for review by jurors.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Bonds, Stocks, Derivatives, Mutual Funds, Exchange-Traded Funds, Options, Certificates of Deposit, Treasury Bills and More..

# **Financial Instrument**

# A' Banking and Finance Instruments Design Award

The A' Banking and Finance Instruments Design Award is an esteemed competition that welcomes a variety of participants, including pioneering financial instrument designers, progressive design agencies, cutting-edge companies, leading brands, and influential players in the banking and finance industry. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creative abilities, gain worldwide recognition, and be acknowledged for their outstanding financial instrument design capabilities, ultimately contributing to the progress of the banking and finance industry and inspiring future trends. Participating in the A' Design Award for Banking and Finance Instruments is a remarkable opportunity to have your financial instrument design excellence acknowledged, and gain deserved international recognition for your good design. Winning the A' Design Prize for Banking and Finance Instruments provides a chance to achieve global recognition and increased status within the competitive industry.

When submitting to the Financial Instruments Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your banking instrument design is judged together with its presentation. Applicants should send high-resolution images of the banking instrument, showing the banking instrument from different angles, together with a textual presentation of their work. Main image is especially important and should be on white background whenever possible in order to give the best impression, alternatively a highly stylized professional conceptual photography will also be accepted. In addition to images, brochures and ads could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Required Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Servers, Workstations, Data Storage Devices, Networking Hardware, Processors, Input Devices, Output Devices, Supercomputers and More..

# **Information Processing**

# A' Information Processing Tools and Hardware Design Award

The A' Information Processing Tools Design Award is a highly prestigious competition that has attracted a wide range of participants, including world-renowned designers, innovative design agencies, leading technology companies, cutting-edge brands, and influential organizations in the information processing and technology industries. By taking part in this renowned design award, entrants can demonstrate their creativity, gain international recognition, and be acknowledged for their outstanding design capabilities, ultimately advancing the technology sector and inspiring future trends. Participating in the A' Design Award for Information Processing Tools is a great opportunity to receive worldwide recognition for your excellent design and secure well-deserved international prestige. Winning the A' Design Prize for Information Processing Tools provides a chance to gain global acknowledgment and enhanced status within the fiercely competitive industry.

When submitting to the Information Processing Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your information processing design is judged together with its presentation and documentation. Applicants should send high-resolution images of the software or device, showing the interface from multiple angles together with a textual presentation of their work. The main image is especially important, this could be a contextually taken professional photograph of the device or alternatively show the interface as seen in target device displays, isolated on white background. In addition to images, user manuals, setup instructions and case studies could further be uploaded as support documents.

#### Submission Requirements:







**Concealed Category** You can submit Irrigation Systems, Crop Cultivation Techniques, Aquaculture Designs, Greenhouse Models, Livestock Housing, Hydroponic Systems, Farm Machinery Innovations, Soil Management Strategies and More..

# **Agriculture Projects**

## A' Agriculture, Horticulture and Fisheries Design Award

The A' Agriculture, Horticulture and Fisheries Design Award is a prestigious international design competition that brings together leading designers, design agencies, companies, manufacturers, and brands operating within the agriculture, horticulture, and fisheries industries. By taking part, participants can gain global recognition for their exceptional design capabilities and showcase their creativity, contributing to the advancement of the agricultural, horticultural, and fisheries industries and inspiring future trends. The A' Agriculture, Horticulture and Fisheries Design Award provides an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design, ultimately leading to enhanced status within the competitive field.

When submitting to the Agriculture Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your agriculture design is judged together with its environmental considerations, ease of maintenance, sustainability and durability. Applicants should send high-resolution images of the agricultural product, showing the design from multiple angles and perspectives together with a textual presentation of their work. The main image is especially important and should be on a white background whenever possible. In addition to images, product manuals, setup instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Installations, Exhibitions, Urban Interventions, Collaborative Projects, Interactive Designs, Cross-Disciplinary Research, Conceptual Proposals, Experimental Designs and More..

# **Multidisciplinary**

# A' Multidisciplinary and Interdisciplinary Design Award

The A' Multidisciplinary and Interdisciplinary Design Award is a highly prestigious competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential figures within the design industry. By taking part in this competition, entrants have the opportunity to showcase their creativity and gain international exposure, while being recognized for their exceptional design capabilities. Winning the A' Design Prize is a chance to garner global recognition and enhanced status within the competitive design industry. Participating in the A' Multidisciplinary and Interdisciplinary Design Award is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design.

When submitting to the Multidisciplinary Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your multidisciplinary design is judged together with its accompanying documentation and presentation. Applicants should send high-resolution images of the multidisciplinary work, approaching the project from different angles and perspectives, together with a textual presentation of their work. Main image is especially important and should be either be an isolated image on white background or a highly professional contextual photographs. In addition to images, research data, case studies and findings could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Required Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Policies, Regulations, Infrastructure Plans, Public Health Campaigns, Education Systems, Emergency Services, Social Welfare Programs, Transportation Systems and More..

### **Public Service**

### A' Governance and Public Services Design Award

The A' Governance and Public Services Design Award is a highly respected competition that welcomes a wide variety of entities, including pioneering designers, innovative design agencies, forward-thinking companies, leading brands, and influential organizations within the governance and public services industries. By participating in this distinguished award, entrants have the chance to demonstrate their creativity, gain international recognition, and be acknowledged for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Governance and Public Services is an outstanding opportunity to have your design excellence in this category recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Governance and Public Services provides a chance to garner international recognition and enhanced status within the highly competitive industry.

When submitting to the Public Service Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your public service design is judged together with its social impacts, scale of services, depth of development and presentation. Applicants should send high-resolution images of the public service project, approaching the design from different perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional contextual photograph. In addition to images, additional data such as research, case-studies, interviews and other data could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Evergreen Industrial Designs, Vintage Posters, Classic Automobiles, Retro Furniture, Nostalgic Appliances, Antique Jewelry, Mid-Century Architecture, Retrofitted Gadgets, Vintage Fashion and More..

### Retro

# A' Creative Legacy, Retro and Evergreen Design Award

The A' Creative Legacy, Retro and Evergreen Design Award is a highly respected design competition that welcomes a wide variety of participants, including creative designers, innovative design agencies, progressive companies, leading brands, and influential entities operating within the design and creative industries. By taking part in this esteemed design competition, entrants have the opportunity to show their creativity, gain global exposure, and be recognized for their outstanding design capabilities, ultimately contributing to the development of the design industry and inspiring future trends. Participating in the A' Design Award for Creative Legacy, Retro and Evergreen Design is an excellent opportunity to have your design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Creative Legacy, Retro and Evergreen Design provides a chance to gain global recognition and increased status within the highly competitive industry.

When submitting to the Retro Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your retro design is judged together with its aesthetic appeal, technical complexity, and innovation for its time. Applicants should send high-resolution images of the designs, showing the products from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph of the product with proper lighting and focus. In addition to images, user manuals, product catalogs and brochures could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Prototypes, Patents, Algorithms, Biotechnologies, Nanotechnologies, Robotics, Green Technologies, Smart Appliances and More..

### **Innovation**

# A' Radical Innovation and New Technologies Design Award

The A' Radical Innovation and New Technologies Design Award is a renowned competition that unites a diverse range of entities, including groundbreaking designers, pioneering design agencies, forward-thinking companies, top-tier manufacturers, and influential brands operating within the technology and design industries. By participating in this prestigious award, entrants can display their creativity and be recognized for their remarkable design capabilities, ultimately contributing to the progression of the technology industry and inspiring future trends. Taking part in the A' Design Award for Radical Innovation and New Technologies offers an incredible chance to have your design excellence acknowledged and gain worldwide acknowledgement for your good design. Winning the A' Design Prize for Radical Innovation and New Technologies provides a chance to acquire global recognition and improved status within the highly competitive industry.

When submitting to the Innovation Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your technological innovation is judged together with its social and economic impacts, originality, scalability, sustainability, documentation and presentation. Applicants should send high-resolution images of the innovation from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, manuals, instructions and guides could further be uploaded as support documents to provide additional data for the innovation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Easy to Use Products, Inherently Accessible Projects, User Friendly Products, Accessible Architecture, Accessible Communication and Web Design, Wheelchairs, Braille Readers, Hearing Aids, Assistive Robots, Adaptive Tools, Tactile Maps and More..

### Universal

### A' Usability and Universal Design Awards

The A' Usability and Universal Design Awards is a highly regarded competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities from the usability and universal design industries. By participating, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Usability and Universal Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Usability and Universal Design provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Universal Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your universal design is judged together with its presentation. Applicants should send high-resolution images of the project, approaching the design from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, appropriate additional data and research could further be uploaded as support documents to enhance the quality of your presentation.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Water
Purification Systems, Electricity Distribution Networks,
Waste Management Systems, Public Transport
Vehicles, Telecommunication Towers, Gas Supply
Pipelines, Renewable Energy Installations, Smart Grid
Systems and More..

# **Public Utility**

## A' Public Utility Products and Services Design Award

The A' Public Utility Products and Services Design Award is an esteemed international competition that welcomes a wide selection of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential players in the public utility industry. Entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their outstanding design capabilities, ultimately contributing to the advancement of the public utility industry and inspiring future trends. Taking part in the A' Design Award for Public Utility Products and Services is an excellent opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Public Utility Products and Services provides a chance to garner global recognition and enhanced status within the competitive public utility industry.

When submitting to the Public Utility Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your public utility design is judged together with its presentation. Applicants should send high-resolution images of the public utility, showing the public utility from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, case studies, guides and academic papers could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Processes, Technologies, Mechanisms and Policies for Repairing, Reusing, Restoring, Recycling, Renewing and Repurposing Products and Reducing Waste and More..

# Recycle

# A' Recycle, Reuse, Repurpose, Restore, Repair and Upcycle Design Award

The A' Recycle, Reuse, Repurpose, Restore, Repair and Upcycle Design Award is a highly regarded competition that brings together a range of participants, including innovative designers, design agencies, companies, leading brands, and influential players operating within the design industry. Entrants of this prestigious award have the opportunity to showcase their creativity and gain international exposure, thus contributing to the advancement of design and inspiring future trends. Taking part in the A' Design Award for Recycle Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved recognition for your good design. Winning the A' Design Prize for Recycle Design provides a chance to gain global recognition and enhanced status within the competitive industry.

When submitting to the Recycle Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your recycle design is judged together with its presentation. Applicants should send high-resolution images of the design, showing the products and projects from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, case studies, research and academic papers could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

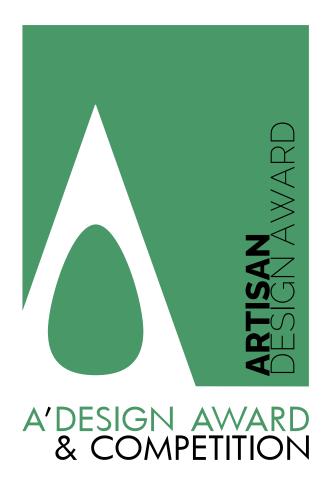
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Pottery, Glassworks, Textiles, Woodcrafts, Metalworks, Jewelry, Leatherworks, Sculptures and More...

### **Artisan**

## A' Handmade, Crafts and Artisan Design Award

The A' Handmade, Crafts and Artisan Design Award is a highly esteemed international competition, open to a broad range of participants including renowned craft and artisan designers, innovative design firms, pioneering businesses, leading craft manufacturers, and influential brands in the craft and design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain worldwide recognition, and be acknowledged for their superior craft and artisan design skills, helping to further the craft industry and inspiring future trends. Participating in the A' Design Award for Handmade, Crafts and Artisan Design is an excellent opportunity to have your craft and artisan design excellence recognized and gain the deserved international acknowledgement for your excellent design. Winning the A' Design Prize for Handmade, Crafts and Artisan Design offers a chance to secure global recognition and increased prestige within the highly competitive industry.

When submitting to the Artisan Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your artisan design is judged together with its presentation. Applicants should send high-resolution images of the products, showing the design from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, photos taken during realization, research and background information could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

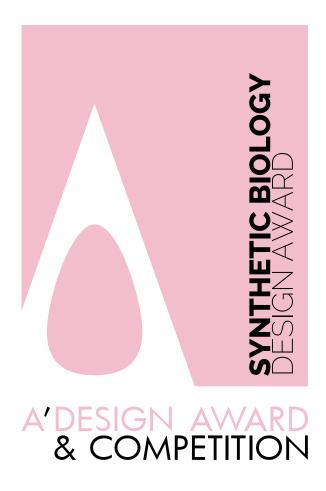
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Genetic Circuits, Biofuels, Pharmaceuticals, Bioplastics, Genetically Modified Organisms, Biosensors, Bioremediation Agents, Synthetic Genomes and More..

# **Synthetic Biology**

### A' Artificial Life and Synthetic Biology Design Award

The A' Artificial Life and Synthetic Biology Design Award is an esteemed competition that invites a broad range of participants, including pioneering synthetic biologists, cutting-edge design agencies, progressive companies, leading manufacturers, and influential brands within the synthetic biology and life sciences industries. By entering this renowned synthetic biology competition, entrants gain the opportunity to demonstrate their creativity, gain global recognition, and be acknowledged for their extraordinary design capabilities, ultimately contributing to the advancement of the field and inspiring future developments. Taking part in the A' Design Award for Synthetic Biology is an excellent opportunity to have your synthetic biology design excellence recognized and gain deserved international recognition for your good design. Participating in the A' Design Prize for Synthetic Biology provides a chance to acquire global recognition and enhanced status within the competitive industry.

When submitting to the Synthetic Biology Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your synthetic biology design is judged together with its presentation. Applicants should send high-resolution images of the synthetic biology project, approaching the design from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, research data, findings and academic papers could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

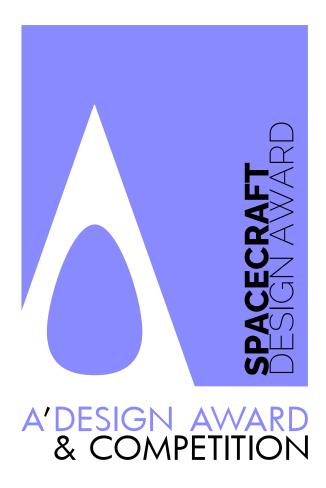
**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Satellites, Space Probes, Space Shuttles, Space Stations, Space Telescopes, Lunar Modules, Mars Rovers, Orbital Vehicles and More...

# **Spacecraft**

### A' Spacecraft, Spaceplanes and Spaceship Design Award

The A' Spacecraft, Spaceplanes and Spaceship Design Award is a highly regarded competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the spacecraft, spaceplanes, and spaceship design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Spacecraft, Spaceplanes and Spaceship Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Spacecraft, Spaceplanes and Spaceship Design provides a chance to receive global recognition and enhanced status within the fiercely competitive field.

When submitting to the Spacecraft Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your spacecraft design is judged together with its accompanying presentation and documentation. Applicants should send high-resolution images of the spacecraft, showing the spacecraft from different angles, together with a textual presentation of their work. The main image is especially important and should either be isolated on white background or be a highly professional photograph of the spacecraft. In addition to images, additional data, research and studies could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Machine Parts, Mechanical Pieces, Polymers, Metals, Ceramics, Composites, Biodegradable Materials, Alloys, Elastomers, Thermoplastics and More..

# **Manufacturing Materials**

# A' Manufacturing Materials, Industrial Parts and Supplies Design Award

The A' Manufacturing Materials, Industrial Parts and Supplies Design Award is a prestigious international competition that welcomes a diverse range of participants, including inventive designers, cutting-edge design agencies, forward-thinking companies, top manufacturers, and leading brands operating in the manufacturing materials, industrial parts, and supplies industries. By taking part in this competition, entrants have the chance to showcase their creativity, gain worldwide recognition, and be honored for their remarkable design capabilities, ultimately advancing the manufacturing materials, industrial parts, and supplies industry and inspiring future trends. Participating in the A' Design Award for Manufacturing Materials, Industrial Parts, and Supplies is an exceptional opportunity to have your design excellence acknowledged and receive well-deserved global recognition for your good design. Winning the A' Design Prize for Manufacturing Materials, Industrial Parts, and Supplies offers a chance to gain worldwide acknowledgement and increased status within the highly competitive industry.

When submitting to the Manufacturing Materials Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your manufacturing materials design is judged together with its presentation. Applicants should send high-resolution images of the manufacturing material, showing the product from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Concealed Category** You can submit Repair Kits, Restoration Products, Renovation Products, Protective Casing and Protective Products, Maintenance Products and More...

# **Repair and Restoration**

## A' Repair, Restoration and Maintenance Products Design Award

The A' Repair, Restoration and Maintenance Products Design Award is a renowned competition that welcomes a wide range of entities, including forward-thinking companies, leading brands, innovative design agencies, and talented designers operating within the repair, restoration and maintenance products design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Repair, Restoration and Maintenance Products provides a chance to be acknowledged for good design, and gain well-deserved recognition for the entrant's work on a global scale. Winning the A' Design Prize for Repair, Restoration and Maintenance Products is an outstanding opportunity to have design excellence recognized and gain international recognition for the entrant's efforts.

When submitting to the Repair and Restoration Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your repair and restoration product design is judged together with its presentation. Applicants should send high-resolution images of the product, showing the design from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, instructions and guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

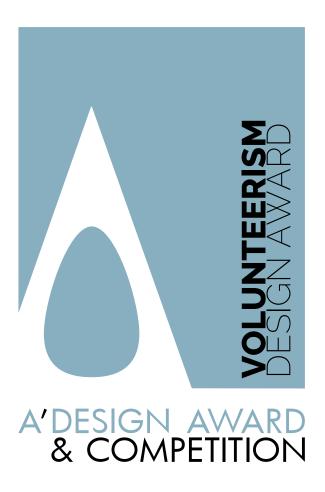
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Fundraisers, Advocacy Campaigns, Disaster Relief Efforts, Community Cleanups, Educational Programs, Health Screenings, Food Drives, Conservation Projects and More..

### Volunteerism

# A' Public Awareness, Volunteerism, and Society Design Award

The A' Public Awareness, Volunteerism, and Society Design Award is a highly respected competition that welcomes a broad range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities within the public awareness and volunteerism industry. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Public Awareness, Volunteerism, and Society Design is a fantastic opportunity to have your design excellence acknowledged and receive well-deserved international recognition for your good design. Winning the A' Design Prize for Public Awareness, Volunteerism, and Society Design provides a chance to gain global recognition and improved status within the competitive industry.

When submitting to the Volunteerism Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your volunteerism design is judged together with its social impact, sustainability, communication and presentation. Applicants should send high-resolution images of the project, approaching the designs from different perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, relevant documents such as case studies, research and data could further be uploaded as support documents.

#### Submission Requirements:







Concealed Category You can submit Neural Networks, Deep Learning Models, Natural Language Processing Systems, Reinforcement Learning Models, Decision Trees, Genetic Algorithms, Fuzzy Logic Systems, Large Language Models, Expert Systems and More..

# **Artificial Intelligence**

# A' Artificial Intelligence and Machine Learning Design Award

The A' Artificial Intelligence and Machine Learning Design Award is a highly esteemed competition that welcomes a wide range of participants, including innovative designers, forward-thinking companies, leading brands, and influential organizations operating within the artificial intelligence and machine learning industries. By participating in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Artificial Intelligence and Machine Learning is an outstanding opportunity for participants to have their design excellence acknowledged and gain global recognition for their work. Winning the A' Design Prize for Artificial Intelligence and Machine Learning provides a chance to garner worldwide recognition and enhanced prestige within the highly competitive industry.

When submitting to the Artificial Intelligence Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your artificial intelligence design is judged together with its visual presentation. Applicants should send high-resolution images of the artificial intelligence project, representing the artificial intelligence work from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, underlying research, detailed presentation, interaction instructions, performance statistics and product brochures could further be uploaded as support documents to provide additional data for the artificial intelligence design.

#### Submission Requirements:







**Concealed Category** You can submit Meditation Cushions, Yoga Mats, Aromatherapy Diffusers, Fitness Trackers, Massage Chairs, Light Therapy Devices, Acupressure Tools, Herbal Supplements and More..

# **Wellness Products**

## A' Mental Health and Wellness Products Design Award

The A' Mental Health and Wellness Products Design Award is a highly acclaimed competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential manufacturers operating within the mental health and wellness product design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Mental Health and Wellness Products is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Mental Health and Wellness Products provides a chance to garner global recognition and enhanced status within this fiercely competitive field.

When submitting to the Wellness Products Design Competition, keep in mind that your submission will be evaluated on multiple dimensions. Your wellness product design is judged together with its functionality, innovation, and potential to promote health and well-being. Applicants should send high-resolution images of the wellness products, showing the wellness products from multiple angles and perspectives, together with a textual presentation of their work. The main image holds significant importance and should ideally be a standalone image against a white background or a professionally taken photograph. To further strengthen your application, consider providing additional data such as product usage guides, scientific research supporting the wellness benefits of your product, or testimonials from users attesting to the product's efficacy.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.
Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Emergency Shelters, Rescue Equipment, Disaster Management Software, Evacuation Plans, First Aid Kits, Communication Devices, Survival Gear, Relief Supplies and More..

# **Emergency Response**

# A' Emergency Response, Disaster Preparedness and Relief Design Award

The A' Emergency Response, Disaster Preparedness and Relief Design Award is a highly regarded and prestigious international design competition that welcomes a diverse range of entities, including innovative design agencies, forward-thinking companies, leading brands, and influential designers operating within the emergency response, disaster preparedness and relief field. By participating in this renowned design competition, entrants have the opportunity to demonstrate their creative capabilities, gain global exposure, and be recognized for their innovative designs, ultimately contributing to the advancement of the emergency response industry and inspiring future trends. Taking part in the A' Design Award for Emergency Response is an excellent chance to have your design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Emergency Response provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Emergency Response Design Competition, keep in mind that your submission will be evaluated on multiple dimensions. Your emergency response design is judged together with its functionality, effectiveness, innovation, and its potential to address the critical needs during emergencies. Applicants should send high-resolution images of the emergency response, showing the emergency response from different angles and perspectives, to fully illustrate its use and functionality, together with a textual presentation of their work. The primary image holds significant importance and should either be a standalone image on a white backdrop or a highly professional photograph that showcases the design in its best light. Additionally, it would be beneficial to provide supporting documents such as emergency protocols, operational procedures, or training guides that are pertinent to your design, as these would offer a comprehensive understanding of your emergency response design's practicality and usability in real-life scenarios.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation : Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Simulations, Games, Training Programs, Virtual Tours, Interactive Storytelling, Medical Applications, Architectural Visualizations, Educational Experiences and More..

# **Virtual Reality**

### A' Virtual, Mixed and Augmented Reality Design Award

The A' Virtual, Mixed and Augmented Reality Design Award is a highly regarded competition that welcomes a diverse range of participants, including innovative designers, forward-thinking companies, leading brands, and influential design agencies operating within the virtual reality and design industries. By participating in this prestigious award program, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design work, ultimately contributing to the advancement of the virtual reality industry and inspiring future trends. Taking part in the A' Design Award for Virtual Reality is an outstanding chance to have your design excellence recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Virtual Reality provides a valuable opportunity to garner international recognition and enhanced status within the fiercely competitive industry.

When submitting to the Virtual Reality Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your virtual reality design is judged together with its accompanying visuals. Applicants should send high-resolution images of the virtual reality project, showing the design from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional rendering. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to give a better understanding of the design.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







Concealed Category You can submit Sustainable Architecture, Green Landscaping, Eco-Friendly Packaging, Renewable Energy Systems, Water Conservation Designs, Waste Management Solutions, Eco-Textile Innovations, Organic Agriculture Methods and More..

# **Ecological Design**

### A' Environmental and Ecological Design Award

The A' Environmental and Ecological Design Award is a highly esteemed design competition that welcomes a broad spectrum of participants, including innovative designers, forward-thinking companies, leading brands, and influential design agencies operating within the ecological and environmental design sectors. By participating in this prestigious award, entrants have the opportunity to showcase their design capabilities, gain international exposure, and be recognized for their outstanding ecological and environmental design accomplishments, ultimately contributing to the advancement of these industries and inspiring future trends. Taking part in the A' Design Award for Environmental and Ecological Design is an exceptional opportunity to have your design excellence acknowledged and receive well-deserved international recognition for your excellent design. Winning the A' Design Prize for Environmental and Ecological Design provides a chance to garner global recognition and increased prestige within the competitive industry.

When submitting to the Ecological Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your ecological design is judged together with its presentation. Applicants should send high-resolution images of the ecological design, showing the project from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, the relevant supporting documents such as user manuals, installation instructions and maintenance guides could further be uploaded to support the design.

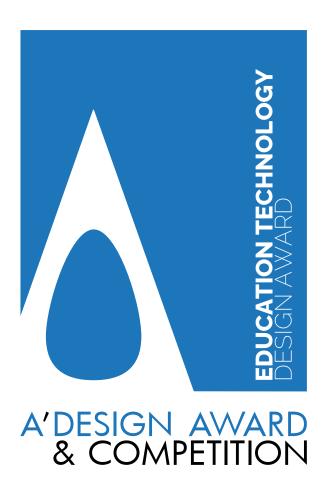
#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit E-Learning Platforms, Virtual Classrooms, Interactive Whiteboards, Learning Management Systems, Digital Textbooks, Educational Mobile Apps, Online Assessment Tools, Adaptive Learning Technologies and More..

# **Education Technology**

### A' Education Technology and E-Learning Design Award

The A' Education Technology and E-Learning Design Award is a prestigious award that has become a symbol of excellence in the field of education technology and e-learning design. This award provides an opportunity for education technology designers, innovative design agencies, forward-thinking companies, leading brands, and influential organizations to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities. Participating in the A' Education Technology and E-Learning Design Award is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Education Technology and E-Learning Design provides a chance to garner global recognition, enhanced status, and contribute to the advancement of the education technology and e-learning industry.

When submitting to the Education Technology Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your education technology design is judged together with its presentation. Applicants should send high-resolution images of the education technology, showing the project from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, relevant user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

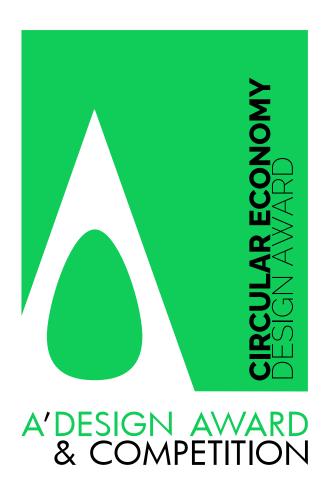
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Upcycled Products, Sustainable Packaging, Regenerative Systems, Waste-to-Energy Solutions, Biodegradable Materials, Remanufactured Goods, Resource Recovery Technologies, Closed-Loop Models and More..

# **Circular Economy**

### A' Circular Economy and Waste Reduction Design Award

The A' Circular Economy and Waste Reduction Design Award is a highly regarded competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential organizations operating within the circular economy and waste reduction industries. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the circular economy and waste reduction industry and inspiring future trends. Taking part in the A' Design Award for Circular Economy and Waste Reduction is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Circular Economy and Waste Reduction provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Circular Economy Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your design is judged together with its presentation and documentation. Applicants should send high-resolution images of the design approaching the project from different perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, further documents such as user manuals, installation instructions and maintenance guides could be uploaded to provide extra data for the entry.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Meditation Cushions, Yoga Mats, Mindfulness Journals, Aromatherapy Diffusers, Singing Bowls, Mindfulness Bracelets, Guided Meditation Headsets, Zen Gardens and More..

# **Mindfulness Products**

### A' Mindfulness and Meditation Products Design Award

The A' Mindfulness and Meditation Products Design Award is a highly esteemed competition that welcomes a variety of participants, including trend-setting mindfulness product designers, inventive design agencies, progressive companies, leading mindfulness product manufacturers, and influential brands operating within the mindfulness and meditation industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creative abilities, gain global recognition, and be acknowledged for their remarkable mindfulness product design skills, ultimately contributing to the advancement of the mindfulness industry and inspiring future trends. Participating in the A' Design Award for Mindfulness Products is an exceptional chance to have your design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Mindfulness Products provides a chance to garner global acclaim and enhanced status within the highly competitive industry.

When submitting to the Mindfulness Products Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your mindfulness products design is judged together with its presentation. Applicants should send high-resolution images of the mindfulness products, showing the designs from multiple angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

 $\label{eq:main_mage:Required} \begin{tabular}{l} Main\ Image: Required $3600 \times 3600$ pixels, $72$ DPI JPEG. \\ \begin{tabular}{l} Optional\ Image #1: Required $1800 \times 1800$ pixels, $72$ DPI JPEG. \\ \begin{tabular}{l} Optional\ Image #2: Recommended, $1800 \times 1800$ pixels, $72$ DPI JPEG. \\ \begin{tabular}{l} Optional\ Image #4: Recommended, $1800 \times 1800$ pixels, $72$ DPI JPEG. \\ \end{tabular}$ 

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Bio-inspired Architecture, Biomimicking Materials, Transportation, Packaging, Energy Systems, Clothing, Furniture, Landscaping and More..

# **Biomimicry**

### A' Bio-inspired and Biomimicry Design Award

The A' Bio-inspired and Biomimicry Design Award is a highly esteemed competition that welcomes an array of participants, including creative biomimicry designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the biomimicry and design industries. By taking part in this prestigious award, entrants have the opportunity to showcase their ingenuity, gain international recognition, and be acknowledged for their extraordinary biomimicry design capabilities, ultimately contributing to the advancement of the biomimicry industry and inspiring future trends. Participating in the A' Design Award for Bio-inspired and Biomimicry Design is a remarkable opportunity to have your design excellence recognized and gain well-deserved global acknowledgment for your good design. Winning the A' Design Prize for Bio-inspired and Biomimicry Design provides a chance to achieve international recognition and increased status within the fiercely competitive industry.

When submitting to the Biomimicry Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your biomimicry design is judged together with its presentation. Applicants should send high-resolution images of the design, showing the project from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to provide additional data for the design.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

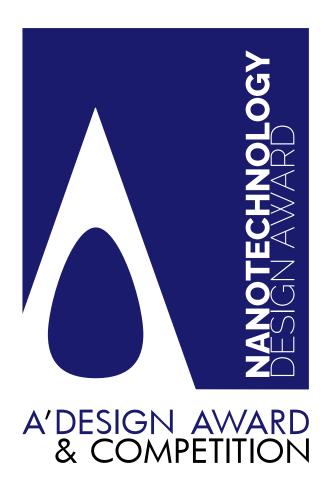
Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Nanoparticles, Nanocomposites, Nanosensors, Nanocircuits, Nanofibers, Nanomedicine, Nanorobots and More..

# Nanotechnology

## A' Nanotechnology and Microscale Design Award

The A' Nanotechnology and Microscale Design Award is a prestigious competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential figures operating within the nanotechnology and microscale design industries. By participating in this highly regarded competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the field and inspiring future trends. Taking part in the A' Design Award for Nanotechnology and Microscale Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Nanotechnology and Microscale Design provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Nanotechnology Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your nanotechnology design is judged together with its presentation. Applicants should send high-resolution images of the work, showing the project from various angles together with a textual presentation of their design. Main image is especially important and should either be an isolated image on white background or a highly professional rendering. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to provide additional data for the design.

#### Submission Requirements:

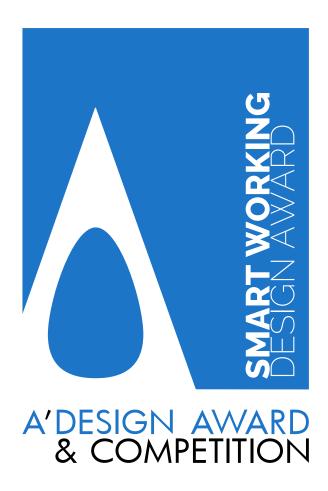
Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Telecommuting Platforms, Virtual Collaboration Tools, Remote Project Management Software, Digital Workflow Solutions, Cloud-Based Storage Systems, Virtual Reality Meeting Spaces, Al-Powered Productivity Tools, Smart Office Gadgets and More..

# **Smart Working**

# A' Smart, Virtual and Remote Work Solutions Design Award

The A' Smart, Virtual and Remote Work Solutions Design Award is a prestigious competition that seeks to recognize the best in smart working design solutions. This award provides a unique opportunity for global recognition of the creativity, innovation, and excellence of leading brands, visionary designers, innovative design agencies, forward-thinking companies, and influential manufacturers operating within the smart working design industry. By participating in this competition, entrants gain the chance to showcase their work and be recognized for their design capabilities, ultimately contributing to the advancement of the smart working design sector and inspiring future trends. Taking part in the A' Design Award for Smart Working is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Smart Working is a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Smart Working Design Competition keep in mind that your submission will be evaluated on multiple dimensions; your smart working design is judged together with its presentation. Applicants should send high-resolution images of the designs, approaching the work from multiple angles together with a textual presentation of their design. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, other relevant information such as user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Concealed Category** You can submit Smart Grids, Intelligent Transportation Systems, Digital Signage, E-Government Services, Urban Sensors, Smart Lighting, Waste Management Systems, E-Parking Solutions and More..

# **Urban Technology**

### A' Smart City and Urban Technology Design Award

The A' Smart City and Urban Technology Design Award is a prestigious award that recognizes the best in smart city and urban technology design. This globally recognized competition welcomes a diverse range of participants, including leading brands, innovative design agencies, forward-thinking companies, and visionary designers. By participating in this award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the smart city and urban technology industry and inspiring future trends. Taking part in the A' Design Award for Smart City and Urban Technology is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Smart City and Urban Technology provides a chance to garner global recognition and enhanced status within this fiercely competitive field.

When submitting to the Urban Technology Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your urban technology design is judged together with its visuals, usability and technical specifications. Applicants should send high-resolution images of the project, approaching the design from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated rendering on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to provide additional data for urban technology.

#### Submission Requirements:

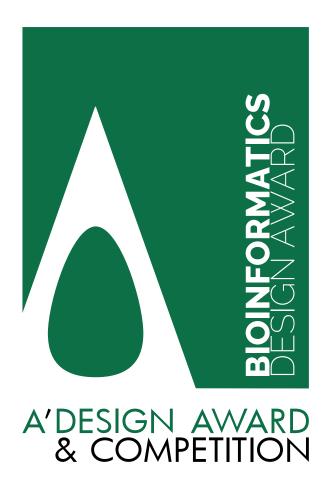
Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Genome Sequencing, Protein Modeling, Gene Expression Analysis, Biological Network Analysis, Structural Bioinformatics, Comparative Genomics, Computational Phylogenetics, Metagenomics and More..

# **Bioinformatics**

# A' Bioinformatics and Computational Biology Design Award

The A' Bioinformatics and Computational Biology Design Award is a renowned design competition that invites a wide range of participants from around the world, including pioneering designers, cutting-edge design agencies, innovative companies, leading brands, and influential organizations operating within the bioinformatics and computational biology industries. By taking part in this prestigious award, entrants can showcase their originality, gain global exposure, and be rewarded for their outstanding design capabilities, ultimately driving the advancement of the field and inspiring future trends. Participating in the A' Design Award for Bioinformatics and Computational Biology is a remarkable opportunity to get your design excellence acknowledged and gain deserved international recognition for your excellent design. Winning the A' Design Prize for Bioinformatics and Computational Biology provides a chance to secure global acclaim and increased prestige within the competitive industry.

When submitting to the Bioinformatics Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your bioinformatics design is judged together with its presentation. Applicants should send high-resolution images of the project, approaching the design from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, additional data such as user manuals, installation instructions and safety guides could further be included to further support the bioinformatics design.

#### Submission Requirements:







**Concealed Category** You can submit Underwear, Undergarments, Bras, Briefs, Boxers, Bikinis, Thongs, Corsets, Shapewear and More..

# **Underwear**

# A' Underwear, Underclothing and Undergarments Design Award

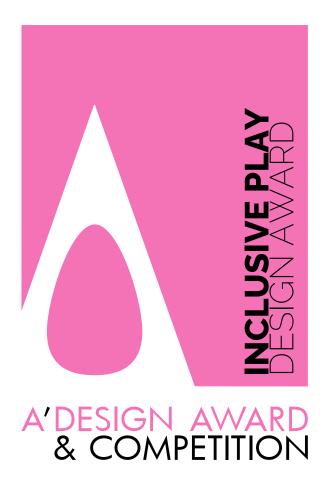
The A' Underwear, Underclothing and Undergarments Design Award is a highly esteemed competition that welcomes a wide range of participants, including pioneering designers, imaginative design agencies, progressive companies, leading brands, and influential players in the underwear, underclothing and undergarments industries. By taking part in this prestigious award, entrants have the chance to demonstrate their creativity, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the underwear, underclothing and undergarments sector. Participating in the A' Design Award for Underwear, Underclothing and Undergarments is an excellent opportunity to have your design excellence acknowledged and gain well-deserved international recognition for good design. Winning the A' Design Prize for Underwear, Underclothing and Undergarments provides a chance for global recognition and enhanced prestige within the competitive industry.

When submitting to the Underwear Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your underwear design is judged together with its presentation. Applicants should send high-resolution images of the underwear, showing the design from all angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, relevant additional data such as washing manuals, product catalog, cleaning instructions and hygiene guides could further be uploaded as support documents.

#### Submission Requirements:







Concealed Category You can submit Sensory Playgrounds, Adaptive Swings, Wheelchair Accessible Slides, Inclusive Seesaws, Tactile Activity Panels, Braille Play Equipment, Therapeutic Trampolines, Sound Play Installations and More..

# **Inclusive Play**

# A' Special Needs, Inclusive Play, Environments and Playgrounds Design Award

The A' Special Needs, Inclusive Environments and Playgrounds Design Award is a highly esteemed design competition that welcomes a diverse range of participants, including pioneering designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the special needs, inclusive environments and playgrounds design industries. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be acknowledged for their remarkable design capabilities, ultimately contributing to the progress of the industry and inspiring future trends. Participating in the A' Design Award for Special Needs, Inclusive Environments and Playgrounds provides an outstanding chance to have your design excellence recognized and gain deserved global recognition for your good design. Winning the A' Design Prize for Special Needs, Inclusive Environments and Playgrounds offers a chance to garner international attention and enhanced status within the fiercely competitive field.

When submitting to the Inclusive Play Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your inclusive play design is judged together with its presentation. Applicants should send high-resolution images of the project, showing the design from different angles and perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides that are relevant for the design of the inclusive play could further be uploaded as support documents.

#### Submission Requirements:







**Open Category** You can submit Swing Sets, Slides, Climbing Structures, Seesaws, Merry-Go-Rounds, Sandboxes, Jungle Gyms, Balance Beams and More..

# **Playground**

# A' Playground Equipment, Play Structures and Public Park Design Award

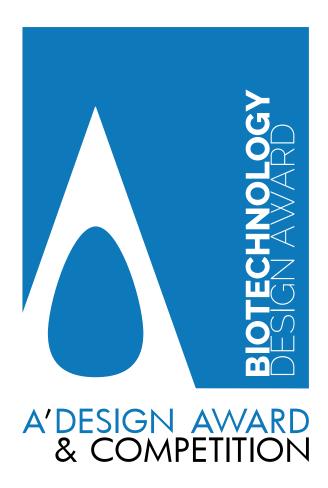
The A' Playground Equipment, Play Structures and Public Park Design Award is a highly renowned competition that welcomes a wide range of participants, including inventive playground designers, cutting-edge design agencies, pioneering companies, leading brands, and influential players in the playground and park design industries. By taking part in this prestigious award, entrants have the chance to showcase their creativity and receive worldwide recognition for their exceptional playground design skills, ultimately contributing to the advancement of the playground and park design industry and inspiring future trends. Participating in the A' Design Award for Playground and Park Design is an incredible opportunity to have your playground design excellence acknowledged and gain deserved global recognition for your good design. Winning the A' Design Prize for Playground and Park Design provides a chance to gain international recognition and improved standing within the competitive field.

When submitting to the Playground Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your playground design is judged together with its accompanying images. Applicants should send high-resolution images of the playground, showing the design from different angles and perspectives together with a textual presentation of their project. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, other relevant documents such as safety manuals, installation instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:







**Concealed Category** You can submit Genomics, Proteomics, Bioinformatics, Bioprocesses, Cell Therapies, Genetic Engineering, Biofuels, Bioplastics and More...

# **Biotechnology**

## A' Biotechnology and Bioengineering Design Award

The A' Biotechnology and Bioengineering Design Award is an internationally renowned competition that welcomes a diverse range of participants, including pioneering biotechnology and bioengineering designers, innovative design agencies, progressive companies, leading biotechnology and bioengineering manufacturers, and influential brands operating within the biotechnology and bioengineering industries. By taking part in this prestigious design award, entrants have a chance to showcase their creativity, gain global exposure, and be recognized for their exceptional biotechnology and bioengineering design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Biotechnology and Bioengineering is an outstanding opportunity to have your design excellence recognized and gain well-deserved international recognition for your excellent work. Winning the A' Design Prize for Biotechnology and Bioengineering provides a chance to garner global recognition and elevated status within the highly competitive industry.

When submitting to the Biotechnology Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your project is judged together with its presentation. Applicants should send high-resolution images of the project, showing the design from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on a white background or a highly professional photograph. In addition to images, additional data such as user manuals, installation instructions and maintenance guides could further support the design entry.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Meditations, Therapies, Fitness Programs, Nutritional Consultations, Stress Management Workshops, Holistic Retreats, Wellness Apps, Mindfulness Trainings and More..

## **Wellness Service**

## A' Mental Health and Wellness Services Design Award

The A' Mental Health and Wellness Services Design Award is a prestigious accolade that recognizes the best of the best in the mental health and wellness services design industry. From visionary design agencies, innovative companies, and leading brands to influential professionals and passionate entrepreneurs, this award welcomes a diverse range of participants from around the globe. By entering this esteemed competition, entrants are presented with the opportunity to showcase their creativity, gain global exposure, and be recognized for their excellence in mental health and wellness services design. Winning the A' Design Prize for Mental Health and Wellness Services provides an incomparable chance to garner international recognition and enhanced status within the competitive industry. Participating in the A' Design Award for Mental Health and Wellness Services is an outstanding opportunity to have your design excellence recognized and gain well-deserved global recognition for your good design.

When submitting to the Wellness Service Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your wellness service design is judged together with its presentation, presentation style and the overall concept. Applicants should send high-resolution images of the project, explaining the wellness service from multiple angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated rendering on white background or a highly professional photograph. In addition to images, service manuals, instructions and customer satisfaction guides could further be uploaded as support documents, which could provide additional data on the wellness service.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.
Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Smart Thermostats, Automated Lighting Systems, Intelligent Security Cameras, Robotic Vacuum Cleaners, Smart Door Locks, Voice-Activated Assistants, Connected Appliances, Automated Irrigation Systems and More..

# **Smart Living**

## A' Smart Living and Home Automation Design Award

The A' Smart Living and Home Automation Design Award is an esteemed competition that welcomes participants from a wide range of backgrounds, including innovative designers, forward-thinking companies, leading brands, and influential figures in the home automation and smart living industries. By taking part in this prestigious award, entrants have the chance to show off their creative ideas, achieve global recognition, and be honored for their outstanding design capabilities - helping to propel the smart living industry and inspire future trends. Joining the A' Design Award for Smart Living is an incredible opportunity to have your work acknowledged and receive the international recognition it deserves. Winning the A' Design Prize for Smart Living provides a unique chance to gain global visibility and a competitive edge within the industry.

When submitting to the Smart Living Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your smart living design is judged together with its presentation. Applicants should send high-resolution images of the project, showing the design from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated rendering on white background or a highly professional photograph. In addition to images, relevant supporting documents such as user manuals, installation instructions and maintenance guides could be provided to further strengthen the application.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

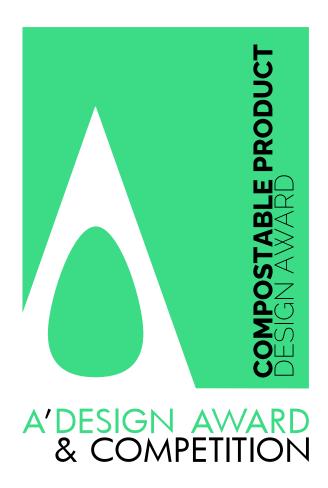
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Compostable Cutlery, Biodegradable Packaging, Eco-Friendly Bags, Sustainable Containers, Organic Disposable Plates, Green Gardening Pots, Natural Fiber Clothing, Recyclable Paper Products and More..

# **Compostable Product**

# A' Biodegradable and Compostable Product Design Award

The A' Biodegradable and Compostable Product Design Award is a renowned competition that attracts a diverse range of participants, including ambitious product designers, ingenious design agencies, forward-thinking companies, leading brands, and influential organizations that operate within the biodegradable product design industry. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain worldwide exposure, and be recognized for their outstanding product design capabilities, ultimately contributing to the advancement of the biodegradable product design field and inspiring future trends. Participating in the A' Design Award for Biodegradable and Compostable Product Design is an excellent chance to have your product design excellence acknowledged and achieve well-deserved global recognition for your good design. Winning the A' Design Prize for Biodegradable and Compostable Product Design provides an opportunity to secure worldwide recognition and increased status within the highly competitive industry.

When submitting to the Compostable Product Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your compostable product design is judged together with its presentation. Applicants should send high-resolution images of the compostable product, showing the design from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated rendering on white background or a highly professional photograph. In addition to images, user manuals, recycling instructions and safety guides could further be uploaded as support documents to provide additional data for the compostable product.

#### Submission Requirements:







Concealed Category You can submit Nanomaterials, Composites, Biomaterials, Ceramics, Polymers, Metamaterials, Semiconductors, Alloys and More..

# **Material Science**

# A' Material Science and Advanced Materials Design Award

The A' Material Science and Advanced Materials Design Award is an esteemed competition that welcomes a diverse range of participants, including innovative design agencies, leading material science companies, forward-thinking brands, and influential designers operating within the material science and advanced materials design industries. By participating in this highly regarded competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional material science and advanced materials design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Taking part in the A' Design Award for Material Science and Advanced Materials Design is an outstanding chance to have your design excellence recognized and gain well-deserved global recognition for your excellent work. Winning the A' Design Prize for Material Science and Advanced Materials Design provides a unique opportunity to receive international acclaim and increased prestige within the fiercely competitive field.

When submitting to the Material Science Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your material design is judged together with its presentation. Applicants should send high-resolution images of the material and its applications, approaching the project from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated render on white background or a highly professional photograph. In addition to images, material specifications, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to support your entry.

#### Submission Requirements:







Concealed Category You can submit Affordable Housing Solutions, Low-Cost Furniture, Economical Appliances, Budget-Friendly Lighting Fixtures, Cost-Effective Educational Tools, Accessible Technology Devices, Inexpensive Healthcare Equipment, Affordable Public Transportation Systems and More..

# **Affordable Design**

### A' Affordable, Accessible, and Equitable Design Award

The A' Affordable, Accessible, and Equitable Design Award is a prestigious design competition that welcomes a diverse range of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the design industry. By taking part in this esteemed design competition, entrants have the opportunity to showcase their creativity, receive international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Participating in the A' Design Award for Affordable, Accessible, and Equitable Design is an outstanding opportunity to have your design excellence recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Affordable, Accessible, and Equitable Design provides a chance to garner worldwide recognition and enhanced status within the highly competitive industry.

When submitting to the Affordable Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your affordable design is judged together with its presentation. Applicants should send high-resolution images of the project, explaining the design from multiple angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated rendering on white background or a highly professional photograph. In addition to images, other supporting documents such as user manuals, installation instructions and maintenance guides could further be uploaded to provide additional information.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Concealed Category** You can submit Spas, Meditation Rooms, Yoga Studios, Fitness Centers, Therapeutic Gardens, Wellness Retreats, Rehabilitation Facilities, Mental Health Clinics and More..

# **Wellness Space**

# A' Mental Health and Wellness Spaces Design Award

The A' Mental Health and Wellness Spaces Design Award is a highly esteemed competition that invites a variety of participants, including visionary designers, innovative design agencies, progressive companies, leading brands, and influential entities within the mental health and wellness spaces design industry. By taking part in this prestigious award, entrants have the opportunity to showcase their creativity and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Mental Health and Wellness Spaces is an excellent chance to have design excellence recognized and gain global recognition for good design. Winning the A' Design Prize for Mental Health and Wellness Spaces provides a unique opportunity for enhanced status within this competitive field.

When submitting to the Wellness Space Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your wellness space design is judged together with its presentation. Applicants should send high-resolution images of the wellness space, showing the project from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an exceptional rendering on white background or a highly professional photograph. In addition to images, elevations, schematics, layouts, site details and visitor flows could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Concealed Category You can submit Eco-Villages, Flood-Resistant Structures, Drought-Tolerant Landscapes, Heat-Adaptive Buildings, Storm-Surge Barriers, Wildfire-Resistant Designs, Climate-Responsive Infrastructure, Carbon-Neutral Developments and More..

## Climate Resilient

# A' Climate Resilient, Adaptive, and Mitigative Design Award

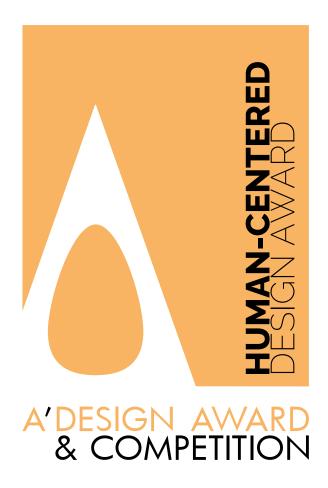
The A' Climate Resilient, Adaptive, and Mitigative Design Award is a highly esteemed design competition that welcomes participants from across the globe, including pioneering designers, inventive design agencies, forward-thinking companies, leading brands, and influential organizations operating within the climate resilient design field. By entering this prestigious design competition, participants have the opportunity to demonstrate their ingenuity, gain international recognition, and be honored for their exceptional design capabilities, ultimately contributing to the advancement of the climate resilient design industry and inspiring future trends. Taking part in the A' Design Award for Climate Resilience is an excellent chance to have your design excellence acknowledged and receive well-deserved global recognition for your good design. Winning the A' Design Prize for Climate Resilience provides an opportunity to garner international recognition and increased status within the competitive industry.

When submitting to the Climate Resilient Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your design is judged together with its presentation. Applicants should send high-resolution images of the project, explaining the design from all angles and details, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, elevations, schematics, layouts, site details and visitor flows could further be uploaded as support documents.

#### Submission Requirements:







**Concealed Category** You can submit Accessible Designs, Assistive Technologies, Inclusive Interfaces, Ergonomic Furniture, Accessible Architecture, Adaptive Clothing, User-Centered Apps, Sensory-Inclusive Toys and More..

# **Human-Centered**

# A' Human-Centered, Inclusive, and Accessible Design Award

The A' Human-Centered, Inclusive, and Accessible Design Award is a prestigious design competition that invites a diverse range of participants, including renowned designers, innovative design agencies, forward-thinking companies, leading brands, and influential entities operating within the design industry. By entering this exclusive competition, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their impressive design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Taking part in the A' Design Award for Human-Centered, Inclusive, and Accessible Design is an excellent opportunity to have your design excellence recognized and receive well-deserved international recognition for your outstanding design. Winning the A' Design Prize for Human-Centered, Inclusive, and Accessible Design provides a chance to gain global recognition and increased status within the competitive industry.

When submitting to the Human-Centered Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your human-centered design is judged together with its presentation and documentation. Applicants should send high-resolution images of the human-centered design, showing the project from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated render on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to provide additional data for the human-centered design.

#### Submission Requirements:







Concealed Category You can submit Wellness and Health Promotion Products and Services, Screenings, Check-Ups, Immunizations, Health Education Materials, Fitness Programs, Nutritional Plans, Mental Health Resources and More..

## **Preventive Care**

# A' Wellness, Health Promotion, and Preventive Care Design Award

The A' Wellness, Health Promotion, and Preventive Care Design Award is a prestigious design competition that invites a wide array of participants, including visionary designers, innovative design agencies, forward-thinking companies, leading brands, and influential makers in the wellness, health promotion, and preventive care industries. By taking part in this esteemed design competition, entrants have the opportunity to demonstrate their creativity, gain international exposure, and be acknowledged for their impressive design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Wellness, Health Promotion, and Preventive Care is an excellent chance to have your design excellence in this category recognized and receive well-deserved international recognition for your good design. Winning the A' Design Prize for Wellness, Health Promotion, and Preventive Care provides the opportunity to garner global recognition and increased status within the competitive industry.

When submitting to the Preventive Care Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your preventive care design is judged together with its presentation. Applicants should send high-resolution images of the project, explaining the design from multiple angles and perspectives, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents relevant to preventive care.

#### Submission Requirements:







Concealed Category You can submit Eco-Friendly Packaging, Renewable Energy Solutions, Sustainable Supply Chains, Green Building Designs, Organic Farming Initiatives, Waste Management Systems, Water Conservation Strategies, Carbon Neutral Operations and More..

# **Sustainable Business**

# A' Sustainable Business, Social Entrepreneurship and Altruistic Design Award

The A' Sustainable Business, Social Entrepreneurship and Altruistic Design Award is a highly esteemed design competition that welcomes a wide variety of participants, including progressive business entrepreneurs, ambitious social innovators, creative design agencies, leading brands, and influential companies in the design industry. By participating in this prestigious award, entrants have the opportunity to demonstrate their ingenuity, gain global exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the design industry and inspiring future trends. Taking part in the A' Design Award for Sustainable Business is an excellent opportunity to have your design excellence acknowledged and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Sustainable Business provides a chance to garner worldwide recognition and increased status within the competitive industry.

When submitting to the Sustainable Business Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your sustainable business design is judged together with its presentation. Applicants should send high-resolution images of the design, explaining the business from different angles and perspectives together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, other supporting documents such as business plans, underlying research and case-studies could further be uploaded as support documents to provide further insights.

#### Submission Requirements:







**Concealed Category** You can submit Polymers, Bioceramics, Bioglasses, Biocomposites, Bioresorbable Materials, Natural Fibers, Bioplastics, Biometals and More...

# **Biomaterial**

# A' Biomaterials, Ecological and Sustainable Materials Design

The A' Biomaterials, Ecological and Sustainable Materials Design is a renowned materials design award that welcomes a broad range of participants, including visionary designers, innovative design agencies, progressive companies, leading brands and influential entities in the biomaterials, ecological and sustainable materials design industries. By taking part in this esteemed design competition, entrants have the opportunity to exhibit their creativity, gain global recognition, and be acknowledged for their remarkable biomaterials, ecological and sustainable materials design capabilities, thereby aiding the progression of the biomaterials design sector and inspiring future trends. Participating in the A' Design Award for Biomaterials, Ecological and Sustainable Materials Design provides an excellent chance to have your biomaterials design excellence recognized and receive much deserved international acknowledgment for your good design. Winning the A' Design Prize for Biomaterials, Ecological and Sustainable Materials Design offers a unique opportunity to acquire global recognition and increased status within the highly competitive industry.

When submitting to the Biomaterial Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your biomaterial design is judged together with its accompanying visuals. Applicants should send high-resolution images of the biomaterial, showing the project from different angles and perspectives together with a textual presentation of their work. The main image is especially important and should either be an exceptionally made isolated rendering on white background or a highly professional photograph. In addition to images, other relevant material such as technical specifications, safety guides and product catalogs could further be uploaded as support documents.

#### Submission Requirements:







Open Category You can submit Digital Art Installations, Interactive Projections, Virtual Reality Exhibits, Augmented Reality Installations, Digital Sculptures, Immersive Environments, Holographic Displays, Light Mapping Shows, Sound Installations and More..

# **Digital Installations**

## A' Virtual and Digital Art Installations Design Award

The A' Virtual and Digital Art Installations Design Award is a prestigious award that provides a unique opportunity for global recognition in the field of digital and virtual art installations. Companies, brands, designers and design agencies operating in this space are invited to participate in this competition, showcasing their creativity and innovation. Winning the A' Design Prize for Digital Installations Design is an excellent opportunity to be rewarded for design excellence, gain international exposure, and be recognized for their impressive work, ultimately contributing to the advancement of the digital art installations industry and inspiring future trends. Participating in this award is an incredible chance to have your designs celebrated and gain well-deserved recognition for your good design.

When submitting to the Digital Installations Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your digital installations design is judged together with its presentation. Applicants should send high-resolution images of the digital installations, showing the designs from different angles together with a textual presentation of their work. Main image is especially important and should either be a very well made isolated render on white background or a highly professional photograph. In addition to images, other relevant documents such as cultural background, research, setup instructions and maintenance guides could further be submitted as support documents.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Motorcycles, Electric Motorcycles, Cruisers, Sportbikes, Touring Motorcycles, Dual-Sport Motorcycles, Dirt Bikes, Cafe Racers, Choppers and More..

# **Motorcycle**

# A' Motorcycle Design Award

The A' Motorcycle Design Award is an esteemed design competition that welcomes a wide range of participants, including creative motorcycle designers, inspiring design agencies, pioneering companies, top motorcycle manufacturers, and influential brands operating within the motorcycle and design industries. By participating in this prestigious award, entrants have the opportunity to showcase their talents, gain international exposure, and be recognized for their remarkable motorcycle design skills, ultimately contributing to the growth of the motorcycle industry and inspiring future trends. Taking part in the A' Design Award for Motorcycle is an excellent opportunity to have your design excellence recognized and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Motorcycle provides a chance to garner recognition on an international scale and increased prestige within the highly competitive industry.

When submitting to the Motorcycle Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your motorcycle design is judged together with its presentation. Applicants should send high-resolution images of the motorcycle, showing the motorcycle from multiple angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, other relevant documents such as user manuals and maintenance guides could further be uploaded as support documents.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Electric Scooters, Kick Scooters, Mobility Scooters, Folding Scooters, Off-Road Scooters, Three-Wheeled Scooters, Gas-Powered Scooters, Self-Balancing Scooters and More..

# **Scooter**

## A' Scooter Design Award

The A' Scooter Design Award is a globally renowned competition that celebrates the best in scooter design, attracting participants from a wide range of entities, including innovative design professionals, forward-thinking companies, established brands, and leading manufacturers. By entering the competition, participants have the opportunity to showcase their creative talents, gain international recognition, and be rewarded for their exceptional scooter design. Taking part in the A' Design Award for Scooters is an excellent opportunity to have your design excellence acknowledged and gain well-deserved global recognition for your good design. Winning the A' Design Prize for Scooters is a chance to achieve international fame and boost your status within the competitive industry.

When submitting to the Scooter Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your scooter design is judged together with its presentation. Applicants should send high-resolution images of the scooter, showing the scooter from different angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, suitable additional data for scooter such as user manuals, installation instructions, and maintenance guides could further be uploaded as support documents.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Documentation: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Comforters, Duvets, Quilts, Bedspreads, Blankets, Bed Sheets, Pillowcases, Mattress Protectors and More..

# **Bedding**

## A' Bedding Design Award

The A' Bedding Design Competition is a highly respected competition that attracts a diverse range of participants, including visionary bedding designers, innovative design agencies, forward-thinking companies, leading bedding manufacturers, and influential brands operating within the bedding and interior design industries. By participating in this prestigious competition, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional bedding design capabilities, ultimately contributing to the advancement of the bedding industry and inspiring future trends. Winning the A' Bedding Design Award provides a chance to garner well-deserved recognition and enhanced status within the fiercely competitive industry, as well as to have category-specific design excellence recognized. This outstanding opportunity to gain international recognition for your bedding design excellence can lead to exciting new opportunities and inspire future generations of bedding designers. A' Bedding Design Award is one of the most prestigious awards, and participating in it can be a defining moment in a bedding designer's career.

When submitting to the Bedding Design Competition, keep in mind that your submission will be evaluated on multiple dimensions. Your bedding design is judged together with its creativity, originality, functionality, aesthetics, and overall presentation. Applicants should send high-resolution images of the bedding, showing the design from different angles and perspectives, together with a textual presentation of their work. The main image is especially important and should be an isolated image on a white background or a highly professional photograph. In addition to images, user manuals, cleaning instructions and maintenance guides could further be uploaded as support documents.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Open Category You can submit Sculptural Installations, Light Installations, Sound Installations, Digital Installations, Kinetic Installations, Site-Specific Installations, Interactive Installations, Performance Installations and More..

# Installation

# A' Interactive, Experiential and Immersive Design Installations Award

The A' Interactive, Experiential and Design Installations Award is a highly acclaimed installation design competition that attracts artists, innovative design agencies, forward-thinking companies, leading brands, and influential designers. By participating in this prestigious installation design competition, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities, ultimately contributing to the advancement of the society and inspiring future trends. A' Interactive, Experiential and Design Installations Award is one of the most prestigious awards in the industry, offering an outstanding opportunity to have your installation design excellence recognized and gain well-deserved global recognition. Winning the A' Design Prize for Installation Design provides a chance to elevate your status within the art and design industries and expand your network, making this an essential platform for established designers and agencies to demonstrate their skills and make their mark in the field.

When submitting to the Installation Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your installation design is judged together with its presentation. Applicants should send high-resolution images of the installation, showing the installation from multiple angles together with a textual presentation of their work. Main image is especially important and should preferably be a highly professional photograph if not an isolated image on white background. In addition to images, maintenance manuals, installation instructions and setup guides could further be uploaded as support documents to provide additional data.

#### Submission Requirements:







Open Category You can submit Computer Games, Handheld Games, Tablet Games, Board Games, MMOs, Role-Playing Games, Strategy Games, Adventure Games, Simulation Games, Puzzle Games, Action Games, Sports Games, Educational Games and More...

## Game

## A' Game Design Award

The A' Game Design Award is a highly esteemed competition that welcomes a range of participants from the gaming and design industries, including pioneering game designers, innovative design agencies, forward-thinking companies, leading gaming brands, and influential developers. By taking part in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain international recognition, and be commended for their exceptional game design capabilities, ultimately contributing to the advancement of the gaming industry and inspiring future trends. Joining the A' Design Award for Interactive Entertainment and Game Design is an exceptional chance to have your game design excellence acknowledged and attain well-deserved international acclaim for your good design. Winning the A' Design Prize for Interactive Entertainment and Game Design offers a chance to receive global recognition and increased status within the highly competitive industry.

When submitting to the Game Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your game design is judged together with its presentation. Applicants should send high-resolution images of the game, showing the game from different angles, together with a textual presentation of their work. Main image is especially important and should preferably be a highly professional photograph that shows users enjoying the game or a professional rendering of the game screenshots on intended interface device. In addition to images, additional data could further be uploaded your game presentation such as user manuals, installation instructions, tips and tricks as well as creative journey.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Light Art, Light Installations, Street Lighting, Light Sculptures, Light Projections, Landscape Lighting, Art Lighting, Lighting Projects and More..

# **Lighting Projects**

## A' Lighting Projects and Light Art Design Award

The A' Lighting Projects and Light Art Design Award is a highly esteemed international competition that celebrates the brilliance of lighting design. It provides a platform for lighting designers, lighting manufacturers, architects, design agencies, leading brands, and other professionals within the lighting industry to showcase their creativity and gain global recognition for their innovative lighting projects. By taking part in the A' Lighting Projects and Light Art Design Award, entrants have the opportunity to be acknowledged for their outstanding work, contribute to the advancement of the lighting industry, and inspire future design trends. Participating in this prestigious design competition is an opportunity to have your lighting design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Lighting Projects provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Lighting Projects Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your lighting projects design is judged together with its implementation and its presentation. Applicants should send high-resolution images of the lighting projects, showing the lighting projects from different angles together with a textual presentation of their work. Main image is especially important and should either be a very professional photograph. In addition to images, applicants could provide further data for their lighting projects such as technical instructions, maintenance guides and project details as additional documents.

Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation: Highly Optional. Up to 40 Pages. A4 Page Size PDF.







**Open Category** You can submit Architectural Lighting, Architectural Illumination, Architecture Lighting Projects, Architectural Light Projections, Landscape Illumination, Architectural Light Art and More..

# **Architectural Lighting**

# A' Architectural Lighting Design Award

The A' Architectural Lighting Design Award is a distinguished architectural lighting competition that invites a wide variety of participants, including visionary lighting designers, modern design agencies, star architects, cutting-edge companies, leading lighting manufacturers, and influential brands in the lighting and interior design fields. By taking part in this prestigious award, entrants have the chance to exhibit their creativity, gain global visibility, and be acknowledged for their superior lighting design skills, ultimately contributing to the advancement of the lighting industry and inspiring future trends. Participating in the A' Design Prize for Architectural Lighting is an exceptional opportunity to have your lighting design excellence recognized and acquire deserved international recognition for your good design. Winning the A' Design Award for Architectural Lighting provides an opportunity to obtain global recognition and improved status within the competitive industry.

When submitting to the Architectural Lighting Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your architectural lighting design is judged together with its visual presentation. Applicants should send high-resolution images of the architectural lighting, showing the architectural lighting from multiple angles together with a textual presentation of their work. Main image is especially important and should be a very professional photograph. In addition to images, relevant additional data such as project information and details could further be uploaded as support documents.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Chronographs, Dive Watches, Dress Watches, Quartz Watches, Automatic Watches, Smartwatches, Luxury Watches, Sports Watches and More...

## Watch

### A' Watch Design Award

The A' Watch Design Award is an esteemed watch design competition that invites a wide variety of stakeholders, including celebrated watch designers, pioneering design agencies, fashion houses, companies, watch manufacturers, and influential brands in the watch and accessory industries. By taking part in this prestigious award, participants are given the chance to share their creativity, gain international recognition, and be acknowledged for their outstanding watch design abilities, ultimately helping advance the watch industry and inspiring future trends. Participating in the A' Design Award for Watch Design is an outstanding opportunity to have your watch design excellence recognized and gain global recognition for your good design. Winning the A' Design Prize for Watch Design provides an opportunity to gain worldwide acclaim and increased status within the highly competitive industry.

When submitting to the Watch Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your watch design is judged together with its presentation. Applicants should send high-resolution images of the watch, showing the watch from various angles, together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Sunglasses, Prescription Glasses, Reading Glasses, Safety Glasses, Sports Goggles, Swim Goggles, Fashion Eyewear, Contact Lenses and More..

# Eyewear

## A' Eyewear Design Award

The A' Eyewear Design Award is a highly esteemed eyewear competition that welcomes a wide variety of participants, including cutting-edge eyewear designers, fashion houses, pioneering design agencies, forward-thinking companies, leading eyewear brands, and influential entities operating within the eyewear and fashion design industries. By joining this prestigious eyewear competition, entrants have the opportunity to show off their creativity, gain international attention, and be recognized for their outstanding eyewear design capabilities, ultimately aiding in the advancement of the eyewear industry and inspiring future trends. Taking part in the A' Design Award for Eyewear is an excellent chance to have your eyewear design excellence acknowledged and earn well-deserved international recognition for your good design. Winning the A' Design Prize for Eyewear provides a chance to gain global recognition and increased status within the highly competitive industry.

When submitting to the Eyewear Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your eyewear design is judged together with its presentation. Applicants should send high-resolution images of the eyewear, showing the eyewear from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and maintenance guides could further be uploaded as support documents to provide additional data for eyewear designs.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Trade Show Interiors, Exhibits, Booths, Pavilions, Showrooms, Kiosks, Installations, Pop-Ups, Displays and More..

# **Trade Show**

# A' Trade Show Architecture, Interiors, and Exhibit Design Award

The A' Trade Show Architecture, Interiors, and Exhibit Design Award is a highly esteemed design competition that invites a wide range of industry players, including creative architects, innovative interior designers, creative design agencies, forward-thinking companies, leading brands, and influential players in the trade show and trade fair design fields. By taking part in this prestigious competition, participants have the opportunity to demonstrate their creativity, gain international exposure, and be recognized for their exceptional architecture and design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. Participating in the A' Design Award for Trade Shows is an outstanding chance to have your design excellence acknowledged and attain well-deserved global recognition for your good design. Winning the A' Design Prize for Trade Show Design provides a chance to garner international attention and elevate status within the fiercely competitive industry.

When submitting to the Trade Show Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your trade show design is judged together with its presentation. Applicants should send high-resolution images of the trade show project, showing the trade show booth from various angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, any applicable project technical details, brand and communication guides could further be uploaded as support documents.

### Submission Requirements:







**Open Category** You can submit Applications, Databases, Operating Systems, Networks, Games, Simulations, Utilities, Interfaces and More..

# **Software**

## A' Software Design Award

The A' Software Design Award is a prestigious competition that welcomes a wide variety of participants, including visionary software designers, software developers, innovative design agencies, forward-thinking companies, and leading brands operating within the software design industry. By taking part in this highly respected award, entrants have the opportunity to demonstrate their creativity, gain international recognition, and be acknowledged for their outstanding software design capabilities, contributing to the development of the software design industry and inspiring future trends. Participating in the A' Design Award for Information Technologies and Software Design is an excellent chance to have your software design excellence acknowledged and gain global recognition for your good design. Winning the A' Design Prize for Information Technologies and Software Design provides a unique opportunity to be awarded international recognition and enhanced status within the fiercely competitive industry.

When submitting to the Software Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your software design is judged together with its aesthetic qualities, its usability and its functionality. Applicants should send high-resolution images of the software, presenting the software from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, user manuals, installation instructions and user guides could further be uploaded as support documents to further demonstrate the software design.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







Open Category You can submit Biomimicry Structures, Closed-Loop Systems, Sustainable Architectures, Regenerative Landscapes, Permaculture Designs, Eco-Material Innovations, Renewable Energy Solutions, Waste-to-Resource Models and More..

# **Regenerative Design**

## A' Circular Economy and Regenerative Design Award

The A' Circular Economy and Regenerative Design Award is a distinguished design competition open to leading brands, innovative design firms, forward-thinking companies, progressive organizations and influential designers worldwide. By taking part in this prestigious award, entrants have the chance to display their creativity, exhibit their design expertise, and earn international acclaim, all while making notable contributions to the growth of the sustainability industry and inspiring future trends. Participating in the A' Design Award for Circular Economy and Regenerative Design is a remarkable opportunity for recognition and appreciation of your design excellence on a global scale. Winning the A' Design Prize for Circular Economy and Regenerative Design goes beyond earning international attention in a competitive field. This achievement underscores the winner's commitment to innovation and reflects their dedication to using design as a key tool in building a more sustainable world.

When submitting to the Regenerative Design Competition keep in mind that your submission is assessed through a multifaceted lens; your regenerative design project is judged together with its presentation. Applicants should send high-resolution images of the circular economy project, presenting the concept from various perspectives, accompanied by a comprehensive textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, other relevant data such as case studies, field reports, sustainability analysis, and user feedback could further be uploaded as support documents.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1 : Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF.







**Open Category** You can submit Dresses, T-Shirts, Rompers, Sweaters, Coats, Swimwear, Party Dresses, Pajamas and More..

# Children's Fashionwear

## A' Children, Kid, and Baby Fashionwear Design Award

The A' Children, Kid, and Baby Fashionwear Design Award is a highly esteemed design competition that welcomes a wide range of participants, including creative fashion designers, forward-thinking design agencies, leading fashion brands, and influential companies operating within the fashion and children's apparel industries. By taking part in this renowned design competition, entrants have the opportunity to exhibit their creativity, acquire global publicity, and be acknowledged for their exceptional fashion design capabilities, ultimately contributing to the development of the fashion industry and inspiring future trends. Participating in the A' Design Award for Children's Fashionwear is an excellent chance to have your children's fashion design excellence recognized and gain well-deserved international recognition for your good design. Winning the A' Design Prize for Children's Fashionwear provides a chance to garner global recognition and enhanced status within the fiercely competitive industry.

When submitting to the Children's Fashionwear Design Competition keep in mind that your submission will be evaluated on multiple dimensions, your fashionwear design is judged together with its presentation. Applicants should send high-resolution images of the fashionwear, showing the designs from different angles together with a textual presentation of their work. Main image is especially important and should either be an isolated image on white background or a highly professional photograph. In addition to images, documents such as cleaning and maintenance guides could further be uploaded to support your entry.

### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

**Optional Image #2**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #3**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG. **Optional Image #4**: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Concealed Category** You can submit Functional Sculptures, Avant-Garde Lighting, Sculptural Furniture, Kinetic Sculptures, Experimental Lighting, Functional Art and More..

# **Avant-Garde Design**

# A' Functional Art, Avant-Garde and Expressional Objects Award

The A' Functional Art, Avant-Garde and Expressional Objects Award invites participation from artistic backgrounds, innovative design agencies, visionary designers, forward-thinking companies, and iconic brands within the contemporary art and design industry. This prestigious award, renowned for its global recognition, offers an exceptional opportunity to spotlight your avant-garde creations, pushing the boundaries of functional art. Winning the A' Functional Art, Avant-Garde and Expressional Objects Award not only amplifies your brand's visibility but also validates your artistic prowess, setting you apart in this competitive industry. Experience the prestige and honor of this esteemed accolade, and let your unique design narrative resonate worldwide.

When submitting to the Avant-Garde Design Design Competition, keep in mind that your entry will be assessed on innovation, functionality, and impact. Please submit high-resolution images showcasing your design from multiple perspectives and settings, alongside a detailed description. The main image, critical for evaluation, should be a clear, preferably professional photo against a white background, capturing the essence of your design. Additionally, include any conceptual explanations, theoretical frameworks, or research documents to deepen the understanding of your avant-garde design, as these provide important context and enrich your submission.

#### Submission Requirements:

Main Image: Required 3600 x 3600 pixels, 72 DPI JPEG.

Optional Image #1: Required 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #2: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

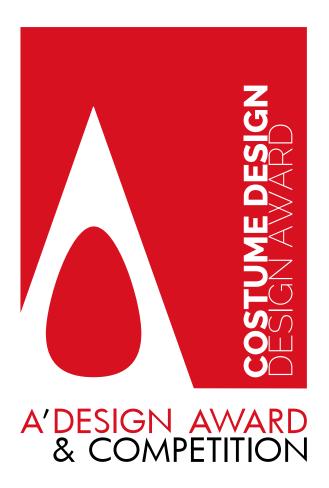
Optional Image #3: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

Optional Image #4: Recommended, 1800 x 1800 pixels, 72 DPI JPEG.

**Documentation**: Highly Optional, Up to 40 Pages, A4 Page Size PDF. **Video**: Highly Optional, Up to 45 Sec. Video Clip. 10MB or Link.







**Open Category** You can submit Theatrical Costumes, Fantasy Wear, Cosplay Gowns, Historical Clothing, Kimonos, Saris, Dashikis, Lederhosen, Kilts, Hanboks and More...

# **Costume Design**

## A' Costume and Heritage Wear Design Award

The A' Costume and Heritage Wear Design Award provides a respected platform for a diverse group of entrants, including emerging fashion designers, established fashion houses, major brands, and cultural institutions. The A' Costume and Heritage Wear Design Competition welcomes designs ranging from theatrical costumes and stage outfits for performers to culturally inspired attire and traditional garments. This esteemed competition offers participants a unique platform to showcase their talent, secure international acclaim, and affirm their position in the global fashion industry. By highlighting the significance of traditional and contemporary costume design, the A' Costume Design Competition not only honors exceptional creativity but also emphasizes the importance of cultural preservation and innovation. Engaging in this distinguished event provides an important opportunity for entrants to have their design excellence recognized on a global stage, thereby elevating their status in the competitive world of fashion and heritage wear.

When submitting to the Costume Design Competition, keep in mind that your submission will be evaluated on multiple dimensions; your costume design is judged together with its creativity, functionality, and aesthetic appeal. Applicants should send high-resolution images of the costume, showing the design from various angles and in different settings, together with a textual presentation of their work. The primary image should be presented as either a standalone shot against a white backdrop or as a professionally taken photograph that highlights the design's details and craftsmanship. Sketches, fabric samples, or mood boards could be uploaded as a support document to provide deeper insight into the creative process behind the costume design.

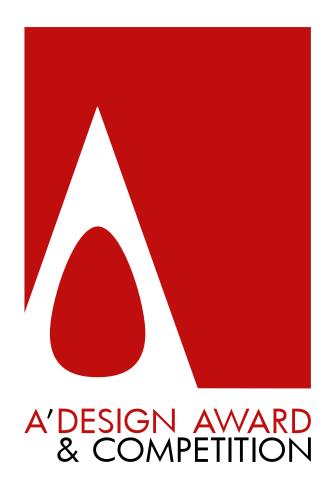
#### Submission Requirements:

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Optional Image #2 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #3 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Optional Image #4 : Recommended, 1800 x 1800 pixels, 72 DPI JPEG. Documentation : Highly Optional, Up to 40 Pages, A4 Page Size PDF.







#### \* Aggregate Key Statistics from August 8, 2008 to November 13, 2025. Enter A' Design Award Today for Fame, Prestige & Publicity.

# A' Design Award In Numbers

### **Massive Outreach, Global Scale**

The A' Design Awards' grand scale and global outreach provide winners with great recognition, market access, networking opportunities, brand development, trendsetting influence, media exposure, and professional growth, making it a prestigious and transformative platform in the global design arena.

The A Design Award & Competition's reach becomes clear through the rhythm of our numbers: 2.5 billion impressions circulating across global media, 979.8 million+ pageviews exploring winning works, and a community shaped by 221,462 registrations and 87,364 submissions, each representing a creative voice stepping onto an international stage. From these, 65,463 designs push through the initial phase, with 21,901 award-winning projects ultimately rising to represent 180 nationalities across 185 categories and 126 languages, all guided by the insight of 316 jury members and amplified by 32 media partners and a network of 3.200 sites. Alongside 934.2 million+ design views, 45.7 million+ user views, 43,138 press mentions, and 138 media placements, the statistics form a narrative of constant visibility and relevance. Even the human moments like the 800 guests gathering at the gala night fit naturally into our ecosystem of recognition and exchange. Over 18 years and across 6 award levels, our figures quietly illustrate a platform whose scale, diversity, and influence are revealed number by number.

Total Views 934.154.217 | User Views 45.650.025 | Press Mentions 43.138







