# Sound Design Awards – Call for Nominations

A' International Sound Design Awards are looking for the finest and most euphonic sound designs from all countries and in all industries.



## **Call for Entries : Sound Design Awards**

A' Design Award & Competition announced its call for nominations for the annual International Sound Design Awards. Sound editors, SFX experts, sound artists, composers, music producers, musicians, sound crews and sound designers worldwide are called to nominate their best sound effects, sound editing work, compositions, musical pieces and music videos to the A' Sound Design Awards. The A' Sound Design Awards are one of the oldest and most diffused awards program to recognize and celebrate the role of design in music, audio and visual media. Entries can be any of artistic or commercial in nature and could be submitted by either individuals or businesses. There are no regional or national limitations for participation, submissions will be accepted from all countries.

#### **Evaluation of Entries**

The A' Sound Design Awards will recognize good music, audio and sound design in all disciplines and media, including but not limited to sound design in advertising, animation, film, music, video and gaming industries. Entries will further be accepted for sound design in cinema, branding, non-broadcast media, events and entertainment. Entries will be peer reviewed and anonymously judged by an expert jury of academics, professionals and press members. Sound design entries will be evaluated based on harmony, phonaesthetics, rhythm, originality, sound quality, relevance, high fidelity and creativity. The decision of the jury shall be final. Each entry will be voted by multiple jury members and have its score standardized. Works that have the highest vote average will be announced as winners.

#### A' Sound Design Prize

Laureates will be invited to join the glamorous black-tie Gala-Night and Award Ceremony in Italy to collect their trophies, yearbooks and certificate of achievements. Winning sound design projects will have their description translated to over twenty languages and communicate to media members worldwide for true international reach. Each winner will also benefit from the press release preparation and distribution service as well as editorial placement at dozens of press partners. Award winners will be able to use the "award winning design" logo and graphic as a part of their communications and marketing, Award winning sound designs will be exhibited in Italy and will further be included in the online gallery of best projects. Laureates will further be included in World Design Rankings, Designer Rankings and Design Classification platforms which lists best designers from all countries and disciplines. There will be five different distinctions: Platinum, Gold, Silver, Bronze and Iron. The number of sound design awards will depend on the number of award worthy entries.

#### **Applications & Deadline**

Everyone who is involved in the creation, composition, sourcing, licensing, briefing, editing or production of sound for any media could nominate a work. Professionals working in advertising, animation, film, gaming, music and video are called to participate by entering their best sound designs. Prospective participants are expected to submit a cover art or illustrative image to present their sound designs in addition to the video file and link to original sound design project. To be eligible for consideration for the Sound Design Awards submitted works are not required to be broadcasted, published or released; both new works and past works could be submitted. Sound designs completed in the last 10 years will be accepted for award consideration. The A' International Sound Design Awards will also welcome any work created solely for the purpose of entering the sound design competition. Entries shall be made online at A' Design Award website http://www.adesignaward.com where further information regarding the accolades including entry guidelines, registration forms, list of jury members and key dates could be obtained. Deadline for nominations is on February 28 of each year, results will be announced annually on April 15. For Gala-night and award ceremony details for winners, as well as further key dates (such as exhibition dates) please do kindly check the A' Award website.

#### **About the International Sound Design Award**

The A' Sound Design Awards, are given annually and internationally in recognition of outstanding artistic contribution to sound design. The aim of the Sound Design Awards is to provide peer recognition to musicians, sound designers and editors who demonstrate the highest creativity and professionalism in sound design. Sound Design Awards were especially established to create an incentive for sound designers to come up with better works, and to promote sound and music culture for a better society.

### About the A' Design Awards

A' Design Award & Competitions are annually and internationally organized in all design disciplines to highlight, promote and create awareness for good design practices and principles that benefit society. The ultimate aim of the A' Design Award & Competition is to push designers, artists and businesses worldwide to come up with better works, products and projects that improve the quality of life. Given this mission, A' Design Awards highlight outstanding designs that differentiates themselves through excellence, ingenuity and creativity. Learn more about A' Awards at http://www.whatisadesignaward.com

#### Learn more about the A' Design Awards

Check out the A' Design Award Presentation: <a href="http://www.designaward.com">http://www.designaward.com</a>

In-depth Presentation of A' Design Accolades: <a href="http://www.whatisadesignaward.com">http://www.whatisadesignaward.com</a>

Browse award winning designs: <a href="http://www.awardeddesigns.com">http://www.awardeddesigns.com</a>

Access Press-Kits of award winning works and projects: <a href="http://www.press-kit.org">http://www.press-kit.org</a>
Read Interviews with Award Winning Designers: <a href="http://www.design-interviews.com">http://www.design-interviews.com</a>

Enter your works to the A' Design competition at: <a href="http://www.adesignaward.com/registration.php">http://www.adesignaward.com/registration.php</a>

Discover World Design Rankings: <a href="http://www.worlddesignrankings.com">http://www.worlddesignrankings.com</a>

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